

OLD FASHIONED Sidewalk sale WEDNESDAY, JULY 20

FREE... Two Speidel Watchbands

Two Speidel Ident Bracelets

(One Man's and One Ladies' Each)
Register for these beautiful gifts
Wednesday while visiting the
SIDEWALK SALE!

**2 NATIONALLY ADVERTISED 2
ELECTRIC RAZORS**

Were \$21.50 **\$9.95**
Special

3 Lots of Costume Jewelry

Values as high as \$2.50

79c - 55c - 25c

This is a lot of **COSTUME JEWELRY**
These Are Too Old To Be New;
But Too New To Be Antiques

EACH 10¢

One Lot of Ladies Billfolds

Values to \$7.50

Selling at

\$1.95

WATCHES

One Group of
NATIONALLY ADVERTISED

50% OFF

**EARRING
TREES**

Values
to \$1.50—Each **\$1.00**

**52 Pc. Set of Community Plate
EVENING STAR PATTERN**

Valued at \$79.50 **\$49.50**

Selling at

WITH A FREE CHEST

BOWER
Jewelry Store

Lightning Effects By Man-Made Bolts

LEROY, N.Y. (UPI) — LeRoy is a "lightning" town.

And the lightning, of man-made variety, is just as potent as nature's, with electrical kicks of some 2,250,000 volts. The simulated lightning is being manufactured at the John Lapp High Voltage Laboratory, research and development branch of Lapp Insulator Co., Inc., LeRoy.

The purpose is to develop insulators and hardware that can contain the walk along a 750,000-volt test transmission line.

The test line, which would carry twice the power supply of present utility transmission systems, is being built jointly by American Electric Power Service Corp. and Westinghouse Electric Corp. The role of the Lapp Laboratory in the project is to contribute research information and materials to serve as insulators, clamps and fittings.

At the Lapp Laboratory, voltages duplicating that of lightning are created by an impulse generator for testing metal and porcelain materials.

Brent Mills, executive vice president of the LeRoy concern, said one of the obstacles facing engineers is adapting materials to control corona—flashing or sparking from conductors, clamps and insulators.

The corona, often visible and sometimes audible, is particularly violent at extra-high voltages and causes power failures and interference to radio and television reception.

The Lapp Laboratory, erected in 1954, is designed with a bank of transformers for 60-cycle testing to 1,050,000 volts as well as the impulse generator for artificial lightning at 2,250,000 volts.

Mills said research work is expected to be completed within a year, and Lapp will supply equipment for the transmission line and switching stations to be constructed along the Ohio River at Apple Grove, W. Va.

Cattle Brands Are Now Sign Language

AUSTIN, Tex. (UPI) — Cattle brands have become the sign language of the Southwest.

Cattlemen attending the recent convention of the Texas and Southwestern Cattle Raisers Association in Austin pointed out that a good cowhand at roundup time might possibly know as many as 50 of the brands on sight and could figure out 100 more.

Historians say branding is more than 4,000 years old, but its fame and ingenuity reached a peak on the plains of the American West. The first brands in Texas, when it was still a part of Mexico, were

simple crosses burned into the flanks of longhorns by vaqueros.

Later, letters and numerals were added for good measure, and reading the brands might be compared to reading hieroglyphics.

Brands can be read in one of three ways—from left to right, top to bottom or from the outside in.

An example of the left to right brand is the "2-FAT," adopted by a rancher who was disillusioned with his own waistline. Rancher Pete Coffin adopted an outside-in brand, marking his livestock with a "p" enclosed in the outline of a coffin. An example of the top to bottom brand is the top of a "y" running into a "j," for the "Yes Jennie" brand. The rancher said the brand reflected his vocabulary with his wife.

At first, cattle were branded with a "running brand." That was simply an iron bar just long enough to be carried on the open range. But rustlers could also use a running brand to make changes and many states passed laws outlawing this type of iron.

"Stamp" brands took their place, and cattle barons developed the individual brands that were more distinctive than a signature. Sometimes a well-known brand on a herd of cattle has been proof of identity, as when the foreman of the South Texas King Ranch

showed a Cheyenne, Wyo., banker a herd with the famous "Running W" in 1884 and cashed a check to pay off some cowhands. Another famous Texas brand was the "XIT" which was the trademark of a ranch covering

10 counties. The brand stood for "Ten in Texas." Cattle owned by the state of Texas are still branded with a "Lone Star."

Carved Furniture That unattractive film that is prone to accumulate at the bottom of wood grooves and carvings will be a thing of the past if, instead of using a soft cloth or pad for

polishing, you use a soft, clean shoe brush. The bristles reach down into the finest carvings.



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59c Value WHISK BROOM 38c ten inch size	2.95 Value 100' CLOTHES LINE 1.59 plastic coated steel wire	79c Value CLOTHES PINS 47c 6 dozen spring action	2.29 Value PICNIC SET 1.44 For 4 4 plastic cups 4 divided plates	5.95 Value PICNIC COOLER 2.97 foam plastic 22 Qt. size
1.19 Value 6-Pc. SPONGE SET 50c 6 sizes	1.19 Value PLASTIC PAIL 79c 10 Qt. size	59c Value ALUMINUM COOKING WARE 39c ea. bake-loaf-pie pans	1.25 Value GRASS SHEARS 89c steel blades	2.29 Value LAUNDRY BASKET 1.49 soft plastic-oval
3.49 Value NYLON DUST MOP 1.47 close-out special	98c Value PLASTIC WATERER 59c ½ Qt. size	1.98 Value IRON BOARD PAD & COVER 88c popular 54" size	98c Value PLASTIC COVER-ALL 69c 9 x 12 size clear plastic	49c Value GARDEN HAND TOOLS 29c ea. trowel - cultivator
2.59 Value ICE CUBE TRAY 1.50 ea. aluminum two lever action	3.25 Value SHOPPING BASKET 2.00 round woven-reed	3.88 Value GAS TANKS BERNZ-O-MATIC 2 for 2.98 save 90c	3.98 Value HAMMOCK CHAIR 1.88 sturdy wood and canvas	98c Value CAMP STOOL 68c folding wood and canvas
2.98 Value 7-PIECE BEVERAGE SET 1.66 pitcher and 6 glasses	4.49 Value PICNIC JUG 2.98 gallon size porcelain lined	49c Value KITCHEN TONGS 17c handy for indoor and outdoor cooking		

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