Women's 15c H'dkerchiefs, 10c
Fine soft materials, neatly embroidered in the corners in white or colors. Narrow hemstitched hems. Values like this are offered only on Friday Bargain Day. —First Floor.

50c Turkish Towels, 38c
Large size, woven of fine cotton yarns. Soft and spongy; will wear and launder remarkably well. Friday only, priced at 38c. —Third Floor.

H.P. Wasson & Company

13.98 Wool Blankets, 9.98
White only. Finest quality, with pink, blue or yellow border. Large double bed size, 70x80. Very specially priced at 9.98 pair. —Basement.

Men's 15c Handkerchiefs, 10c
Extra good quality cambric; full size handkerchiefs with neat ¼-inch hemstitched borders. These handkerchiefs are the kind that wear and launder well. Choice, 10c. —First Floor.

WASSON'S FRIDAY BARGAIN DAY

1.10 and 1.25 Luncheon Sets, 75c

Stamped on crash and Indian Head in a variety of pretty designs. Friday Bargain Day, choice 75c
—First Floor.

FOR WOMEN

Women's 59c Percale Sewing Aprons, 25c—Small, round aprons sewed on a band; dark and light patterns. Friday Bargain Day, special at 25c

5.95 Corduroy Breakfast Robes, 3.95—Narrow wale corduroy; long waistline, set-in sleeves and tie girdles; rose and pink. Friday Bargain Day 3.95

1.50 and 1.95 Crepe and Nainsook Bloomers, 1.00—Plain and figured crepe, polka dots and trimmed with ruffles at knee; others in flesh and white. Friday Bargain Day 1.00

1.00 Nainsook Envelope Chemise, 59c—Trimmed with edgings of fine embroidery. Sizes 36 to 44. Friday Bargain Day 59c
—Fourth Floor.

CORSETS

2.50 Corsets, 1.79—Styles for the slender and average figure. Made of pink and white coutil, elastic around top and medium tops with elastic inserts. Sizes 20 to 30. Friday Bargain Day 1.79
—First Floor.

1.00 Pink Mesh Bandeaux, 69c—Front and back fastening styles. Sizes 34 to 46. Friday Bargain Day..... 69c
—Fourth Floor.

Hosiery—Underwear

Woolen Socks, 1.29—Sizes and styles for boys', women and misses. Colors are heather mixtures, all made with cuff tops. A real bargain offered for Friday Bargain Day at..... 1.29

Women's Summer Weight Union Suits, 1.00—Fine lisle and cotton mixed suits; low neck, sleeveless, hand top and tight knee. Sizes 4 to 9; pink suits in sizes 4 and 5; a few envelope suits in 4, 5, 6 and 7. Friday Bargain Day (while 600 suits last), each 1.00

Women's 2.49 Lisle and Cotton Union Suits, 1.95—A well-known brand, in pink and white knitted suits; band and bodice top, tight and shell knee. Friday Bargain Day, pair..... 1.95
—First Floor.

GLOVES

Women's 2-Clasp Silk Gloves, 85c—Double tipped fingers; colors are white, black, gray and pongee. Every pair is perfect. Friday Bargain Day, pair 85c

Women's Chamoisette Gloves, 59c—White only, two-clasp style. All sizes, an excellent wearing glove. Specially priced for Friday Bargain Day at 59c
—First Floor.

Handkerchiefs

Women's 1.25 Hand-Made Handkerchiefs, 1.00—Real linen, in white or colors; trimmed with drawn threads and embroidery. Friday Bargain Day, each..... 1.00

25c Silk Crepe Handkerchiefs, 19c—Novelty colored crepe handkerchiefs in a wide variety of colors and patterns. Friday Bargain Day 19c

Women's 10c Lawn Handkerchiefs, ½ Price—Fine quality, smooth finish lawn handkerchiefs with ¼-inch hem. Friday Bargain Day 5c

Men's 75c Silk Handkerchiefs, 59c—Beautiful patterns and colorings in silk crepe and Jap silk. Friday Bargain Day 59c

Men's 35c Satin Damask Border Handkerchiefs, 25c—Good quality handkerchief with novelty border. Friday Bargain Day, each 25c
—First Floor.

