

ANNOUNCEMENT!



PARKER
TIRES
SUPER-SIZE CORD

Next Week Only

**1,000 Tires to Car Owners
Living In Indianapolis**

Parker Cord Tires are making a fine reputation in the various cities throughout all parts of this country and are now going to be offered to car owners of Indianapolis.

These are excerpts from letters we receive daily and we have hundreds more of them, praising the easy riding—attractive appearance—wear resistance and economical cost of Parker Tires.

To give Indianapolis car owners an opportunity to enjoy a set of these fine tires this summer, we have set aside an appropriation of 1,000 tires which we will let go at an advertising price for one week only—May 17th to 22nd inclusive.

Watch this space for second announcement.

Indianapolis, Ind.
"I purchased six cord tires from your Mr. Parker, which he was using at the time on his own car. I understand Mr. Parker had given these tires a very good service."

"I have used these same tires on my heavy truck for several months, and at the present time am using them on my national pleasure car, and I have driven over 10,000 miles on them. I doubt if you will believe me when I say, other than two small cuts you cannot tell that they have ever been used. This assertion I can prove by exhibiting these tires on my truck, which I usually use."

"It is remarkable not only from the mileage I have obtained from these tires, but the comfort enjoyed thru EASY RIDING and absence of tire noise. These tires are not perfect to stand up under my hard driving in all kinds of weather and roads."

(Signed) W. T. McLAUGHLIN,
McLaughlin Advertising Company.

Nicholasville, Ky.
"They have not only improved its RIDING qualities, but also its appearance as evidenced by the many compliments the car has received."

"I think so well of your tires that when I get another car I mean to get it with Parker Tires."

(Signed) JAS. H. SIMPSON,
Simpson-Wells Lumber Co.

Evansville, Ind.
"I have used these tires on a long truck and must say they do the business. Really I did not know there was a difference in RIDING QUALITIES in pneumatic tires, but when I changed from another tire to Parker, I sure did notice the difference. At first thought the tire not inflated properly, but it ranged O. K., so it must be the tire itself."

"Their staying qualities are better than any tire that I have had any experience with."

"And they are good looking! Ask any one that has seen them."

"To appreciate the meaning of SUPER-SIZE they should be compared with another tire of the same size. You'd Be Surprised."

"I have driven over country roads all winter, and am out on the high driving over country roads this winter will find that these tires were up against, especially when roads were packed with two inch limestone and would then freeze."

"I feel that Parkers are the best buy on the market today."

(Signed) J. H. HARTLEY,
Rural Motor Express.

Louisville, Ky.
"I now have a Franklin Sedan equipped with five Parkers, 2x4. I firmly believe I will get 15,000 miles or more out of this set of tires."

"In a Franklin equipped with Parkers, you simply glide—there are NO BUMPS."

(Signed) CHAS. G. THIXTON,

Lexington, Ky.
"As to their EASY RIDING qualities, there is quite a difference between Parkers and ordinary tires."

(Signed) R. T. EMBRY,
Second National Bank.

Brentwood, Ind.
"I have had the tires on the rear wheels of my truck since last Fall, and am well pleased with them, as they have given extra good service and altho the country roads were very severe on tires the past winter, the Parkers have come through while some other tires that I used have the sides badly worn, but you can not tell that the Parkers have been hurt so far."

(Signed) J. M. MYERS,
Myers-Dunn Company.

Visalia, Ky.
"I have received one of your Super-Size Cord tires, put it on my Ford February 14th. I believe I have used it almost everyday since, and looks good as new now; can hardly tell it's ever been used, and it gives perfect satisfaction in every respect, both in EASY RIDING and wear, and it's more than worth the difference in price."

(Signed) JAMES M. ROBERTS,
Midway Stone and Monument Co.

Glasgow, Ky.
"These tires certainly are giving splendid service in this country, and all the parties using them are loud in their praises, especially regarding the EASE WITH WHICH THEY RIDE, also the appearance and condition of the tires after long and hard use."

(Signed) P. W. HOLMAN,
Farmers National Bank.

Indiansapolis, Ind.
"I am more than pleased with the Parker Super-Size Cord Tires, which I purchased from you some time ago."

"The Parkers are in perfect condition and can see that they are seemly quiet and check out an EASIER RIDING qualities as soon as I put them on."

(Signed) ALBERT V. WERGEL,

Georgetown, Ky.
"I have had two Parker Tires on the rear wheels of my Mitchell since September 4, 1919. They are in perfect condition and can see that they are seemly quiet and check out an EASIER RIDING qualities as soon as I put them on."

(Signed) J. HOWARD LEE,

Louisville, Ky.
"I have had a set of 3x4 tires on my Saddle-baker car since last September. Have driven them about 3,000 miles, and they show very little wear."

"When I changed from the ordinary tires to Parker Super-Size, it was like RIDING in a new car."

(Signed) D. A. MOORE,
Riding Saddle Mfr.

Sandusky, Ohio.
"I have driven them about 4,000 miles, and have not experienced any trouble, and due to the over-size, they will RIDE MUCH EASIER than an ordinary smaller size tire."

"The tire is very attractive and causes a lot of attention and compliments."

(Signed) H. H. FOREST,

The Erie Tire and Rubber Company.

The Parker Tire & Rubber Company

Factory One Block South of Garfield Park, Indianapolis

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