

NO C. O. D.'S., NO REFUNDS

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

ALTERATIONS FREE

**THE FAIR**  
407-417 WEST WASHINGTON STREET

Still Doing  
Business  
in Our  
Old Location.



## New Trimmed Millinery for Easter

Smart New Trimmed Easter Hats for Women and Misses, in the Latest Models

\$2.98 \$4.98 \$5.50

New trimmed hats, semi-dress hats, tailored modes, large and small hats, draped hats, hats for matrons, women and misses, children's hats, sport hats, etc.

We Will Continue  
to Do Business  
In Our Old Location,  
407-417 W. Washington St.,  
Until June 1st.

**THE FAIR**  
407-417 WEST WASHINGTON STREET

Still Doing  
Business  
in Our  
Old Location.



## Sale of Beautiful Blouses for Spring

BEAUTIFUL GEORGETTE BLOUSES, long and short sleeves, exquisitely trimmed with lace and embroidery, all the new spring shades, flesh, rose, white, etc. Specially priced for Saturday

\$2.98

EXCEPTIONAL SATURDAY SELLING—Beautiful new spring blouses, introducing fresh new wash silks, long and short sleeves, collar and collarless, a large assortment of colors and sizes. Specially priced for Saturday

\$1.98

BEAUTIFUL HIGH GRADE GEORGETTE WAISTS, exquisite blouses representing every exclusive type, smartly tailored blouses to trilly lace creations, long and short sleeves, in all the wanted new spring shades.

\$5.98

BEAUTIFUL NEW SPRING BLOUSES—introducing fresh new effects and novelties, each an exquisite production of art, originality and skill, featuring new beaded and embroidered effects in white and suit shades.

\$5.00



## REMOVAL SALE

Actual Savings of \$5 to \$10 Possible in This Saturday Sale of 200 Men's New

## SPRING SUITS

Snappy models for the young fellows, newest double and single-breasted effects and lots of conservative suits for the older men.

—Pepper and Salt Mixtures —All-Wool Blue Serges  
—Soft Finish Cassimeres —Plain Colored Suitings  
—Overplaids and Neat Stripes

Unusually well tailored, assuring a perfect fit—best of lines, an assortment bound to include every desire—and at the Saturday price—

Men's and Young Men's \$27.50  
EASTER SUITS

\$17.50

Men's and Young Men's \$35.00  
EASTER SUITS

\$24.85

Men's and Young Men's \$40.00  
EASTER SUITS

\$29.75

Men's and Young Men's \$45.00  
EASTER SUITS

\$35.00

Boys' Hand-Tailored Easter Suits \$19.85  
With Two Pairs of Knickers

You'll be a regular fellow—in one of these boys' spring suits. Prevailing models; coats with detachable belts; both pairs knickers are full lined; all wool patterns in brown, green and gray.

Boys' All-Wool Blue Serge  
Easter Suits, Extra Quality  
\$10.95

182 suits—the wanted style for Easter and confirmation wear; trousers full cut and lined; sizes 7 to 17 years.

\$10.00 Boys' Blue Twill  
Suits  
\$6.95

Single and double-breasted styles; splendidly tailored and finely finished.

BOYS' PANTS SPECIAL

BOYS' WOOL CASH-1 BOYS' PANTS—In gray

—In dark, neat patterns; sizes 7 to 16; \$1.75

values \$1.25

sizes 7 to 17; \$3 values.

\$1.95

85c

Boys' All-Wool Two-Pant  
Suits, \$18.00 Values, at  
\$13.75

In green, brown and snappy dark mixtures; full cut knickers, lined throughout; sizes 8 to 17 years.

Children's Wool Suits, up  
to \$10.00 Values  
\$5.95The new Eton and sailor styles; blue  
and gray mixtures; sizes 2 1/2 to 8  
years.

LADIES' BLACK KID  
PUMPS—High or Louis heel, flexible sole; full dress; Special \$3.85  
Saturday.....\$3.85  
CHILDREN'S NEW STRAP  
AND STRAPLESS PUMPS  
—Also roman sandals; brown and black, patent leather; sizes 3 to 8 and 8 1/2 to 2, \$2.48 and \$3.45

## Easter Sale of SHOES

This season's most important style exposition and value giving event—offering men's, women's and children's new spring footwear in all the new authoritative fashions here at this store AT LOWEST PRICES IN THE CITY.

LADIES AND MISSES OXFORDS AND PUMPS; two eyelets in all the new spring fashions; brown, black, kid, calf and patent leather, high and low heels, all sizes 2 1/2 to 8 special.