69c Batiste Corset Covers, at 59c

Made of fine quality batiste, and edges neatly blind embroidered. All sizes, 36 to 44. Special for Friday only at..... 59c

1.25 Muslin Gowns, 1.00—Trimmed with colored stitching. Slipon style. Friday 1.00
—Fourth Floor.

Children's Dept.

19.75 Leatherette Sport Coats, 12.50—Inverted pleat in the back, and suede collar; large pockets and belts. Sizes 12 to 17 years. While eight last, Friday Bargain Day, each..... 12.50

2.95 Middy Skirts, 1.95—In sizes 6 to 16. White Lonsdale jean; pleated on waist. Friday Bargain Day, each..... 1.95

10—Wool Serge Dresses, 4.95—The cleanup price on plaid and plain color dresses in sizes 8, 10, 12 and 14 years. Friday Bargain Day, choice..... 4.95
—Fourth Floor.

Girls' Gingham Dresses, Special at 1.19—Plaids, plain colors and stripes. Full skirts, well made. Sizes 6 to 14 years. Friday Bargain Day, special at..... 1.19
—First Floor.

3.00 "Eppo" Petticoats, 1.95

White cotton serge and sateen, with pretty pink rose design. The flounce is trimmed with two small ruffles and tiny pin tucks. A beautifully tailored petticoat offered for one day at..... 1.95
—Fourth Floor.

INFANTS' WEAR

1.00 and 1.25 Black Sateen Bloomers, 44c—Good quality, well-made bloomers. Sizes 2, 4 and 6. Friday Bargain Day, pair 44c

Children's 1.25 Percale Bungalow Aprons, 79c—Light and navy scout percales; sizes 4 and 6 years; cuffs and collar corded with tiny checked materials. Friday Bargain Day, choice..... 79c

1.95 and 2.95 Milan and Chip Hats, 1.50—A new lot of hats, just arrived; attractive sailors in solid colors and two-toned effects; white, black, rose and Copen; poke shapes with rose trimmings, and others with ribbon streamers. Friday Bargain Day..... 1.50
—Fourth Floor.

JEWELRY

29c Lingerie Clasps, 15c—Sterling silver and gold filled. Friday Bargain Day, specially priced at..... 15c

48c Platenoid Barpins, 35c—Attractively set with white-stones. Friday Bargain Day 35c
—First Floor.

TOILET GOODS

1.25 Toilet Water Combinations, 89c—Garden of Allah toilet water and can of talcum or Violet Simplicity combination. Friday Bargain Day, the two for..... 89c

One Pound of 20 Mule-Team Borax, 11c—An unusual value at the Friday Bargain Day price of 11c

95c Palmolive Shampoo and Soap, 73c—A 75c bottle of Palmolive shampoo and two bars of Palmolive soap. Friday Bargain Day 73c

French Ivory Combs, 33c—A large assortment of coarse teeth, smooth finish combs. Friday Bargain Day, each 33c

30c Kolynos Tooth Paste, 3 tubes, 59c—Well-known standard brand. Friday Bargain Day, 3 tubes for 59c
—First Floor.

Remnants Wash Goods, ½ Price

Lengths of 2½ to 6 yards, of ginghams, percales, batiste, white goods, crepes, etc., to close out Friday Bargain Day at ..... ½ Price

79c Plain Ginghams, 59c—32 inches wide; in good, desirable shades, such as lavender, brown, yellow, tan and green. Friday Bargain Day, yard..... 59c
—Third Floor.

