

NO C. O. D.'s

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

NO REFUNDS

WE ARE STILL DOING BUSINESS IN OUR OLD LOCATION.

WINTER
\$100 French
Coney
Fur COATS
\$49.75

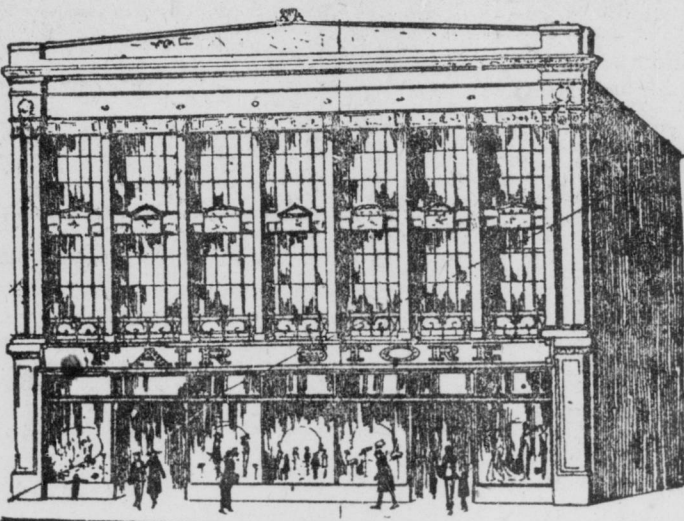
Substantial, well made,
stylish coat, reduced to
less than cost price for
quick clearance.

WINTER
Fur Collar
Coats
Formerly priced \$20
and \$25—
\$10.00

This special lot of winter
coats are offered Saturday
at about half their real
value.

WINTER
Saturday Cleanup of
Winter Coats
and Dresses
Values up to \$12.50
\$5.00

Odds and ends of coats and
dresses that actually sold
up to \$12.50. Real bar-
gains for Saturday only.



OUR NEW HOME AFTER JUNE 1st.

Removal Sale of Children's Dresses

CHILDREN'S DRESSES—Neatly
made in good quality voiles, prettily
trimmed with organdie sashes, in all
the wanted new spring shades, light
blue, pink, maize, rose, etc. Size
range from 2 to 6 years. Special
Saturday.....**\$3.48**

DRESSES FOR THE TINY FOLKS—
Cunning styles for little chaps. When
you see these pretty little dresses Sat-
urday you will want to buy two or
three at the price; ribbon lace and
embroidery trimmed. Special
.....**\$1.00**

A WONDERFUL ASSORTMENT OF
DRESSES FOR THE KIDDIES—Col-
lars and pockets neatly trimmed in
pink and blue, some with pretty
sashes. Sizes from 2 to 6, spe-
cially priced for Saturday.....**\$1.98**



DAINTY LITTLE DRESSES FOR
SMALL TOTS—Dainty little dresses
that make an appeal. Because of their
crisp newness and becoming styles
they give excellent service, yet the
prices are reasonable; prettily made
in voiles of all the new shades. Sizes
2 to 6 years. Special.....**\$2.98**

GIRLS' WHITE DRESSES—All
fresh new dresses shown for the
first time Saturday; a number of
attractive, serviceable styles, made
of fine quality organdie, embroi-
dery and lace trimmed, girlish and
becoming models; Sizes 8 to 14 years.....**\$3.48**

Spring's Smartest
MILLINERY

Straw,
Satin, Crepe
and Batavia
Cloth

Remarkable offer of entirely new and smart
spring hats; copies of imported models; trimmed
in the latest fashions; shapes to suit every face.
A special group for Saturday at—

\$2.98 \$3.50 \$4.98

REMOVAL SALE

THE FAIR
407-417 WEST WASHINGTON STREET

Sale of Women's
BLOUSES

The woman
whose tailored
suit forms her
daily costume
appreciates the



variety which a number of fresh, pretty blouses
give her. The many attractive styles and un-
usual values offered in this selling makes such
a refreshing variety possible. Short and long
sleeves, beaded and wool em-
broidered trimmed Georgette;
all colors; special.....**\$5.00**

Sample Spring COATS

\$18.00 and \$20.00 Values

Jaunty short sport
models and long
lengths. So re-
freshingly differ-
ent and so alto-
gether charming
are these coats
that most women
will find them irresistible;
sizes 14 to 44—
\$10.00

