

HOTEL LINENS BOUGHT RIGHT HERE AT HOME

One of Large Deming Contracts Handled By the Levi Dry Goods Company of This City.

The table linens for the Hotel Deming, including the napkins, together with the towels, sheets, pillow cases, blankets, bedspreads and fancy embroidered linens for the dressers and tables, were all furnished by the Levi Dry Goods Company, 504-506 Wabash avenue. The barber shop supplies, kitchen linens and crashes, including bath and hand towels, were also supplied by the same company in active competition, and the total figure was a neat one, something in the neighborhood of \$10,000, the largest order of the kind ever placed with a local establishment. The feature of the order was that it was drawn from the line of goods that have always been carried by the company. The linens were of the Webb dry bleached variety, the sheets and pillow cases were the product of the Utica mills, Utica, N. Y., while the blankets were from the North Star mills, Minneapolis, Minn. Lines that can always be found in stock here. While part of the original order has been supplied, a portion of it is still to come, including the line of linens that are to be woven in the goods, the crest and initials and the order for which was not placed in time to be completed for the opening.

Although the business is conducted under the name of the Levi Dry Goods company it is owned by Simon Levi, who remarks on the fact that although he will have been in business in Terre Haute a quarter of a century March 10, next, he has occupied but two locations in that time. He began business in the room in the McKeen block adjoining the Oak Hall pharmacy on that date, March 10, 1890, and remained there until the Erwin block, destroyed by fire in December, 1898, was rebuilt the following year. He has been in his present location, therefore, for 15 years. The filing of an order for hotel furnishings for \$10,000 is not such an unusual thing in the ordinary establishment that it might not excite the proprietor when such an order is landed, but Mr. Levi, it is said, was thoroughly unperturbed when he was advised that the contract had been awarded him. The negotiations for the order were made by Joe Moore, who has been with Mr. Levi for many years. He notified Mr. Deming one morning, some time after the hotel project was hatched, that when the time came for the purchase of the linens, etc., if he cared to take bids from local establishments they would like to bid.

Mr. Deming advised him that they would be given the opportunity at the proper time. One day they were advised by phone that bids would be received that day. Samples and prices were submitted at the proper time. They were notified that the contract had been awarded them. That was all there was to it, and in that simple manner the largest order of the kind ever placed with a local establishment was completed.

CARRIER PIGEONS.

Rapid Flight Discloses Marvelous Homing Instinct.

The establishment of a private messenger service with carrier pigeons between New York and Philadelphia, after a trial in which the trip was made in ten minutes less than three hours, shows that though such a service naturally cannot hope to rival wireless telegraphy, it will for a long time to come far surpass the rapidity of transmission by railway mail.

This flight of 180 miles or so in two hours and fifty minutes, counting the stops, is a performance of which no avian need be ashamed. It is more than sixty miles an hour—about the rate of Roland Garros, when he flew across the Mediterranean last September, 558 miles at sixty-eight miles an hour.

The speed at which the birds can fly depends largely upon the condition of the atmosphere. In the Montauk Brussels race of 1876 in good weather the winning birds traveled 270 miles in three hours and a quarter; the next year it was stormy, and the first bird did not get home till thirty hours had elapsed.

The Greeks of old sent the names of winners in the Olympic games to their cities by the carrier pigeons that were the Associated Press of that period. The Dutch government a century ago used them between Sumatra and Java. They were used during the siege of Paris in 1870-71, and the Germans sent out hawks against them. In China, in former times, the pigeons were equipped with bells and whistles to frighten away the winged foes only too ready to pounce down upon them.

The British admiralty, with the development of wireless telegraphy, has abolished the pigeon service, after bringing it to a high degree of efficiency, but the aerial envoys still are kept in the lofts of huge fortresses in Russia, Germany and France.

The training of the "homer" begins in warm weather when the bird is about four months old. The practice distances are gradually increased, until the bird is able to find its way home when liberated at a point 100 miles from the loft by the end of the first season. The full distance is not attained until several seasons later. The birds should not be sent on long journeys oftener than once a week. Their habit is to soar to a great height first of all, in a rapid spiral; then suddenly they start off like an arrow from a bow in the right direction. The American distance record is 1,004 miles.—Philadelphia Ledger.

Practical Economics.

"Why don't you move into more comfortable quarters, old man?" "I can't even pay the rent on this miserable hole." "Well, since you don't pay rent why not get something better?"—St. Louis Times.

THE TRIBUNE CLASSIFIED PAGE is the great real estate market of western Indiana and eastern Illinois.

