



and **SUCCEED** at Getting the **MOST** for Your **DOLLARS!**

Why should your shopping dollars leave town to help build up somebody else's community? You live **HERE**.

Your children are growing up **HERE**. You help make **THIS** a better place for all, when you

DO YOUR BUSINESS IN DECATUR!

You have a definite stake in this community. It is measured not only in the money which you may have invested in a home or other property here, but (even more meaningfully) in the years of your life that you have invested (and will invest) here. Better school, church, recreational and other civic facilities add up to a happier more satisfying life for you and your family. The dollars you spend at home help to pay the taxes and provide the contributions that support these services. Truly, they help you save without even trying.

Ashbaucher's Tin Shop
 Arnold Lumber Co., Inc.
 Begun's Clothing Store
 Bauman's Upholstering
 Bower Jewelry Store
 Mi - La - de Styling Salon
 First State Bank
 IV Seasons Restaurant
 Gambles Store
 Habegger - Schafer's
 Tom Weis Men's Wear

Briede Studio & Camera Shop
 Haflich & Morrissey
 Bob Heller Insurance
 Holthouse Drug Co.
 Jani Lyn
 Petrie Oil Co.
 Sheets Furniture
 Smith Pure Milk
 Uhrick Bros.
 Western Auto
 Gerber's Super Dollar Market

**WIDER
PRICE RANGE**

Plenty of values
to suit every budget.

**BETTER
VALUES**

Makes your shopping
a real pleasure.

**SHOP with
CONFIDENCE**

Merchants stand back
of what they sell.

**FAMOUS
BRANDS**

See all the newest
merchandise here.

**FRIENDLY
SERVICE**

You deal with your
friends and neighbors.

**FREE
PARKING**

LOTS and LOTS OF
PARKING

Business firms located
away from the downtown
area have their own parking
lots and there are
more than 22 offstreet
parking lots in Down-
town Decatur.