

JULY SALE SWEEPS ONWARD BY

In the July Sale of Silks Beauty Vies With Prices for Highest Honors



Bolt after bolt of shimmering, beautiful silks have left this store within the last few days, proving without a doubt that this is THE GREATEST SALE WE HAVE EVER HELD.

\$1.69 Faile Luster Poplins, \$1.19
36-inch, three-ply poplins. Black and colors.

\$2 Natural Tan Pongee, \$1.25
33 inches wide. Made in Japan of pure raw silk.

\$4 Crepe de Chine, \$2.25
40 inches wide. Heavy quality. Black, white and colors.

\$3.50 Novelty Silks, \$1.75
Novelty plaids and striped silk, all 36 inches wide. Satin and taffeta grounds.

\$3.50 Taffetas, \$2.75
36-inch navy blue taffeta in three shades. Full chiffon finish.

\$3.50 Messaline, \$2.25
Navy blue messaline, 36 inches wide. Ten full pieces.

\$2.50 Poplins, \$1.69
Black silk poplin, 40 inches wide. Rich, beautiful quality.

\$3.50 Georgette Crepes, \$1.98
Printed Georgette crepe, 40 inches wide.

\$4.50 Black Satin, \$2.69
Black satin imperial, 36 inches wide.

\$3.50 Georgette Crepe, \$2.25
Plain colored Georgette crepe, 40 inches wide. All colors, including black and white.

\$4.50 Charmeuse, \$3.65
An excellent color assortment, as well as black. All 40 inches wide.

\$3 Satin Messaline, \$1.98
Black satin messaline, 33 inches wide. Imported from Switzerland.

\$5 Dress Satins, \$3.98
Black and navy blue dress satins, all 40 inches wide.

\$10 Black Chiffon Velvet, \$7.50
Beautiful, fine quality, 42 inches wide. Just two pieces.

\$2 Japanese Wash Silks, \$1.19
Plain colors and white. Pure silk and washable. 36 inches wide.

\$3 Messaline, \$2.25
Black satin messaline, 36 inches wide.

\$1.50 Habutai Wash Silk, 98c
Yard wide, all silk lingerie finish, in white only.

\$3 Taffeta, \$2.25
Black dress taffeta, 36 inches wide.

\$3 Wash Satin, \$1.98
White wash satin, 36 inches wide. All silk.

\$3.50 Wash Satin, \$2.50
Heavy weight, all silk.

\$1.75 Poplins, \$1.25
Satin, cross-bar and stripes on self-colored poplins. Black, white, navy and Copen.

\$3.50 Navy Blue Satin Messaline, \$2.25
36-inch satin messaline in navy blue. Ten full pieces secured by a special price concession.

—Pettis silks, street floor, west aisle.

July Sale of White Goods

79c Voile Waistings, 49c
Fancy checked and striped white voile waistings. Thirty-six inches wide, and excellent quality.

55c Pajama Checks, 37c
Nice, soft finish, especially suitable for underwear. Thirty-six inches wide.

69c Plisse Crepe, 48c
2,000 yards of white plisse crepe. Nice quality and launders beautifully.

27c India Linon, 21c
Sheer, firm weave for baby dresses, linings, etc.

38c Nainsook, 27c
Twenty-seven-inch nainsook. Nice, sheer quality.

75c Checked Organdy, 61c
Makes charming blouses, collar and cuff sets, vestees, etc.

\$1.25 White Skirting, 89c
Oxford grounds with wide gaberline stripe.

75c Fancy Voile, 58c
White fancy voiles for blouses. Checked with dot patterns.

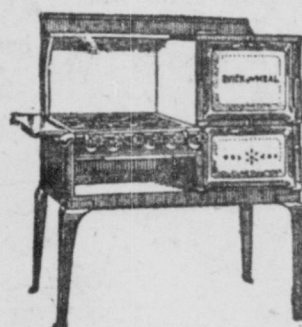
\$2.75 Handkerchief Linen, \$1.98
Extra fine, high-count quality. Sheer, even weave and yard wide.

75c Beach Cloth, 59c
Suiting weight; also desirable for dresses, blouses, children's rompers, etc.

\$2.50 and \$2.75 Dotted Swiss, \$1.98
Genuine embroidered St. Gall goods in two-size dots. Forty inches wide and beautiful quality.

\$2.65 Figured Organdy, \$1.85
Swiss manufacture, in small dot and dice patterns. A quality that will launder nicely.

—Pettis white goods, street floor, aisle two.



