

You Will Observe

hundreds of people are eager to get those small sums that you consider too insignificant to save. They take them to the bank—along with many other sums like yours. Isn't it better to take your money to the bank yourself? One dollar starts an account.

Fletcher
Savings and Trust
Company

Will Help You Save Safely.

Four Sevens Flour—Glossbrenner's.

Defective Eyes
Scientifically
Corrected

with lenses ground in our own plant. We guarantee satisfaction. Lenses in any frame or mounting in \$4.50 our stock.

Kryptole Invisible Bifocals (ground together, not cemented) for far and near vision; complete, \$8 to \$12 with your choice of mountings.

We will duplicate your glasses or fill any other optometrist's or oculist's prescription at these prices.

If you are unable to call at our store we will examine your eyes at home; no extra charge.

Hoosier Optical Company

148 N. ILLINOIS ST. Open Saturday Evenings.
Manufacturing Opticians.
No Charge for Examinations.

It Will Be Too Late

When necessity arises, to put your good intentions into practice. Start NOW.

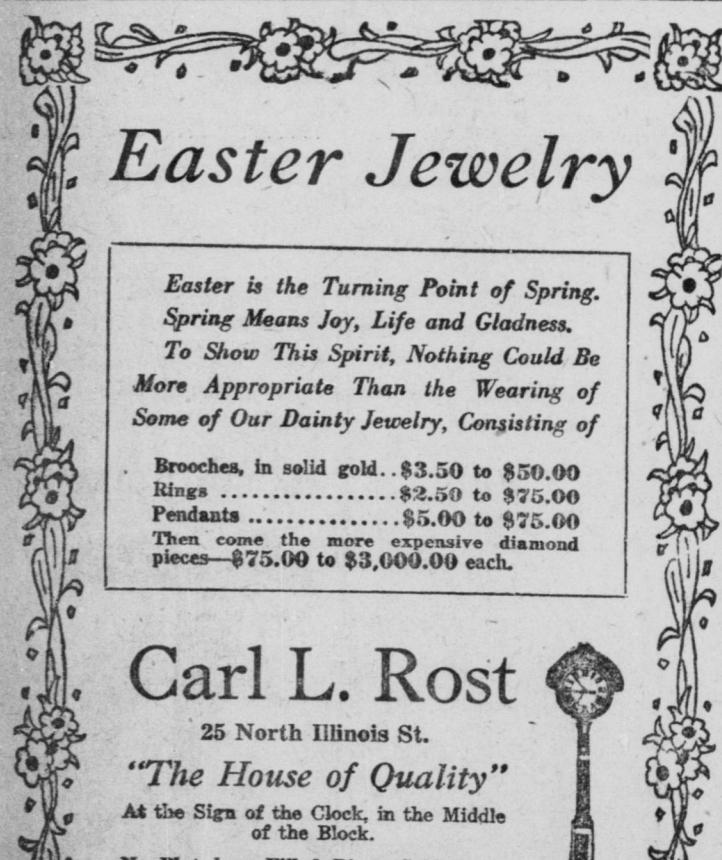
Your emergency may be adversity—it may be opportunity. Are you prepared for either? Without money in reserve, you are without the means of independence.

We Pay 4½% on Savings

Open an account with \$1 or more and build it up by making regular deposits.

Meyer-Kiser Bank

136 East Washington St.
(Open 8 a. m. to 8 p. m. Saturdays)



Easter is the Turning Point of Spring.
Spring Means Joy, Life and Gladness.
To Show This Spirit, Nothing Could Be
More Appropriate Than the Wearing of
Some of Our Dainty Jewelry, Consisting of

Brooches, in solid gold. \$3.50 to \$50.00
Rings \$2.50 to \$25.00
Pendants \$5.00 to \$75.00
Then come the more expensive diamond
pieces—\$75.00 to \$3,000.00 each.

Carl L. Rost

25 North Illinois St.

"The House of Quality"
At the Sign of the Clock, in the Middle
of the Block.
No Plated or Filled Rings Sold Here.

IF IT IS IN THE LINE OF HARDWARE
YOU CAN GET IT AT VONNEGUT'S
120 TO 124 EAST WASHINGTON STREET

Give the Kiddies a Treat

They will enjoy seeing the rabbits and chickens and gay colored Easter eggs shown in such overwhelming variety on the children's floor. There are little plush bunnies, wabbling ducklings and downy chicks in great procession to the hearts of the children. Do come, and hurry.

Fancy Easter baskets tied with ribbon and filled with rabbits, chicks and toys. 25¢, 50¢ and \$1.00
Wicker doll clothes baskets for girls, filled with paper dressed doll, chicks and rabbits, each. \$1.25
Wicker doll clothes baskets for boys, filled with top, marbles, chicks, etc., each. \$1.25
Velvet cat and Bunny Poly, each. \$1.25
Celluloid chickens and rabbits, Poly Poly. 15¢, 25¢ and 50¢
Paper fiber chickens and rabbits. 15¢ each, or \$1.50 set
Paper Mache rabbits. 35¢, 50¢ and 85¢ each
Sand buckets tied with ribbon and filled with chicks. 60¢ and 85¢
Sand molds in boxes, trimmed with chicks. 35¢, 65¢, \$1.25, \$1.50 and \$1.75 each

These are only a few of the many interesting Easter novelties that you will see on our fourth floor.

