



BILL VEECK, THE FORMER owner of three different major league baseball teams and the man who will go down in history as adding some of the wildest things to baseball that fans have ever seen, has published a book that has been on the circulated area of the cities for over two weeks. Veeck, the gentleman who visited Walkerton in January of 1961, is a very fine gentleman and the type person who will speak to anyone at anytime.

HOWEVER, VEECK, IN HIS book has taken some pretty well aimed pokes at many different people. He doesn't pull any punches, and doesn't care who he attacks. Some of his charges have a lot of meaning, but for a man who has infested the fine sport of baseball with some of the silly gimmicks he has, maybe shouldn't throw rocks from his glass house.

VEECK BROUGHT A PENNANT to the Chicago White Sox in 1959. How, we will never know, but that is just what he did. However, in the much shorter time of just one winter, he proceeded to almost completely wreck the Chicago chances for another pennant for a few years. Players entered and exited the Comiskey Park home dressing room so fast that truly one couldn't tell their players without a program.

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Saturday July 21
Big Triple Feature

The Young Doctors

Fredric March
Dick Clark

Night Passage

James Stewart
Audie Murphy

Hands Of A Stranger

Paul Lukather
Joan Harvey

Sun. Mon. & Tues.
July 22, 23 & 24

This One Is A Riot

Sergeants Three

Frank Sinatra
Dean Martin
Joey Bishop

The Clown And

The Kid

John Lupton

Mike McGreery

AND THEN CAME SUCH things as that monstrous scoreboard that perches high above the centerfield area all set to exploit the heroes of the home team when they poke the ball over the wall. This three-hundred thousand dollar plaything costs a flat \$100 bucks to shoot on a home run. True, it does tell you the score and the scores of the other games, but so did their old board. It appears that this \$300,000 plus it takes to amuse the crowds at Comiskey Park could have been invested in talent. Many clubs out-draw the White Sox in attendance with baseball and talent.

VEECK IS A SHOWMAN. This fact no one will dispute. He is indeed a master showman, but just how much of this showmanship should be mixed with baseball is another question. Many of the promotions and stunts are all right, but some of the antics get just a little ridiculous.

VEECK, IN HIS BOOK, AND also through an article in Look Magazine the past few weeks, has lashed out at the Yankee organization. He claims they are very selfish, mercenary and control the league the way they want. However, what team and front office in baseball would control the league if they had the Yankees talent and success story behind them. Certainly he doesn't expect them to completely fall down.

HE ALSO WENT INTO DETAIL as to what was wrong with baseball and how to correct it. It is true that over the past years many changes have been made in baseball to slow down the games and to raise the scoring and put more honor on the home run. However, for all the many plans that have been offered, to just a plain layman of the game, it seems that all that would be needed is to give back to the pitchers a little more right-of-way and a couple more inches on the strike zone that has been taken away from them.

TO WATCH A PITCHER toss ball after ball into that very small strike zone they call today

REES

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The Counterfeit Traitor

In Technicolor

William Holden
Lilli Palmer
Hugh Griffith
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Also Color Cartoon

Feature At:
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State Fair

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Pat Boone
Bobby Darin
Pamela Tiffin
The Tops In
Entertainment From
Rogers & Hammerstein!
Also Color Cartoon

Sunday Continuous 2 PM

is just a mirage to think that they can even come close to hurling shutouts and low-hit games. Now a slight scratch in a ball also takes it out of play and certainly one with a dark spot isn't going to be left in action. It used to be that the pitchers were allowed freedom with some of these tricks in an effort to fool the batters and certainly today they are needed more than in the past when the ball wasn't as lively.

IN CLOSING, WE WILL speak of this ball a little bit. They say it is still made by the same specifications that it was thirty years ago. Fine, that can all be true, but certainly the improvement in materials has to add something to the quality of the ball. Also, the bats are a big factor. The big heavy hitting stars have all switched to bats as light as they can take to the plate for that quick snap and hard swing in quest of that four-base hit. This is what makes for a lot of the home runs.

Frolicsome Romantic Comedy At Rialto Sunday

Rock Hudson, Gina Lollobrigida, Sandra Dee, Bobby Darin and Walter Slezak are the stars in "Come September," the rollicking romantic comedy which opens Sunday on the screen of the Rialto Theatre.

Filmed in Technicolor and Panavision, the Seven Pictures Corporation-Raoul Walsh Enterprises production for Universal-International was written by Stanley Shapiro and Maurice Richlin, the team responsible for Universal's two record-breaking laugh hits, "Operation Petticoat" and "Pillow Talk."

"Come September" was photographed in Rome and on the Italian Riviera, with interiors shot at the famed Cinecitta Studios, a place called home by four of the film's stars long before the production moved to the Eternal City.

Hudson made "A Farewell to Arms" at Cinecitta; Miss Lollobrigida learned how to act there in her early films; Sandra Dee, less than a month before starting "Come September," completed her co-starring role on the Roman lot with Peter Ustinov, John Gavin and Akim Tamiroff in "Romanoff and Juliet," and Walter Slezak worked in front of Cinecitta cameras in two of his first five pictures.

4-CENT BRIEN McMAHON COMMEMORATIVE STAMP

The Post Office Department will issue the 4-cent Brien Commemorative stamp through the Norwalk, Conn., post office on July 28, 1962.

Spring poets are born—but that doesn't help matters much.

RIALTO

Thur., Fri. & Sat.
July 19-20-21
The Bowery Boys
In

Crazy Over Horses

2nd Feature

A Weekend With Lulu

Sun. & Mon.
July 22-23

ROCK HUDSON · GINA LOLLOBRIGIDA
SANDRA DEE · BOBBY DARIN



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If Mailed Out Of State.

Liberty hit. Lakeville had two hits.

Wednesday, July 18, at Clay, 6:00 p.m.

Thursday, July 19, Greene, here, 6:00.

PCA Approves New Education Loan

Cecil E. Goodwin, general manager of the LaPorte Production Credit Association, reports that because of changes, constant and rapid in recent years, the need for a better educated and better farm-trained operator has been emphasized. In years past, this need has been apparent in most other fields of endeavor and is now a must in the field of agriculture. Recognizing this fact, PCA has developed a new type loan especially tailored for educational purposes.

Goodwin says that any dependent of a farm family is eligible to apply. The plan is so designed that most any qualified applicant can secure for himself a college education to major in any subject he desires. Repayment is geared so that the farm family who so desires can help their child or children obtain this very important and almost essential schooling. Complete details of the plan may be secured from any PCA office.

ROUND AND SQUARE DANCE

By Fish Lake Lions at Club Building, Fish Lake, Saturday, July 21st, 9 to 12. Donation 75c. Walker Wolff Orchestra.

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