

You Will Observe

hundreds of people are eager to get those small sums that you consider too insignificant to save. They take them to the bank—along with many other sums like yours. Isn't it better to take your money to the bank yourself? One dollar starts an account.

Fletcher Savings and Trust Company

Will Help You Save Safely.

DOG HILL PARAGRAPHS



Tobe Moseley is watching every movement of the weather now and is being careful how much wood he burns, as he is trying to make his wood and the winter weather run out together.

The Tickville Tidings was pleased this week to chronicle the fact that a man called and renewed his subscription for another year. If this keeps up the editor will have to open a cash book.

Sile Killaw whittled up two sticks today trying to figure out how he was going to be able to buy his wife a new spring dress and at the same time keep himself in chewing tobacco.

Four Sevens Flour—Glossbrenner's.

Give the Kiddies a Treat

They will enjoy seeing the rabbits and chickens and gay colored Easter eggs shown in such overwhelming variety on the children's floor. There are little plush bunnies, wabbling ducklings and downy chicks in great procession to the hearts of the children. Do come, and hurry.



Fancy Easter baskets tied with ribbon and filled with rabbits, chicks and toys.....25¢, 50¢ and \$1.00
Wicker doll clothes baskets for girls, filled with paper dressed doll, chicks and rabbits, each.....\$1.25
Wicker doll clothes baskets for boys, filled with top, marbles, chicks, etc., each.....\$1.25
Velvet cat and Bunny Roly Poly, each.....\$1.25
Celluloid chickens and rabbits, Roly Poly.....15¢, 25¢ and 50¢
Paper fiber chickens and rabbits.....15¢ each, or \$1.50 set
Paper Mache rabbits.....35¢, 50¢ and 85¢ each
Sand buckets tied with ribbon and filled with chicks.....60¢ and 85¢
Sand molds in boxes, trimmed with chicks.....35¢, 65¢, \$1.25, \$1.50 and \$1.75 each

These are only a few of the many interesting Easter novelties that you will see on our fourth floor.

Easter Greetings

Easter Cards are the delightful way in which one remembers friends at this joyous season of the year. A large and unusual selection to choose from in the stationery department.

Charles Mayer & Company

29 and 31 West Washington St.

Established 1840.

HAVE YOU ASKED YOUR NEIGHBOR ABOUT THIS

I. C. T.

Fourth Floor State Life Bldg.

Remember,
Just Say
Fourth Floor
to the
Elevator
Man.



A Sale of

Easter Millinery

Smart, Effective and Characterized
by Distinct Originality

\$5.95 \$7.50 \$8.95

and up to \$25.00

Direct from the Fashion Centers come these chic Easter Hats! Every model is new and different! Every style is authentic! And, best of all, the variety is unlimited and by far the largest selection; very reasonably priced, too.

Sale of Children's Tailored and Dress Hats

Specially Priced at

\$1.98, \$2.49, \$2.95, \$3.95 and \$4.95

The largest selection of Children's Hats will be found here. The finest tailored and dressy hand-made hats in the most desired styles and all colors.

Largest Selection of UNTRIMMED and TAILORED HATS

Every Color, Every Style and
Every Price

\$1.98, \$3.98 and up to \$15.00

AFRICAN OSTRICH FEATHER CO.

Fourth Floor State Life Bldg.

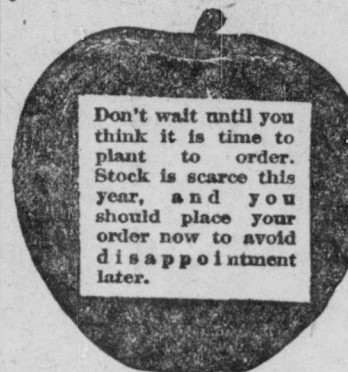
Easter will soon be here. It is not too early to find out who is best fitted to make your confirmation day portraits.

Alfred Kahn
Ninth Floor Kahn Bldg.

DON'T DELAY

Send Today.