New Spring Polo Coats
and Full Length Coats

\$25.00 Values

Another shipment
received for Sat-
urday. Coats for
immediate wear,
as well as spring
and summer. Made
with attractive
collars, large pock-
ets, fancy cuffs and some with belts.
\$15.00

New Spring Coats

\$45.00 Values

Utility coats for
practical wear.
Most wonderful
values of the sea-
son. Shawl or
notch collars; ma-
terials include
goldtones, broad-
cloths, velours, etc.; sizes 16 to 46.
\$25.00

\$7.50 LADIES' AND
MISSSES' SKIRTS,
plaids, serges and fancy
mixtures; belt and but-
ton trimmed; special.....**\$5.00**
\$3.00 LADIES' AND
MISSSES' SKIRTS,
plain and fancy
models. Special Sat-
urday.....**\$1.98**
\$15.00 LADIES' AND
MISSSES' SKIRTS, plain
and trimmed models;
large pockets and belts;
beautiful models.....**\$10.00**

Stylish Spring
Frocks

Worth up to \$20

Hundreds of fashionable
street and afternoon dresses
just acquired in a most ex-
traordinary purchase and
sale. Dresses of such ex-
ceptional style and desir-
ability you would expect to
pay at least \$20.00 for
them. Special Saturday—
\$10.00

New Spring
Dresses

Values up to \$25

Models featuring au-
thentic new fashion
features and many
beautiful new shades.
They are charming
frocks; sizes for women
and misses—
\$15.00

Women's Up to \$35 Spring Dresses

\$25.00

Such delightful dresses in the newest
and most unusual modes; some beaded or
embroidered, others have silk braid frills,
long and short sleeves.....

Price-Breaking Footwear
Sale Saturday

These shoe prices invite comparison. Scan the news pages carefully to-
day and you'll come here Saturday to make the most of these features.
The usual standard of quality stands back of these offerings.



\$6.50 WOMEN'S HIGH OR
LOW SHOES; high grade
shoes made of good quality
leather; in the season's
newest lasts; your choice
of brown or black; all
sizes; Satur-
day only.....**\$4.95**

\$6.00 LADIES' BOOTS;
black kid or gunmetal;
some brown kid; welt colt
tops; military heels; all
sizes; special
Saturday.....**\$3.95**

\$2.50 LADIES' ONE-STRAP
KID SLIPPERS. With
Easter just a few weeks
away no woman or miss
can afford to miss this sale;
every newest spring style
in the lot; all sizes; spe-
cially priced for quick
clearance, Saturday.....**\$1.69**

\$4.00 MISSSES' TAN CALF
OR PATENT COLT SKIN
SHOES. Any mother who
has been looking around
town at the prices shoes
sell for will realize what an
exceptional opportunity this
is. Sizes 11½ to 2.....**\$2.48**



\$3.00 CHILDREN'S SHOES
—Patent colt skin with
cloth tops; every pair is
well made; on the newest
style lasts. Special clean
up Saturday at about half
their real value; sizes 8½
to 11. Special
Saturday.....**\$1.98**

\$4.00 BOYS' AND YOUTH'S
OUTING SHOES; black or
brown leathers; one of the
biggest opportunities of the
season to save on boys'
shoes. Just when they are
wanted for spring wear;
all are first-class shoes and
specially reduced. Satur-
day, spe-
cial.....**\$2.89**

\$5.00 BOYS' GUNMETAL
SHOES, ENGLISH OR
BLUCHER STYLE. They
equal in style and quality
to others selling consid-
erably higher. This sale will
prove most welcome to par-
ents planning to fit the
youngsters out for spring;
sizes 1 to 6½. Special Sat-
urday.....**\$3.95**

\$3.00 BOYS' SCHOOL
SHOES; box calf, blucher
lasts, sizes 10 to 14. We
are featuring all day Sat-
urday a group of boys' shoes
that we guarantee are the
best in the city at this low
price; about 100 pairs in
the lot will be closed out
Saturday at.....**\$1.98**

\$6.50 MEN'S SHOES; English or broad toe
lasts. Why discuss values? Any man knows
that shoes like these for \$4.95 are almost being
given away. Special,
Saturday.....**\$4.95**

