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white and ready mixed body colors

COOLING DRAWS CROWDS
If you don't like company, don't get air conditioning. Friends drop in more often if your house is more comfortable than theirs.

Home Owners Approve

Cool Ray
ALUMINUM AWNINGS

for their BEAUTY — for their VALUE — for their QUALITY — for the COMFORT. they give year 'round

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- WINDOW AWNINGS

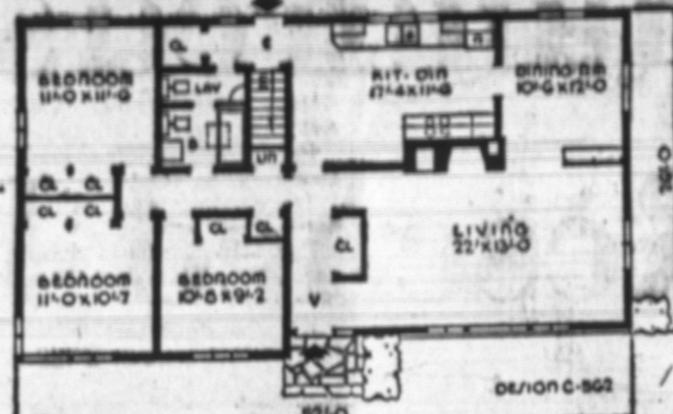
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NO MONEY DOWN
YEARS TO PAY!

KOHNE
Window & Awning Co.
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A SMALL HOUSE PLANNING BUREAU DESIGN NO. C-562



Home Air Conditioning for All Predicted in Decade Ahead

The 1960's promise to be the decade when home air conditioning will become standard equipment in nearly every climate zone in the country.

This is a prediction agreed upon by home-minded leaders in government, industry, science, and medicine, as well as by builders and home owners who now enjoy air-conditioned houses.

What has caused these men to believe that before the end of the '60's nearly every American family will come to accept central air conditioning as they now do bathrooms and electricity?

Here are a few facts:

1. The Air Conditioning and

Refrigeration Institute estimates that more than 200,000 homes were air conditioned in 1959. This is more than double the home installations in 1954.

2. Surveys by House & Garden magazine show that air-conditioning equipment prices are about two-thirds lower than they were in 1947.

3. The costs of equipment are lowered even more by engineering advances in the installation of insulation. Exhaustive studies have shown, for example, that mineral wool installed in proper quantities actually can reduce the size—and consequently the cost—of equipment by as much as 50 per cent.

4. Operating costs have been engineered downward so that average income families can afford them easily. This is be-

cause properly installed mineral wool reduces heat gain so markedly that smaller equipment requiring less electricity can do an efficient cooling job.

5. Homes are being built today, and can be sited and designed to shrug off much of a summer day's heat. For example, wide overhanging shade walls and windows, while a roof of white or light-color asphalt shingles reflects much of the sun's heat.

6. The federal government has recognized the advantages of air conditioning.

7. Home owners themselves, and families planning to build or buy houses soon will demand air conditioning, not for comfort alone but for better mental and physical health and general home cleanliness.

Space Under Porch Has Storage Value

A practical way to provide convenient storage space for garden equipment is to enclose the space under the back porch, including a door for easy access. In addition to presenting a finished appearance, the enclosure eliminates a potential eye-sore caused by the accumulation of trash, wagons and other playthings.

The space should be enclosed with a durable paneling, such as one of the long-lasting hardboards. A hardboard siding, similar to that used on the house, creates a unified exterior. Another good-looking paneling for a porch enclosure is quarter-inch peg board. Hardboard is easy to prime and paint.

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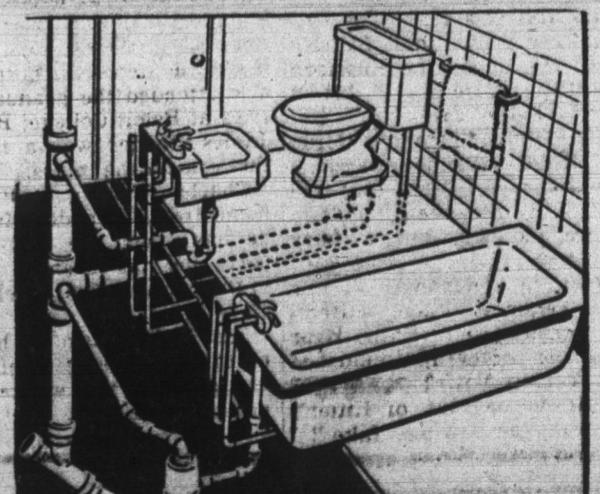
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THE DECATOR DAILY DEMOCRAT, DECATUR, INDIANA

PAGE TWO

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