

We
Originated
Competition.
in Decatur.

All days Look alike to us.

We
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Competition.
in Decatur.

Every Day is Saturday!

WHY? BECAUSE ALL KNOW THAT
IT PAYS TO TRADE AT THE BUSY

BIG STORE

We have a New Stock of Goods bought direct from the manufacturer.

WE save you the Jobbers Profits.

WE Have the NEWEST and Nippiest Things the market affords.

WE have the Biggest stock of Goods ever bought at a single purchase by any dealer in Decatur.

THE MORE WE BUY, the LESS the manufacturer's profit.

WE make our money on volume of sales at CLOSE margins, rather than on few sales at big profits.

WE have EIGHT Stores under ONE ROOF, thereby lessening our expenses.

WE pay LESS Expense per stock than any of our competitors.

Follow the crowd to

..THE BIG STORE..

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