

# All Area Farmers and Their Families Are Invited To Our GRAND OPENING and JOHN DEERE DAY

## CELEBRATION AT

# PAUL W. REIDENBACH EQUIPMENT

## SALES and SERVICE

1 MILE SOUTH OF DECATUR ON U.S. HIGHWAY 27

## TUESDAY, JANUARY 23 - 10:00 A. M.

### .FREE SHOW .FREE LUNCH .ATTENDANCE PRIZES

FIRST 50 CHILDREN ACCOMPANIED BY A PARENT  
WILL RECEIVE A MINIATURE BASEBALL BAT!  
FREE BALLOONS FOR ALL CHILDREN!

• PLENTY OF FREE PEPSI-COLA



Paul W. Reidenbach

#### PAUL W. REIDENBACH, Owner

Paul W. Reidenbach, owner, has been in business for the past 22 years with the Daisy Mae Produce company. He is president of the United Fruit company in Fort Wayne, Indiana, and is owner of the "Doc" Smith farm in Washington township, where he is engaged in farming. He is a native of Adams county and is the father of three children.

★ We've lined up  
top-notch talent...



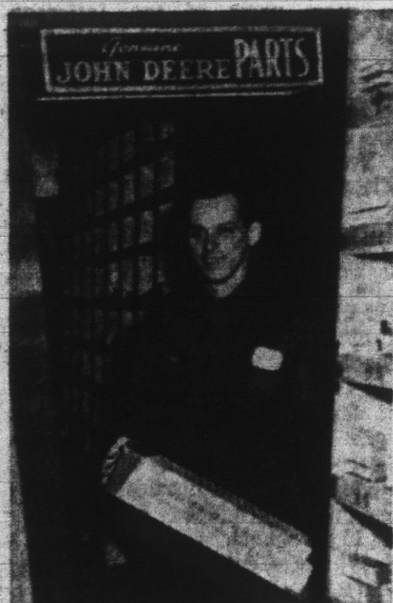
Young BILLY MUMMY, JOHN CARRADINE, GEORGE GOBEL



You'll get plenty of enjoyment from a show that teams up these outstanding performers! Gobel, Carradine, and Mummy star in a delightful film that ties the whole program together. It's a story packed with color and comedy about a case of measles and a boy who can't

go to John Deere Day. So he and his uncle dream up a carnival of their own . . . and only those who have measles can get in. Gobel's wittier than ever as master-of-ceremonies on film, introducing news about today's agriculture in his own inimitable fashion.

## REMEMBER..... JOHN DEERE DAY IS A FAMILY AFFAIR..... BE SURE TO ATTEND!



George Smith

### MEET OUR SERVICE and PARTS MANAGERS

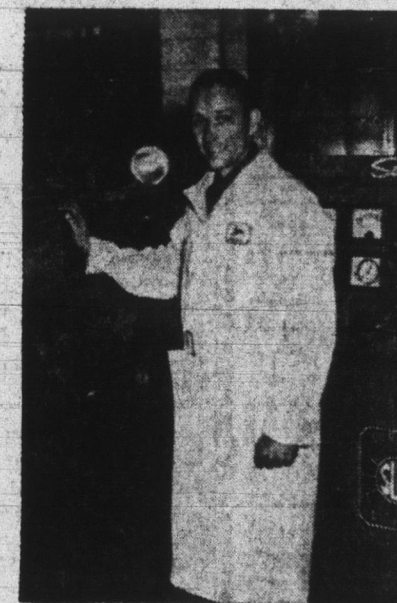
#### ROBERT HALL - SERVICE MANAGER

Robert Hall, a native of Allen county, near Monroeville, has 14 years experience in the mechanical field. He was formerly employed with the Fort Wayne Air Service at Baer Field as maintenance superintendent for nine years. Hall is a graduate of Maytown, Kentucky, high school and is the father of four children. Hall is a brother-in-law to Paul W. Reidenbach.

#### GEORGE SMITH - PARTS MANAGER

George Smith attended Fortieth high school in New Orleans, Louisiana. Smith, his wife and daughter Kita, moved here this past year from New Orleans, and was formerly employed as a salesman with the United Fruit company in Fort Wayne, Indiana. He served in the U. S. Army for two years before his release in 1953. Smith and Paul W. Reidenbach are brothers-in-law.

IVAN ROTH - SPECIALIZED JOHN DEERE MECHANIC WITH 14 YEARS OF EXPERIENCE  
WILL BE LEAD MECHANIC OF THE MECHANICAL DEPARTMENT



Robert Hall

THE FOLLOWING BUSINESSES WELCOME YOU TO JOIN IN THE GALA CELEBRATION

### The Kent Realty Auction Co.

GERALD STRICKLER

C. W. KENT

BILL SCHNEPP

119 S. Second St.

PHONE 3-3390

Decatur, Ind.

### BOWERS BROS. FARM DRAINAGE

Route 4

PHONE-MONROE 6-6205

Decatur, Ind.

### OREL H. MEYERS

"MacMillen Ring Free Oil"

FORT WAYNE

INDIANA

### Leland Smith Insurance Agency, Inc.

First and Monroe Sts.

PHONE 3-3111

Decatur, Ind.