

FORCE OF MIGHTY ECONOMIES

Women Are Enthusiastic Over July Sale of Draperies

10c Marquisette, 65c
Heavy grade, suitable for all
fancy work as well as curtains, 36 inches. July Sale price,
\$1.89 Terry Cloth, \$1.19

Double face terry cloth in new
patterns and colors. During the
July Sale, \$1.19.

\$2 Blue Poplin, \$1.19

A typical Pettis value is this 50-
inch blue poplin. One hundred and
fifty yards in the July Sale at
\$1.19.

35c Curtain Scrim, 19c

Double bordered curtain scrim, 36
inches wide; white only.

3c Hemstitched Voile, 39c
and 40-inch voiles, manufac-
tured according to our own instruc-
tions. Extra good quality.

65c Marquisette, 39c
Double thread marquisette, fully
hemmed, 36 inches wide, in white
cream.

39 Repp Cretonnes, \$1.19
5-inch cretonnes in a large variety
of patterns and colors.

45c Twill Drapery Cretonne, 25c

2,000 yards of this cretonne, in
beautiful patterns. Suitable for up-
holstering and draperies or cushion
covers.

85c and 95c Sectional Lace Panels, 62½c

Beautiful patterns in lacy, Saxony
and filet weaves; white, ivory and
ecru; plain, scalloped or lace edges.

Marquisette Curtains, Pair, \$1.90

Double thread marquisette cur-
tains, with hemstitched lace edge,
2½ yards long. In ecru color only.

\$5.75 Hemstitched Marquisette Curtains, Pair, \$2.49

Beautiful hemstitched curtains,
daintily embroidered with filet motifs
in corners and trimmed with lace
edge.

\$2.50 Scrim Curtains, Pair, 98c

Ecru color scrim curtains, 2½
yards long. Neatly finished with
lace edges.

Tapestry Portieres, Pair, \$2.98

Figured Armure in brown, finished
with knotted tassel ends.

—Pettis drapery dept., third floor.

Phenomenal!

Styles; The Quality; The Savings in the July Sale of Muslinwear

sands and thousands of garments—every table piled high with
less—representing the most extraordinary price savings women
had the good luck to encounter in a long while.

Slipover Gowns, \$1.49
Over gowns in pink or white,
and V-neck tailored styles with
stitching or lace or embroidery

Muslin Gowns, \$1.98
and V-neck long sleeve gowns
broderie yoke. Regular and
zes.

\$2.50 Envelope Chemise,
\$1.49
Over white batiste and nainsook
chemise of fine quality, lace and
embroidery trimmings or tailored.

Silk Jersey Petticoats, \$4.90
Silk jersey petticoats, with deep
pleated taffeta in combination
design.

\$3.95 White Bloomers, \$1.98

Made of high luster silk and cotton
mixture. Pure white and will wear
splendidly.

\$3.95 Camisoles, \$1.98

Navy blue and black camisoles, made
of heavy satin with ribbon strap shoulder,
and fancy stitched.

\$2.98 Envelope Chemise, \$1.90

Flesh color or white batiste or nain-
sook envelope chemise, made with built-
up shoulder, and elaborately trimmed
front and back with lace and embroidery.

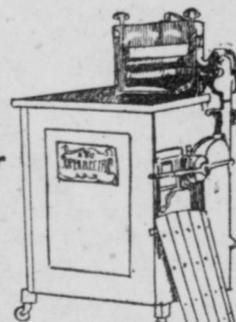
Pink Batiste Bloomers, 69c

Full cut pink batiste bloomers with
elastic lace or ruffle knee.

—Pettis undermuslins, second floor.

News of the July Basement Sales

Save
\$30.50
on an



ABC Super
Electric
Washer
and
Wringer

A very limited
quantity of these
machines at this
price.

Regularly
\$170.00

July Sale
\$139.50

Liberal payments
without interest
\$9.50.

With
Copper Tub

Regularly
\$190.00

July Sale
\$159.50

Initial payment
\$9.50.

—Pettis cleaner and wash dept., basement.

Soap and Toilet Paper Specials

5c Lenox Soap, 10 bars 39c.
9c P. & G. Naphtha Soap, 10 bars
72c.
5c Star Naphtha Washing Powder, 3
boxes, 10c.
(No deliveries on the above.)
15c Jap Tissue Toilet Paper, 10 rolls,
1,000-sheet rolls of fine tissue.

—Pettis basement.

All of Our Well-Known Corsets at 20% Reduction



(Nemo corsets the only exception)

There are types and sizes for all
figures at prices to suit all.

The well-known makes included
are—

La Camille

Rengo Belt

Sofro

Bon Ton

Thomson Glove Fitting

Royal Worcester

Pettis Special

All Brassieres at 20% Reduction

Plain and lace and embroidery trimmed models in various
styles.

—Pettis corset shop, second floor.

