

COURTESY TO BE CITY'S SPECIALTY

Committee of 100 Named to Aid
Entertainment of Ad Men.

Indianapolis—the most courteous city
in the world!

That's how members of the advertising
club want to impress the thousands who
will come here for the Associated Adver-
tising Clubs of the World convention
here June 6 to 10.

A committee of more than a hundred
has been named to promote courtesy. It
isn't necessary to promote courtesy here—
ask the Shriners—but these men will act
as the nucleus of a body to inform other
business men with the spirit of bringing
the world advertisers here.

John H. Lederer of The Indiana Daily
Times is chairman of this committee. A
special courtesy committee is composed
of Mr. Lederer, John B. Orman, Clyde A.
Bowers, George Smith, Bert O'Leary, Sam
Freeman, Robert H. Scroggin, James H.
Leary and J. W. Quill.

Members of the general committee are:
Edward L. Hall, 30 South Capitol
avenue; George H. Gamman, Merchants
Bank building; Hugh J. Baker, care Hugh
J. Baker & Co., Majestic building;
William Klingensmith, the Indianapolis
Star; Charles Payne, the Indianapolis
Star; L. G. Rothschild, Merchants Bank
and Light Company; F. W. Young, Home
Seekers Realty Company, Merchants Bank
building; C. E. Young, L. Strauss & Co.;
Harry W. Drago, Central Press Clipping
Service; Edward A. Snyder, the Indian-
apolis News; H. J. Wangelin, Wangelin
Sharp Co., 450 Virginia avenue; George
Rubens, Indianapolis Light and Heat
Company; H. H. Buskirk, 313 Hume-
Mansur building; Harry P. Taylor,
Hibben-Hollweg & Co.; O. A. Porter,
Porter Electric Company, 215 Hudson
street; Linneus N. Hines, state superin-
tendent of public instruction, statehouse;
P. J. Landers, superintendent Indian-
apolis Union railway.

William Kothe, president Kothe, Wells
& Butter Co.; Thomas M. Vinneke, vice
president Hurst & Co.; Jerome E. Kin-
ney, chief of police; Claude P. Johnson,
captain of police; Harry Franklin, cap-
tain of police; F. O. Belzer, Boy Scouts
executive; H. E. Howe, American Can
Company; J. P. Sullivan, American Can
Company; Cecil Swaim, Kiefer-Stewart
Company; R. Boaz Jr., 46 1/2 North Penn-
sylvania street; Cecil Crab, Staley,
Crabb & Thomas, Inc.; C. C. Finnerock,
H. P. Wasson & Co.; William E. Balch,
Merchants' association; George C. Cal-
vert, Indianapolis Clearing House; Ken-
neth Houck, People's Outfitting Compa-
ny; Earl W. Cigler, 43 North Capitol ave-
nue; Henry Eitel, Indiana National bank;
S. B. Walker, William H. Block Com-
pany; Gwynn F. Patterson, Indiana Na-
tional bank; Frank Bull, Indianapolis
Star.

Albert N. Collins, L. S. Ayres & Co.; C.
G. Tomerlin, Pettis Dry Goods Company;
Frank R. Wolf, H. P. Wasson & Co.;
Samuel J. Goldstein, Goldstein Brothers;
Thomas C. Howe, president Butler col-
lege; Vattier Snyder, Indianapolis News;
W. R. Aldred, 706 Merchants Bank build-
ing; Clifford G. Askin, 837 North Illi-
nois street; Hal T. Benham, Bookwalter-
Ball Printing Company; H. G. Bosler,
1128 East Tenth street; W. D. Allison,
507 North Alabama street; A. S. Arnold,
J. F. Wild & Co.; J. H. Baran, Mardin,
Parry Corporation; George P. Bass,
Hume-Mansur building; Samuel R. Boal,
Pettis Dry Goods Company; Royer

Brown, 238 South Meridian street; George
T. Bryant, Hide, Leather and Belting
Company; Lord Carter, 1214 Merchants
Bank building; Miss Marie Chonka, 264
East Pratt street; Elmer L. Cline, Tag-
gart Baking Company; W. J. D. Counts,
Indiana Pythian building.

