

* * * * * "WELL TEACH YOUR DOLLARS TO HAVE MORE CENTS."—RENNSLAER RETAIL MERCHANTS' ASSOCIATION. * * * * *

R. R. M. A. Presents a Greater, Grander "Sale Day" for 1916. Read

RENSSELAER SALE DAY

Wednesday, April 5, 1916. Remember Date

THE MERCHANTS OF RENNSLAER HAVE PLEDGED THEMSELVES to make this coming Sale Day one of the most remarkable events of its kind ever attempted in Northern Indiana. Every Merchant will have bargains and plenty of them. To miss this Great Day is to deny yourself of an opportunity that comes but once in a lifetime—that day will go down in annals of Rensselaer history as the Greatest Bargain Day Rensselaer ever knew. Need we say more? Must we urge you further? Come.

FREE AUCTIONEER SERVICE! The Retail Merchants' Association has engaged the services of Col. John G. Culp for that day. Auction will be held on the public square from 10 a. m. till 12 noon. Terms of sale at option of seller. This sale restricted to livestock, farm implements and vehicles. Remember, the auctioneer's services are FREE.

Our Specials!

A \$3.00 HAT FREE WITH EACH SUIT SOLD SALE DAY
1 Lot of Regal and Bon Raye dress tissue, 25c quality, Sale Day per yard 19c
Ladies' \$2.00 Kid Shoe, button or lace, Sale Day, per pair \$1.69
Club House, Ozark Brand, steel cut Coffee, regular 30c quality, Sale Price, per pound 23c

Rowles & Parker

Burchard's

5 and 10c Store

The Home of Good Bargains Will Offer on This Day
10 a. m.—179 Enamelled Dishes, 29c
An assortment of Enamelled Ware—water pails, coffee pots, preserve kettles, etc., regular value 25c to 50c, this day 10c
10 a. m.—50c and 60c combinets 39c
Regular 39c combinets for 29c
2 p. m.—A large assortment of 50c hand decorated plates 25c

Specials for Market Day

With every \$2.50 worth of groceries we will give a pound of the best 30c Coffee on the market free—Lovers' Cup

DRIED FRUIT SPECIALS

Fancy Large Prunes, per lb 8c
Peaches, very large, per lb 8c
Cooking Figs, per lb 7c
Apricots, per lb 13c

Rowen's Grocery

WHILE IN FOR
MARKET DAY
EAT AT THE

CORNER CAFE

A Good Dinner for 20c.

JESSEN THE JEWELER

SIX TEA SPOONS FOR
98c

Two Styles—a plain Colonial pattern and a dainty floral design.

QUALITY GUARANTEED

COLUMBIA SHOE STORE EVERY DAY SHOE DAY

The men's best \$3.00 work shoes that money can buy, sale day \$2.55
Ladies' heavy solid leather shoes, for out-door wear, or a soft kid, flexible soled Juliette that will make tired and sore feet glad. These shoes are worth \$1.75 and \$2.00. Sale Day choice \$1.39
Misses' and children's all solid leather button shoes, just what you need to finish out school and they are worth \$2.00 a pair, choice \$1.45

Fendig's

REXALL DRUG STORE

WILL PUT ON THE BIG

One Cent Rexall Sale

WATCH FOR OUR ADS!

Specials in Grocery

Extra Standard Corn, can 6c
Liberty Lanterns, \$1.25 value
Special 75c
12 Dozen Metal Egg Carrier
\$1 Value, Special 45c

EVERYTHING TO EAT AND WEAR

The G. E. Murray Co.

See Our

Window..

Special Prices on Enamelled Ware and Cutlery for Bargain Day.

E. D. Rhoades & Son

APRIL 5TH IS

BARGAIN DAY AT SCOTT BROS.