Furnished the New Deming



MR. D. RUSS WOOD.

Mr. Wood is head of the A. Z. Foster Furniture company. The furnishing of the new Hotel Deming was left

largely to him by Mr. Deming and the excellent results are a fine tribute to this Terre Haute house and its manager.

MARQUETTE CO. PUTS CEMENT IN HOTEL JOB

Product of LaSalle (Ill.) Concern Used in Building New Deming.

Every ounce of cement used in the construction of the Hotel Deming was the product of the Marquette Cement Manufacturing Co., whose offices are in the Marquette buildings, Chicago, and whose plant is located at LaSalle, Illinois. The latter has a capacity of 7,000 barrels a day. The product of the Marquette company is known the world over, and has entered into the construction of the principal buildings of this country and every other of note. The Marquette people furnished a 400,000 barrel order for the Illinois highway commission, to be used in the construction of new concrete highways in that state, and the closing of the order led the company to indulge in the notable advertising which filled the pages of the magazines and weeklies to this effect, "Illinois Out of the Mud." The Marquette company, to show its faith in the highway improvement plan, built at its own expense a large section of the new concrete road from LaSalle to Chicago.

The cement furnished the Hotel Deming does not represent the total of the company's business in Terre Haute during the past year. It also supplied the cement for the Hippodrome at Eighth and Ohio streets, as well as for the improvement of East Wabash avenue, the cement binders for the two and a half mile pipe sewer on Eighth avenue, and the brick sewer on Nineteenth street. Cement from the Marquette company was used on the Wadley building at First and Poplar streets, the Samuel Frank & Sons building on North Fourteenth, and the Swango building at First and Wabash avenue. In fact there are few contracts of this character, where quality is the chief demand, that the Marquette company has not furnished the bulk of the cement used.

A CONTRIBUTION.

She weighed close upon 250 pounds, but she insisted on entering the crowded car, and as she stood and swayed with the movement of the car she waxed sarcastic.

"If there were any gentlemen in the car," she said, "they would not allow a lady to stand."

And then little Dobbins got up from his seat with a sigh.

"Don't be cross, ma'am," he said, "I'll make one toward it!"

ELECTRICAL EQUIPMENT FINEST OF ITS KIND

Fixtures and Plant Include Every Innovation Known to Modern Engineers.

Oliver M. Shiras, of St. Louis, a nephew of Demas Deming, promoter and builder of the Hotel Deming, is at the head of the company which has furnished the lighting system for the hotel. It was one of the earliest contracts let in connection with the project, and the completion of the work has demonstrated the wisdom in the selection of the contractor. The work was done by the Shiras-Chassaigne Electric and Manufacturing Co., which is the direct successor of one of the country's oldest and most successful fixture concerns, the Chicago Gas and Electric Fixture Manufacturing Co., of Chicago, Ill. The latter was of high repute for more than twenty years as a manufacturer of high grade lighting fixtures. For that term of years the Chicago company made fixtures for some of the largest buildings in the country.

A short time ago the Shiras-Chassaigne Co. bought out the Chicago concern and moved its entire organization to St. Louis. The same men who made such a success with the old Chicago organization ready to give prospective patrons the benefit of their wide experience.

The lighting installations of the Shiras-Chassaigne Co. in the Hotel Deming have demonstrated the value of study and experience in the manufacture of high grade fixtures. Architects and owners submit to specialists in their several lines important problems of heating, ventilation, etc., and due to its success in lighting now refer to this company the matter of determining designs and manufacture of the lighting equipment fixtures. The specialists for this company study with equal care the requirements of both large and small quarters and their experience guarantees the best results.

Among recent installations of this company may be mentioned the \$1,000,000 city hall, Dallas, Texas; Adolphus hotel, Dallas; Hotel Russell Samson, Waterloo, Iowa; Rice institute building, Houston, Texas; the C. O. Tennyson residence, Dallas, Texas; Galvez hotel, Galveston, Texas; Rice hotel, Houston, Texas; Masonic temple, Dallas; state capital, Austin, Texas; Dallas Country club, Dallas; Hotel Bender, Houston, and many others, including handsome residences, public buildings and private institutions.

That tense moment---

when the cue ball pauses with indecision right on the edge of the pocket!

It's just one of the ever-changing exciting situations that make Home Billiards or Pocket Billiards the game of a thousand thrills.

Doctors prescribe this royal diversion to steady nerves, brace the body and induce sound sleep. Great "boy-analysts" like Judge Ben B. Linsey urge it to teach the young the love of home.