Charles C. Crigg, Indiana Business
college; Bruce Daniels, Russel M. Seeds
company; C. E. DeWitt, Sell Dry Goods
company; Tracy W. Ellis, the Indianap-
olis News; Frank E. Floyd, Crescent
Paper company; Frank L. Gaines, the
Barnes-Ross company; George E. Gill,
541 Lemcke Annex; C. C. Goodrich, Indi-
anapolis Engraving company; E. E. Staf-
ford, Stafford Engraving company; M. J.
Hammel, Hammel & McDermott; Miss
Cora M. Harris, 333 South Rural street;
J. I. Hyman, Cole Motor Car company;
H. R. Keeling, Siderer-Van Riper Adver-
tising company; Robert F. King, Russel
M. Seeds company; Fred S. Knodie, Hol-
comb & Hoke Manufacturing company;

Bergen La Grange, Siderer-Van Riper
Advertising company; Miss Eldena
Lauter, the H. Lauter company; A. G.
Leichter, Kahn building; Eli Schless,
Schloss Bros. company; W. R. Secker,
Lincoln hotel; Roy M. Ross, the Barnes-
Ross company; Lee R. Smith, Massa-
chusetts Mutual Life Insurance company;
Lawrence J. Mills, the Whitaker Press;
John C. Mellett, Mellett Advertising
Service; Volney Fowler, Mellett Adver-
tising Service; Dolph E. Moore, Wash-
ington hotel; Mrs. Margaret Noblet,
Claypool hotel; George H. Oilar, D. N.
Poster Furniture company; Charles J.
Orbison, 1508 Merchants Bank building;
Joseph R. Raub, Indianapolis Life In-
surance company; James P. Tretton,
superintendent Indianapolis Traction and
Terminal company; Joseph Ostrowski,
the Mall Press, 105 North Alabama street;
Miss Leona Rutledge, Bookwalter-Ball
Printing company; Fred C. Schinke,
Walk-Over Shoe company; F. W. Weeks,
722 State Life building; Miss Eva
Thompson, Orrin Jessup Land company;
George B. Welbaum, Indianapolis Tele-
phone company; Frank Wampler, Cen-
tral Union Telephone company; James
W. Carr, People's State bank; Carl L.
Rost, 25 North Illinois street; Harold
Sablin, Levey Printing company; Annis
Burke, Claypool hotel; Ralph G. Elvin,
Field Advertising Service, 1120 State Life
building; W. J. Fray, Benham & Pray,
213 Castle hall; R. P. Obinger, Indianap-
olis Electric Supply company, 122 South
Meridian street; O. D. Haskett, O. D.
Haskett Lumber company; R. S. New-
man, 2342 Central avenue; M. E. Noblet,
Hoosier Motor club, Claypool hotel; Rob-
ert C. Moorefield, Kahn building; Charles
M. Zink, T. P. A., 408 Indiana Pythian
building; Edward J. Gausepohl, 40 West
Washington street; William E. Hayes,
Mellett Advertising Service; Howard E.
Robinson, Travelers' Insurance; R. W.
Culmer, passenger department Pennsylv-
ania system; Thomas Lunahan, passen-
ger department Pennsylvania system;
Jack Carroll, Travelers' Insurance; Tom
O'Brien, Indianapolis Flower and Feather
company; D. Mooley, Starr Millinery
company; Charles Crowe, Claypool hotel;
William Armstrong, Monon house; C. B.
Munyan, Big Four railroad; Lon Smith,
Midwest Engine company.