KNIT GOODS

Children's Sample Sweaters, 1.95 and 2.95—Sizes from 6 to 12 years, all desirable colors. Friday Bargain Day, choice, 1.95 and 2.95

3.95 Knitted Scarfs, 1.95—Colors are tan and black, peacock and black, brown and salmon and green and black. Friday Bargain Day 1.95

Brushed Wool Scarfs, 3.50—Colors are brown and navy. Friday Bargain Day, each.... 3.50
—First Floor.

A Remarkable Group Featured for Friday

Wool Jersey Dresses

54 Handsome New Models, Secured for Special Selling **13.95**

True to the purpose that justifies its existence, this store's reputation for unexcelled values on Friday, will be greatly enhanced by this sale of beautiful Easter dresses.

When you come to this selling you will find the majority in embroidered coat styles with narrow string belts, in colors that are charming—Pekin, rookie, brown, Copen, navy, gray and sand. Sizes 16 to 38.

(Wasson's, Second Floor)

In Point of Variety, Style and Value—These

Worsted Jersey Suits

Can Not Be Surpassed at Their Modest Price **19.75**

A new shipment has arrived, and with its coming is extended the unusual opportunity that met with such ready and enthusiastic response, a week and two weeks ago.

The jersey in these suits is of a wonderful quality, the tailoring and finish is unusually good. Individuality is effected in numerous uses of pin tucks, narrow belts, smart pockets, new Tuxedo, shawl and tailored collars. The most serviceable, all-around suit a woman can own for town and country, business and social wear.

(Wasson's, Second Floor)

A Millinery Sale

45 Dozen Banded Sailors and Trimmed Hats—Special **2.95**

A brand new shipment of smart-looking banded sailors, the most popular for street wear—and also several dozen of becoming trimmed hats from regular stock are combined in this wonderful Friday offer. There are liseres, Milans, three-end Japs—all desirable straws for Spring. Newest flower-trimmed styles, and hats with feathers, cire ribbons and chic bows. Just your hat for Easter might be in this collection at only 2.95.

(Wasson's, Third Floor)

Sale of Girls' Coats

Just 36 Youthful, Girlish Models From Regular Stock **16.75**

Unexpected good news for mothers, coming right at the opportune moment, when every Girl's Easter wardrobe is being completed. Coats of polo cloth and silvertones, ideal for sport wear, smartly tailored with inverted pleat backs, and trimmed with self or leather belts. In short or three-quarter lengths, many with large pockets; sizes 8 to 17. Our regular 19.75 values.

(Wasson's, Fourth Floor)

1,200 Pairs Silk Stockings

—And All "Quality-Sure"—We Do Not Carry Seconds, Pair **1.45**

Such an offer is worthy of particular emphasis—pure silk stockings at 1.45 pair is not an every day opportunity. In black, white and brown, made with strong lisle garter tops. Full fashioned, semi-fashioned and seamless. Your chance to buy for Easter and all-summer wear at a BIG saving.

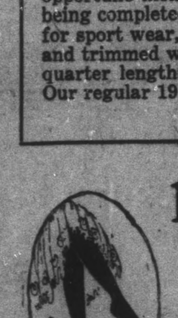
(Wasson's, First Floor)

A Clearance of Hats

Trimmed, Tailored and Untrimmed Hats From Higher-Priced Lines **1.79**

Whatever your choice in this exceedingly low priced group, it will be the ultimate in STYLE, QUALITY and VALUE at such a ridiculously low price at 1.79. The assortment includes nearly everything from a smart, becoming turban to a charming tailored hat for dress wear. These hats originally sold at two, three and four times the Friday price. Friday, regardless of former value or cost, all go at 1.79.

(Wasson's, First Floor)



Percale Aprons—A Sale!

Spic and Span Aprons—Our 1.95 and 2.50 Values, at **1.50**

Women will be surprised when they see these aprons at a price so much below that for which aprons of this character would ordinarily sell. The aprons are very desirable, well made of splendid quality percale and cut on generously full lines. Front, back-fastening and slipover styles, in plaids, checks, fancy stripes and light mixtures. Remarkable Friday values.

