

N.Y. Designer Ving Smith Gives Practical Ideas

How would you like to plan your next home improvement project with famous New York designer Ving Smith? You can by making use of Ving Smith's new professional guide to room planning and interior decoration.

This 24 page booklet gives practical tips on how to decorate almost every room in the house, including kitchens, bathrooms, living rooms, recreation rooms, and bedrooms.

It shows how to make use of modern colors, antique accessories and available furniture. In addition, it shows how to make simple structural changes that will enhance the appearance of a room.

For instance, a divider wall often will increase the potential of a room. In a kitchen, a divider might be used to screen the food preparation area from the dining area. In a family room, the divider may be used to screen the refreshment bar from the general area.

All of Ving Smith's decorating ideas are practical as well as decorative. He uses plastic-finished Marlite paneling for all walls and ceilings.

This durable paneling is highly resistant to heat and moisture. It has a finish like a refrigerator, and is just as easy to damp-wipe clean. Marlite comes in a wide range of modern colors, high-fi-

'Modular' Panel

Saves You Money

"Modular dimensions" sounds very technical, but it simply means that the sizes of building materials are based on standard building measurements so that they will fit with a minimum of cutting.

For instance, Marlite planks are eight feet long, a dimension which corresponds to a typical wall height in most houses. The planks' 16-inch width will divide evenly into many typical wall widths. Nine planks, for example, will fit a 12-foot wall.

Marlite blocks are ideal for ceilings because they are easy to install and can be damp-wiped clean. The plastic-surfaced blocks never require painting.

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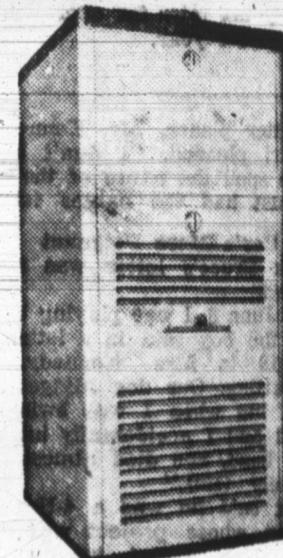
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New Type Of Housing For Elderly

A better life for elderly folks is the goal of architects working on a new type of housing for our "senior citizens."

Safety, comfort and easy maintenance will be incorporated into the housing specifically designed for the elderly. Among the features to be found in this new type of housing are:

- Proper use of snack bar-food preparation counter in kitchen.
- How a vanity area can be included in bathroom plan.
- Value of wood grain accent wall in living room.
- Where to locate facilities in family room.
- Appropriate themes for bedroom shared by youngsters.

All of these decorating ideas are illustrated in color. Home-owners looking for ideas will find this booklet a good reference source.

A copy of Ving Smith's decorating booklet can be obtained by sending 25 cents to the Home Service Bureau, P. O. Box 652, Dover, Ohio.

Artists Paint On Marlite Panel

The artist in the family can make good use of pieces of Marlite paneling left over from a remodeling project.

Since this paneling is pre-decorated, it presents a ready-made background for still-life pictures of fruit or flowers, for instance. The paneling holds oil paints well.

Plain colors and woodgrains provide the most appropriate background. Marlite can be cut into interesting shapes, such as squares or circles, before the painting is started.

The sturdy predecorated hardboard paneling can be hung as soon as the oils dry. No frame is necessary because the decorative finish provides "built-in" strength. If desired, the edges can be stained.

For easy application, Marlite planks and blocks have tongue-and-groove edges.

Household Scrapbook

By Roberta Lee

Leaks in Tubeless Tires

When a small leak in a tubeless auto tire refuses to show a bubble when submerged in water,

look the tire over carefully and

put a small dab of mucilage or

liquid glue on every indentation

that could possibly be a leak.

The mucilage or glue will reveal a

small leak where water will fail.

Stains on Silk

When removing stains from silk

and other fine fabrics, you'll often

find that a compactly rolled piece

of paper makes a better applicator for the cleaning fluid

than a cloth pad. The roll will not

only apply the fluid without

injuring the fabric, but the wet paper

tends to loosen foreign matter

more effectively than cloth. After

the fabric has dried, clinging par-

icles of paper are removed by

brushing.

Household Insects

An effective way to get rid of

insects in your home, when you

don't want to use a spray, is to

call on your tank-type vacuum

cleaner. Simply aim the flexible

hose and nozzle at the pests, turn

on the power, and they'll be sucked

in. Empty the bag, of course, out-

doors.

Bike Parking Tip

A bicycle leaned against the

house or porch can sometimes

scrape off the paint or possibly

fall and be damaged. You can

prevent this by fastening a broom

clip to the porch or side of the

house at the height of the handle-

bars, and then when junior parks

his bike, he can snap one of the

handle bars into the clip. A light

jerk will disengage it.