Air Line Opens Way Out of Germany

BERLIN, March 17.—An airplane pas-
senger service between Berlin and points
across the border has been opened by the
Hamburg-American line. Eight pas-
senger machines are employed. The com-
pany offers to carry a passenger from
Berlin "to any point immediately beyond
the frontier" for 5,000 marks.

GOES TO PRISON FOR AUTO THEFTS

John Blackwell Begins Serv-
ing One to Fourteen Years.

John Y. Blackwell, who was sen-
tenced from one to fourteen years for
stealing automobiles, was taken to the
Indiana reformatory today to serve the
sentence imposed by the criminal court.
Prior to leaving for the reformatory
Judge James Collins ordered Blackwell

to appear before him. The court in-
formed Blackwell that the officers claim
that he had failed to make a complete
statement regarding an automobile which
was stolen from William Hufford of the
local Ford branch, and which has not
been recovered.

Blackwell immediately made a complete
statement to Detective William Rugen-
stein, and it is thought that the state-
ment will aid the authorities in recover-
ing Hufford's machine.

NATURAL GAS USERS.
There are more than 2,000,000 consum-
ers of natural gas in the United States.

ECONOMY IS WEALTH

"SALADA"

ORANGE PEKOE TEA

IS THE MOST ECONOMICAL THAT YOUR MONEY
CAN BUY

Its Strength, Purity and Fragrance are Unequalled

ASK YOUR GROCER—IN SEALED METAL PACKETS

WHY MOTHERS NEED REOLO

Every mother knows that the constant care, lifting the baby
and loss of sleep, with sometimes prolonged nursing,
are a severe strain on the mother's system.

Amusing the baby all day long
and then being up half the night
when the baby is feverish from
teething or perhaps some serious
illness, result in backache, head-
ache, weakness and nervous ex-
haustion. Yet ever the mother
love watches over the little one re-
gardless of aching head and
weary body.

But for her baby's sake every
mother should keep strong and
vigorous. She should renew her
strength to meet this steady sap-
ping of her health and vitality.

Rich, healthy blood, full of life-
giving oxygen, iron, and the cell-
salts that must be supplied to the
cells of the body to maintain health
and vigor, will keep you strong
and well, restore the glow of health
to the pale cheeks, and give re-
newed strength.

REOLO, the great discovery of
Dr. A. L. Reusing, has remarkable
tonic and strength renewing prop-
erties. It makes rich, red, healthy
blood, vitalized with oxygen, iron
and cell-salts. It stimulates the
appetite, aids digestion, tones up
the heart and nervous system, in-
creases the red blood cells and

sends through the entire body a
stream of vitalized, health-restor-
ing blood, that nourishes every
cell of the tissues, blood, nerves
brain and bones.

Healthy blood makes the whole
body healthy. The cheeks glow,
the eyes sparkle, the step becomes
light and elastic and the whole
body thrills with the vigor and vi-
tality of perfect health.

This wonderful REOLO formu-
la, which has been used with re-
markable success by Dr. Reusing
in his private practice, may now be
obtained through registered drug-
gists who are Licensed Distributors
of the Dr. A. L. Reusing Labora-
tories, Akron, Ohio.

REOLO is not expensive. Each
sealed package contains 100 pleas-
ant, tasteless tablets, sufficient for
two weeks' treatment, and only
costs a dollar. It is sold under
the Positive Guarantee that if you
are not absolutely satisfied with the
results after taking the two weeks'
treatment, your money will be
promptly refunded.

You can obtain REOLO at Henry J.
Huder, Washington and Pennsylvania
streets, and Huder's Drug Store, cor. Illi-
nois and Michigan, the licensed distribu-
tor for Indianapolis, Ind.—Advertisement.

A Man to Man Policy That Wins

THE Standard Oil Company was
a pioneer in the petroleum in-
dustry. From the day of its organ-
ization to the present moment the
Company has put forth every effort
to make and sell goods of the high-
est quality and always has been
satisfied to work on a small profit.
It has made money for its 4711
stockholders by reason of the vol-
ume of business done.

