

E. O. M.

L. S. AYRES & Co.

E. O. M.

Announce for Wednesday That Always Welcome Event

End of the Month Sale

Street Floor (Booth)

E. O. M. Specials in

The Petticoat Department A Special at \$1.89

These have cotton tops and silk flounces, good everyday and well-wearing models in all the new spring shadings, with plain silk flounce, also changeable and two-tone effects at this very unusually low price—

\$1.89

Ayres—Street floor booth.

E. O. M. Specials in
Blouses

About three hundred odd blouses, all greatly reduced, will be sold on the first floor bargain booths. There are georgettes in flesh, white, navy and Copenhagen. Volles and batistes in white and light colors and novelty stripes. Many of the georgette blouses have real filet lace trimmings. We assure you that you will not be disappointed in any of the values offered.

Every one greatly reduced to **\$4.95**.

Ayres—Street floor booth.

Street Floor

E. O. M. Specials in

The Hosiery Department

1,200 pairs plain lisle and silk lisle stockings, double garter tops and ribbed tops, double heels and toes, irregulars from one of the best manufacturers, in black, white, cordovan and gray, priced at **39¢** the pair. 600 pairs women's pure thread silk stockings, first quality, lisle top and lisle sole, double heels and toes, black, cordovan, navy and navy, at **95¢** the pair.

Broken lots and soiled "As-You-Like-It" pure thread silk stockings, first quality, full fashioned, lisle sole, lisle top, white, black, navy and suede, **\$1.35** a pair.

Ayres—Street floor.

E. O. M. Specials in

Women's Underwear

Women's summer weight cotton union suits, white and pink, low neck, sleeveless, tight and wide knee, all sizes at **65¢** the pair. Children's union suits, summer weight, low neck, sleeveless, length, E. O. M. special, **75¢** the suit.

Women's pink wash satin knee length bloomers, full cut, elastic knee, plain and lace trimmed, about 100 in the lot at **\$3.95**.

Ayres—Street floor.

E. O. M. Specials in

Men's Furnishings

500 athletic union suits for men, knee length, sleeveless, wide cross bar material, round neck, pearl button, elastic web in the back, full cut garments, sizes 36 to 46, 3 suits for **\$2.10**. Men's pure thread silk half hose, irregulars from one of the best manufacturers, double toe and heels, lisle garter tops, black and cordovan, sizes 9½ to 11½, about 600 in the lot at **50¢** the pair.

Special

45 raincoats, tan color, cemented pockets and seams, military or roll collars, sizes 36 to 44, E. O. M. special price, **\$3.45**.

Ayres—Street floor.

E. O. M. Specials in

Handkerchiefs and Embroideries Embroidery Remnants

Lengths suitable for most any trimming and all marked at much less than regular values. Handkerchiefs for men and women, in all white and colors, initials and embroidery corners, priced at **5¢** each. Handkerchiefs for men and women and boys in white and colors, priced at only **11¢** each.

Ayres—Street floor.

E. O. M. Specials in

Neckwear and Ribbons

Odds and ends of ribbon, of various widths, lengths and shades, reduced for the E. O. M. to **29¢** the yard. Pleatings, for necklines, slightly soiled, marked at **19¢** the yard. Mussed neckwear, collars, sets, vests, etc., for **39¢** each.

Ayres—Street floor.

E. O. M. Specials in

Leather Goods

Khaki traveling cases for men, with ebony fittings, in two priced at **\$1.55** and **\$2.65**. "avenue" bags, crepe grain leather, inner compartment and top, **95¢** each. Bag bags in three styles, morocco, walrus grain and va leather, priced at **\$1.95** each. Leather novelties, photo frames, letter cases, cigarette cases, zine covers, **\$1.55** to **\$2.55**. Pure silk bags, some satin striped moire, silk covered frames, changeable silk linings, **\$4.65**.

Ayres—Street floor.

E. O. M. Specials in

The Jewelry Department

Top lingerie clasps and hand-engraved gold filled soft pins, **10¢** each. Pins, silver plated with colored enamel tops, **15¢** the dozen.

E. O. M.

A Bargain Event Burdened With the Disposal in One Day of a Month's Accumulation of Oddments

You've noticed it—the fresh attractiveness of Ayres merchandise; the condition is a subject of daily comment. This condition is brought about largely by these monthly clearances. Every four weeks there is a casual inventory of short lengths, broken assortments and "mistakes," and in the E. O. M. they meet their master. Prices are scaled so low that disposal is sure. It's bargain day.

