

JULY SALE SWEEPS ONWARD BY

In the July Sale of Silks Beauty Vies With Prices for Highest Honors



Bolt after bolt of shimmering, beautiful silks have left this store within the last few days, proving without a doubt that this is THE GREATEST SALE WE HAVE EVER HELD.

\$1.69 Faille Luster Poplins, \$1.19
36-inch, three-ply poplins. Black and colors.

\$2 Natural Tan Pongee, \$1.25
33 inches wide. Made in Japan of pure raw silk.

\$4 Crepe de Chine, \$2.25
40 inches wide. Heavy quality. Black, white and colors.

\$3.50 Novelty Silks, \$1.75
Novelty plaid and striped silk, all 36 inches wide. Satin and taffeta grounds.

\$3.50 Taffetas, \$2.75
36-inch navy blue taffeta in three shades. Full chiffon finish.

\$3.50 Messaline, \$2.25
Navy blue messaline, 36 inches wide. Ten full pieces.

\$2.50 Poplins, \$1.69
Black silk poplin, 40 inches wide. Rich, beautiful quality.

\$3.50 Georgette Crepes, \$1.98
Printed Georgette crepe, 40 inches wide.

\$4.50 Black Satin, \$2.69
Black satin imperial, 36 inches wide.

\$3.50 Georgette Crepe, \$2.25
Plain colored Georgette crepe, 40 inches wide. All colors, including black and white.

\$5.50 Meteor Crepes, \$3.98
Forty-inch meteor crepe. All colors and black.

\$4.50 Charmeuse, \$3.65
An excellent color assortment, as well as black. All 40 inches wide.

\$3 Satin Messaline, \$1.98
Black satin messaline, 33 inches wide. Imported from Switzerland.

\$5 Dress Satins, \$3.98
Black and navy blue dress satins, all 40 inches wide.

\$10 Black Chiffon Velvet, \$7.50
Beautiful, fine quality, 42 inches wide. Just two pieces.

\$2 Japanese Wash Silks, \$1.19
Plain colors and white. Pure silk and washable. 36 inches wide.

\$3 Messaline, \$2.25
Black satin messaline, 36 inches wide.

\$1.50 Habutai Wash Silk, 98c
Yard wide, all silk lingerie finish, in white only.

\$3 Taffeta, \$2.25
Black dress taffeta, 36 inches wide.

\$3 Wash Satin, \$1.98
White wash satin, 36 inches wide. All silk.

\$3.50 Wash Satin, \$2.50
White wash satins, 36 inches wide. Heavy weight, all silk.

\$1.75 Poplins, \$1.25
Satin, cross-bar and stripes on self-colored poplins. Black, white, navy and Copen.

\$3.50 Navy Blue Satin Messaline, \$2.25
36-inch satin messaline in navy blue. Ten full pieces secured by a special price concession.

—Pettis silks, street floor, west aisle.

The July Sale of Ribbons

85c to \$1.50 Ribbons, 49c

We secured for this sale a very unusual lot of high grade taffeta and moire ribbons from one of the best manufacturers of ribbons in the country. The colors are white, pink and blue. Widths vary from five to seven inches. An occasional very slight imperfection in finish accounts for their being sold at 49c.

89c Hair Bow Ribbons, 55c

White moire ribbon with colored satin edge. Of beautiful quality and very attractive.

50c and 69c Ribbons, 39c

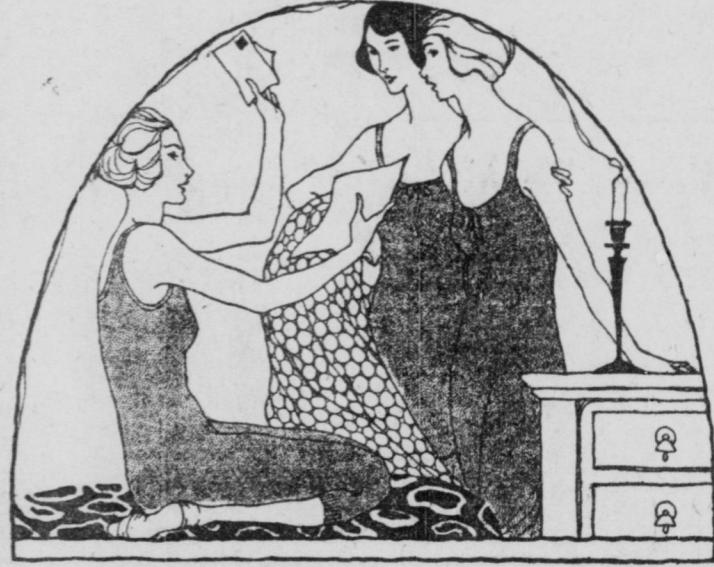
A beautiful assortment of fancy warp print ribbons in light and dark floral designs, also plaid hair bow ribbons.

59c Hair Bow Ribbons, 39c

All silk ribbons in dainty stripe effect in solid colors and combination of colors, desirable for both hair bows and sashes.

—Pettis ribbons, street floor, aisle three.

The July Sale of Knit Underwear Offers Savings That Are Rare



Women's Swiss Lisle Vests, 29c

Beautiful texture, very elastic lisle in sleeveless vests, well tapered at neck and arms.

Boys' Union Suits, 79c

Made like dad's. Sleeveless length, suits of good quality nainsook. Made with closed crotch.

Women's Pants, 25c

French band pants with lace knee. Sizes are slightly broken.

Women's \$3.95 Italian Silk Vests, \$2.85

Plain tailored top vests, well reinforced at armhole. In flesh color.

