

ANNOUNCEMENT!

PARKER TIRES SUPER-SIZE CORD

Next Week Only

1,000 Tires to Car Owners Living In Indianapolis

Parker Cord Tires are making a fine reputation in the various cities thruout all parts of this country and are now going to be offered to car owners of Indianapolis.

These are excerpts from letters we receive daily and we have hundreds more of them, praising the easy riding—attractive appearance—wear resistance and economical cost of Parker Tires.

To give Indianapolis car owners an opportunity to enjoy a set of these fine tires this summer, we have set aside an appropriation of 1,000 tires which we will let go at an advertising price for one week only—May 17th to 22nd inclusive.

Watch this space for second announcement.

Indianapolis, Ind.
"I purchased six cord tires from your Mr. Paul Parker, which he was using at the time on his own car. I understand Mr. Parker had given these tires a very severe test.

"I have used these same tires on my heavy truck for several months, and at the present time am using them on my National pleasure car, and I have covered 18,000 miles to date on these tires. I doubt if you will believe me when I say, other than two small cuts you cannot tell that they have ever been used.—this assertion I can prove by exhibiting these tires now on my car in daily use.

"It is remarkable not only from the mileage I have obtained from these tires, but the comfort enjoyed thru EASY RIDING and absence of trouble. A tire must be near perfection to stand up under my hard driving in all kinds of weather and roads.

(Signed) W. T. McLAUGHLIN,
McLaughlin Insulating Company.

Nicholasville, Ky.
"They have not only improved its riding qualities, but also its appearance, as evidenced by the many compliments the car has received.

"I think so well of your tires that when I get another car I mean to equip it with Parker Tires."

(Signed) JAS. L. SIMPSON,
Simpson-Willis Lumber Co.

Evansville, Ind.
"I have used these tires on a ton truck and must say they do the business. Really I did not know there was a DIFFERENCE IN RIDING QUALITIES in pneumatic tires, but when I changed from another tire to Parker I sure did notice the difference. At first thought the tire not inflated properly, but it gauged O. K., so it must be the tire that makes RIDING EASY.

"Their staying qualities are better than any tire that I have had any experience with.

"And are they good looking! Ask any one that has seen them.

"To appreciate the meaning of SUPER-SIZE they should be compared with another tire of the same size. You'd Be Surprised.

"I run these tires over country roads all winter, and any one that has been driving over country roads this winter will know what these tires were up against, especially when roads were patched with two inch limestone and would then freeze.

"I feel that Parkers are the best buy on the market today."

(Signed) J. H. HARTLEY,
Rural Motor Express.

Louisville, Ky.
"I now have a Franklin Sedan equipped with five Parkers, 22x34, firmly believe I will get 15,000 miles or more out of this set of tires.

"In a Franklin equipped with Parkers, you simply glide—there are NO BUMPS."

(Signed) CHAS. G. THIXTON,
Thixton-Millet & Co.

Brazel, Ind.
"We use them on our truck over the worst roads imaginable every day of the year, and they are almost like new. They are sure LIVE ONES. We shall replace every tire on both cars with Parkers."

(Signed) DECKER & SON.

Indianapolis, Ind.
"It has been almost a year now since we first put a pair of your Parker Super-Size Cord Tires on our Marmon car, and the results have been extremely satisfactory. They have an unusual amount of traction, either on sand or in mud. I have driven them through the Michigan sand, which is a severe test for their ability to give road traction.

"They hold up splendidly in the road wear, and I can recommend them to anyone wishing a tire giving long life and freedom from road trouble."

(Signed) FRANK H. SMITH,
Dr. Frank Hunter Smith.

New Orleans, La.
"I have no punctures, no blowouts, or any other trouble. I run my car about one thousand miles a month, therefore, this Parker has run about seven thousand miles, and I expect it to last for ten thousand miles more.

"New Orleans has badly paved streets and the Parker Tires should be used more here, as they can stand more abuse than any tire I ever saw, and while it costs more than other Cords, yet I believe it is worth the difference in price."

(Signed) G. F. COCKER, M. D.

Indianapolis, Ind.
"I wish to state that I am very well pleased with the performance of the two Parker Super-Size Cord Tires I purchased from you some time last summer, and that I used them on the rear wheels for more than 4,000 miles and they look like they haven't been used over 200—that is more than I can say for any other tire I ever used, and I wish to say that in my opinion they are the best tires on the market today."

(Signed) LAWRENCE WEISHAAR.

Glasgow, Ky.
"I have two of your Super-Size Cord Tires on my car rear wheels since last August. Have had no punctures nor trouble of any kind. They now look almost as good as new tires, after running them daily since they were put on."

