

# The Performance Figures of THE FRANKLIN SEDAN Have More Than a Face Value

20 miles to the gallon of gasoline  
12,500 miles to the set of tires  
50% slower yearly depreciation  
(National Averages)

THESE figures speak for themselves.  
They are the dollars and cents side  
of Franklin owners' motoring satisfaction.

But the outstanding merit of Franklin  
performance lies beyond the face value of  
economy. It is just as positive, but requires  
a ride in the car. This will be given at any  
time, suiting your convenience, to prove—

*Comfort* that rough going does not destroy

*Control* that does not require strength

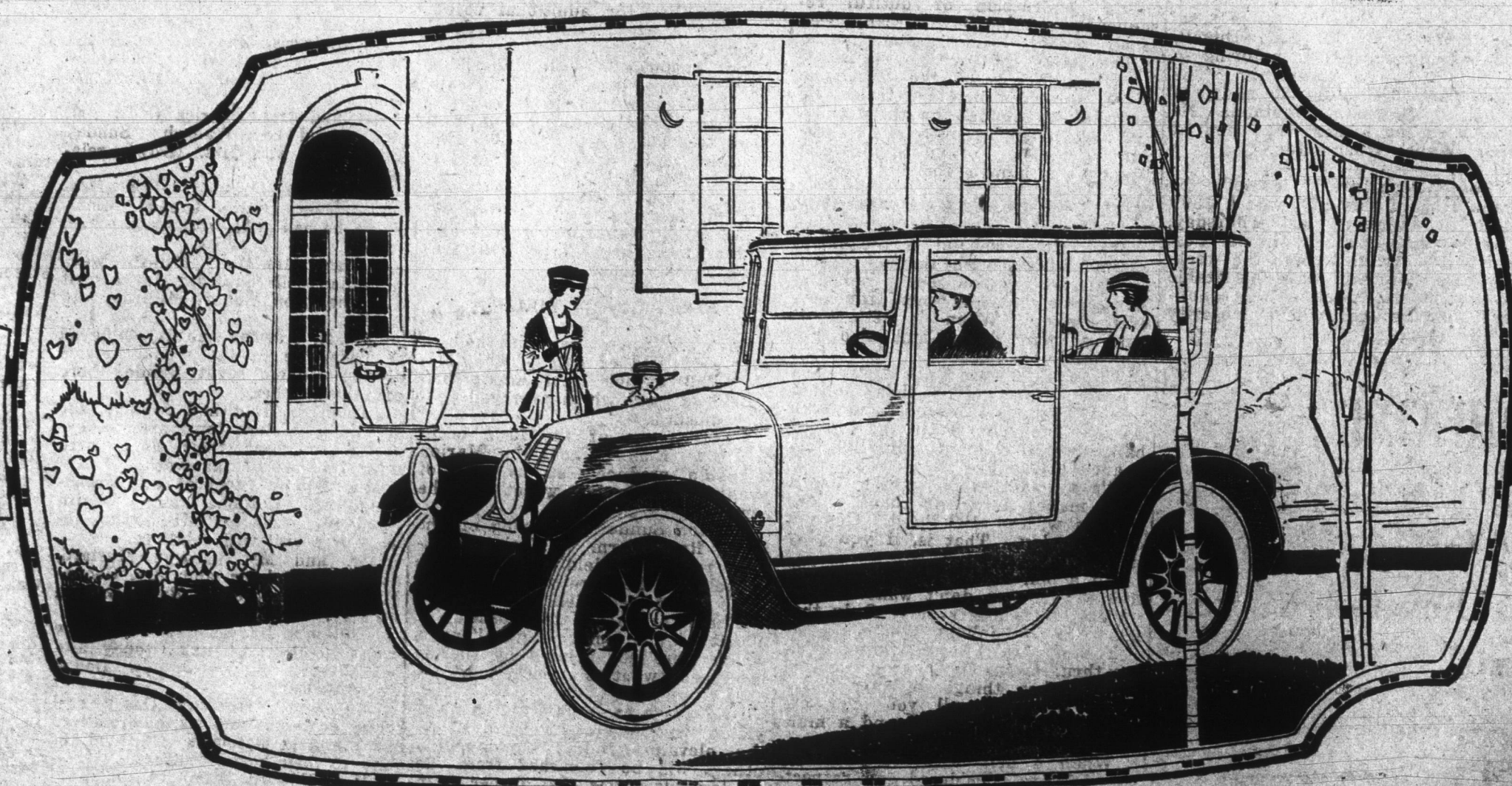
*Safety* that is not a matter of skill

*Reliability* that is independent of season

*Ability* to cover the longest distance in a day

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BY JINKS! BY GOSH!

KID  
WISE

GANGWAY!

SAY, JONES—  
YOU DARN  
FOOL—

WHY WERE YOU  
PRAISING YOUR HOUSE  
TO THAT MAN JUST  
A MINUTE AGO?

HE SEEMED SO  
INTERESTED, I  
THINK HE WANTS  
TO BUY IT

BUY NOTHING  
THAT'S THE NEW  
TAX ASSESSOR

STUNG!

— MORAL —

EVERY TIME  
SOME MEN OPEN  
THEIR MOUTHS,  
THEY PUT THEIR  
FOOT INTO IT—

THANKS