In its dealings with the men and
women who make up its working
organization, the Standard Oil Com-
pany (Indiana) has maintained a
policy of fairness and liberality
which has held its men and inspired
them with the high ideals of service
which have been the key to its
prosperity.

Today the 22,000 employees are
working as one man to increase
production and decrease the cost
of manufacture and distribution,
for they know that their every ef-
fort is appreciated in terms which
are substantial.

The working and living conditions
of the men and women employed
by the Company always have been
matters of major interest to those
in authority. Under the plan now
in process of organization, the
employees will be given an ever-
increasing voice in the manage-
ment of their affairs.

The spirit of fairness which ani-
mates both the Company and its
employees, in their relations with
one another, has again proved that
all that is needed to increase pro-
duction and insure industrial peace
is to make it possible for the em-
ployer and employee to sit down
and discuss all phases of their
problems man to man.

Standard Oil Company

(Indiana)

910 So. Michigan Ave., Chicago, Ill.

PURE CASCARA IS SPLENDID LAXATIVE; EFFICIENCY IS IMPROVED BY SENNA LEAVES

There is probably no better laxative
known than pure cascara, but cascara
alone will not always relieve an ag-
gravated case of constipation.

Another widely used remedy is senna
leaves, which have been used from time
immemorial to relieve a congested con-
dition of the bowels and never yet has
anything been discovered to surpass their
effects. But senna leaves alone, like cas-
cara alone, will not always answer the
problem. To get best results senna
leaves and cascara should be mixed. A
little dose of each is like two small
horses pulling together in the same di-
rection, they always out-pull one large
horse of equal weight.

To get right proportions of each in-
gredient requires a chemist's skill, but
you can obtain cascara and senna ta-
bls., already prepared, under the name
of Pepsin Laxative Tablets.

When constipated it is a good thing
to take Pepsin Laxative Tablets in con-
nection with Pepsin Tonic. The tablets
keep the bowels open while the tonic
acts as a general builder, furnishing
strength through the liver, stomach and
blood.

Pepsin Products are sold by the
Henry J. Huder's Drug Stores, corner
Washington and Pennsylvania Sts., cor-
ner Michigan and Illinois Sts., and by
all other leading drug stores everywhere.
—Advertisement.

Take a Hot Cup of Tea on Rising

It acts like magic
in overcoming morning
irritation after waking.

Ridgways INDIA CEYLON Tea

"SAFE-TEA FIRST"

Packed only in tin, to keep the flavor in.

HAVE THE CARRIER LEAVE THE TIMES AT YOUR HOME.

Flaming, Itching Skin Diseases

Cause untold suffer-
ing that could be
avoided.

It is now pretty generally conceded
that a great majority of the suffering
that the human family undergoes, comes
through ignorance, and hence could be
avoided.

This sounds like a broad statement,
and yet it is only too true. So many
people are dragging through life the
victim of some chronic ailment that is
either misunderstood or mistreated, when
intelligent, rational treatment would re-
store them to their normal healthy con-
dition.

Diseases of the skin come
from beneath the surface,
hence they can be reached
only by remedies that pene-
trate down to their very
source.

And right here lies the secret of so
much continued suffering from so-called
skin diseases. Simply because the dis-
order is manifested by irritation, itch-
ing and often a breaking out and in-
flammation of the surface of the skin,
the patient is misled into believing that
the entire trouble is confined to this
local disorder.

Hence the mistake is made of believ-
ing that the proper treatment is the ap-
plication of local remedies to the af-
fected parts. Very often the itching and
irritation are so severe, that you feel
disposed to try almost anything for re-
lief, and that is why you rely upon
local treatment of salves, ointments,
washes and such remedies.

