

PHONE 344

THE IDEAL GROCERY

For Saturday Watch this Space

Club House Early June Peas. This season's pack. No higher grade packed. Extra sweet and tender per can 22c.

You can reduce the H. C. L. by using Moxley's Best Spread for Bread.

By using our Home Made Peanut Butter you are assured of getting fresh and pure, as we do not use the cheap oils to make a cheap article. Our peanut butter contains only peanuts and salt.

Oak Grove Butter. Minnetonka Butter, 1-4 and 1 pound prints Gilt Edge Butter

Extra Fancy Deer Red Salmon, one pound cans. Regular 40c values 3 cans for \$1

Fruits and Vegetables
Head Lettuce
Tomatoes Cucumbers
Celery Canteloupes
Watermelons Oranges
Bananas
Clouse & Worden
Phone 344

LAWN FESTIVAL AT TRACTS MANY.

The opening night of the lawn festival being held at the Parochial school grounds drew a large crowd and afforded a great deal of amusement to the patrons. The Casey Lane band is the principal feature and instills the necessary pep into the festival. Confetti and tin horns made their appearance on the streets last night and lent a carnival atmosphere to the festival. Earlier in the evening the cafeteria lunch drew a large number of people and a considerable sum of money was realized. The Japanese booth, the open air theatre, the gypsy fortune tellers and other booths reported a splendid business. The festival will be held again this evening.

READY TO RESUME MUSIC CLASSES. The sisters are now prepared to resume their classes in music. Those wishing to take lessons are invited to call at their home, 318 McKinley Ave., or to phone No. 40. The second annual contest of the music class will be given on September 8. Two prizes, a beautiful gold medal and a beautiful silver medal, will be awarded the two pupils attaining the highest averages in their music study during the year. The contest is open to all pupils alike, new and old, beginners as well as advanced. Those desiring to take part must make arrangements for lessons not later than September 8. Further particulars will be given upon application.

THE RED LANTERN.

"The Red Lantern" was greatly enjoyed Wednesday evening at the Star theatre. All who were present pronounce it one of the very best pictures ever presented to a Rensselaer audience.

The play is full of movement and interest and all are held spellbound by Nazimova, who is an artist in the dual role.

The picture will be shown again tonight and the Star is sure to have a crowded house at each presentation.

Cut down your kodak expense. Our prices the lowest and work guaranteed the best—Larsh & Hopkins.

Notice to Stockholders Farmers and Merchants National Bank

Having received notice of the charter being granted, the Board of Directors of the above named Bank has been authorized and directed the collection of subscriptions to the Capital Stock.

Payments to be made to Jos. P. Hammond, Cashier, at the temporary bank quarters in the Hollingsworth Building west side Public Square.

TALKS ON ADVERTISING TO SOUTH AMERICANS.

For the past two months Joseph Reynolds, son of Mrs. S. R. Nichols, of this city, has been in South America, having gone to that country to transact business for the Virginia Pulp and Paper company.

The following article concerning Mr. Reynolds is taken from the River Plate American of July 17: If you want to do any business these times, you must advertise, and if you want to advertise successfully, you must do lots of it.

American magazines, according to Joseph C. Reynolds, of the Virginia Pulp and Paper company, who has been visiting in Buenos Aires, have reached proportions, in respect both to size and circulation, surpassing anything in past history.

He attributes this development, so far as the matter of size, at any rate, is concerned, to the growing appreciation by American business men of the importance of advertising, if they want to see their various lines of business prosper, grow and develop.

Asked if advertising in the United States fell off while the country was at war, Mr. Reynolds said at first that there certainly was no decrease, and then, after a moment's thought, gave it as his opinion that there was an increase instead.

"And now," he added, "the volume of advertising is at least 50 per cent larger than it was a year ago."

A great many companies, even including those whose entire outputs were absorbed by the government while hostilities raged, either kept up their old advertising campaigns, he said, or actually increased their allowances, because they wanted the demand for their goods to go right ahead, after the war, from the point where it could no longer be met, when the United States entered the struggle.

Now even those which temporarily suspended their activities are getting into the publicity field with every ounce of their energy, feeling that they have lost ground to make up and being emphatically unwilling to give others any more time to get ahead of them. Advertising rates and the prices of magazines naturally, he added, are going up rapidly, as a result of these developments.

The American paper producers had hard work to keep up with their orders while the war lasted, he admits. In some cases they actually were unable to do so. Now, however, they are beginning to interest themselves in the foreign field.

It is in this connection that Mr. Reynolds is in South America.

He is here not only in the interest of the West Virginia Pulp and Paper company, but in the interest also of the American Paper Exports, Inc., an organization which includes forty of the big American paper concerns, his own among them, formed under the Webb law to interest itself in the export business.

"We manufacturers," he said, speaking of the great American producers generally, and not alone of those in the paper line, "are coming down here now to look the ground over for ourselves. In the past it may be that we have taken things in this part of the world too much for granted, with the result that mistakes have been made to the injury of American exports. Today we propose to secure all the first-hand information obtainable—to gather it ourselves and not to get along as best we can on what we are told by others employed to represent us."