Lawn Sprinkler

To make an inexpensive lawn

sprinkler bend a 26-inch piece of

wire in the center and nine inches

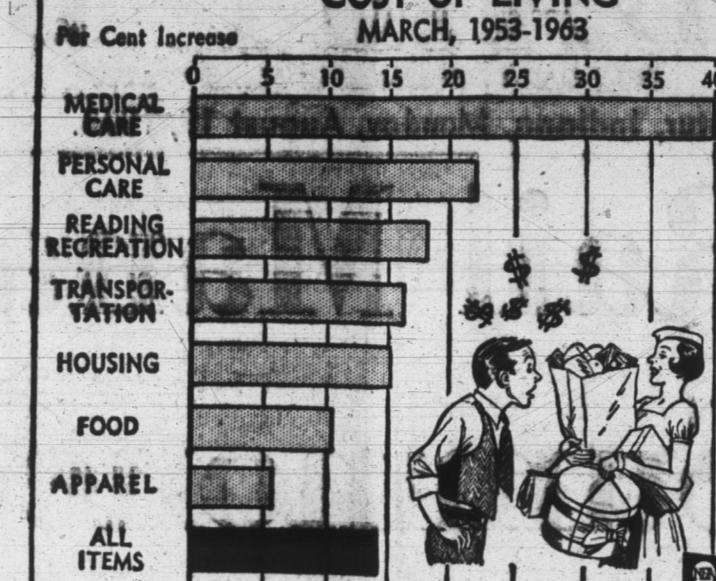
from each end in the shape of the

letter M. Stick the ends into the

ground and rest the nozzle of the

hose in the center.

COST OF LIVING MARCH, 1953-1963



DECADE'S LIVING COST RECORD—Though costs inch along, they sum up surprisingly over a decade. Data for Newschart, above, from consumer prices as reflected in U.S. Bureau of Labor statistics.

Ceiling Block Resists Stains, Heat, Humidity

If your bathroom or kitchen ceilings are "tired", now is the time to install a washable material that never needs painting or refinishing.

Marlite comes in a wide variety of modern colors, high-fidelity woodgrains and decorator patterns. The washable paneling, which has a durable hardboard base, can be used in high humidity areas of the kitchen or bathroom. Heat and moisture will not affect it.

This paneling can be installed right over old ceilings. The 16-inch square blocks have tongue-and-groove edges, which simplify installation. Adhesive is used to secure a strong bond.

Marlite ceiling block, which is available at local lumber dealers, comes in white and parchment, as well as gold lace and nugget patterns. These colors and patterns blend well with most decorative themes.

This plastic-finished hardboard ceiling block can be cleaned with a damp or sudsy cloth. Even grease stains can be removed without marring the decorative finish. Periodic redecorating is not necessary.

Refinished plywood paneling is ideal for wall covering in room additions.

Acoustical tile for a new-family room will help control noise.

Wall-to-wall carpeting can be applied directly over Underlayment grade plywood.

The plywood panels used to form the foundation of a room addition can be reused later as roof sheathing to cut costs.

Experts say a good remodeling job carefully executed can add more value to a home than the actual cost of the project.

Changing Fuses

When replacing a blown fuse, make sure that your hands are dry and you are standing on a dry floor.

If your fuse box is located in the basement and the floor tends to be damp, build a wood grating, or stand on dry paper or magazines while changing your fuses.



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This Doctor Helps Rural Communities

An Iowa engineer with a law degree and a suitcase full of "wash and wear" clothes hit the road several years ago to see if there really was a need for specialized design and construction experience in the medical building field.

Today Clare Whiting and his company, Medical Facilities, Inc., of Iowa City, are building approximately 50 medical buildings a year through the United States. He was completed medical buildings in 36 states and Canada.

With more doctors going into group practice (experts predict that 70 per cent of all doctors will be in group practice by 1970) Whiting saw there would be a growing need for multi-doctor buildings in the next two decades.

"As design consultant for the Sears-Roebuck Foundation, which helps rural communities build small medical centers, we have years of valuable background information that also enables us to serve private groups efficiently. We have developed such accurate cost figures that we offer our clients a maximum guarantee cost on every job after preliminary layouts have been approved. If the project cost exceeds this amount we pay it. We design the building, negotiate contracts and supervise construction."

Local contractors handle the construction. Casework, which contains specially-designed sinks and storage areas, is shipped to form one wall in each examination-consultation room. This eliminates the problems of finding local firms that can produce special casework at a reasonable price.

Special wall panels also are shipped directly to the job to simplify maintenance in the future. The in-

New Patterns Brighten Room

Interiors will take on a bright, contemporary appearance when paneled with one of the golden fleece patterns recently added to the line of plastic-surfaced Marlite paneling.

Protected by a beaded plastic surface, the handsome panels are practical as well as decorative. The paneling can be cleaned with a damp cloth, and it never needs refinishing. Local lumber dealers carry the new Marlite fleece patterns, which come in four-foot wide panels. Matching moldings also are available.

Mildew Stains

Light mildew stains on washable fabrics often are removed by washing with soap and water. Rinse thoroughly, and dry in the sun.

If a stain remains, moisten it with some lemon juice, sprinkle with salt, and place in the sun. If material is colored, use this method with caution. The acid may change the color. If so, sponge with water containing a little ammonia. Rinse and dry.

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People Stoppers

When your car stops suddenly in a collision or emergency, the people inside keep going with tremendous force. What stops them? The windshield. Steering wheel. Dash. Too often with tragic results.

Or, seat belts stop people. Safely.

With a seat belt, when your car stops suddenly, you "stay put."

You maintain a vital margin of safety between your body and serious injury.