

Modern Application of Ancient Parable

--To the Oil Industry of Today--

It is a far cry, from the ancient myths of the Egyptians to modern, everyday business methods.

The lessons learned from these old proverbs remain "fundamentally" the same today, as they did thousands of years ago.

Mahomet desired a certain mountain—very much—as it was out of the question for the mountain to come to Mahomet.

In order to realize his "desire for possessions" Mahomet was forced to go to the mountain.

HEREIN LIES THE APPLICATION

You, Mr. Farmer, Mr. Business Man, Mr. Professional Man, Mr. "Any Man"—with idle capital, represents the mountain.

ZENITH OIL COMPANY OF TEXAS represents an entire collection of "MAHOMETS"—We desire this surplus capital of yours—very much—hence the obvious thing for us to do—is to go after it.

Assuming you possess the average amount of business acumen—we are bold enough to make the following statement:

If you will carefully consider the following reasons why we should have this idle capital of yours, we firmly believe, you will be just as anxious to give it to us—as we will be to receive it.

MUTUAL BUSINESS AGREEMENT.

Fact is—we will virtually enter into a "Mutual business agreement" with you whereby—

You will help furnish the money—and the ZENITH OIL COMPANY OF TEXAS—agrees—get this word, agrees (there is a law which prohibits misstatements). Agrees to issue to you their treasury stock, now selling at par \$1.00 per share—as full security for every dollar you decide to put into the development of their—

THOUSANDS OF ACRES OF TEXAS OIL LANDS

The possession of this stock certificate entitles the holder to share in all the dividends, and all the profits, accruing from the sale of our lands, from the sub-leasing of our lands, from the profits obtained from the sale of the oil from under our lands. And from all profits derived from any source what so ever in the discovery of other valuable minerals which Geologists tell us are to be found in abundance on and in our lands.

In addition you will share in the "enormous profits" which we will make when our pipe lines, tank cars, pumping stations, refineries, filling stations, and subsidiary drilling companies are in full operation.

Can anything be more simple? Can you conceive of any better channel for your surplus dollars—than putting them to work—for you—in the GREATEST INDUSTRY IN THE WORLD?

Do you know, the following statistics represent but a few of the many instances wherein a comparatively small investment in oil has returned fortunes—to those who had the courage necessary to back their business judgment—with their cash?

	Profit
\$100 invested in Fortuna Oil Co.	\$250,000
100 invested in Kern River Co.	8,000
100 invested in Pinal Oil Co.	10,000
100 invested in New Oil Co.	3,900
100 invested in Imperial Oil Co.	4,000
100 invested in Peerless Oil Co.	4,300
100 invested in New York Oil Co.	3,000
100 invested in Sour Dough Oil Co.	3,800
100 invested in Fullerton Oil Co.	6,180
100 invested in Carbu Oil Co.	6,400
100 invested in Kern Oil Co.	4,500
100 invested in Monte Christo Oil Co.	4,500
100 invested in S. F. & McK. Co.	5,250
100 invested in San Joaquin Co.	5,700
100 invested in Lucile Co.	16,000
100 invested in Home Oil Co.	40,000
100 invested in Imperial Oil Co.	4,500
100 invested in Paraffin Oil Co., in ten years paid	492,000
100 invested by twelve men of Ardmore, in Healtan, each	47,000
100 invested in Central Oil Co.	18,000
100 invested in Fowler Farm Oil Co.	15,000

The foregoing are but a few illustrations. One might go on indefinitely and write book after book on the romance of the oil industry and the enormous fortunes it has produced.

There are numerous instances where companies have made enormous profits from single tracts of land. The Fortuna Oil Company bought a 480-acre lease for \$400. Recently they sold it to the Roxana Petroleum Company for \$1,000,000 cash.

A man named Boston sold 160 acres, where the famous Oklahoma oil pool now is, for a ridiculously low price a few years ago. That small tract has since produced as high as 500,000 barrels per month and cannot be bought for \$25,000,000.

These are just some of the many stories that one hears of the fabulous fortunes made from oil. We are quoting them here not because of the importance of any single instance, but simply to call attention to the fact that the profits of the oil industry are not monopolized by any one company or group of companies.

You had better decide to "come in" on the ground floor—it is not too late for you to "get in."