Organizations like the American Paper Exports will do excellent work, too. Suppose, for example, that we get an order for some special quality of goods. Such an order will not be turned over simply to the concern that happens to want it. It will go to the one that is best equipped to fill the order satisfactorily. Or, suppose one of the concerns included in our group does fail to give satisfaction. It will be to the interest of all of us to look into the matter. The customer will not be left in a position where he has no recourse except through the house with which he placed his order. Forty concerns will want to know all the details of the transaction.

"This is being done in all sorts of lines of business, and it is sure to be an excellent thing for America to trade abroad."

Mr. Reynolds takes a highly optimistic view of the American shipping outlook, saying that bottoms will soon be available to handle all the country's trade, and that conditions are improving rapidly already.

When it was suggested to him that business had been considerably retarded in Argentina by labor trouble, he looked a trifle surprised.

"We've had labor troubles in the United States, too," he said, "and I imagine they have been just as bad as they have here, but they failed to prevent us from doing business."

Russell Warren has returned from Boston, Mass., where he had gone soon after his discharge from the navy for a visit with friends he had met while he was in the service.

P. D. Wells, of Morocco, was looking after business matters here today.

Kenneth Elder, son of Mrs. Charles Elder, has made application through Postmaster N. Littlefield to join the navy. He went to Indianapolis today for examination.

Mr. and Mrs. S. T. McProud and granddaughter, Margaret Current, of Farmland, came today for a visit with Mrs. H. E. Parkison. Mrs. McProud is an aunt of Mrs. Parkison.

C. M. Banks, of Peru, has opened a music store in the Makeever hotel building and has a fine display of pianos and other musical instruments.

Orders now being taken for fall delivery from the Guaranteed Nursery company. Stock failing to live replaced free. Charles Pefley.

THURSDAY PRODUCE MARKET.

Cream, 54c.
Eggs, 39c.
Hens, 25c.
Fries, 25c.
Cocks, 13c.

NOTICE

Auto Tourists

All say the best trip of their lives is to Eden Springs Park, House of David, Benton Harbor, Mich.

THURSDAY HOSPITAL NOTES.

Carl Mattocks entered the hospital Wednesday for medical attention.

Frank King, of Fair Oaks, and Lincoln Jenkins entered the hospital today for medical treatment.

Ethel Shriner and Theodore Amherst underwent operations today.

Maxine Davis, Mrs. Trevor Eger and Mrs. R. Rymer are improving.

Earl Adams, Jonah Honn and James Potts are improving.

All other patients are doing nicely.

Leonard Rhoades went to Chicago today on business.

Mr. and Mrs. C. M. Blue went to Highland today.

Mrs. R. P. Benjamin spent the day in Lafayette.

Ralph Wiseman went to Lafayette today where he will be employed.

J. N. Leatherman went to Indianapolis today.

Mrs. A. P. Burton went to Chicago today.

W. J. Wright went to Chicago today on business.

Mrs. L. G. Monnett went to Evanston today for an extended visit.

William Eck, of Carpenter township, went to Chicago Wednesday.

Mrs. W. Rohrbaugh, of Fair Oaks, spent Wednesday shopping here.

Mrs. C. G. Spitzer went to Wheatfield Wednesday to visit her daughter, Mrs. H. M. Clark.

Mr. and Mrs. Lowe Hess went to Kankakee Wednesday to attend the fair.

Miss Betta Royster has as her guest Miss Edith Smart, of Kentland.

Mr. and Mrs. Richard Wangelin left today for Cincinnati and Columbus, O., for a visit.

Mr. and Mrs. John Ward went to Kokomo today to attend the funeral of a relative.

John Hegarty returned to his home at Sedalia, Mo., today after a visit here with Mrs. Patrick Curran. Grace Torbett came from Indianapolis today to visit Mr. and Mrs. James Torbett.

Mrs. T. P. Roy came today from Hammond to visit her parents, Mr. and Mrs. Henry Kolhoff.

Mrs. J. J. Hunt and children, Sarah and John, went to Chicago today to visit.

Mr. and Mrs. Ivan Carson and two daughters are in Chicago today.

Rev. Peter Post returned to his home at Scranton, Ark., today after visiting N. Schmitter and other relatives.

Mr. and Mrs. Henry Barber and children left today for their home at Paw Paw, Ill., after a visit here with relatives.

Martin Collison and mother, who had been guests of Mrs. George W. Royster and daughter, Betta, have returned to their home in Champaign, Ill.

J. H. Lee, of Rockville, who had been visiting with his daughter, Mrs. C. Earl Duvall, went to Chicago Wednesday evening.

H. H. Potter, manager of the Farmers' Grain company, went to Chicago Wednesday to look after matters in the coal line.

Mrs. Earl Parsons, of Logansport, came Wednesday for a visit with her mother, Mrs. James F. Irwin, and other relatives.