\$5.00 MEN'S WORK SHOES; brown or black;
blucher or outing styles; all solid leather. You
can't appreciate these values until you see them
for yourself. Good, strong, serviceable
shoes, special Saturday.....**\$3.45**



Women's Spring SUITS

\$75.00 Values

\$49.98

There are the
fancy backs;
tucked and nar-
row pleats;
braided and em-
broidered mod-
els; narrow shoe
string belts;
others have plain
tailored straight lines;
small notch collars, fitted sleeves, narrow
shoulders; plain and fancy pockets; beautiful
skirts gathered at the back, loose belts; neat
small pockets and deep hems; sizes 16 to 44.



Easter SUIT Sale

Tricotines, Goldtone, Silvertone

\$50.00 Values

\$35.00

We are enthusi-
astic about the
wonderful val-
ues of these
suits, and we
have a right to
be. And if you
imagine that in
order to get a stylish, worth while suit for
Easter that you must pay a high price we urge
you to attend this sale tomorrow

Women's \$30.00 Spring SUITS

\$19.75

Snappy tailored models of fine grade all-wool
serges and poplins. The coats are particularly
smart with belts, tucks, braid, button and em-
brodery and splendidly lined. Remarkable
values at.....

Boys' New Spring Two-Pants Suits

\$18.50 and \$22.50 Values

\$14.85

ALL-WOOL BLUE SERGES, FANCY
CASHMERES, HOMESPUNS, PLAIN
FLANNELS AND WORSTEDS. New
shades of tan, brown and green mixtures. Your boy can't help
but look well dressed in these clothes, their style and patterns
are so prepossessing, their tailoring so praiseworthy, their ma-
terials so staunch; in sizes 8 to 18.



Blue Serge All-Wool Suits

Special for Saturday Only

**\$16.50 Values at
\$10.95**

300 boys' all-wool blue serge suits,
tailored throughout, made in the
very newest models; pants all
fully cut and lined. Size 7 to 18.

\$10 and \$12
Boys' Wool SUITS

\$7.95

of fancy cashmeres and
cheviots, in brown, green
and gray mixtures, in lat-
est models; pants full
lined; sizes 7 to 17.

Boys' \$10.50 Suits
in blue twill and fancy
mixture, lined pants, size
7 to 16, Saturday only—
\$6.95

BOYS' PANTS, up to size 10.
Saturday only
at.....**69c**
\$2.00 BOYS' PANTS, large
assortment of new and desir-
able patterns and materials.
Size 7 to
16, at.....**\$1.25**

\$3.00 BOYS' PANTS, fancy
mixtures and wor-
sted; size 8 to 17. **\$1.95**
CHILDREN'S HATS AND
CAPS; new spring styles;
\$1.50 value.....**95c**
\$2.25 value.....**\$1.45**
\$3.00 value.....**\$1.95**

Men! The Greatest Saturday of All in This Big

Clothing Sale!

Suits! Suits! Suits!
Ideal Weight for Spring



In fact, many men wear these suits the year
round! Young men's suits—business men's
suits—conservative suits—snappy suits—suits in
all the good styles and patterns! Suits that we
are determined not to "carry over" and so sell
them with little thought of profit.

Men's \$27.50 Suits Men's \$35.00 Suits

\$17.50 \$24.85

Men's \$30.00 Suits Men's \$40.00 Suits

\$19.75 \$29.95

Men! Spring Hats, Enter on the Scene

Hats for Mr. Good Dresser; new styles, new colors and new blacks;
correct to the last detail. The Fair Store is the Indianapolis center
for the best American and foreign hat. Priced specially for Saturday—

\$2.50 to \$7.50

Men's New Spring
Shirts and Neckwear

New Spring Shirts

Crepe silks, broadcloth,
jersey, fiber and tub silks,
silk mixtures and silk striped madras, woven madras and fine
count percales in an endless assortment of plain colors and
neat and various colored stripe effects. Negligee style with
soft cuffs, some with collars to match.....**\$2 to \$16.20**

Neckwear Silk and knitted four-in-hands and the lat-
est batwing bow ties in plain colors, em-
brodered figures, Persians, stripes, etc. Made with slip-easy
bands, at.....**45c to \$4.15**