"They are EASY RIDING TIRES. I have purchased two more of the same tires for use as soon as I need them."

(Signed) J. W. ACTON,
Dr. J. W. Acton.

Indianapolis, Ind.
"I have been using the Parker Super-Size Cord Tires for almost a year, and am well pleased with them. The durability and mileage one gets from these tires is enough to convince one of their superiority not mentioning their EASY RIDING qualities."

"I am going to use the Parker Super-Size Cord tire in the future, and recommend them to my friends."

(Signed) E. E. CAHAL, M. D.

Rogers Gap, Ky.
"When a person prices these tires they seem unreasonably high, but when once used I think any one will readily see then that it is the cheapest tire in the long run.

"As the surface of this tire that hits the ground is very small, many punctures are therefore eliminated, nothing mars the pleasure of the motorist more than tire trouble, and I must say that since I have purchased the four Parkers I have had absolutely no trouble at all with the tires."

(Signed) C. C. RAWLINS.

Akron, Ind.
"They have covered about 2,000 miles of all kinds of roads, and you can scarcely tell that they were ever used. A garage man said to me the other day—'Riggle, those are new tires are they not?' I feel confident that they are good for 12,000 more miles. Nothing but Parker Tires for me hereafter. Such tires are your best advertisement."

(Signed) REV. H. M. RIGGLE.

New Orleans, La.
"Since I am using your Parker Super-Size Cord Tire I have saved about \$75.00, not to talk about the last time, which means a whole lot I am using them for about seven months, working hard every day, and can hardly notice they were used."

(Signed) F. CHAUSSEIER.

Bond View Farm, Louisville, Ky.
"I have been using your tires for some time now and find them to have extraordinary wearing and RIDING QUALITIES. I am entirely satisfied with the tires I have had and expect to continue the use of them."

(Signed) CHAS. C. O'NEAL,
Care of G. N. Wile & Co.

Indianapolis, Ind.
"Your tires have proven MORE than satisfactory; we have rode them 4,000 miles, and are showing little or no wear; they are good for 10,000 miles more wear."

(Signed) HENRY F. KOTTKAMP.

Lexington, Ky.
"As to their EASY RIDING qualities there is quite a difference between 'Parkers' and ordinary tires."

(Signed) R. T. EXBRY,
Second National Bank.

Bargersville, Ind.
"I have had the tires on the rear wheels of my truck since last Fall, and am well pleased with them, as they have given extra good service and altho the country roads were very sandy, and the past winter, on account of the ruts that were in the roads, the Parker Tires come through fine while some other tires that I used have the sides badly worn, but you can not tell that the Parkers have been hurt so far."

(Signed) J. J. MYERS,
Myers-Dunn Company.

Visalia, Ky.
"I have received one of your Super-Size Cord Tires, put it on my Ford February 14th. I believe I have used it almost every day since, and it looks good like new now; can hardly tell it ever been used, and it gives perfect satisfaction in every respect, both in EASY RIDING and wear, and it's more than worth the difference in cheap tires."

(Signed) JAMES M. ROBERTS,
Midway Stone and Monument Co.

Glasgow, Ky.
"These tires certainly are giving splendid service in this county, and all the parties using them are loud in their praises, especially regarding the EASE WITH WHICH THEY RIDE, also with the appearance and condition of the tires after long and hard use."

(Signed) P. W. HOLMAN,
Farmers National Bank.

Indianapolis, Ind.
"I am more than pleased with the Parker Super-Size Cord Tires, which I purchased from you some time ago."

"There is a marked advantage in these tires over ordinary size tires, and my family especially appreciate their EASY RIDING features."

(Signed) ALBERT V. WERGEL.

Georgetown, Ky.
"I have had two Parker Tires on the rear wheels of my Mitchell since September 4, 1919. They are in perfect condition and can say that I noticed the seemingly quicker pickup and EASIER RIDING qualities as soon as I put them on."

(Signed) J. HOWARD LEE.

Louisville, Ky.
"I have had a set of 34x4 tires on my Studebaker car since last September. Have driven them about 3,500 miles, and they show very little wear."

"When I changed from the ordinary tires to Parker Super-Size, it was like RIDING in a new car."

(Signed) D. A. MOORE,
D. A. Moore, Riding Saddle Mfr.

Sandusky, Ohio.
"I have driven them about 4,000 miles, and have not experienced any trouble, and due to the over-size, they will RIDE MUCH EASIER than an ordinary smaller size tire."

"The tire is very attractive and causes a lot of attention and compliments."

(Signed) H. H. FORREST,
The Erie Tire and Rubber Company.

The Parker Tire & Rubber Company

Factory One Block South of Garfield Park, Indianapolis

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