"Where Good Harness Is Made"

If You Get It at Jack's
ITS GOOD

BUNTE MAKES IT

Home of the LaCorina Cigar

O'RILEY'S

BAKES GOOD BREAD ONLY

ASK ANYBODY

Sale Day Specials

\$16.50 Suits for \$12.50
\$3.00 Kingsbury Hats \$2.25
\$5.00 Boys' Blue Serge Suits \$4.00
\$1.50 Dress Shirts \$1.15
\$20.00 Suits for \$14.45

DUVALL'S QUALITY SHOP

C. EARL DUVALL

For Special Sale Day

We will give a reduction of \$5.00 on all Buggies and \$2 on all Harness. These reductions apply to SPOT CASH SALES ONLY. Goods must be paid for and delivered on April 5, 1916.

Hamilton & Kellner

For Sale Day Only

XTRA SPECIAL
100 pair women's shoes or oxfords, were \$3.00 to \$4.00 values \$1.00
100 pair men's work shoes, were \$2.50 to \$3.50 values \$2.00
A reduction of 10 per cent will be made on every pair of low shoes—men's, women's or children's—sold on Sale Day. This includes new spring styles.

FENDIG'S

EXCLUSIVE SHOE STORE

Opera House Block

BY REQUEST of many Tea and Coffee users we again make special prices on our Fernell Teas and Coffees for the Spring Market Day. We offer for that day only 500 pounds of our 28c, 32c and 40c Coffees at

**21c, 25c and 32c Per Pound
and our 60c Teas at 50c**

We deliver these goods in 4 or 6 pound lots by Parcel Post at the regular rates.

J. A. McFARLAND

We Will Have on Sale

98 Pieces of Granite Ware at a Special Price of

45c

TEA KETTLES, BUCKETS, DISHPANS, KETTLES

C. W. EGER

Warner Bros.

Will give 10 per cent Discount on all Hardware sold for cash.

5 per cent on all Implements.

Warner Bros. Special \$1.00 Safety Razor 25 cents.

200 "Hygeno" Metal Carpet Sweepers

WORTH \$3.00 EACH WILL BE PLACED ON SPECIAL SALE AT 2 O'CLOCK WEDNESDAY, APRIL 5TH AT

98c

W. J. WRIGHT

NYAL QUALITY DRUG STORE

CLOTHES LINE REEL FREE

Just to introduce the good qualities of Nyal Remedies and to make new friends—we offer for Bargain Day only—to give one clothes line reel absolutely free to everyone who purchases one dollar worth of Nyal's remedies on that day. The clothes line reel alone will save any lady more than that amount of trouble and worry the first week she uses it.

A. F. LONG

Variety Goods

JARRETTE'S VARIETY STORE

South Side Washington Street
The Busy Shopping Center

On Sale 10 a. m.—Ladies' striped voile waists, embroidered collars, value extraordinary 49c

11 a. m.—Large handsome decorated jardinières, 25c value, only each 10c

1 p. m.—14-quart tight cover tall cream cans, as many as you want, only each 25c

2 p. m.—12-inch heavy steel roasters, dome covers, wonderful value, each 10c

ARMOUR'S 30c Breakfast Bacon

sold only in whole or half strips, Special at

21c

BEEFSTEAK—25c value at 20c

BOILING BEEF—15c value at 12½c

ROTH BROS.

MEAT MARKET

Market Day Specials

10 Bars Day Light Soap for 25c

9 Bars Lenox Soap for 25c

4 lbs. Extra Fancy Dried

Peaches 25c

A. and K. Best or Kidder's

Best Flour, a sack \$1.49

We Reserve a Limit on Flour

A. F. LONG

The Home Grocery

PHONE 41

Just for Sale Day

Wise shoppers profit by these "Just for Sale Day" Bargain Specials—there is a worth-while saving on every item listed here.

Ladies' Shirt Waists, \$1.50 value 98c

Ladies' Raincoats, \$5.00 value \$2.89

1 Lot Ladies' Suits, \$12 to \$15 value \$8.89

1 Lot Ladies' Skirts, \$3.50 to \$5.00 value \$2.89

Valenciennes Lace, 10 to 15c value, per yard 5c

Nothing less than 12 yards to a customer.

Fendig's Fair

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