Here's a Big Business-
Getter From the July
Sale of Stoves

\$77 Quick Meal Gas Ranges

\$59.00

Quick Meal gas ranges, finished in black enamel with white porcelain splash back and door panel, one-piece burners, removable grates and oven linings. Have three regular burners and one giant burner, with simmering burner. Has automatic lighter. Quick Meal stoves are guaranteed perfect and they are sold on convenient terms. Connections free.

Sale of White Enameled Bathroom Fixtures Regularly
59c to 85c,

44c

Soap Holder, regularly 75c.
Standing Soap Dish, regularly 75c.
Toothbrush Holder, regularly 69c.
Robe Hook, regularly 69c.
Towel Bar, regularly 85c.
Tumbler Holder, regularly 59c.
Soap Dish, regularly 75c.
Toilet Paper Holder, regularly 75c.
Bath Tub Soap Dish, regularly 79c.
—Pettis basement.

Jewelry

LONG 50-INCH JET COAT CHAINS,
regular price \$1.98, for \$1.10.
LONG 35-INCH JET COAT CHAINS,
regular price 98c, for 48c.
JET NECKLACES, graduated style, 30
inches, regular price \$5.98, for \$2.98.
JET NECKLACES, graduated style, 27
inches, regular price \$4.50, for \$2.25.
—Pettis jewelry, street floor, aisle four.



Of Great Interest Just Now is This Sale of
New Banded Sailor Hats
Made in the Popular Straws

Original Prices \$5 to \$7.50 **\$1.75** Original Prices \$5 to \$7.50

Smart, simple hats, becoming with sport and street summer costume.
Cushion brim Milans, in navy blue, black and brown (some with white underbrim).

Chain braided sailors, a rough satin braid, in navy blue, brown, black, old rose and old blue, with white underbrims. Also all white Milans.

All of these hats are neatly banded with bands and bows of grosgrain ribbon.

—Pettis millinery dept., second floor.

The July Sale of Ribbons

85c to \$1.50 Ribbons, 49c
We secured for this sale a very unusual lot of high grade taffeta and moire ribbons from one of the best manufacturers of ribbons in the country. The colors are white, pink and blue. Widths vary from five to seven inches. An occasional very slight imperfection in finish accounts for their being sold at 49c.

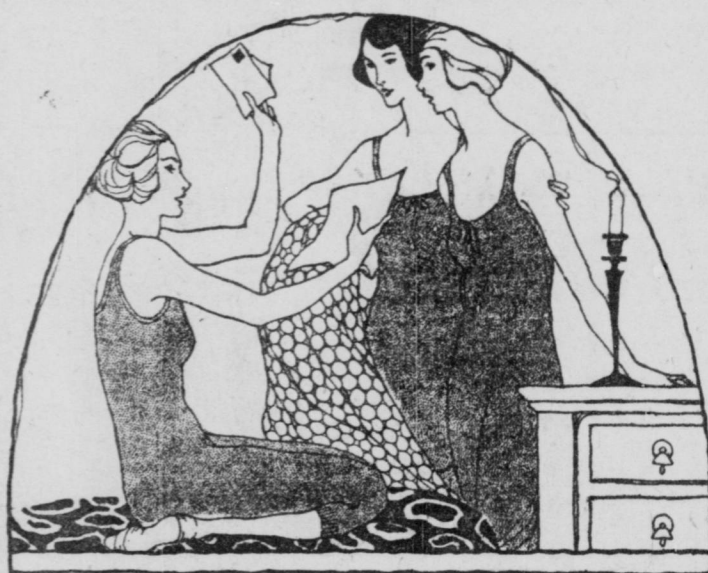
89c Hair Bow Ribbons, 55c
White moire ribbon with colored satin edge. Of beautiful quality and very attractive.

50c and 69c Ribbons, 39c
A beautiful assortment of fancy warp print ribbons in light and dark floral designs, also plaid hair bow ribbons.

59c Hair Bow Ribbons, 39c
All silk ribbons in dainty stripe effect in solid colors and combination of colors, desirable for both hair bows and sashes.

—Pettis ribbons, street floor, aisle three.

The July Sale of Knit Underwear Offers Savings That Are Rare



Women's Swiss Lisle Vests, 29c

Beautiful texture, very elastic lisle in sleeveless vests, well taped at neck and arms.

Boys' Union Suits, 79c

Made like dad's. Sleeveless length, suits of good quality nainsook. Made with closed crotch.

Women's Pants, 25c

French band pants with lace knee. Sizes are slightly broken.

