

## Warns Businessmen Over Advertising

WASHINGTON (UPI) — The government warned businessmen today against abusing such advertising promises as "lowest price in town," "lifetime guarantee," and "satisfaction or your money back."

The Federal Trade Commission (FTC) served notice that from now on it would take steps to see that advertisers back up to the letter all of their guarantees.

The agency issued a guide to alert both consumers and businessmen as to what it considers false advertising of guarantees on



Paul McNutt, known in many religious circles as America's psalm singer, will present a concert at the Decatur Church of the Nazarene Tuesday evening at 7:30 o'clock. He graduated from Northwest Nazarene College with an A. B. in music, studied at Cornish conservatory in Seattle, Wash., and continued training at San Francisco. Before entering the field of song evangelism, he spent 10 years in directing music in the Rev. C. E. Lykins, pastor, invites the public to attend the concert, for which there will be no charge. A free will offering will be received.

### products.

FTC Chairman Earl W. Kintner said the guide was essentially educational but contained a "mailed fist." In a speech prepared for delivery to the Better Business Bureau in Los Angeles, he warned that the commission would "bring legal action against an alleged violator" of the rules set forth in the new guide.

The guide stipulates that all product guarantees must "clearly and conspicuously" disclose the following information:

—What product or part of a product is guaranteed and an exact explanation of what the guarantee involves, including its duration.

—The manner in which the guarantee will be backed up—for example, by repair, replacement, or refund.

—Whether the manufacturer or the retailer is the guaranteeing party.

Kintner cited many examples of phony guarantees which he said make it tough for the honest businessman to compete with "the slick and the greedy."

He said many advertisers have found the slogan "guaranteed for life" valuable in selling. But he added that "the advertiser should make it plain just whose life he has in mind — the purchaser's, the manufacturer's, the retailer's or the Federal Trade Commission's."

### CITES

Continued from page one  
ence of the 654th Rotary district, which he and the club's incoming officers attended last week. The Decatur club was honored at the conference and received a plaque as being the outstanding club in the entire district for its foreign student exchange program. Terje Strom, the year's exchange student from Norway, participated in the conference.

## Mark Schofield Dies At Pennsylvania Home

Robert M. Fritzing, who received word of the death of his cousin, Mark Schofield, 57, who died at his home in Lehigh, Pa., after a long illness. He was the son of Mrs. Ida Fritzing Schofield.

There are a number of relatives in Adams county. Services will be held at the Andrews Ivack funeral home at 11 a.m. Saturday, with burial in the Lehigh cemetery.

## Rural Churches

**UNION CHAPEL CHURCH EVANGELICAL UNITED BRETHREN**  
Emmett L. Anderson, Pastor  
Thomas Gaunt, S. S. Supt.

Sunday School 9:30 a.m.  
Morning Worship 10:20 a.m.  
Evening Worship 7:30 p.m.  
The morning sermon title will be "Religious or Christian."  
There will be prayer meetings for children and adults Wednesday evening at 7:30. The pastor will continue a membership class during this hour.

### ANTIOCH UNITED MISSIONARY

C. W. Wilson, Pastor  
Homer Brubaker, S. S. Supt.  
Sunday School 9:30 a.m.  
Worship Hour 10:20 a.m.  
Evangelistic Service 7:30 p.m.  
Prayer Meeting Wed, 7:30 p.m.

### MONROE FRIENDS CHURCH

Vernon Riley, Pastor  
Sunday school—9:30 a.m. Vilas Bollinger, superintendent.  
Morning worship—10:30 a.m.  
Evening service—7:30 p.m. This will be an evangelistic service, all taking part in singing, prayer and testimony.  
Prayer meeting—Wed, 7:30 p.m.

### CALVARY EVANGELICAL UNITED BRETHREN

F. I. Willmet, supply pastor  
Kay Miller, S. S. Supt.  
Sunday School 9:30 a.m.  
Morning Worship 10:30 a.m.  
Midweek prayer service—Thursday, Mrs. Bernice Darr, class leader.

### ST. LUKE

Evangelical and Reformed  
Honduras  
L. C. Minsterman, minister  
9 a.m., church service. Sermon by the pastor.  
10 a.m., Sunday school.  
Monday, 7:30 p.m., Girls Guild meets at the home of Emma Heare.  
Sunday, May 8—Township S. S. program, 7:30 p.m. Dr. Herbert Byrne, speaker.

### ST. JOHN

Evangelical and Reformed  
Vera Cruz  
L. C. Minsterman, minister  
9:30 a.m., Sunday school.  
10:30 a.m., church service. Sermon by pastor.  
2 p.m., consistory meeting.  
Thursday, 7 p.m., choir practice.  
May 24, Michigan-Indiana Synod meeting at Detroit, Mich.

### WREN CIRCUIT E. U. B.

A. N. Straley, pastor  
Bethel  
9:15 a.m., morning worship. Sermon: "Wonderful Words of Life."  
10:15 a.m., Sunday school. Lesson: "Foundations of the Christian Home."  
Thursday, 8 p.m., prayer meeting.

