

GIRLS', MISSES' AND WOMEN'S
MIDDIESPAUL JONES and other well known standard makes, \$1.49
sizes 14 to 22; up to \$3.50 qualities. —Second Floor.

ON SALE FRIDAY—

THE NOVEMBER PICTORIAL REVIEW

Beginning another fascinating Kathleen Norris serial entitled, "The Beloved Woman." Also eight splendid short stories and ten pages of the latest fall styles. —First Floor, Northwest.

THE W. H. BLOCK CO.

The newer tricotine DRESSES

Beautifully beaded,
braided and em-
broidered

Sale price—

\$25

They are the fashion sensation
of the season, in an
important sale atFor women
and misses

They were made to sell for considerably in excess of this figure, but we are content to price them at \$25.00 in order to create a distinct achievement in dress selling.

NAVY BLUE TRICOTINE OF AN EXCELLENT QUALITY

—Beaded as befits dresses of the better sort.

—Embroidered and braided in artistic ways.

It is not an easy matter to have a sale on dresses that are in the very front of fashion. As a matter of fact, we obtained only a limited number, so we went through our stocks to make up the balance. The group, as a whole, offers an excellent range of choice. The values are remarkable.

The selling begins Friday. Women appreciative of beautiful dresses will want to select several of these. Sale price \$25.00

Included in this selling are

Velour and satin DRESSES

Chosen from our regular higher priced groups and lowered to our sale figure to give added interest and importance to the selling. They are new, delectable styles—black or brown. Sale price \$25.00

—Second Floor.

SALE—Our entire
stock of
TAILORED SUITS
for women and
missesSavings are tremendous.
ALL MILGRIM BROS. SUITS are in-
cluded.The newest styles, the newest colors,
all the newest trimmings.Everything reduced—no exceptions.
—Second Floor.20% Discount
on our entire stock
of FURSEverything, from an inexpensive
choker to a marvelous coat of great
worth, at one-fifth off.Not a thing is reserved or excepted.
No matter what you choose, you save.
No regular prices.
—Second Floor.

Friday brings

Girls' apparel

AT MUCH LESS THAN REGULAR—

Girls' ALL-WOOL NAVY
SERGE DRESSESRegular \$10.00 and \$14.75
qualities, \$6.75

Sizes 6 to 14

Regulation and blouse styles, trimmed with braid, piping,
clever pockets, buttons, ties and emblems. Regular \$10.00
and \$14.75 qualities \$6.75Girls' new fall
GINGHAM
DRESSESRegular \$2.98 and \$3.98
qualities,

\$1.98

Sizes 6 to 14

New blouse or belted
models, plaids, checks,
stripes, plain or combina-
tions of colors, with long
sleeves; regular \$2.98 and
\$3.98 qualities \$1.98(One hundred)
GIRLS'
RAINCAPES

Very special,

\$1.00

Sizes 6 to 14

Capes of rubberized
sateen, wing models, plaid
lined hoods; red, navy;
special \$1.00
—Second Floor.

Just fifty-five

Fiber silk SWEATERS
FOR WOMEN AND MISSESCoat model, Tuxedo style; up to \$12.75
\$29.75 qualities—White, flesh color, bisque, Copen, rose, French blue, etc.;
up to \$29.75 qualities \$12.75
—Second Floor.

Extraordinary!

One hundred
Nemo CORSETSThat sell regularly
all the way to
\$3.00, sale price, \$3.98Just the model that you prefer
may be in this sale—sizes 22 to 36.Some of the corsets are discon-
tinued models—others are a bit
soiled from handling—every one of
the well-known Nemo quality; up to
\$8.00 qualities \$3.98TWO HUNDRED
CORSETSThat sell regularly
up to \$6.50 \$3.98WARNER SYLVIA GORA C-B
Sizes 19 to 30. Corsets of splendid quality brocades, cou-
tills, fancy batiste or satin, pink or white, with medium or
low bust; up to \$6.50 qualities, sale price \$3.98

Up to 75c BUST CONFINERS, 59c

Front or back fastening, of heavy rep, pink or white;
up to 75c qualities 59c

Up to \$1.00 BRASSIERES, 59c

Brassieres of lace and embroidery, the products of two
well known manufacturers, sizes 32 to 48; up to \$1.00
qualities 59c
—Fourth Floor.One hundred
Silk PETTICOATS

