

## DECATUR DAILY DEMOCRAT

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John G. Heller Vice President  
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## Phony Baloney

Have any of the fast-talking, out-of-town door-to-door salesmen ever sold you on something, only to leave you sadly disappointed later when the "goods" or "service" arrived? If you have ever been fooled, don't just forget it — report it.

Occasionally even the most watchful home-maker will find herself duped by unethical business practices — high pressure salesman, lies, or misrepresentation of product.

When this happens, you fail in your duty as a citizen if you keep it to yourself. You, and all your friends, run a greater risk of being fooled again. And the culprit is allowed to continue in the area.

There are many agencies in Decatur and Indiana that try hard to control unethical business. But they need your help to be effective. These agencies include the following:

1. The Decatur Chamber of Commerce. It provides information on merchants in the area. You cannot go wrong by calling the Chamber, and asking their opinion of a salesman or company. The Decatur Chamber is dedicated to high business standards, so that people will have the faith in Decatur's business that these established merchants deserve.

2. The Federal Trade Commission, Washington 25, D. C. is responsible for curbing unfair competition, including misleading advertising.

3. The Post Office department is always interested in any cases or see unusual offers through the mail, and swindlers were formerly quite common there. Now, the mails are efficiently policed by Federal agents.

4. Stocks and bonds are regulated by the Securities and Exchange Commission. These are sometimes sold by telephone or door-to-door.

The most important point to remember is this: If you know your merchant, and know that his shop will be there tomorrow, you can trade with him in confidence. If the price is a few pennies higher, it is a small amount for the assurance that the goods are of standard quality. It does you no good to save a few pennies on paint, only to have it wash off the barn the next good rain — or to have other expensive repairs made, only to find that none were necessary.

If anyone comes to your house to "inspect" the boiler, ask for his name and address, and check immediately, before letting him in, with the police.

## TV PROGRAMS

Central Daylight Time

**WANE-TV**  
Channel 15  
THURSDAY

**Evening**  
6:00—Bachelor Father  
6:30—Early Evening News  
6:45—Walter Cronkite — News  
6:50—Meet the Man in Paradise  
8:00—Perry Mason  
9:00—Twilight Zone  
10:00—Surfside Six  
11:00—News  
11:15—Sports  
11:20—Award Theater

**Morning**  
7:15—Daily Word  
7:20—Bob Carlin — News  
7:25—College of the Air  
7:30—Meet the Man in Paradise  
8:00—Captain Kangaroo  
9:00—Divorce Court  
10:00—Strike Right  
11:00—Love Story  
11:00—The McCoy's  
11:30—Pete and Gladys  
Afternoon  
1:15—Love of Life  
1:25—CBS News  
1:30—Search for Tomorrow  
1:45—Guiding Light  
2:00—The Lone Show  
2:15—The Mid-Day News  
3:30—As the World Turns  
4:00—Password  
5:00—Hollywood  
6:00—To Tell the Truth  
6:25—CBS News  
6:30—The Millionaire  
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6:45—Edge of Night  
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