Women's \$3.95 Italian Silk Vests, \$2.85

Plain tailored top vests, well reinforced at armhole. In flesh color.

Women's Silk Vests, \$4.95

Beautiful silk vests of a well-known make which regularly sell at \$5.95. Made with tailored or taped top in flesh color.

Women's Vests, 19c

Fine gauze vest in sleeveless style, well taped.

—Pettis knit underwear, street floor, aisle five.

July Toilet Goods Sale

Face Powder		Dentifrices	
60c L'Amie Face Powder	49c	50c Pebecco Tooth Paste	
50c Java Face Powder	33c	50c F. E. I. Tooth Paste	
50c Palmolive Face Powder	33c	50c Chlorox Tooth Paste	
35c Roger and Gallet Rice Powder	27c	35c Senreco Tooth Paste	
50c Elcaya Face Powder	39c	30c Kolynos Tooth Paste	
65c Djer-Kiss Face Powder	47c	25c Sorodent Tooth Paste	
25c Sylvan Face Powder	19c	25c White's Tooth Paste	
75c Lyric Face Powder	39c	50c Lavis	
65c La Blanche Face Powder	49c		
Toilet Water and Perfume		Hair Tonics	
\$1.00 Palmolive Toilet Water	69c	50c Cain's Hair Wash	
\$1.00 Bradley's Toilet Water	48c	\$1.00 Famo Hair Tonic	
89c Pinaud's Lilac Vegetale	74c		
\$1.25 Mavis Toilet Water	89c	Soaps	
\$4.10 L'Origan Perfume	\$3.75	25c Woodbury's Facial Soap 3 cakes	
Rouge and Compact		25c Resinol	
50c Djer-Kiss Rouge	39c	25c Cuticura	
50c Djer-Kiss Compact Powder	39c	10c Craddock's Blue Soap 3 cakes	
50c Dorine Compact	39c	15c Sayman's Soap 3 cakes	
50c El Caya Rouge	39c	15c Jergen's Violet Glycerine 3 cakes	
50c Mary Fuller Rouge	29c	15c White Rose Glycerine Soap 3 cakes	
25c Ashes of Roses Rouge	17c	25c 4711 Almond Bar Soap	
Creams and Lotions		15c Sylvan Toilet Soap 3 cakes	
60c Creme Elcaya Vanishing Cream or Cold Cream	39c	12c Kirk's Juvenile Soap 3 cakes	
50c Palmolive Vanishing Cream	29c	Jap Rose	
50c Palmolive Cold Cream	29c	Cocoa Hard Water Castile 6 Cakes	
60c Sempre Giovine	39c	Armour's English Bath	
50c Malvina Cream	39c	Palmolive	
30c Elcaya Vanishing Cream	21c	Wrisley's Olivio 12 Cakes	
50c Ingram's Milkweed Cream	39c	Kirk's Superior Bath Tablets 6 Cakes	
\$1.00 Ingram's Milkweed Cream	69c	Kirk's Violet, Cologne	
50c Pompeian Massage Cream	39c	Stork's Castile Soap 4 cakes	
35c Jergen's Benzoin and Almond Lotion	27c	Kirk's Colonial Bath 3 cakes	
50c Sempre Vanishing Cream	39c	25c Softola Soap Powder	
75c Graham's Kosmeo Cream	49c	Miscellaneous	
Talcums		98c Maid of American Rubber Cushion Brush	
Jap Rose		59c Prophylactic Penetrator Hair Brushes	
Jergen's Lilac, Rose, Violet		48c Clothes Brushes	
15c Sylvan, assorted	9c	29c Imitation Ebony Hair Brush	
Elcaya		Listerine (three sizes), 19c, 39c	
Rich's Corylopsis		39c White Combs	
Fancita		50c Dressing Combs	
Queen (1-pound cans)		75c Dressing Combs	
Djer-Kiss		\$1.25 Hot Water Bottles or Syringes, with attachments	
Jess		\$1.75 Red Rubber Hot Water Bottles	
Babcock's Butterfly	19c	Composition White Ivory One-Fourth Off	
Frivole		Our entire stock of Composition Ivory Toilet Articles, including brushes, hair receivers, picture jewel boxes, etc. (Engraving free.)	
Mennen's Palmolive		—Pettis toilet goods dept., street floor, first aisle.	
25c Mavis	17c		
20c La Zell Massata	12c		
60c Mary Garden	49c		

PETTIS DRY GOODS CO.
THE NEW YORK STORE EST. 1853