

"WE'LL TEACH YOUR DOLLARS TO HAVE MORE CENTS."—RENSSELAER RETAIL MERCHANTS' ASSOCIATION.

R. R. M. A. Presents a Greater, Grander "Sale Day" for 1916. Read

# RENSSELAER SALE DAY

## Wednesday, April 5, 1916. Remember Date

**THE** MERCHANTS OF RENSSELAER HAVE PLEDGED THEMSELVES to make this coming Sale Day one of the most remarkable events of its kind ever attempted in Northern Indiana. Every Merchant will have bargains and plenty of them. To miss this Great Day is to deny yourself of an opportunity that comes but once in a lifetime---that day will go down in annals of Rensselaer history as the Greatest Bargain Day Rensselaer ever knew. Need we say more? Must we urge you further? Come.

**FREE AUCTIONEER SERVICE!** The Retail Merchants' Association has engaged the services of Col. John G. Culp for that day. Auction will be held on the public square from 10 a. m. till 12 noon. Terms of sale at option of seller. This sale restricted to livestock, farm implements and vehicles. Remember, the auctioneer's services are FREE.

### Our Specials!

A \$3.00 HAT FREE WITH EACH SUIT SOLD SALE DAY  
1 Lot of Regal and Bon-Raye dress tissue, 25c quality, Sale Day per yard ..... 19c  
Ladies' \$2.00 Kid Shoe, button or lace, Sale Day, per pair...\$1.69  
Club House, Ozark Brand, steel cut Coffee, regular 30c quality, Sale Price, per pound..... 23c

### Rowles & Parker

#### Burchard's

5 and 10c Store

The Home of Good Bargains Will Offer on This Day

10 a. m.—179 Enameled Dishpans, 29c. An assortment of Enameled Ware—water pails, coffee pots, preserve kettles, etc., regular value 25c to 50c, this day.....10c  
10 a. m.—50c and 60c combinets 39c  
Regular 39c combinets for.....29c  
2 p. m.—A large assortment of 50c hand decorated plates.....25c

#### Specials for Market Day

With every \$2.50 worth of groceries we will give a pound of the best 30c Coffee on the market free—Lovers' Cup

#### DRIED FRUIT SPECIALS

Fancy Large Prunes, per lb.....8c  
Peaches, very large, per lb.....8c  
Cooking Figs, per lb.....7c  
Apricots, per lb.....13c

#### Rowen's Grocery

#### See Our

#### Window..

Special Prices on Enameled Ware and Cutlery for Bargain Day.

### E. D. Rhoades & Son

APRIL 5TH IS

## BARGAIN DAY

AT

### SCOTT BROS.

"Where Good Harness Is Made"

If You Get It at Jack's ITS GOOD

BUNTE MAKES IT

Home of the LaCorina Cigar

### O'RILEY'S

BAKES GOOD BREAD ONLY

ASK ANYBODY

BY REQUEST of many Tea and Coffee users we again make special prices on our Ferndell Teas and Coffees for the Spring Market Day. We offer for that day only 500 pounds of our 28c, 32c and 40c Coffees at

**21c, 25c and 32c Per Pound**  
and our 60c Teas at 50c

We deliver these goods in 4 or 6 pound lots by Parcel Post at the regular rates.

### J. A. McFARLAND

#### We Will Have on Sale

98 Pieces of Granite Ware at a Special Price of

**45c**

TEA KETTLES, BUCKETS, DISHPANS, KETTLES

### C. W. EGER

### Warner Bros.

Will give 10 per cent Discount on all Hardware sold for cash.

5 per cent on all Implements.

Warner Bros. Special \$1.00 Safety Razor 25 cents.

### 200 "Hygeno" Metal Carpet Sweepers

WORTH \$3.00 EACH WILL BE PLACED ON SPECIAL SALE AT 2 O'CLOCK WEDNESDAY, APRIL 5TH AT

**98c**

### W. J. WRIGHT

#### THE CLOTHING HOUSE

### WILLIAM TRAUB

#### SPECIALS

100 Dozen Solid Blue Chambray Shirts.....48c, 3 for \$1.25  
150 Khaki Trousers.....98c  
\$20.00 Spring Suits.....\$15.00

"We Save You Dollars"

#### WHILE IN FOR

#### MARKET DAY

#### EAT AT THE

### CORNER CAFE

A Good Dinner for 20c.

