

## GIRLS', MISSES' AND WOMEN'S

## MIDDIES

PAUL JONES and other well known standard makes, \$1.49  
sizes 14 to 22; up to \$3.50 qualities.....\$1.49  
Second Floor.

ON SALE FRIDAY—  
THE NOVEMBER PICTORIAL REVIEW

Beginning another fascinating Kathleen Norris serial entitled  
"The Beloved Woman." Also eight splendid short stories and ten  
pages of the latest fall styles.

—First Floor, Northwest.

## THE W. H. BLOCK CO.

## The newer tricotine DRESSES



Beautifully beaded,  
braided and em-  
broidered

They are the fashion sensation  
of the season, in an  
important sale at

For women  
and misses

Sale price—

\$25

They were made to sell for considerably in excess of this figure, but we are content to price them at \$25.00 in order to create a distinct achievement in dress selling.

NAVY BLUE TRICOTINE OF AN EXCELLENT QUALITY  
—Beaded as befits dresses of the better sort.  
—Embroidered and braided in artistic ways.

It is not an easy matter to have a sale on dresses that are in the very front of fashion. As a matter of fact, we obtained only a limited number, so we went through our stocks to make up the balance. The group, as a whole, offers an excellent range of choice. The values are remarkable.

The selling begins Friday. Women appreciative of beautiful dresses will want to select several of these. Sale price ..... \$25.00

*Included in this selling are*  
Velour and satin DRESSES

Chosen from our regular higher priced groups and lowered to our sale figure to give added interest and importance to the selling. They are new, delectable styles—black or brown. Sale price ..... \$25.00

—Second Floor.

One hundred  
Silk PETTICOATS  
For women and misses

Straightline and flounce styles, up to \$7.50 \$3.98  
qualities,

All taffeta, all jersey, all satin and jersey tops, navy, brown, taupe, black and changeable; up to \$7.50 qualities, \$3.98. —Second Floor.

FROM OUR INFANTS'  
DEPARTMENT

INFANTS' ARNOLD KNIT SHIRTS, silk and wool or all wool; special ..... \$9c  
LONG FLANNEL SKIRTS FOR INFANTS, Gertrude style, silk binding at neck and sleeves, embroidered or scalloped skirt, special ..... \$2.29  
INFANTS' DRESSES, 27 inches long, lace and embroidery yoke, plain hem or trimmed skirt, up to \$1.75 qualities ..... \$9c  
RED STAR BIRDSEYE DIAPERS, dozen in sealed package.  
22x44 inches, \$4.50 quality ..... \$2.98  
24x48 inches, \$5.00 quality ..... \$4.25  
BABY BLANKETS, white with pink or blue border, \$1.50 quality ..... \$9c  
NAINSOOK PILLOWCASES, for babies' beds, size 14x17 inches, hemstitched hem, special ..... \$2.50  
HEMSTITCHED SHEETS, for babies' beds or kiddie cribs, special ..... \$9c  
Baby furniture specials  
(One) BATHTUB, of white rubber, floor sample, slightly soiled, \$8.00 quality ..... \$1.98  
(One) BATHTUB, of white rubber on stand, \$7.50 quality ..... \$2.98  
(One) WILLOW TOILET BASKET, on stand, with lower basket, \$6.50 quality ..... \$3.98  
(Four) NURSERY SEATS, of oak, \$1.35 quality ..... \$9c  
LAUNDRY BAGS, of nursery-figured cloth, ivory rings, \$3.00 quality ..... \$1.98  
(One) WILLOW BASSINETTE, on stand, natural color, \$8.00 quality ..... \$5.98  
(Six) WILLOW NURSERY CHAIRS, with front tray, natural color, \$3.50 quality ..... \$2.79  
—Fourth Floor.

One hundred and sixty-five  
LINGERIE BLOUSES

## FOR WOMEN AND MISSES

Reduced in price to an extent that is  
almost beyond the bounds  
of credibility

Blouses that for-  
merly sold up to  
\$10.00, sale price—  
\$1.98

Blouses that for-  
merly sold up to  
\$15.00, sale price—  
\$3.98

OF ORGANDY, VOILE, DIMITY, ETC.

Tailored—semi-tailored and dressy models—  
with long or short sleeves—tie-on style included.

SOME ARE HAND EMBROIDERED  
AND REAL LACE TRIMMED

Few of a kind blouses radically downpriced for no other reason than that we wish  
them to leave with speed; up to \$15.00 qualities, \$3.98 and ..... \$1.98



—Second Floor.