THE ZENITH OIL COMPANY OF TEXAS offers

you your chance to be among the future "fortune makers" in oil.

EFFICIENT MANAGEMENT—INSURES SUCCESS

Our company was organized, and is officered by Oil Men, Successful Oil Men, with many years of experience, in the Greatest Oil Producing State in the Union.

The careers of these men—moral and business careers, will stand the most rigid of investigation.

D. K. MARTIN, our President and General Manager, has been identified with Texas Oil lands since the pioneer spindle top days back in 1901. He is considered by those who know him as one of the most successful individual operators in the coastal section. With a man of his caliber at the head of our organization, success is practically assured, and dividends almost certain.

W. C. WHITEHEAD, Vice President and Field Manager, is a man who for the past 15 years has been actively engaged in the development of great areas of Texas Agricultural, Mineral and Timber Lands. A man who has accumulated a fortune in Texas lands—but a man a good deal like any other shrewd American Farmer—very reluctant to sacrifice his lands at a nominal profit now,—when he knows the very near future will see them enhance in value many times over. He is thoroughly capable and well fitted to assist our President in the management of the company affairs.

W. C. LOUGHBORN, JR., Secretary, just recently discharged from the Army, is a man who, while working for Uncle Sam, was put in charge of organization work, he being selected for this important post, on account of his years of experience in civil life as an organizer, systematizer and perfecter of business systems. You can rest assured this man will keep an itemized account of all transactions, and will render monthly statements minutely correct in every detail, covering all moneys received, and paid out. These monthly bulletins will be mailed each stockholder every thirty days.

WINSTON M'MAHON, Legal Adviser, in charge of our legal department, is United States Commissioner for Harris County, Texas, with headquarters in Houston, a city of 175,000 population.

He is considered by the legal profession of Texas as one of the best posted corporation lawyers in the state. We are extremely fortunate in having the active services of such a legal mind, and every stockholder can feel safe, in the knowledge that all transactions of the company will be handled in strict adherence to the existing laws.

Among our Directors are such men as R. O. Bidwell, capitalist, cattleman and extensive land owner, resident of Corpus Christi, Texas.

Samuel Peterson, San Antonio, Texas, Legal adviser and counsel of the Stewart Title and Guarantee Company, of San Antonio. Extensive Oil Land Owner.

W. E. Hausman, Houston, Texas. Past 3 years actively engaged in the oil industry, formerly Texas representative California Packing Corporation.

PARTIAL LIST OF OUR EXTENSIVE HOLDINGS IN THE OIL FIELDS OF TEXAS.

40 acres Humble Field—this field has produced over \$50,000,000.00 dollars worth of crude oil per year and is still reckoned as one of the Coastal section's large producing fields.

50 acres Hull Field, where experienced oil men claim the largest oil pool of them all is in the course of development. Acreage over this pool of oil is selling for as high as \$10,000 per acre. We expect to have a well started on this lease by March 1st.

50 acres Fisher County in the great Ranger Oil Fields. The oil is there. We expect to complete arrangements this month to have this lease drilled on a 50-50 basis.

685 acres Reeves County, now the famous Toyah Oil Field. Deep tests are going down all around our lease. We are getting our land proved by the other fellow and in the event any deep well comes in our land is easily worth \$1,000 per acre.

3,230 acres Duval County, 17,000 feet south of the Empire 4,000 bbl well. Just finished last month. When we bought this lease our geologists told us there was oil under this land, the fact of the Empire company striking oil so close to us has caused our land to jump in value. Conservative estimates value this lease as being actually worth over \$1,000,000.00, with the bringing in of only one well on this lease the value is incalculable.

2,330 acres Brewster County, where millions of dollars are being spent in the hunt for the Tampico Gusher Sands, known by geologists to exist somewhere in Southwest Texas.