### JESSEN THE JEWELER

#### SIX TEA SPOONS FOR

**98c**

Two Styles—a plain Colonial pattern and a dainty floral design.

QUALITY GUARANTEED

#### COLUMBIA SHOE STORE

#### EVERY DAY SHOE DAY

The men's best \$3.00 work shoes that money can buy, sale day \$2.55  
Ladies' heavy solid leather shoes, for out-door wear, or a soft kid, flexible soled Juliette that will make tired and sore feet feel glad. These shoes are worth \$1.75 and \$2.00. Sale Day choice.....\$1.39  
Misses' and children's all solid leather button shoes, just what you need to finish out school and they are worth \$2.00 a pair, choice.....\$1.45

### Sale Day Specials

\$16.50 Suits for.....\$12.50  
\$3.00 Kingsbury Hats.....\$2.25  
\$5.00 Boys' Blue Serge Suits \$4.00  
\$1.50 Dress Shirts.....\$1.15  
\$20.00 Suits for.....\$14.45

### DUVALL'S QUALITY SHOP

C. EARL DUVALL

### For Special Sale Day

We will give a reduction of \$5.00 on all Buggies and \$2 on all Harness. These reductions apply to SPOT CASH SALES ONLY. Goods must be paid for and delivered on April 5, 1916.

### Hamilton & Kellner

### For Sale Day Only

**XTRA SPECIAL**  
100 pair women's shoes or oxfords, were \$3.00 to \$4.00 values.....\$1.00  
100 pair men's work shoes, were \$2.50 to \$3.50 values.....\$2.00  
A reduction of 10 per cent will be made on every pair of low shoes—men's, women's or children's—sold on Sale Day. This includes new spring styles.

**FENDIG'S**  
EXCLUSIVE SHOE STORE  
Opera House Block

### NYAL QUALITY DRUG STORE

#### CLOTHES LINE REEL FREE

Just to introduce the good qualities of Nyal Remedies and to make new friends—we offer for Bargain Day only—to give one clothes line reel absolutely free to everyone who purchases one dollar worth of Nyal's remedies on that day. The clothes line reel alone will save any lady more than that amount of trouble and worry the first week she uses it.

A. F. LONG

#### 5 & 10c Goods Variety Goods

### JARRETTE'S VARIETY STORE

South Side Washington Street  
The Busy Shopping Center  
On Sale 10 a. m.—Ladies' striped voile waists, embroidered collars, value extraordinary.....40c  
11 a. m.—Large handsome decorated jardiniere, 25c value, only each.....10c  
1 p. m.—14-quart tight cover tall cream cans, as many as you want, only each.....25c  
2 p. m.—F2-inch heavy steel roasters, dome covers, wonderful value, each.....10c

### Market Day Specials

10 Bars Day Light Soap for.....25c  
9 Bars Lenox Soap for.....25c  
4 lbs. Extra Fancy Dried Peaches.....25c  
A. and K.'s Best or Kidder's Best Flour, a sack.....\$1.49  
We Reserve a Limit on Flour

### The Home Grocery

PHONE 41

ARMOUR'S 30c Breakfast Bacon sold only in whole or half strips, Special at

**21c**

BEEFSTEAK—25c value at 20c  
BOILING BEEF—15c value at.....12½c

### ROTH BROS.

MEAT MARKET

### Just for Sale Day

Wise shoppers profit by these "Just for Sale Day" Bargain Specials—there is a worth-while saving on every item listed here.

Ladies' Shirt Waists, \$1.50 value.....98c  
Ladies' Raincoats, \$5.00 value.....\$2.89  
1 Lot Ladies' Suits, \$12 to \$15 value.....\$6.89  
1 Lot Ladies' Skirts, \$3.50 to \$5.00 value.....\$2.89  
Valenciennes Lace, 10 to 15c value, per yard.....5c  
Nothing less than 12 yards to a customer.

### Fendig's Fair

### The G. E. Murray Co.

**50c Work Shirts 35c, 3 for \$1**  
You Should Get Some of These Shirts!

Wool Dress Goods for Less  
\$1.50 Dress Goods.....90c  
\$1.00 Dress Goods.....65c  
50c Dress Goods.....35c

EVERYTHING TO EAT AND WEAR

#### Specials in Grocery

Extra Standard Corn, can.....6c  
Liberty Lanterns, \$1.25 value Special.....75c  
12 Dozen Metal Egg Carrier \$1 Value, Special.....45c

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