

DUESENBERG CO. HEADQUARTERS OPENED HERE

Officials of Auto Company Capitalized at \$5,000,000 Arrive in City.

PRAISE INDIANAPOLIS

Indianapolis, the best place for a factory for turning out high-grade cars and a good place to live in—that was the estimate of Indianapolis by the officers of the Duesenberg Automobile and Motors Company, Inc., who today opened their headquarters in the Lemcke building.

The company is capitalized at \$5,000,000 and has purchased a site at Harding and Washington streets, as announced recently in The Times, for the manufacture of the Duesenberg car to be equipped with a Duesenberg "Eight-in-a-Row" motor and other mechanical features from the designs of Fred S. Duesenberg, chief engineer and vice president.

Business will be transacted at the offices in the Lemcke building immediately, perhaps until suitable buildings are erected on their factory site.

Most of the officers of the company held a little conference in Indianapolis and congratulated themselves with the wisdom of the selection of the city for their factory.

MOST OF OFFICERS COMING WITH FAMILIES

Most of these officers and all of those who lived in the east will come with their families to Indianapolis to live.

The president of the company, however, Newton Van Zandt, because of his connection as president with the Reo Motor Corporation, at Logansport, will keep his residence in that city, dividing his time between Indianapolis and Logansport.

Fred S. Duesenberg, chief engineer and vice president, will come to Indianapolis immediately.

He is expected early next week to aid in the preparation of the Duesenberg car for the 500-mile race.

He will make Indianapolis his home, as will be the assistant chief engineer, August S. Duesenberg.

RANKIN COMING FROM NEW YORK

L. M. Rankin, vice president and general manager, will arrive in Indianapolis tomorrow, coming from New York.

Mr. Rankin is a motor car sales executive of big experience.

It was largely his estimate of Indianapolis as a motor car center which located the factory here.

Other officers who were present at the formal opening of the offices were F. A. Reilly, treasurer, formerly treasurer of the Commonwealth Financial Corporation, New York, and Jacob Shaffer, formerly assistant cashier of the Mechanics bank, Brooklyn, secretary of the company.

THE BOARD

Serving with these officers on the board of directors are:

B. A. Worthington, Indianapolis, president of the Cincinnati, Indianapolis and Western railroad, and chairman of the industrial division of the Indianapolis Chamber of Commerce; R. E. Hayslett, treasurer, Hydraulic Steel Company of Cleveland, O.

The company counsel is: McHarg and Metcalf, New York; James W. Noel, Indianapolis; Wilkin, Cross and Daust, Cleveland, O.

The company's patent attorneys are: Emery, Varney, Blair & Hognest, New York, and Meyers, Cavanaugh & Hyde, New York.

In the officers in the Lemcke building will be the headquarters of R. L. Freudenberger, financial agent and G. Russell Blake, sales manager.

The Duesenberg Automobile and Motors

The Young Lady Across the Way



The young lady across the way says her father is so anxious to have the man triumph over the dollar this time that he's going to give \$10,000 to the campaign fund.

Company will get into production as soon as possible.

The car will be distinctly high grade, featured by the Duesenberg "eight in a row" motor, and will be marketed at approximately \$8,000.

This will give Indianapolis another high-grade car, helping more to make Indianapolis the center of high-grade motor car manufacture.

Printing Concern Moves to New Plant

Announcement was made today that the Charles Moran press, formerly located on the sixth floor of the Wulfin building, has moved to the new plant in the lower floor of the old Diamond Chain Company building at Senate and Kentucky avenues.

The new plant contains approximately 7,000 square feet of working space and its equipment represents the last word in printing machinery.

Charles Moran is president and active manager of the concern.

Another Playground Planned for City

Proposals are being made by the park board to establish a new playground at Tenth street and King avenue, thus bringing up the list of city playgrounds to thirty-six in Indianapolis.

The playground will be opened about June 15, according to R. Walter Jarvis, superintendent of recreation, and James H. Lowry, superintendent of the park department.

Flavel Shurtleff of Boston, executive secretary of the national conference on city planning, will be the guest of the Indianapolis Rotary club at its meeting next Tuesday. He will address the club on city planning.

MOTION PICTURES.

It's Tough to Need a Nurse!

But it's a lot harder to have one who's ugly. However, when one's eyes are bandaged for weeks and the bandages then are removed and the nurse proves to be a beauty—Oh, say, ain't it a grand and glorious feeling? You'll think so when you see

Mary Miles Minter

In the Photo ISRAEL ZANGWILL'S Delightful Novel Play Version of

"Nurse Marjorie"

Wherein Love Laughs at Locksmiths

SNUB POLLARD COMEDY LIBERTY QUINTETTE Superlative Entertainers AMERICAN HARMONISTS LATEST SELZNICK NEWS

PICK OF THE PICTURES COLONIAL ALL NEXT WEEK MUSIC THAT CHARM



CHARLIE CHAPLIN Marie Dressler and Mabel Normand "The Punctured Romance"

News Weekly

"Gumps" Cartoon Comedy

TWO LITTLE ORCHESTRAS

ROMANCE ON PICTURE BILLS

(Continued From Page Five.)

Infatuated with an attractive man with whom she had a bare acquaintance that she runs away with him.

Later she learns that he already had a wife, and that there is also a child living.

Then there comes along a Prince Charming in the form of a manly young lawyer, who undertakes to get the lady out of her trouble.

A real romance develops.

Harrison Ford is the leading man, while Miss Clayton's support also includes Boyd Irwin, Elsa Loring and C. H. Fieldart.

Owing to his success at the Alhambra this week Stuart, "The Male Patti" will be held over all next week, and will introduce a new repertoire of songs.

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"NURSE MARJORIE"

Mary Miles Minter has the leading role in "Nurse Marjorie," a story written by Israel Zangwill and depicts English life.

As Nurse Marjorie she enters a hospital to care for the sick, but in reality she is the daughter of a duke.

While in the hospital two patients are assigned to her care, one a little boy with a broken leg and the other John Panbury, a member of the house of commons, who is temporarily blind.

He becomes madly in love with her and becomes angry when he believes that the other patient is a grown-up.

Then follows a pretty romance.

The bill will include Snub Pollard in "All Dressed Up" and the current news weekly.

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