Give your little steam "boy-ler" this "safety-value" for his explosive energies. Let all the family share the raptures of Billiards and Pocket Billiards—now played on scientific Brunswick Tables in thousands of happy homes.



"BABY GRAND" Home Tables

For All Games of Carom and Pocket Billiards

A cabinet masterpiece in rich San Domingo mahogany.

Note the equipment—genuine Vermont slate bed, celebrated Monarch quick-acting cushions and fast imported billiard cloth. These give the same speed, accurate angles and long life of Brunswick regulation tables from which the "Baby Grand" varies only in size.

Not a toy nor cheap-made make-shift. Yet sold at factory prices—terms as low as 20 cents a day!

Note, also, the concealed cue rack and accessory drawer that holds entire playing outfit.

"Baby Grand" sizes 3x6 ft., 3 1/2 x 7, 4x8. Brunswick "Grand" 4 1/2 x 9 ft. All furnished as a Carom, Pocket Billiard or Combination Carom and Pocket Billiard Table.

A Size for Every Home

Other Brunswick Home Billiard Tables include "Convertible" Models, which can be changed in a



The Brunswick "Baby Grand" Pocket Billiard Style

MATERIAL MEN SHARE IN DEMING ENTERPRISE

Tons of Cement and Supplies Go Into New Hotel Building At Sixth and Cherry.

The Terre Haute Coal and Lime Co. furnished 4,450 cubic yards of gravel and sand, equal to 150 carloads, for the Hotel Deming, as well as delivering 7,550 barrels of Marquette Portland cement for the concrete work of the building and the sidewalks about the establishment. It isn't the first big contract of the kind ever undertaken by the company, for it furnished all the building materials in its line for the Terre Haute Trust Co.'s eight story building at Seventh and Wabash avenue as well as four-fifths of the cement used in the construction of brick streets and sidewalks in Terre Haute during the year 1913. The main yards of the company are located at Fifth and Lafayette streets, with branch yards on Fourth and the Big Four between Third and Fourth, and also between Center and Seventh streets. An Indianapolis dealer who inspected the main yards of the company recently pronounced it the largest and most thoroughly complete of any of the kind in the state of Indiana.

The line of building materials handled includes about everything used for the erection of building of whatsoever character, including lime, cement, plaster, roofing, lath, sewer pipe, chimney tops, wall coping, flue lining, boiler tile, fire brick, fire clay, roofing and sheathing, paper, mortar color, stone and gravel, white sand and charcoal. The active manager of the company and its secretary and treasurer is Jas. W. Landrum, who has held the same positions since the first inception of the company in 1887.

The present company first began business under the name of Talley, Tennant & Landrum, the other members of the firm being the late J. Smith Talley and Richard S. Tennant. It was incorporated as the Terre Haute Coal and Lime Co. in 1908, and has

continued under that title since then. The present officers are Homer B. Talley, president, he being a son of the founder; William E. Eppert, vice president, and James W. Landrum, secretary-treasurer and general manager. In addition to its other varied interests the company is warehouse for the Union Carbide Sales Co., and as indicated by its name, handles Wabash and Lin-

ton No. 4 lump coal, as well as block, nut, Anthracite and blacksmithing coal.

WHEN IN DOUBT.
Try The Tribune.

EXCAVATING

J. W. Creasey Co.

THE excavating for the Hotel Deming was done by the J. W. Creasey Co. We are prepared to bid on all kinds of excavating work, from a small cellar to basements for large structures such as the Hotel Deming.

J. W. Creasey Co.

New Phone 2022

John O. Holmes, Indianapolis, First Name on the New Deming Register HOTEL DEMING

TERRE HAUTE, INDIANA

BANK—511 513 WABASH AVENUE—CAP.

NAME RESIDENCE

John O. Holmes, Indianapolis

THE first name on the register at the new Deming Hotel is that of John O. Holmes, a well known traveling representative of the Eli Lilly & Co., wholesale druggists of Indianapolis, Ind. Holmes exacted this promise from Manager Cochran some months ago and when the time came Mr. Cochran forwarded to Holmes the first page of the register. In went the name "John O. Holmes"

and the Indianapolis man has the distinction of being the first on the book.

Mr. Holmes wrote Mr. Cochran: "The Hotel Deming no doubt will be a great credit to your beautiful, industrial city. I know of no one better fitted to make it a signal success than yourself."

Holmes has been president of the Commercial Travelers' Association of Indiana and is now grand junior councillor of the United Commercial Travelers.