

# It's Another FIRST for BILL ZOSS and CHEVROLET



EVERYBODY'S INVITED TO THE

## "1965 ZOSSENANNY"

You've Heard of "hootenanny's" but just wait til You've Been to the "1965 ZOSSENANNY" More Fun Than A Circus .... More "Live" Music than You can imagine! Entertainment for Young and Old ! FREE GIFTS .... FREE REFRESHMENTS .... FREE ADMISSION .... Just Nothing Like It Before !

3 BIG DAYS and 4 BIGGER NIGHTS SEPTEMBER  
23, 24, 25, 26 at  
BILL ZOSS CHEVROLET - BUICK, INC.  
305 NORTH 13th STREET



JOE TAYLOR and HIS  
INDIANA REDBIRDS



DEAN and DON  
THE CRUM BROTHERS

- KO-KO  
THE CLOWN !
- GIFTS FOR  
EVERONE !
- FREE  
ENTERTAINMENT
- FREE  
REFRESHMENTS
- COME EARLY  
STAY LATE !
- COME OFTEN

### Here's Our Program!

CLIP THIS OUT AND KEEP IT WITH YOU.  
YOU WON'T WANT TO MISS ONE EVENT!

#### WEDNESDAY

2 SHOWS - 7:00 and 8:15 P.M.  
THE CRUM BROTHERS

EVEN BETTER THAN LAST YEAR.  
SEE THE COMPLETE LINE OF '65 CHEVYS.

#### THURSDAY

2 SHOWS - 7:00 and 8:00 P.M.  
JOE TAYLOR and His INDIANA  
REDBIRDS

WITH MUSIC, MUSIC AND MORE MUSIC.  
SEE THE COMPLETE LINE OF '65's ON DISPLAY!

#### FRIDAY

This Is IT - 7:30 and 8:30 P.M.  
The "1965 ZOSSENANNY"

Don't Miss This - Terrific !  
See All Of The 1965 Chevrolets

#### SATURDAY

JOE TAYLOR and HIS  
INDIANA RED BIRDS  
Will Broadcast from Our  
Stage over Radio Station  
WADM - 1:00 to 2 P.M.

The "1965 ZOSSENANNY"  
Finals at 7:30 To 8:30

BIG DRAWING  
at 9:00 P.M.

You Must Be Present To Win This !  
See and Buy A Chevrolet for '65

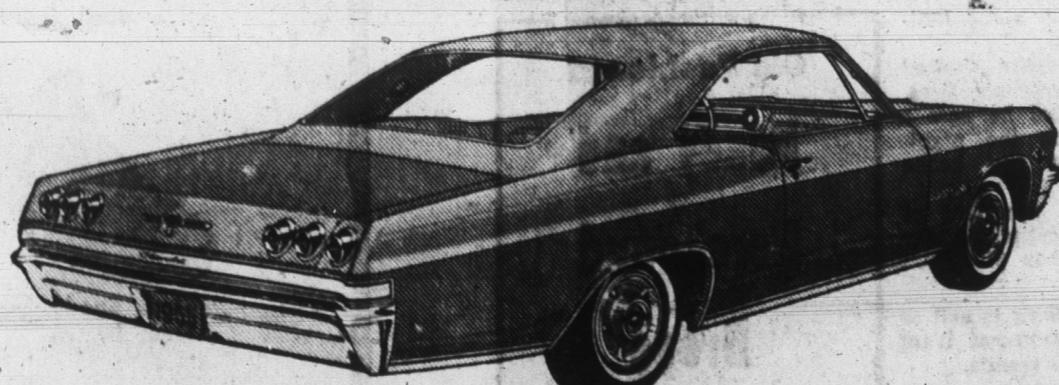
# FREE!

## 1965 CHEVROLET

(Use of 'til September 1, 1965)

DRAWING 9:00 P.M. SATURDAY

BE SURE TO REGISTER !



MUST BE PRESENT TO WIN !

JUST REGISTER! During our "ZOSSENANNY." Registration closes 6:00 P. M. Saturday, September 26, 1964. You may win use of a 1965 Chevrolet 'til September 1, 1965! You must be 25 years of age or older. Auto dealers and their families are not eligible to register. Car must be restricted to pleasure use only. You must be present to win.

See CHEVROLET - "The Beautiful Shape for 1965"  
"BUY FROM ZOSS AND YOU'RE THE BOSS"