10,000 acres Montgomery County, known as the "Zenith Field," where we expect to bring in the next "Great Oil Field" in the Coastal Zone. Such world famous geologists as Major Jno. W. Otley, discoverer of "Spindle Top," "Sour Lake" and other Texas fields; Jno. McCrutch, pioneer Pennsylvania operator, another equally famous geologist, all say we will "bring in" a tremendous oil field. NEW WAYVERLY oil field is 4 1-2 miles north of us. Splendora Oil Field lies approximately 8 1-2 miles south. Drilling by large companies on the east and west of us report good showings. And it is only a question of a very short time until we

will resume our drilling on our 10,000 acre lease. The Natural Gas and Oil seepage on our land is so great it is apparent to every one. Arrangements are about completed whereby we will sub-lease a portion of this land to other drilling companies, thereby insuring our stockholders dividends from the royalties received from the sale of the oil from these wells—this in addition to the profits from our own wells.

6 acres in the New Discovery Pool of Burkbarnett—where single acres of oil land have netted owners over \$1,000,000 in profits from the High Gravity oil produced in this field. We paid \$800.00 per acre for this lease to Mr. J. C. Crawford, Ft. Worth, Texas, before the Heavy Ford well drilled to the pay sand at 1590 ft. level. Today we would not sell for \$5,000.00 per acre. As we expect to drill our wells just as soon as the Pipe Line companies are equipped to take our oil, we hope they will be ready to receive the oil by March, at which time we will be ready to drill.

It is impossible to give you an exact list of all our holdings, as our scouts are constantly adding to our acreage. Roughly speaking we control over 30,000 acres of Texas Oil lands at the present writing.

PRESENT CAPITALIZATION IS \$1,000,000.00.

In order to protect our immense acreage and have sufficient working capital with which to develop, the Directors of the company decided to capitalize for the present at \$1,000,000.00, which insure adequate funds, at all times, and practically eliminates the word failure.

And now you have our whole story—you have here before your very eyes the three essentials necessary to consider in making your investment in oil.

Efficient Management, Adequate Capitalization, balanced by full quota of leases.

THE PIONEER INVESTORS OF YESTERDAY ARE THE OIL MILLIONAIRES OF TODAY

Get this word "Pioneer" forever fixed in your memory.

There is no other word in the English language that so aptly expresses the fundamental principle of all large fortunes.

You must "Pioneer" in order to take your place among the future "fortune owners."

You must make money on your judgment and foresight—and not on demonstrated facts.

Especially does this apply where seeking an investment in oil.

The "Pioneer" reaps the harvest in cash dividends.

When you wait for the well to "come in" you cease to Pioneer—also you lose your "great chance" for riches.

Dig up these surplus dollars, this idle capital and put it where you will be not only fixing yourself for life—financially, but—you will be actively engaged in doing your share towards the development of the world's greatest natural asset—Oil.

REMEMBER THIS IS A BUSINESS INVITATION TO JOIN A STRICTLY BUSINESS PROJECT

Your chance to become "one of us" lasts just so long as it will take to dispose of \$100,000 shares of Treasury Stock.

Each trustee has been allowed 10,000 shares of stock to dispose of at par, \$1.00 per share. There are 7 trustees. This stock sale is now thirty days old.

This advertisement or one similar, is appearing in several daily and weekly papers in various parts of the country.

Mr. McLoughbourn, Jr., our secretary, has disposed of his allotment to relatives and friends in Denver and Ft. Collins, Colorado.

Mr. Stover, druggist of Ft. Collins, Colorado, is to be in Houston on the 10th of January, representing Colorado capital. He will go over our holdings personally and upon his report to his friends will determine the amount of their investment. His personal investment is \$1,000.00 now.

W. E. Hausman has disposed of approximately one-half of his allotment.

These facts are given here for your consideration—and to convince you of the need on your part for quick action. The other trustees are all active and the time grows short in which you will be given the chance to share in the future greatness and prosperity of the ZENITH OIL COMPANY OF TEXAS.

Out out and mail at once to Houston, Texas, 417 Beatty Bldg.

ZENITH OIL COMPANY OF TEXAS:

Gentlemen:

Mail me your descriptive booklet of Texas Oil Fields.

Reserve for me _____ Shares of the Capital stock of the ZENITH OIL COMPANY OF TEXAS, at the par value of \$1.00 per Share. I understand these Shares are fully paid and non-assessable, without personal liability.

Enclosed find \$_____ covering entire purchase price of same.

Name _____

P. O. Address _____

City and State _____

It is understood that you reserve the right to return this application and remittance in case all shares offered at present time are sold when this reaches you.