But these remedies can not possibly
have any real curative effect upon the
trouble, because your disease comes from

far below the surface. The condition
of your skin depends entirely upon the
condition of your blood. Hence when
you are afflicted with what is com-
monly called a skin disease, you may
be sure that the real trouble is with
your blood and must be treated through
the blood, if you expect real rational
relief.

S. S. S. is the most satisfac-
tory remedy for diseases of
the skin because it is the
most thorough blood remedy
ever discovered. It searches
out and removes all impuri-
ties from the blood.

Mr. Joe Katorkin, a leading furniture
dealer of San Antonio, Texas, writes:
"After six weeks of continued use of
S. S. S., and bathing the affected parts
as directed by you, I wish to advise that
I am wholly relieved of the miserable
disease which has afflicted me for more
than twelve years. I can highly recom-
mend S. S. S. to any one, and I wish
to thank you for the personal advice
given me in my case, which was posi-
tively beneficial."

If you are afflicted with eczema, tetter,
erysipelas, ringworms, pimples, ac-
ne, scaly eruptions, boils, irritations of the
skin, or other similar disorders, you
need not expect any real relief from local
applications, and the sooner you discard
their use, the sooner you will be on the
road to recovery, provided you will rely
upon the use of S. S. S.

This fine old blood remedy goes direct
to the seat of the trouble, and by cleans-
ing the blood of all impurities and dis-
ease germs, it keeps the skin free from
infection, and restores it to its normal,
healthy condition.

For free expert medical advice re-
garding your own case write fully to
Chief Medical Advisor, 177 Swift Labora-
tory, Atlanta, Ga.



NEW WAY of Heating cellarless Houses Complete outfit of Hot Water Heat \$131

The outfit consists of an IDEAL-Arcola Radiator-Boiler and 4, 5, or 6
AMERICAN Radiators and Special Expansion Tank—everything
except labor, pipe and fittings, which any local dealer will supply.
See prices below for various sizes of outfits.

HERE is a necessity of life offered to you at pre-war price. The IDEAL-Arcola heating
outfit will never wear out. It will outlast the building itself. There is no other contrivance
which will heat your home with as much economy in
the use of fuel. Nothing else is as safe or as easy to run.
It is the solution of the small-house-heating-problem.

Uniform Warmth—Healthful— Coal Economizing!

Why pay the cost of doing without? Every day or week that you
contrive to get along with old, faulty, wasteful heating methods you
are actually paying the cost of doing without. Figure it this way,
the IDEAL-Arcola Radiator-Boiler outfit becomes a permanent and
valuable addition to your home. It is property that will never de-
crease in value. Every IDEAL heating plant in the world today is
worth more than the owner paid for it. No matter how long it has
been in service. Think that over!

New IDEAL-Arcola Radiator-Boiler

Write us at once, today, for the intensely interesting booklet
giving full information, showing views of cut-away cottages,
bungalows, small stores, houses and flats, which give you a
vivid and correct idea of the installation of the IDEAL-
Arcola Radiator-Boiler outfit in any building.

The price is a real bargain and to help you further
we offer you arrangements wherein you can buy
on easy payments if you don't want to pay all at
once. Ask us for particulars, no obligation whatever.

Sold by all dealers
No exclusive agents

AMERICAN RADIATOR COMPANY

Phone or write us at
243 N. Pennsylvania St.
Indianapolis, Ind.

Public showrooms at Chicago, New York, Boston, Springfield, Providence, Worcester, Philadelphia, Newark, Wilkesbarre, Reading, Harrisburg, Baltimore, Washington, Richmond,
Norfolk, Albany, Syracuse, Rochester, Buffalo, Pittsburgh, Cleveland, Detroit, Grand Rapids, Indianapolis, Peoria, Cincinnati, Louisville, Atlanta, Birmingham, New Orleans,
Milwaukee, Minneapolis, St. Paul, Duluth, St. Louis, Kansas City, Des Moines, Omaha, Denver, San Francisco, Los Angeles, Seattle, Spokane, Portland, Toronto.