The following were passengers out of here this morning on the milk train bound for Kankakee, Ill., to attend the fair: Mr. and Mrs. Philip Heuson, Robert Platt, Ollie Rhoads, Harry Wood, Clifford Chaudon, James Barber, Paul Merrill, John Platt and John Michaels.

Mrs. John Hansson and daughter, Annetta, went to South Bend today.

Harry Wiltshire has been confined to his home since Sunday with an abscess on his left leg. He is suffering a great deal of pain and is not able to be up.

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THE NEIGHBORHOOD CORNER

A DEPARTMENT OF FARM WELFARE CONDUCTED BY COUNTRY AGENT LEAMING.

Cost of Producing Oats Crop Being Determined.

The time spent in producing the 1919 oats crop netted the Jasper county farmers about \$1.20 per hour for a man and two horses, according to figures being submitted by representative farmers of this locality.

Last spring a number of farmers, assisted by the county farm management committee, undertook to keep a record of their labor and other costs entering into the production of the crop, including horse labor, interest, rent, seed, fertilizers, twine, threshing and other items entering into the enterprise. These records, while not complete at the present writing, indicate that the above return is somewhere near the correct result.

About nine bushels of oats were produced for each hour's work for a man and two horses, according to the figures, but labor represented one of the smallest items in producing the crop, being exceeded by rent and fertilizer and manure and somewhat approximated by the threshing twine bill combined.

The farm management committee has under way work on the corn crop, which will be compiled some time during the winter.

High Grade Fertilizers Cheapest.

High grade fertilizers are the cheapest, according to a letter received last week from E. G. Prolux, state chemist. Not only do manufacturers place a higher price per unit of plant food on the low grade goods but the "overhead" cost per ton is the same on the low grade fertilizer as that on the high analysis.

The farmer who buys two tons of low grade fertilizer with the same amount of plant food as one ton of high grade goods is paying twice the overhead expense which amounts to about \$10.00 per ton.

"High analysis fertilizer saves three-eighths of hauling costs, bags and storage," says Mr. Proulx.

This is a matter which should be of interest to farmers who are purchasing fertilizers for wheat.

Onion Marketing Service Established.

Word has been received from the U. S. Bureau of Markets that a marketing service has been established to assist the onion growers in getting a fair price for their products. Upon request, the bureau will furnish to each grower daily quotations as to the prices of onions on any market centers in the United States, and weekly reports on the conditions in the onion fields showing the probable shipments for the coming week.

A new and important feature is the food products inspection service. In the past it has been possible for unscrupulous dealers to reject cars of products upon arrival merely because of price declines or upon various "trumped up" excuses. The food products inspection service makes it possible for shippers and others to ascertain definitely and through official sources as to the exact condition of any lot of foodstuffs at any time after arrival at any of the principal markets. The mere fact of the existence of the inspection service appears to have already reduced the number of unjust rejections by city dealers. Upon receiving a complaint of a car arriving in "bad order" and where the shipper suspects that the car under question is not as stated by the receiver, the shipper should wire the bureau of markets for an inspection.

A certificate, issued by the bureau inspector, is acceptable as prima facie evidence in any court of competent jurisdiction in the country in settling difficulties arising in regard to the condition of any lot of produce.

Put on Super. Now.

If you have not already done so, you should lose no time in putting on supers, as the bees are now busily at work on buckwheat and smart weed. You will be surprised how quickly a colony will fill a super during the honey flow and every day you delay putting on a super you are losing several pounds of honey. If you are not supplied with sections get them at once and give the industrious bees a chance to show what they can do when nature and the bee keeper gives them a chance—nature by providing the nectar and the bee keeper by providing the equipment in which to store the honey.

Mr. and Mrs. Charles Weiss and sons, Oscar and Alva, went to Kankakee, Ill., Thursday to attend the tri-state fair, which is being held this week.

GRAVEL HAULING CONTEST HELD AT PARR TUESDAY.

A gravel hauling contest was held Tuesday at Parr by the contractors for the Joseph Kosta road in Union township, at which time Isaac Stevenson demonstrated his superiority over six rivals. The contest lasted throughout the day and at the end of the contest it was found that Mr. Stevenson had loaded and hauled forty-eight yards of gravel, or a total of twenty-four loads during the specified time. The gravel was hauled one-quarter of a mile. Mr. Stevenson's performance was a remarkable one and his day's earnings totalled \$15.40. His friends state that he is a good shoveler, but not a fancy one.

The work on the road is progressing rapidly and Saturday saw the completion of the first mile. It is a road for which the people of that community have long felt a want, and will be completed this fall.

FOUNTAIN PARK CHAUTAUQUA.

Weather permitting, the middle Sunday at Fountain Park is always a big day. August 23 was no exception and passed into history with a record of over 600 automobiles and 4,000 people in attendance.

Sunday school in the morning was followed by a very able sermon by Rev. Strecker, of Rensselaer. Promptly at 2 p. m. Dr. Roy C. Smith, of Chicago, gave a very stirring address. He is a forceful speaker and from start to finish the audience gave him the closest attention.

A short time was then given to selling guaranteed season tickets for next year. Close to 800 were sold in less than half an hour, insuring a good