FREE Send for our new illustrated 64-page catalog describing all our hardy trees, shrubs, plants, vines, roses and perennials.



C. M. Hobbs & Sons
BRIDGEPORT, INDIANA.
Free Telephone in Marion County,
Hon. Davis 93, Bell Phone.
At Stop 10, Terre Haute Interurban.

Fine Decorated
42-Piece Set of
DINNERWARE \$7.75
See our open stock of Dinnerware.

Little Furniture Store
211 E. Washington St.

DETROIT VAPOR STOVES
PENINSULAR STOVES
GURNEY REFRIGERATORS
CHENEY PHONOGRAPHS
For Sale by
HOOSIER OUTFITTING CO
443-5 E. Wash.



SAVE MONEY ON SHOES

Buy at Horuff's, where money will go farthest in supplying the family with shoes. Our stores are located where costs of business operation are lowest. This permits us to sell shoes at prices that are at an absolute level. Try us tomorrow.

Ladies, Please Remember That— EASTER Is Only One Week Away

So it's time to go out and get those new Easter shoes—right away. You will find real savings in our offerings for Saturday.

Ladies' Shoes

Ladies shoes in high and low heels, pumps and oxfords, in Clio and sailor ties, as well as strap slippers in blacks, browns, satins and suedes—

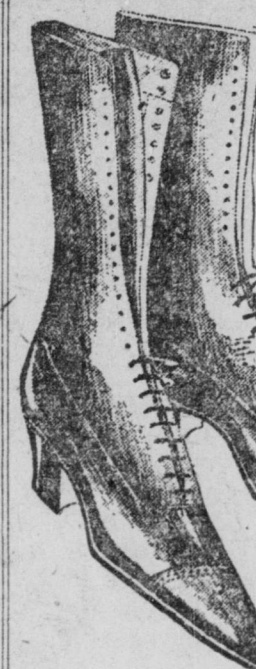
\$3.98, \$4.98, \$5.98

up to \$9.98

Misses' and Children

Misses and Children Sizes—

\$1.98, \$2.48, \$2.98
and \$3.98



Doing business at lower costs enables better values at Horuff's.

More Big Values for Men at Horuff's

Last week we offered some exceptional bargains in men's shoes, and the men came in a rush. This week we have more bargains to offer men.

Men's Shoes

These shoes, like cuts, come in black and brown; in English as well as wider toe styles; all sizes—

\$3.48, \$4.98 and \$5.98

Buy now and save at least \$2.00 per pair.

BOYS' AND YOUTHS' SIZES,
\$2.98, \$3.48 and \$3.98

Regulation Army Shoes

Again we present you the opportunity to buy a pair of regulation army shoes at a real saving. They are priced—

\$4.98 and \$6.98

Elkskin Scout Shoes

For the man who wants a good work shoe we offer an excellent value in our Elkskin Scout Shoe. Price—

\$2.98

BOYS' SIZES, \$2.48.



Out of the congested district. Come in your car. Plenty of room to park.

HORUFF'S

342-344 Virginia Avenue.
1108-1110 Fountain Square.
938-40 South Meridian St.
2630 Northwestern Avenue.

It Will Be Too Late

When necessity arises, to put your good intentions into practice. Start NOW.

Your emergency may be adversity—it may be opportunity. Are you prepared for either? Without money in reserve, you are without the means of independence.

We Pay 4 1/2% on Savings

Open an account with \$1 or more and build it up by making regular deposits.

Meyer-Kiser Bank

136 East Washington St.

(Open 8 a. m. to 8 p. m. Saturdays)

Easter Jewelry

Easter is the Turning Point of Spring.
Spring Means Joy, Life and Gladness.

To Show This Spirit, Nothing Could Be
More Appropriate Than the Wearing of
Some of Our Dainty Jewelry, Consisting of

Brooches, in solid gold...\$3.50 to \$50.00
Rings.....\$2.50 to \$75.00
Pendants.....\$5.00 to \$75.00
Then come the more expensive diamond pieces—\$75.00 to \$3,000.00 each.