E. O. M.

Second Floor

E. O. M. Specials in

Wash Goods Remnants

Short lengths of volles, ginghams, percales and other good materials in usable lengths for almost any purpose, especially for children's wear, and all remarkably reduced in price. Tape stripe volle, 36 inches wide, in black, lavender, blue and green, ¼ inch stripe, E. O. M. sale price, **29¢** the yard. 150 yards of 25-inch printed volles in navy, rose and green grounds, printed in dotted stripes; while they last at **19¢** the yard.

Ayres—Second floor.

E. O. M. Specials in

New Spring Millinery 150 Hats to Sell at \$3.49

Many New Shapes Many New Trimmings
Many New Materials

Trimmed with flowers, fruit, wings and smart ribbon conceits. In shapes of poke, chin-chin, off-the-face mushrooms and turbans. Materials of straw, patent leather and straw combinations. In all the favored spring colors of brown, navy blue, red, black and taupe.

Ayres—Second floor.

E. O. M. Specials in

The Linen Department

With linen at its present soaring prices, a special sale on the same should be to every woman's interest, especially when the prices are so greatly reduced. All-linen bleached Irish table damask, 66 inches wide, end-of-the-month sale price, **\$1.68** the yard. One-half dozen lots of all pure Irish linen napkins, E. O. M. price for six, **\$3.45**. Oddments of fancy goods in imitation flout, Madeira embroidery and cluny lace. These consist mainly of round and square luncheon cloths, 26 to 28 inches in size; also scarfs, dollies and centerpieces, all at E. O. M. reductions.

E. O. M. Sale of White Goods

Lengths of One-Fourth and Upwards to Five Yards
The collection includes dimities, longcloth, nainsook, plain and lacy organdies, plain and lacy volles, skirtings, dotted swiss, pique and striped lawn. Every price less than regulation.

Ayres—Second floor.

E. O. M. Specials in

The Bedding Department

Eighteen embroidered spreads made on a fine grade sheeting, shams to match, in colors, yellow, pink, light blue, green and Copenhagen, at **\$8.25** the set. These for twin beds. Seventeen embroidered spreads made on a striped skirting, cloth shams to match, in Copenhagen, yellow, pink, light blue; for twin beds, at **\$10.50** the set. Four embroidered spreads made on a striped skirting cloth, shams to match in pink and light blue; for full size beds. Priced at **\$10.50** the set. Nine spreads embroidered on a fine grade sheeting; these have no shams. In pink, rose, yellow, Copenhagen and for twin beds. Priced at **\$8.25** the set. Seven spreads for full size beds, made on a fine grade sheeting in pink, rose and yellow. These also have no shams and are priced at **\$8.25**. Thirty-six satin damask spread shams, two beautiful patterns to choose from. These are special at **\$2.10**. Small lot of army blankets, suitable for auto or camp robes; slight imperfections on edge, khaki color, priced at **\$5.98**. One lot of Nahua cotton blankets, gray and tan only, in two sizes, **\$2.68** and **\$2.95** a pair. One lot of bleached Priority pillowcases, **39¢** each. One lot of 65x90 unbleached Lockwood sheets at **\$1.70**. One small lot of 72x99-inch Dwight Anchor scalloped sheets at **\$2.60**. 45-inch bleached tubing, extra quality, at **55¢** the yard. 36-inch fine cambric muslin, **29¢** the yard. 27-inch unbleached canton flannel, at **28¢** the yard. 34 bleached sheeting at **89¢** the yard. 74 unbleached Lockwood sheeting at **67¢** the yard. 58-inch unbleached Fort Mills sheeting at **55¢** the yard. One lot of remnants, muslins, sheetings, silkolines and tickings, to be sold at much below their regular values.

Ayres—Second floor.

E. O. M. Specials in

Used Sewing Machines

Sewing machines in good running condition, but machines which have been used. As an E. O. M. offering, this grouping is typically priced. One Queen drophead, **\$15**. One Demorest box top, **\$9.50**. One Single drophead, **\$29.50**. One White drophead, **\$26**. One Emblem drophead, **\$29**. One Nameless drophead, **\$10**. One Domestic box top, **\$3**. One Standard drophead, **\$28.50**. One Willard drophead, slightly marred, **\$37.50**. Terms of payment, **\$1** a week. Needles and supplies for all makes of machines. Sewing machine needles, **19¢** the dozen.

Ayres—Second floor.

E. O. M.

Third Floor

E. O. M. Specials in

The Corset Department

For the end-of-the-month sale, this department will offer good corsets of batiste and coutil in low and medium bust, white only, sizes 20 to 26. Special at **\$1.25**. Broken lots of bandeaux and brassieres, E. O. M. sale price **45¢**.