For women and misses

Straightline and flounce styles, up to \$7.50
qualities, \$3.98All taffeta, all jersey, all satin and jersey tops, navy, brown, taupe,
black and changeable; up to \$7.50 qualities, \$3.98. —Second Floor.FROM OUR INFANTS'
DEPARTMENTINFANTS' ARNOLD KNIT SHIRTS, silk
and wool or all wool; special 98c
LONG FLANNEL SKIRTS FOR INFANTS,
Gertrude style, silk binding at neck and
sleeves, embroidered or scalloped skirt,
special \$2.29
INFANTS' DRESSES, 27 inches long, lace
and embroidery yoke, plain hem or trimmed
skirt, up to \$1.75 qualities 98c
RED STAR BIRDSEYE DIAPERS, dozen
in sealed package.22x44 inches, \$4.50 quality \$2.98
24x48 inches, \$5.00 quality \$4.25
BABY BLANKETS, white with pink or blue
border, \$1.50 quality 89c
NAINSOOK PILLOWCASES, for babies'
beds, size 14x17 inches, hemstitched hem,
special 25c
HEMSTITCHED SHEETS, for babies' beds
or kiddie kooles, special 98cBaby furniture specials
(One) BATHTUB, of white rubber, floor
sample, slightly soiled, \$8.00 quality \$1.98
(One) BATHTUB, of white rubber on
stand, \$7.50 quality \$2.98
(One) WILLOW TOILET BASKET, on
stand, with lower baskets, \$6.50 quality \$3.98
(Four) NURSERY SEATS, of oak, \$1.35
quality 98c
LAUNDRY BAGS, of nursery-figured cloth,
ivory rings, \$3.00 quality \$1.98
(One) WILLOW BASSINETTE, on stand,
natural color, \$8.00 quality \$5.98
(Six) WILLOW NURSERY CHAIRS, with
front tray, natural color, \$3.50 quality \$2.79
—Fourth Floor.

One hundred and sixty-five

LINGERIE BLOUSES

FOR WOMEN AND MISSES

Reduced in price to an extent that is
almost beyond the bounds
of credibilityBlouses that for-
merly sold up to
\$10.00, sale price—
\$1.98Blouses that for-
merly sold up to
\$15.00, sale price—
\$3.98

OF ORGANDY, VOILE, DIMITY, ETC.

Tailored—semi-tailored and dressy models—
with long or short sleeves—tie-on style included.SOME ARE HAND EMBROIDERED
AND REAL LACE TRIMMEDFew of a kind blouses radically downpriced for no other reason than that we wish
them to leave with speed; up to \$15.00 qualities, \$3.98 and \$1.98
—Second Floor.

Sale of HOUSE DRESSES

Up to \$6.00 qualities, \$3.98

For women and misses

That emphasizes in a striking manner the remarkable
values and savings that Friday, our bargain day bringsDresses taken from the very heart of our regular
stocks—That sell regularly
at \$6.00, Friday—\$3.98Dresses of fine, durable and pretty gingham and percale—sizes 16 and 18
and 36 to 46.Included are Billie Burke and belted models entirely too charming to be thought of as
merely house dresses. In one of them a woman can not help but feel a bit "dressed up."THE THREE MODELS SKETCHED SHOW JUST HOW AL-
LURING HOUSE DRESSES CAN BE MADE(1) HOUSE DRESSES of
fancy striped gingham, con-
trasting collars and cuffs,
small sizes; \$6.00
quality \$3.98
(2) HOUSE DRESSES of
fancy checked gingham,
tucked vestee, fancy pock-
ets; \$6.00 quality \$3.98
(3) HOUSE DRESSES of
small checked gingham,
wide panel side effect, fancy
pockets; \$6.00
quality \$3.98

—Fourth Floor.

Autumn
HATSThat are truly
Remarkable

\$5

At their special
Friday priceCLEVER AND VARIED ARE THE SHAPES
Of—Velvet
Combinations of
materialsDuvelyne
Brocade
Tinsel clothIs your profile most enhanced by a tam—a close-fitting
shape—a style that turns up jauntily from the face—or a
large brimmed model that half conceals, yet reveals?
They are all here in charming versions—brown, henna,
navy, honey color and red. Very special for Friday, \$5.00BANDED VELOUR SAILORS, \$5.00
for women and misses \$5.00

—Fourth Floor.