### Wood Chapel

9:30 a.m., Sunday school.  
10:30 a.m., morning worship.  
Sermon: "Wonderful Words of Life."  
Evening services dismissed in favor of the Christ for Van Wert county campaign.  
Thursday, 8 p.m., prayer meeting and youth fellowship.

### PLEASANT MILLS METHODIST

Leon Lacoax, pastor  
Morning worship, 9:30 a.m.  
Reception of members and baptismal service.  
10:15 a.m., church school hour.  
Robert Light, church school supt.

### SALEM METHODIST

Leon Lacoax, pastor  
Church school, 9:30 a.m. Maurice Miller, supt.  
10:30 a.m., morning worship.  
Monday, finance commission meeting at the church at 7:30 p.m.  
Wednesday, 7:30 p.m., prayer meeting; Mrs. Ida Riley is the leader.  
7:45 p.m., youth choir practice in the basement of the church.

### SALEM

Evangelical and Reformed  
H. E. Settler, minister  
9 a.m., Sunday school. Classes for every age group.  
10 a.m., worship service. Sermon, "The Christian Worker's Joy."  
1:30 p.m., youth fellowship meeting.  
Thursday, all day meeting of the ladies' aid.  
Saturday, 10 to 10:45 a.m., children's choir rehearsal.

### MONROE METHODIST

Willis Gierhart, minister  
9:30 a.m., morning worship. Our Japanese girl, Miss Keiko Shimizu, will be with us.  
10:30 a.m., church school.  
6:30 p.m., family night program.  
Tuesday, 7:30 p.m., W.S.C.S., executive meeting at the home of Mrs. Louis Mattax.  
Wednesday, 6:30 p.m., mother-daughter banquet.  
May 5-6, state Sunday school convention at First Mennonite church at Berne.

### U. B. RIVARRE CIRCUIT

Huber Baker, pastor  
Mt. Zion  
9:30 a.m., Sunday school.  
10:30 a.m., class meeting.  
7 p.m., Christian Endeavor.  
7:30 p.m., evangelistic service.  
7:30 p.m., Wednesday, mid-week prayer service.  
6:30 p.m., Thursday, the Harvesters will meet in the home of Mrs. Mildred Wagner.  
Mt. Victory  
9:30 a.m., Sunday school.  
10:30 a.m., worship service.  
7:30 p.m., Wednesday, mid-week prayer service.

### Pleasant Grove

9:30 a.m., Sunday school.  
10:30 a.m., class meeting.  
7:30 p.m., Wednesday, mid-week prayer service.  
11 p.m., Thursday, the W.M.A. will meet in the home of Mrs. Edna Harden.  
Community Bible school at the Bobo school house, May 16-27, 9 a.m. All children of the area are invited to attend.

### PLEASANT MILLS BAPTIST

Allison Van Wormer, pastor  
9:45 a.m., Sunday school. Lowell Noll, S. S. Supt.  
10:45 a.m., business meeting will be called by moderator.  
May 4 — "Family Night" at the Blue Creek-St. Mary's club house. Carry-in Supper.  
W.W.G. and W.M.S. will have an auction sale. Games, contests and a general good time will be the order of the evening.  
Read 1 and 2, Thessalonians.

### ST. PAUL MISSIONARY

2 mi. east, 2 mi. north Monroe  
Robert R. Welch, pastor  
Sunday, 9:15 a.m., morning worship.  
10:15 a.m., Sunday school.  
Wednesday, 7:15 a.m., choir practice; 7:30 p.m., prayer and Bible study; 7:30 p.m., M.Y.F. and children's Bible hour.  
Thursday, 6 p.m., mother-daughter banquet at Farm Bureau Bldg. in Monroe.

### WINCHESTER

United Brethren in Christ  
C. N. Van Gundy, pastor  
Morning worship, 9:30 a.m.  
Sunday school, 10:30 a.m.  
C. E., 7:30 p.m.  
Sylvan Hirschy, leader.  
Evening worship, 8 p.m.  
Prayer meeting and Bible study, Wednesday, 7:30 p.m.

### PLEASANT DALE

Church of the Brethren  
John D. Mishler, pastor  
9:30 a.m., morning worship. This is the first Sunday of the summer schedule when the worship hour will precede the Sunday school period. The National Family Week will be observed with an emphasis upon the Christian Family at this service.  
2 p.m., eastern sectional CBWF meet at the Loon Creek church.  
6 p.m., family carry in supper at the parish hall.  
7:30 p.m., family life emphasis at the church with Dr. Howard Boesler of Goshen, Indiana, as the speaker. This physician, surgeon, minister and missionary will speak on the work of the church in Puerto Rico and the hospital at Cast-

aner. Color slides will also be shown. A program of special music will also be shared.

Wednesday, prayer service and Bible study at 7:30 p.m.  
Indiana state Sunday school convention at the Berne Mennonite church May 5 and 6.