Ayres—Third floor.

E. O. M. Specials in

Women's Underwear

Crepe gowns, specially reduced to **\$2.69**. Soiled silk and muslin underwear to be sold at greatly reduced prices. Odd lots of silk kimonos in crepe de chine and taffeta, at **\$14.75**. Jap cotton crepe kimonos, in pink and rose, specially reduced to **\$2.95**.

Ayres—Third floor.

E. O. M. Specials in

Aprons and House Dresses

A special reduction in this department will be of interest to the housewives of Indianapolis. Percale aprons, in stripes or figured materials, to be sold at **\$1.95**. Dresses of gingham or percale with long or short sleeves, special at **\$2.69**. Garden sets and overalls at **95¢**.

Ayres—Third floor.

E. O. M. Specials in

Plaid Skirts at \$7.95

These skirts are so much more beautifully made in every particular than those usually to be seen at this price, that they must be viewed to be fully appreciated. In smart side pleated, tailored and accordion pleated models. Combinations of colors in black and white check, blue and brown and green and navy plaids. Sale price **\$7.95**.

Ayres—Third floor.

E. O. M. Specials in

The Gray Shop

As usual, the Gray Shop has offered for the end-of-the-month sale a lot of good values to be sold at much less than their regular prices.

There are 16 gowns, embroidery trimmed, at **\$3.95**. Four gowns, embroidery trimmed, **\$2.95**. Nineteen pair drawers, embroidery trimmed, **\$1.25**. One pair drawers, soiled, at **\$1.50**. Twelve full muslin skirts, embroidery founced, **\$1.95**. Three soiled corset covers, at **95¢**. Eleven beautiful lace or embroidery trimmed corset covers, sizes 39 to 53, **\$1.95**. Six handsome lace trimmed corset covers, sizes 39 to 53, **\$2.95**. Nine lace trimmed envelope chemises, sizes 41 to 53, at **\$2.95**. One soiled pink crepe de chine gown, size 49, **\$6.95**. Thirteen flannelette kimonos, floral patterns, sizes 46 to 50, **\$1.95**. One Beacon bath robe, size, 48, **\$5.00**. Twenty-one blouses, in navy, flesh, white and citron, in georgettes, embroidered and tucked trimmings, **\$5.95**. Five dozen aprons, light or dark percales, round neck, side fastenings, sizes 43 to 54, at **\$2.95**. Six long winter coats, chinchilla, one mixture, one serge, one kersey, sizes 42½ to 48½, **\$15.00**. Four navy and plum serge dresses, sizes 42½ to 46½, **\$25.00**. One navy taffeta dress, size 43, price **\$25.00**. One green velvet dress, size 44½, price **\$25.00**. Four handsome dresses, Copenhagen crepe de chine, plum satin, one navy taffeta georgette, one plain navy charmeuse, sizes 42½ to 46, priced at **\$35.00**.

Ayres—Third floor.

E. O. M. Specials in

The Petite Shop

For Miss 14 to 20

Just lots of things that the young girls of these ages will be interested in, and to think that they are so remarkably reduced in price. The girls who come early Wednesday will be fortunate. We can not be sure how long things will last. Two navy serge dresses, to be reduced to **\$19.75**. Three serge dresses and three green velvet dresses, at **\$9.75**. One lot of 13 silk dresses, good values at **\$19.75**. One brown silk dress, **\$9.75**. Four white net dresses and three white organdie dresses, **\$9.75**. Four white voile dresses and two white organdie dresses, **\$6.75**. Four Dolman style coats, **\$6.75**. Two full length navy serge coats, **\$14.50**. Two full length navy serge coats, **\$9.75**. One light gray wool coat, **\$6.75**. One tan silk poplin coat, **\$6.75**. One shepherd's check coat, **\$3.95**. Two short sweater sport coats with tam o'shanter to match, **\$19.75**. Thirty-six good sport skirts, in silk and wool, **\$4.95**. Eleven white waists, **\$1.45**. Four white smocks, slightly soiled, **\$1.95**.

Ayres—Third floor.

Fourth Floor

E. O. M. Specials in

Furniture and Draperies

Sixty-four pairs of odd lace curtains, including soiled samples, ranging from one to 12 pairs in pattern, to be sold at **\$1.00** pair.

Remnants of damask, tapestry, velvet and poplin, from ¼ yard to 3½ yards, priced from **75¢** to **\$3.50** per piece; color range, mulberry, blue, rose, castor and taupe.