Easter Greetings

Easter Cards are the delightful way in which one remembers friends at this joyous season of the year. A large and unusual selection to choose from in the stationery department.

Charles Mayer & Company

29 and 31 West Washington St. Established 1840.

HAVE YOU ASKED YOUR
NEIGHBOR ABOUT THIS

I. C. T.

Fourth Floor State Life Bldg.

Remember,
Just Say
Fourth Floor
to the
Elevator
Man.



A Sale of

Easter Millinery

Smart, Effective and Characterized
by Distinct Originality

\$5.95 \$7.50 \$8.95

and up to \$25.00

Direct from the Fashion Centers come these chic Easter Hats! Every model is new and different! Every style is authentic! And, best of all, the variety is unlimited and by far the largest selection; very reasonably priced, too.

Sale of Children's Tailored and Dress Hats

Specially Priced at

\$1.98, \$2.49, \$2.95, \$3.95 and \$4.95

The largest selection of Children's Hats will be found here. The finest tailored and dressy hand-made hats in the most desired styles and all colors.

Largest Selection of UNTRIMMED and
TAILORED HATS

Every Color, Every Style and
Every Price

\$1.98, \$3.98 and up to \$15.00

AFRICAN OSTRICH FEATHER CO.

Fourth Floor State Life Bldg.

Easter will soon be here.
It is not too early to
find out who the best
fitted to make your con-
firmation day portraits.

M. Meyer
M. Meyer
M. Meyer
M. Meyer

DON'T DELAY
Send Today.

FREE Send for our new
illustrated 64-page
catalog describing
all our hardy trees, shrubs,
plants, vines, roses and peren-

niacs.
Don't wait until you
think it is time to
plant to order.
Stock is scarce this
year, and you
should place your
order now to avoid
disappointment later.

C. M. Hobbs & Sons
BRIDGEPORT, INDIANA
Free Telephone in Marion County,
Ben Davis 88, Bell Phone,
At Step 10, Terre Haute Interurban.

Fine Decorated
42-Piece Set of
DINNERWARE \$7.75

See our open stock of Dinnerware.

Little Furniture Store

211 E. Washington St.

DETROIT VAPOR STOVES
PENINSULAR STOVES
GURNEY REFRIGERATORS
CHENEY PHONOGRAPH

For Sale by
HOOSIER OUTFITTING CO
443-5 E. Wash.

MEIER'S
Old Fashion
DARK
PRODUCTS

MEIER
PACKING
CO.

SAVE MONEY ON SHOES

Buy at Horuff's, where money will go farthest in supplying the family with shoes. Our stores are located where costs of business operation are lowest. This permits us to sell shoes at prices that are at an absolute level. Try us tomorrow.

Ladies, Please Remember That—
EASTER
Is Only One Week Away

So it's time to go out and get those new Easter shoes—right away. You will find real savings in our offerings for Saturday.

Ladies' Shoes

Ladies shoes in high and low heels, pumps and oxfords, in Cleo
and sailor ties, as well as strap slippers in blacks, browns, satins
and suedes—

\$3.98, \$4.98, \$5.98

up to \$9.98

Misses' and Children



Misses and Children Sizes—

\$1.98, \$2.48, \$2.98

and \$3.98

Doing business at lower costs enables better values at Horuff's.

More Big Values for Men at Horuff's

Last week we offered some exceptional bargains in men's shoes, and the men came in a rush. This week we have more bargains to offer men.

Men's Shoes

These shoes, like cuts, come in black and brown; in English as well as wider toe styles; all sizes—

\$3.48, \$4.98 and \$5.98

Buy now and save at least \$2.00 per pair.

BOYS' AND YOUTHS' SIZES,
\$2.98, \$3.48 and \$3.98

Regulation Army Shoes

Again we present you the opportunity to buy a pair of regulation army shoes at a real saving. They are priced—

\$4.98 and \$6.98

Elkskin Scout Shoes

For the man who wants a good work shoe we offer an excellent value in our Elkskin Scout Shoe. Price—

\$2.98

BOYS' SIZES, \$2.48.

Out of the congested district. Come in your car. Plenty of room to park.

HORUFF'S

342-344 Virginia Avenue.
1108-1110 Fountain Square.
938-40 South Meridian St.
2630 Northwestern Avenue.

REMODELING SALE

Granger Dept. Store

336-38 WEST WASHINGTON.

Complete clearance of all winter goods

and dresses at actually one-half price.

Buy now for your next year's needs.

Ladies' high grade velvet and al-

wool garments in navy, black,

taupe, green, purple and tan, beau-

tifully tailored; up to \$30.00

Ladies' and Misses' high tailored

spring coats, in beautiful shades of

taupe, navy, Copenhagen and all

the new shades; up to \$35.00

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