Autumn  
HATS  
That are truly  
Remarkable  
\$5

At their special  
Friday price

CLEVER AND VARIED ARE THE SHAPES

Of—  
Velvet  
Combinations of  
materials  
Duvetyn  
Brocade  
Tinsel cloth

Is your profile most enhanced by a tam—a close-fitting  
shape—a style that turns up jauntily from the face—or a  
large brimmed model that half conceals, yet reveals?  
They are all here in charming versions—brown, henna,  
navy, honey color and red. Very special for Friday \$5.00

BANDED VELOUR SAILORS, \$5.00  
for women and misses.....\$5.00  
—Fourth Floor.

## Sale of HOUSE DRESSES

Up to \$6.00 qualities, \$3.98

For women and misses

That emphasizes in a striking manner the remarkable  
values and savings that Friday, our bargain day brings

Dresses taken from the very heart of our regular  
stocks—

That sell regularly  
at \$6.00, Friday—\$3.98

Dresses of fine, durable and pretty gingham and percale—sizes 16 and 18  
and 36 to 46.

Included are Billie Burke and belted models entirely too charming to be thought of as  
merely house dresses. In one of them a woman can not help but feel a bit "dressed up."

THE THREE MODELS SKETCHED SHOW JUST HOW AL-  
LURING HOUSE DRESSES CAN BE MADE

(1) HOUSE DRESSES of  
fancy striped gingham, con-  
trasting collars and cuffs.  
small sizes: \$6.00 ..... \$3.98

(2) HOUSE DRESSES of  
fancy checked gingham,  
tucked waist, fancy pocket-  
ets; \$6.00 quality ..... \$3.98

(3) HOUSE DRESSES of  
small checked gingham,  
wide panel side effect, fancy  
pockets; \$6.00 quality ..... \$3.98



—Fourth Floor.

SALE—Our entire  
stock of  
TAILORED SUITS  
for women and  
misses

Savings are tremendous.  
ALL MILGRIM BROS. SUITS are in-  
cluded.

The newest styles, the newest colors,  
all the newest trimmings.

Everything reduced—no exceptions.

—Second Floor.

20% Discount  
on our entire stock  
of FURS

Everything, from an inexpensive  
choker to a marvelous coat of great  
worth, at one-fifth off.

Not a thing is reserved or excepted.  
No matter what you choose, you save.  
No regular prices.

—Second Floor.

Friday brings  
Girls' apparel

AT MUCH LESS THAN REGULAR—  
Girls' ALL-WOOL NAVY  
SERGE DRESSES

Regular \$10.00 and \$14.75 \$6.75  
qualities,

Sizes 6 to 14

Regulation and blouse styles, trimmed with braid, piping,  
clever pockets, buttons, ties and emblems. Regular \$10.00  
and \$14.75 qualities ..... \$6.75

Girls' new fall

GINGHAM  
DRESSES

Regular \$2.98 and \$3.98  
qualities,

\$1.98

(One hundred)  
GIRLS'  
RAINCAPES

Very special,  
\$1.00

Sizes 6 to 14

New blouse or belted  
models, plaid, checks,  
stripes, plain or combinations  
of colors, with long  
sleeves; regular \$2.98 and  
\$3.98 qualities ..... \$1.98

Capes of rubberized  
satin, wing models, plaid,  
stripes, plain or combinations  
of colors; red, navy;  
special ..... \$1.00

—Second Floor.

Just fifty-five  
Fiber silk SWEATERS  
FOR WOMEN AND MISSES

Coat model, Tuxedo style; up to \$12.75  
\$29.75 qualities

White, flesh color, bisque, Copen, rose, French blue, etc.;  
up to \$29.75 qualities ..... \$12.75

—Second Floor.

Extraordinary!

One hundred  
Nemo CORSETS

That sell regularly  
all the way to  
\$8.00, sale price,

Just the model that you prefer  
may be in this sale—sizes 22 to 36.

Some of the corsets are discontinued  
models—others are a bit soiled from handling—every one of  
the well-known Nemo quality; up to  
\$8.00 qualities ..... \$3.98



TWO HUNDRED  
CORSETS

That sell regularly  
up to \$6.50 \$3.98

WARNER SYLVIA GORA C-B  
Sizes 19 to 30. Corsets of splendid quality brocades, cou-  
tills, fancy batiste or satin, pink or white, with medium or  
low bust; up to \$6.50 qualities, sale price ..... \$3.98

Up to 75¢ BUST CONFINERS, 59¢  
Front or back fastening, of heavy rep, pink or white;  
up to 75¢ qualities ..... 59¢

Up to \$1.00 BRASSIERES, 59¢  
Brassieres of lace and embroidery, the products of two  
well known manufacturers, sizes 32 to 48; up to \$1.00  
qualities ..... 59¢

—Fourth Floor.