Women's Silk Vests, \$4.95

Beautiful silk vests of a well-known make which regularly sell at \$5.95. Made with tailored or tapered top in flesh color.

Women's Vests, 19c

Fine gauze vest in sleeveless style, well tapered.

—Pettis knit underwear, street floor, aisle five.

July Sale of White Goods

79c Voile Waistings, 49c
Fancy checked and striped white voile waistings. Thirty-six inches wide, and excellent quality.

55c Pajama Checks, 37c
Nice, soft finish, especially suitable for underwear. Thirty-six inches wide.

69c Plisse Crepe, 48c
2,000 yards of white plisse crepe. Nice quality and launders beautifully.

27c India Linon, 21c
Sheer, firm weave for baby dresses, linings, etc.

38c Nainsook, 27c
Twenty-seven-inch nainsook. Nice, sheer quality.

75c Checked Organdy, 61c
Makes charming blouses, collar and cuff sets, vestes, etc.

\$1.25 White Skirting, 89c
Oxford grounds with wide gaberdine stripe.

75c Fancy Voile, 58c
White fancy voiles for blouses. Checked with dot patterns.

\$2.75 Handkerchief Linen, \$1.98
Extra fine, high-count quality. Sheer, even weave and yard wide.

75c Beach Cloth, 59c
Suiting weight; also desirable for dresses, blouses, children's rompers, etc.

\$2.50 and \$2.75 Dotted Swiss, \$1.98
Genuine embroidered St. Gall goods in two-size dots. Forty inches wide and beautiful quality.

\$2.65 Figured Organdy, \$1.85
Swiss manufacture, in small dot and dice patterns. A quality that will launder nicely.

—Pettis white goods, street floor, aisle two.



Of Great Interest Just Now is This Sale of New Banded Sailor Hats.

Made in the Popular Straws

\$1.75

Original Prices
\$5 to \$7.50

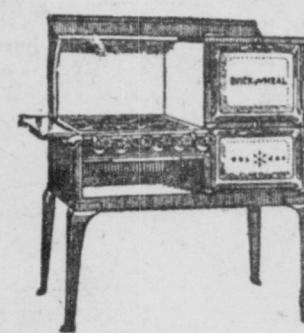
Original Prices
\$5 to \$7.50

Smart, simple hats, becoming with sport and street summer costume. Cushion brim Milans, in navy blue, black and brown (some with white underbrim).

Chain braided sailors, a rough satin braid, in navy blue, brown, black, old rose and old blue, with white underbrims. Also all white Milans.

All of these hats are neatly banded with bands and bows of grosgrain ribbon.

—Pettis millinery dept., second fl.



Here's a Big Business-Getter From the July Sale of Stoves

\$77 Quick Meal Gas Ranges

\$59.00

Quick Meal gas ranges, finished in black enamel with white porcelain splash back and door panel, one-piece burners, removable grates and oven linings. Have three regular burners and one giant burner, with simmering burner. Has automatic lighter. Quick Meal stoves are guaranteed perfect and they are sold on convenient terms. Connections free.

Sale of White Enameled Bathroom Fixtures Regularly 59c to 85c,

44c

Soap Holder, regularly 75c. Standing Soap Dish, regularly 75c. Toothbrush Holder, regularly 69c. Robe Hook, regularly 69c. Towel Bar, regularly 85c. Tumbler Holder, regularly 59c. Soap Dish, regularly 75c. Toilet Paper Holder, regularly 75c. Bath Tub Soap Dish, regularly 75c. —Pettis basement.

Jewelry

LONG 50-INCH JET COAT CHAINS, regular price \$1.98, for **\$1.10**.
LONG 38-INCH JET COAT CHAINS, regular price 98c, for **48c**.
JET NECKLACES, graduated style, 30 inches, regular price \$5.98, for **\$2.98**.
JET NECKLACES, graduated style, 27 inches, regular price \$4.50, for **\$2.25**.
—Pettis Jewelry, street floor, aisle four.

July Toilet Goods Sale

Face Powder

60c L'Ame Face Powder	49c
50c Java Face Powder	33c
50c Palmolive Face Powder	33c
35c Roger and Gallet Rice Powder	27c
50c Elcaya Face Powder	39c
65c Djer-Kiss Face Powder	47c
25c Sylvan Face Powder	19c
75c Lyric Face Powder	39c
65c La Blache Face Powder	49c

Dentifrices

50c Pebeo Tooth Paste	49c
50c F. E. I. Tooth Paste	33c
50c Chlorox Tooth Paste	33c
35c Senreco Tooth Paste	27c
30c Kolynos Tooth Paste	27c
25c Sozdont Tooth Paste	27c
25c White's Tooth Paste	27c
50c Lavoris	27c

Hair Tonics

50c Cain's Hair Wash	69c
\$1.00 Famo Hair Tonic	74c

Soaps

25c Woodbury's Facial Soap 3 cakes	6 Cakes
25c Resinol	6 Cakes
25c Cuticura	6 Cakes
10c Craddock's Blue Soap	3 cakes
15c Sayman's Soap	3 cakes
15c Jergen's Violet Glycerine	3 cakes
15c White Rose Glycerine Soap	3 cakes
25c 4711 Almond Bar Soap	3 cakes
15c Sylvan Toilet Soap	3 cakes
12c Kirk's Juvenile Soap	3 cakes

Hair Tonics

50c Cain's Hair Wash	69c
\$1.00 Famo Hair Tonic	74c

Soaps

25c Woodbury's Facial Soap 3 cakes	6 Cakes
25c Resinol	6 Cakes