



What Franklin owners tell you about their cars is not the enthusiasm of inexperienced motorists. Nearly 95% of all Franklin owners have previously owned other cars, and they know what they are talking about.

# The FRANKLIN

*20 miles to the gallon of gasoline  
12,500 miles to the set of tires  
50% slower yearly depreciation*

(National Averages)

These are the owners' averages that have made the name Franklin synonymous with motoring economy the country over.

80% increase in production, 150% increase in demand—these figures show what motorists think of the rest of the Franklin story:

Comfort over all roads  
Reliability that never varies  
Most miles per day

THOMPSON & KIRK

Rensselaer, Indiana

