



and SUCCEED at Getting the MOST for Your DOLLARS!

Why should your shopping dollars leave town to help build up somebody else's community? You live HERE.

Your children are growing up HERE. You help make THIS a better place for all, when you

DO YOUR BUSINESS IN DECATUR!

You have a definite stake in this community. It is measured not only in the money which you may have invested in a home or other property here, but (even more meaningfully) in the years of your life that you have invested (and will invest) here. Better school, church, recreational and other civic facilities add up to a happier more satisfying life for you and your family. The dollars you spend at home help to pay the taxes and provide the contributions that support these services. Truly, they help you save without even trying.

Ashbaucher's Tin Shop
Arnold Lumber Co., Inc.
Begun's Clothing Store
Bauman's Upholstering
Bower Jewelry Store
Mi - La - de Styling Salon
First State Bank
IV Seasons Restaurant
Gambles Store
Habegger - Schafer's
Tom Weis Men's Wear

Briede Studio & Camera Shop

Haflich & Morrissey

Bob Heller Insurance

Holthouse Drug Co.

Jani Lyn

Petrie Oil Co.

Sheets Furniture

Smith Pure Milk

Uhrick Bros.

Western Auto

Gerber's Super Dollar Market

**WIDER
PRICE RANGE**

Plenty of values
to suit every budget.

**BETTER
VALUES**

Makes your shopping
a real pleasure.

**SHOP with
CONFIDENCE**

Merchants stand back
of what they sell.

**FAMOUS
BRANDS**

See all the newest
merchandise here.

**FRIENDLY
SERVICE**

You deal with your
friends and neighbors.

**FREE
PARKING**

LOTS and LOTS OF
PARKING

Business firms located
away from the downtown
area have their own park-
ing lots and there are
more than 22 offstreet
parking lots in Down-
town Decatur.