BY DR. KENNETH J. FOREMAN  
Bible Material: Matthew 5:8, 27-27; 23:25-26; Luke 2:52; 9:61-62; Philippians 4:8.  
Devotional Reading: Ephesians 5:31 through 6:4.

### Pure In Heart

Lesson for May 1, 1960  
THERE are different words in different languages for the invisible man—that is, the man nobody sees, but everybody knows he is there. Each of us is an invisible man or woman. It isn't that we walk around with this person under our skins. We are this person. We can call it the "real you" or the "inner self" or the "ego" if we like. We can call it the mind or the spirit. What the Hebrews called it was the "heart." This did not mean emotions, it Dr. Foreman meant thought, attitudes, the whole inner, unseen life of man, that area of his life in which he is definitely human and not just another and slightly smarter animal.

**PURE IN HEART**  
Jesus laid great emphasis on the heart; and so does the entire Bible. If the heart is not right the man is not right. Jesus has a special word for the right kind of heart: "Pure." This does not mean what you might think at a hasty glance. It does not mean—exclusively—a mind free from wrong sex desires, a heart without lust. The word Jesus uses, which is translated "pure," is simply "clean." That is, free from everything useless, everything that bedevils and bemirches life. A heart cluttered up with worries is not a pure heart, as Jesus would see it.

Yet an empty heart is not a pure heart. One of Jesus' more gruesome stories is about a devil who had been cast out of a man's heart. Finding no rest elsewhere, the evil spirit came back to his old home, and found it "empty, swept and garnished." There was room there for himself and seven other devils worse than he was... so they all moved in. The empty life is not necessarily a good life.

### Pure In HEART

"Purity of heart is to will one thing," it has been said. That may be exaggerated, but it points to a truth. Purity of heart is not the absence of sin, it is the presence of goodness. Purity of heart doesn't consist of not wanting what is bad, it is wanting what is good. Why is it that for every twenty people who will tell you they're all in favor of some good project, you can scarcely find one to take off his coat and help you with it? The difference is in the heart. There is a lot of difference between the good wish (which may not be worth a hill of beans) and real good will. There is a difference between saying politely, "Yes, that is a splendid idea, I approve of it," and getting out to work to make it come true.

Jesus knew the heart's importance. People are not going to do good, or to create it, or to be good, if they don't want to in the first place. Everything that is good has many enemies in this world. So if we do not desire good with all our heart, our week-day heart as much as our Sunday-go-to-meeting heart, the enemies are going to discourage us, we shall never get going.

### No Hypocrites At Home

This is the beginning of family week. Now the family is the hardest of all places to be a successful hypocrite. Jesus had no use whatever for hypocrites—they are perfect illustrations of hearts not pure. What they say they admire they don't admire; what good they do they wish they didn't have to do. They have to be dragged into the paths of righteousness, they don't choose those paths with joyful heart.  
It is at home where hypocrites can be seen into, seen through. They can't hide their inner lives. The rest of the family sees into their hearts. Home is a place where hypocrisy withers. It always withers when it can be seen through. Thus a good home itself is a cure for hypocrisy. Family life at its best is a life in which every heart is open to all other hearts, where there is no place, no dark corner, for grudges to hide or for hates to begin. Blessed are the pure in heart, and blest are the homes where they are found.

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Campaign To Increase Church Attendance in Adams County  
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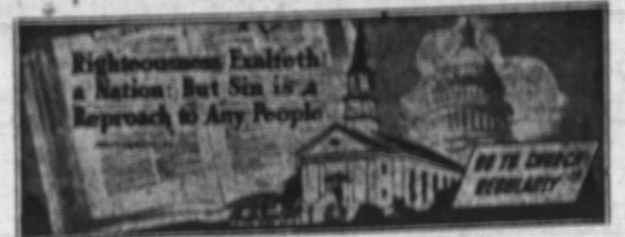
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## FROM A BIBLE BOOKMARK

Rev. J. R. Meadows

If you have the blues, read the Twenty-seventh Psalm.  
If you're pocketbook is empty, read the Thirty-seventh Psalm.  
If people seem unkind, read the Fifteenth Chapter of John.  
If you are discouraged about your work, read Psalm 120:6.  
If you are all out of sorts, read the 12th Chapter of Hebrews.  
If you are losing confidence in men, read the Thirteenth Chapter of First Corinthians.  
If you can't have your own way

in everything keep silent and read the Third Chapter of James. And to help with all these problems, be in regular attendance at your place of worship.

**THIS WEEK'S BIBLE VERSE**  
"Therefore being justified by faith, we have peace with God through our Lord Jesus Christ."—Romans 5-1.

The Prince of Life with death has striven; to cleanse the earth His blood has given.

Many want the Christ of the cross without the cross of the Christ.

He should not be weary of the cross who is sure of the crown.

My theology is now in four little words—Christ died for me.—Spurgeon.

## L. Anspaugh Studios

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132 South Second Street  
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## Rentz

1315 W. Adams Phone 3-2971

## UNITED STATES STORE

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## Sheets FURNITURE CO.

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DECATUR INDIANA  
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