A Furniture Bargain

One mahogany and cane sofa and arm chair to match, covered in rose figured damask, the two pieces for **\$75.00**.

Ayres—Fourth floor.

E. O. M. Specials in

The Rug Department

Over a hundred carpet samples, including fine grade body Brussels, Axminsters, Wiltons and fine grade worsted Wilton samples, to be sold at a fraction of their real value.

Samples of carpets, lengths from 1 yard to 2 yards, ends bound ready, for floor use, priced from **75¢** up to **\$5.50**.

Three genuine Wilton rugs, 9x12 size, at **\$87.50**.

One lot of Oriental pattern Axminsters, rugs, 9x12 size, at **\$39.50**.

Two seamless Brussels rugs, 9x12 size, at **\$23.50**.

Two seamless velvet rugs, 8-3x10-6 size, priced at **\$39.50**.

Ayres—Fourth floor.

Fifth Floor

E. O. M. Specials in

The Children's Store

Mothers! Who are interested in good values, and at remarkably low prices, give your attention to these items, which, for the end-of-the-month sale will be reduced as low as it is possible to do so.

At **59¢**, white dimity creepers, slightly soiled. At **\$1.39**, for choice, small lot of rompers and creepers. At **\$1.95**, one lot of pinafores, creepers and sweaters. At **\$2.95**, colored wash frocks. Also a few fine creepers. At **\$3.95**, fine smoked gingham dresses.

For the Older Girls

Odds and ends of wash frocks, priced for this sale at **\$2.48**. One lot of white volles and nets, priced at **\$4.95**.

Ayres—Fifth floor.

Basement

E. O. M. Specials in

The Basement Garment Shop

Serge and taffeta dresses, ranging up to 46 in size, E. O. M. sale price only **\$19.75**.

House dresses and aprons to sell at **\$1.95**. There are plenty of large sizes ranging up to and including 44. These are on the street floor booth.

Bloomers of jersey at **\$1.15**—of saten at **\$2.25**.

Forty Georgette blouses to sell at **\$3.95**, also fifty extra large white cotton volles at **\$3.95**.

Fifty raincoats at **\$5.50**, in tan and navy. Seventeen jersey and all-wool poplin suits at **\$23.50**.

Thirty envelope chemises at **79¢**—odds and ends of gingham petticoats, a few aprons and one sweater to sell at **49¢**.

Eighteen wool plaid skirts, trimmed with pockets and buttons, at **\$5.95**.

One velvet dress, trimmed with beads, marked at **\$19.50**. Six all-wool middies, sizes from 14 to 20, to sell for **\$4.95**.

Middy suits, brown and navy, to sell for **\$16.50**. Nine brown middy dresses to sell for **\$11.50**.

Ayres—Basement.

E. O. M. Specials in

The Grocery Department

Butter, Ayres Special creamery, pound, **69¢**. Prunes, fancy Santa Clara, good size, pound **20¢**. Apples, New York State extra fancy, pound **25¢**. Tomatoes, No. 3 cans, Indiana Farm pack, can **15¢**. Hershey Cocoa, pure and rich, pound cans **39¢**. Sorghum, Barnard's, made in Indiana, five-pound pails, **72¢**. Peas, Plymouth Rock brand June peas, No. 2 cans, **15¢**. Salt, Morton's fine running, 3 boxes **25¢**. Milk, Pet brand, tall cans, each **12¢**, the dozen **\$1.38**. Balled Ham, Swift's Premium brand, machine sliced, ¼ pound **14¢**, ½ pound **27¢**. Graham crackers, Sunshine brand, pound **22¢**. Apricots, Bohemian brand, California fruit, large No. 2½ cans **35¢**.

Ayres—Basement.

E. O. M. Specials in

Basement Housefurnishings

There will be, for this sale, two tables of housewares, such as aluminum, tin and enameled cooking utensils, odd pieces and some slightly damaged, priced from **10¢** to **\$1.00**.

One table laundry soaps—soiled wrappers and odd lots—10 bars for **45¢**.

One table of cups and saucers and other odd pieces of china-ware, choice, **25¢**.

Four sink or scrubbing brushes for **25¢**. Small bottle Lyknu furniture polish, **17¢**.

Large bottle Lyknu furniture polish, **37¢**. Small bottle Lyknu furniture polish, **14¢**.

Small bottle Metalglass polish, **15¢**. Large can Metalglass polish, **39¢**.

Small package Lighthouse washing powder, 6 for **25¢**. Four steamer trunks, reduced to **\$8.75**.

Ayres—Basement.

E. O. M.