

THE PARKER TIRE & RUBBER CO.

MANUFACTURERS OF "SUPER-SIZE CORD TIRES" EXCLUSIVELY

FACTORY AND ADMINISTRATIVE OFFICES
ONE BLOCK SOUTH OF GARFIELD PARK

INDIANAPOLIS, IND.

May 17, 1920.

Car Owners:

For the steady, healthy progress of The Parker Tire & Rubber Company, due to the enthusiastic support of the people of Indianapolis, we extend our grateful appreciation. Hundreds of letters from Parker Tire users praise their easy riding - attractive appearance - and low cost per mile.

We make a fine super-size cord tire - nothing else. Factory located in Indianapolis because of its many advantages peculiar to the manufacture and distribution of tires.

Railroad strikes and shipping expense suggest advantages to you as well as to ourselves; so now we introduce Parker Tires at this time to Indianapolis car owners.

Therefore we have inaugurated "Parker Tire Week" May 17th to 22nd inclusive. During these six days we will let only 1000 tires go at - 1/4 - off the regular price (no war tax) to Indianapolis car owners, and we will put them on wherever your car happens to be.

Phone your reservation early before your size is sold out. Prospect 8800 - 8801 - 8802.

Yours very truly,

Paul T. Parker,

President.