(Wasson's, Fourth Floor)

SILKS

1.50 All-Silk Chinese Shantung, 1.29—33 inches wide, real China silk, in the natural color only. Used extensively for dresses, draperies and curtains; 5 pieces to sell Friday Bargain Day at..... 1.29

Printed Georgette Crepes, 1.95—40 inches wide; many beautiful patterns in light and dark shades. All pure silk, standard quality. Friday Bargain Day..... 1.95

2.98 All-Silk Crepe de Chines, 1.98—40 inches wide; limited range of colors in a splendid quality crepe. While 250 yards last on Friday Bargain Day, yard... 1.98

Genuine Black Rajah Silk, 95c—A limited quantity of this heavy weight black dress silk offered on Friday Bargain Day at..... 95c

2.00 Satin Messaline, 1.59—30 inches wide; a good, strong quality in evening and street shades. Colors are sky blue, Nile green, lavender, orange, silver blue and turquoise. Friday Bargain Day.. 1.59
—Third Floor.

Wool Dress Goods Remnants, ½ Price

About one hundred remnants of all-wool materials, in lengths varying from 1 to 3½ yards. The lot includes serges, poplins, velours, broadcloths, plaids, checks and novelty weaves. Choose Friday, at half price.

2.75 All-Wool French Serge, 1.95—40 inches wide, all-wool, fine twill, navy blue French serge. A limited quantity to sell Friday Bargain Day, at 1.95
—Third Floor.

TRIMMINGS

19c and 25c Imitation Convent Embroidery Edges, 15c—6 inches wide; embroidered on a fine quality cambric. Appropriate for underwear, collar and cuff sets, trimmings, etc. Several patterns. Friday Bargain Day 15c

15c and 19c Embroidery Edges, 12½c—4 inches wide; good quality of swiss embroidered in heavy open patterns. Friday Bargain Day, yard 12½c

25c and 29c Imitation Filet Lace, 19c—Also shadow lace bandings and edges in 4 and 6-inch widths. For camisoles, petticoats, trimmings, etc. Friday Bargain Day, yard 19c

1.79 Silk Girdle Cords, 1.48—Fully 2 yards long. Finished at the ends with tassels. A good line of suit and dress shades. Friday Bargain Day, each..... 1.48
—Third Floor.

7.50 All-Wool Skirts at 5.00

Navy, black, brown and gray. Made of long wearing, all-wool materials. Not every size, but a good assortment. Friday Bargain Day 5.00
—Second Floor.

LININGS

59c Black Sateens, 45c—Monarch brand black sateen, fast color. Three pieces to sell Friday Bargain Day at, yard..... 45c

1.59 White and Pink Satocyne, 1.28—36 inches wide; splendid light weight satin finish material, specially adaptable for undergarments, lingerie, etc. Launders beautifully. Friday Bargain Day..... 1.28

Colored Tarltanes, 25c—52 inches wide; for school party dresses, ballet and fancy dancing dresses and draperies. Colors are orange, pink, lilac, red, yellow, emerald, black, white and turquoise. Friday Bargain Day, yard 25c
—Third Floor.

NOTIONS

Cap and Fringe Hair Nets, real hair, doz., 75c.
50c Sanitary Aprons, 37c.
White and Flesh Sew-On Supporters, 3 pairs, 25c.
One dozen Sanitary Napkins, 69c.
50c Fancy Elastic Garters, 33c.
25c Correspondence Cards, 17c.
48c Lawn Stationery, white and tints, 35c.
—First Floor.

LEATHER GOODS

3.48 Envelope Purses, 2.98—Morocco and beaver leather, top strap, made with security frame. Colors are brown, gray, navy and black. Fitted with mirror. Friday Bargain Day, each 2.98

5.48 Moire Silk Bags, 4.59—In a variety of shapes, the Bracelet Frame, Handy Pocket, etc., in metal and covered frames, fitted with coin purse and mirror; colors are navy, taupe, brown and black. Friday Bargain Day, choice..... 4.59
—First Floor.