Carl L. Rost

25 North Illinois St.

"The House of Quality"

At the Sign of the Clock, in the Middle
of the Block.

No Plated or Filled Rings Sold Here.



IF IT IS IN THE LINE OF HARDWARE
YOU CAN GET IT AT VONNEGUT'S
120 to 124 EAST WASHINGTON STREET

REMODELING SALE

Granger Dept. Store

334-34 WEST WASHINGTON.
Complete cleanup of all winter coats and dresses at actually one-half price. Buy now for your next year's needs.

Ladies' high grade velvet and all-wool jersey dresses; in navy, black, taupe, green, purple and tan, beautifully tailored; up to \$30.00 values.....**\$18.75**
Ladies' and Misses' high tailored spring coats, in beautiful shades of tan, turquoise, Copenhagen, green and all the new shades.....**\$25.00**
up to \$35 values.....**\$14.98**
Ladies' and Misses' silk dresses; very latest up-to-the-minute models; all the new shades; \$20.00 and over values, for Saturday.....**\$14.98**
Special display of extremely high grade models; actual \$40 and \$50 values.....**\$25.00**
Misses' and Ladies' plaid skirts, pleated and plain, tan.....**\$4.98**
Lined; \$7.50 values.....**\$4.98**
Boys' suits, in well tailored Scotch mixtures and fancy worsteds; sizes up to 17; \$12.00 value.....**\$8.50**
Boys' suits, high tailored and quality guaranteed; \$15.00 value.....**\$11.50**
Men's work pants, stripes, worsteds and khaki; \$5.00 value.....**\$2.98**
Best 50¢ coffee.....**38¢**



OF INDIANA
PENNY AND MARSH STS.
STORES { FOUNTAIN SQUARE,
MIDTOWN AND MORRIS.

Indiana Wall Paper Co.

Retail Store Wholesale Store
51 Virginia Ave. 27-29 E. Maryland

Garden Hose.....25¢ and up
Garden Rakes.....30¢ and up
Smoky City Cleaner, 10¢ per can, or
six for.....50¢

PAINTS IN ALL COLORS
FLEISCHMANN'S
515 W. Wash St.

Pay When Cured

Dr. Burkhardt wants you to write him today for a treatment of Dr. Burkhardt's Vegetable Compound for Liver, Kidney, Stomach Trouble, Constipation, Catarrh, Rheumatism. Pay when cured. Don't miss this grandest of remedies and wonderful preventative for Grip, Flu. Address 621 Main street, Cincinnati, O. For sale at all drug stores. 30-day treatment 25¢.—Advertisement.

Mending TISSUE THE WONDER OF THE AGE
No sewing or darning. Repairs everything. silk, satin, cotton goods, ribbons, fabrics of all kinds, kid gloves, mackintoshes, umbrellas, parasols, stockings, etc. Pack age postpaid, 15 cents, two packages 25 cents. Address PENN PUBLISHING CO., Ellettsville, Pa.



Baby
Farms

Boys!

Build a Bird House \$200 Prize

Money will be given away in crisp, new bills in prizes of various denominations for the BEST built, TRUEST to type bird-house for the following species: Wren, Robin, Woodpecker, Bluebird and Screech Owl.

If YOU are a white boy under sixteen years of age, you are eligible to enroll in our contest, which starts TODAY, Friday, March 26th and ends Saturday, April 10th.

Prizes are as follows: 1st, \$25; 2nd, \$20; 3rd, \$15; 4th, \$10; 5th, \$8; 6th, \$7; 7th, \$6; 8th, \$5; 9th, \$3; 10th, \$1. THEN for the BEST one hundred boxes, exclusive of those winning above prizes, we will give ONE HUNDRED dollars, in allotments of ONE DOLLAR each.

Call at our office AT ONCE and ask for the Bird Man, leaving your name and address, also getting printed sheet of rules governing contest and instructions on building.

Orin Jessup Land Co.

NO SUNDAY SELLING

705-10 Occidental Bldg.

Phones—Main 2957 and 2958, Auto. 23-462.