July Sale of Silverware

ONEIDA COMMUNITY PAR PLATE
TABLEWARE in Vernon and Primrose
patterns. (10-year guarantee.)

\$7.75 set of 6 knives and forks,
\$5.80.

\$1.75 set of 6 teaspoons, \$1.30.

\$3.30 set of 6 dessert spoons, \$2.50.

70c sugar shell or butter knife, each,
55c.

\$1.15 serving or gravy ladle, \$1.10.

\$4.50 medium size bread tray, plate
hammered style, \$2.98.

TABLEWARE IN COMMODORE
PATTERN. (5-year guarantee.)

\$4.00 set of 6 knives and forks, \$2.98.

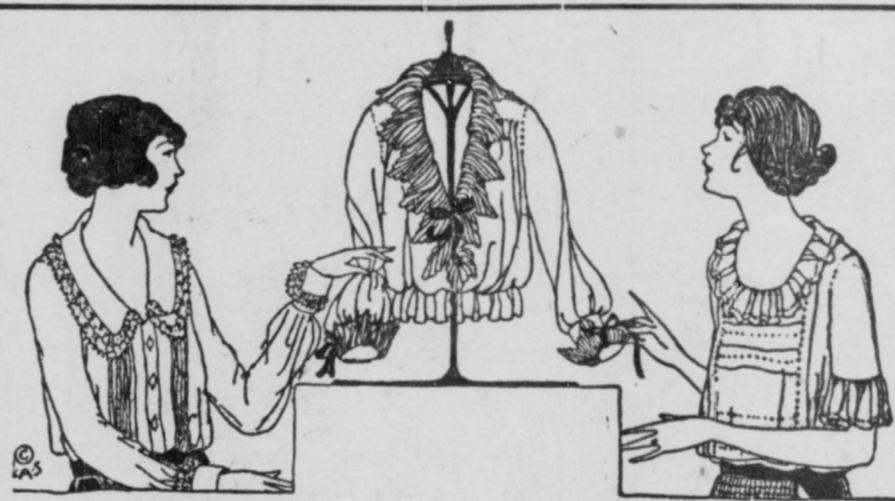
89c set of 6 teaspoons, 69c.

\$1.69 set of 6 dessert spoons, \$1.25.

\$12 Tableware Set, \$9.50

26-piece set consisting of 6 knives, 6
forks, 6 teaspoons, 6 dessert spoons, 1
butter knife, 1 sugar shell, Irving pattern.

\$5.00 medium size bread trays, triple
plate fancy designs, \$3.50.



Beautiful Georgette Blouses in the July Sale at

Former Prices
\$6.95 and
\$7.95

\$3.90

Former Prices
\$6.95 and
\$7.95

Charmingly simple styles trimmed with dainty laces and ribbons predominate.

There are also many elaborate models, trimmed with beading and embroidery.

Every wanted shade is included, as well as the practical dark colors.

\$6.95 to \$8.95 Imported French Voile and Swiss Organdy Blouses, \$4.95

\$2 and \$2.50 Voile and Batiste Blouses, \$1.49

\$2.95, \$3.95 and \$4.95 Batiste Blouses, \$1.90

Fine voile, plain and striped, and batiste blouses in tailored styles, in all white, white in combination with colors and in solid colors. A large selection of models.

Pettis blouses, second floor.

EXTRA SPECIAL

\$5.00 Autostrop Razor, \$3.90

Genuine "Autostrop" safety razors.

—Pettis basement.



Of Interest to Every Woman is This Important Sale of Summer, Porch and Morning Dresses

Which brings greatly varied assortments of new summer dresses
from our own stocks and includes special purchases.

Ten New
Models

\$8.95

Sizes for Women
and Misses

Printed Cotton Voiles

Tissue Ginghams

Organdies

A dozen styles from which to select—a fresh,
attractive collection.

All are smart new models, with short sleeves, belt or sash at waist
and square, V or round necks.

Some have pleated overskirts, while others are ruffled, tucked or plain.

Collars, cuffs and vestees in many instances are of organdie, in
white or colors.

These dresses come in printed effects, plaids, stripes and plain
colors.

Crepe de Chine Sport Dresses

\$18.50

They're glorious in the wonderful color combinations which
they effect.

Many with novel blouse effects, the skirts accordion or knife
pleated or simply plain.

A veritable rainbow of colors is presented in this assortment of
dresses.

You'll Want Two or Even More of These White Tub Skirts

Decide just how many white skirts you
will need this summer and select them to-
morrow from these two specially priced
groups.

There are simply scores of different styles,
all new and exceptionally smart.

July Sale Price

\$1.65 and \$2.15

The majority of these are of gaberdine, of
splendid quality, which was pre-shrunk be-
fore cutting, which insures perfect laun-
dering.

—Pettis skirts, second floor.



PETTIS DRY GOODS CO.
THE NEW YORK STORE EST. 1853