Bringing Out for a Great Friday Feature

2,500 Yards Veiling at 25c Yard

Every fashionably dressed woman on Easter day will have her hat becomingly trimmed with a smart veil. And here are the "smartest" veilings in purple, brown, tan, taupe, gray, black and Copen, offered very much below regular worth. The different effects are plain hair line meshes, hexagon and fancy meshes, beauty spot and velvet dot veilings, floral designs and chenille dots.
—First Floor.

Beddings and Domestics

35c Unbleached Canton Flannel, 29c—Good weight, 27 inches wide; 10-yard limit at the Friday Bargain Day price..... 29c

39c Bleached Cambric Muslin, 35c—36 inches wide, suitable for underwear. Friday Bargain Day, yard 35c

Bleached Muslin, 27c—36 inches wide; a very good grade. Friday Bargain Day, yard..... 27c

2.39 Bleached Linen Finish Sheets, 1.98—Made of heavy linen-finish sheeting, size 81x90. Friday Bargain Day 1.98

1.15 Bleached Sheeting, 98c—81 inches wide; excellent wearing and laundering sheeting. Friday Bargain Day, yard..... 98c

45c Curtain Marquisette, 35c—Fine quality, tape edge; comes in white, ivory and ecru. Friday Bargain Day 35c

35c Percale, 29c—Comes in blue or dark red backgrounds with small patterns, 25 inches wide. Friday Bargain Day, yard..... 29c

1.39 Bleached Cotton Batts, 95c—Regular comfort size, 72x90; weighs 3 pounds. Friday Bargain Day, each 95c

3.48 Gray and Tan Cotton Blankets, 2.89—Have pretty blue, pink and brown striped borders; size 64x76. Friday Bargain Day... 2.89
—Basement.

RIBBONS

49c Taffeta and Dresden Ribbons, 37c—Good heavy quality; four and five inches wide. An excellent value at the Friday Bargain Day price 37c
—First Floor.

LINEN DEPT.

1.50 Mercerized Damask, 1.19—Fine quality, floral patterns, in all white or with blue border. Friday Bargain Day, yard.... 1.19

35c Bleached Crash, 28c—Part linen weft, with blue border. Friday Bargain Day, yard.. 28c

1.75 Sanitas Lunchcloths 98c—48 inches round, slightly soiled. Friday Bargain Day... 98c

4.75 Bedspread, 3.79—Good heavy spread, hemmed edges, large double bed size. Friday Bargain Day 3.79
—Third Floor.

Men's Bargains

2.25 Knit Union Suits, long and short sleeves, $1.65.
2.25 and 2.50 Athletic Union Suits, sleeveless and knee lengths, 1.65.
3.00 Men's Golf Hose, 2.25.
85c Socks, fiber silk and silk plaited, colors, 55c.
1.25 Muslin Nightshirts, 95c.
10.00 and 12.00 Silk Shirts, just 80, some slightly mussed, 7.50.
—First Floor.

BLOUSES

5.00 Georgette Blouses, 3.95—New and fresh, in all the high shades, also flesh and white; 100 to sell Friday Bargain Day at 3.95

2.95 Wash Waists, 1.65—Tailored and lace-trimmed styles. Friday Bargain Day, choice 1.65
—First Floor.

5.00 and 5.95 Georgette Blouses, 2.95—Slightly soiled from handling, but wonderful values at the Friday Bargain Day price of 2.95

NECKWEAR

Neckwear, Special at 89c—Collars and sets of organdy, net, pique and laces. All fresh, new goods; comes in white and colors. Friday Bargain Day, choice 89c

Marabou and Plush Scarfs, 2.48—Marabou in natural and black; plush scarfs, in black only. Friday Bargain Day 2.48
—First Floor.