MISSES' SHOES—Low and military heel; a good school dress shoe, in brown calf; all sizes, 2 1/2 to 8. Special Saturday.....\$4.45

CHILDREN'S DRESS SHOES—Patent leather, with cloth tops, English toes; good leather soles, sizes 8 1/2 to 11; regular \$3 values. Saturday.....\$1.98

GIRLS' STRONG SCHOOL AND DRESS SHOES—Brown and black kid and patent leather, with cloth top; a neat and strong shoe; \$4.00 values. Saturday.....\$2.69

Men's  
Furnishings  
Specials

\$4.50 MEN'S BLAZER SHIRTS—Exact copies of expensive silk shirts; some woven madras shirts included; collars to match. Special \$2.95

\$15.00 MEN'S SILK SHIRTS—Crepe de chine, pussy willow taffeta and heavy tub silks; special \$8.85

\$10.00 MEN'S FIBER SILK SHIRTS—In beautiful stripes and figures. Special \$6.95

\$2.50 AND \$3.00 MEN'S SHIRTS—Percales, madras and silk bosoms; special \$1.85

50c MEN'S HOSE—A special lot, extra good quality, 50c values. Priced special \$3.50

85c MEN'S TIES—Beautiful mixed patterns and plain colors and stripes. Special 45c

\$2.00 MEN'S KNITTED TIES, in fancy stripes and mixtures. Special \$1.00

19c MEN'S BLACK HOSE—Over 2,000 pairs to clean up Saturday at 12c

\$6.00 MEN'S SHIRTS—Silk and linen mixtures, fine hairline and natty stripes. Special \$3.95

75c MEN'S BELTS—Black, tan and gray; all sizes. 50c

\$2.50 MEN'S SWEATERS, in gray only; heavy Shaker knit. Special \$1.00

\$40 Sample Spring Suits  
All Wool Serge, Tricotine and Silvertones

Special Saturday Opportunity—Offering fashionable new spring suits at a price little short of phenomenal. Beyond doubt the largest and most extraordinary assortment of fine tailleur at the price in the city. Anticipating every individual requirement. Special Saturday—



\$29.75

## Women's and Misses' Skirts

\$5.50 LADIES' AND MISSES' SAMPLE SILK POPLIN SKIRTS—Plain and fancy models—belted and button trimmed. Special \$2.98 Saturday

\$7.50 LADIES' AND MISSES' SAMPLE SILK POPLIN SKIRTS—Plaids, serges and fancy mixtures—belted and button trimmed, in all new spring models \$4.98

\$39.75

\$15.00 LADIES' AND MISSES' SAMPLE SKIRTS—Plain and trimmings—belts and button trimmed, in all new spring models \$9.98 Saturday

## \$20 Sample Polo Coats

We have 100 jaunty new Polo Coats, made of smart novelty mixtures, with narrow belts; also a number of full length spring coats to sell at a price that ought to crowd our coat department the minute the doors open Saturday morning. Special—

\$9.95

## \$25.00 Polo Cloth Coats

Materials include genuine Polo Cloth, Silvertones and Velours and smart mixtures, fashioned in swagger new sport style with novelty pockets and narrow shoestring belts of leather or self material. Special—

\$14.95

## \$35 Sample Polo Coats

Specially featured are the Sport Coats, full length models or the short 3 1/2 inch styles. Fitted and loose back effects with narrow cloth or leather belts. Fancy tucked and button trimmed backs. Several have the Tuxedo front with plaid wool trimming in contrasting colors. Such materials as Wool Velour, Silvertone, Suedine, Camel's Hair, Polo Cloth, Tricotine and Serge. Come in all the spring shades.



\$24.95

## \$18.00 and \$20.00 Sample Dresses

All-wool jerseys, all-wool serges, satins and taffetas.

Every woman, miss and junior will find her size and her garment for Easter here in our enormous

stocks of beautiful dresses. The most stupendous

assortment ever shown in Indianapolis.

## \$25 Sample Dresses

All opportunity speaks plainly to every woman and miss who wants a distinctive dress for spring and Easter. She will realize at a glance tomorrow what this wonderful collection offers.

## \$14.98

## \$30 Sample Dresses

Featuring a special group of 300 exclusive, high-class Easter dresses. When dresses like these are sold at \$19.75 you will realize that this sensational Easter garment sale is a real event.

## \$19.75

## Removal Sale of Girls' Dresses

\$2.50 CHILDREN'S GINGHAM DRESSES—Many good looking, practical styles; in good grade gingham; plain and trimmed models; special \$1.49

\$2.75 CHILDREN'S GINGHAM DRESSES—Mothers with girls will find this an opportunity for unusual savings; neat dresses, well made, special \$1.98

GIRLS' PRETTY DRESSES—In pink and blue poplins; very special values are offered in these smart dresses; suitable for school or dress wear; all new patterns and styles. Special \$3.50

\$3.50 GIRLS' GINGHAM DRESSES—A fine assortment of neat patterns in stripe and plain ginghams; all sizes; special \$2.98

\$3.00 GIRLS' GINGHAM DRESSES—This sale includes a special purchase combined with a clearance of our stocks; specially priced \$2.48

GIRLS' EASTER DRESSES—In pink and blue poplins; very special values are offered in these smart dresses; suitable for school or dress wear; all new patterns and styles. Special \$3.50

CHILDREN'S DRESSES—Neatly made in good quality voiles, prettily trimmed with lace and wide pink and blue ribbon. These charming dresses will be sure to be appreciated by mothers and daughters. Sizes 8 to 16 years. \$5.98 values \$3.48

Special \$3.48

