

NEW G. E. MOTORS

Continued from page one behind-the-scenes research and development as G-E sought an even better, more efficient fractional horsepower motor. Yes, in spite of the fact that the form B was earning the reputation as the best motor ever built, progress was still the keynote in G-E's engineering laboratories.

Motor progress, like automobile progress, took a back seat during the years of World War II; but

when peace came, the minds and means of General Electric again turned to developing better electrical products for all.

Form G Motor

Ancient Archimedes' celebrated "eureka" would have been a most appropriate exclamation for G-E motor researchers in 1952 because it was then that they were ready to unveil the years ahead form G motor—the motor which today is generally regarded as the industry leader and the most preferred mo-

tor in brand preference studies. Making better use of lighter materials and featuring an advanced ventilation system, the new form G is as much as 40% smaller and 50% lighter than form B's of equal horsepower rating. All angle sleeve bearings plus an ingenious oil system allow the form G to be mounted in any position . . . at any angle. And this new lubrication system, coupled with a 50% greater oil supply, means long lubrication life . . . you never have to reoil a form G motor on one of your home workshop machines, and even under continuous heavy duty operation it requires oil only once a year. New moisture resistant insulation and special insulated G-E wire add to the Form G's long life.

Used Everywhere

This is the motor, the fabulous form G, which is currently pouring off G-E's assembly lines on Ninth street. These motors built by the citizens of Decatur are used throughout the country on such ap-

plications as central heating and cooling systems, fans and blowers, oil burners, room air conditioners, evaporative coolers, sump pumps, jet pumps, business machines, compressors, home workshop equipment, door operators, material handling equipment, and many, many others.

By definition, progress means "movement forward" and at General Electric motors have done just that—moved forward. And the engineering and manufacturing skills behind that movement, including the skills of Decatur G-E employees, are pledged to continue efforts in the design and manufacture of better motors . . . they're pledged to build more than a mo-

Fresh Baked!

DANISH ROLLS!

PINK and WHITE

MARBLE CAKE

FRESH
BANANA COFFEE CAKE

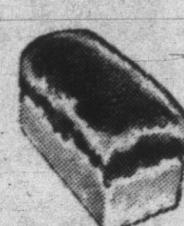


MASHED POTATO BISCUITS!

Stewart's Bakery

RUSH IN FOR BEST FOOD

VALUES



I. G. A.
OVEN FRESH
BREAD

2 1/4 Lb.
Loaves **41c**

END CUT
PORK CHOPS

LB. **49c**

I. G. A.
ANGEL FOOD
CAKE
39c

BAKE RITE
SHORTENING
3 LB. CAN **59c**

I. G. A.
BUNS
Pkg. of 8 **23c**

SLICED
CANADIAN
BACON
LB. **89c**

ICE COLD
COKE!



RIB STEAK
LB. **79c**

STORE HOURS
Monday thru Saturday
8:30 a. m. to 9:00 p. m.

Sunday
8:30 a. m. to 12:30
4:30 p. m. to 6:30 p. m.



GOODIN'S

132 N. 2nd St. Phone 3-3210

Locals

Grand Duchess Of Russia Is Dead

St. Mary's Higher After Light Rain

in Decatur late Wednesday night and early this morning. Decatur weather observer Louis Landrum reported the precipitation at .03 inch.

MOOSE

SQUARE DANCE
Friday, April 22
with "The Melody Rangers"

GUEST NITE, Sat., April 23
FLOOR SHOW and DANCE
with "Speck Hebble's Orchestra"

NEXT TUESDAY INSTALLATION AND ENROLLMENT.

J. J. Newberry Co.

Just Received . . .
Another Shipment

RE-BUILT

ELECTROLUX

\$39.95



Easy - glide tank type vacuum cleaner, guaranteed for 1 year. With 5 brand new attachments. HURRY!

Layaway Now for Mother's Day!

Come in now, Let-

Schwartz Ford Co., Inc.

give you a...

best seller deal!

Ford leads in sales . . . so we're passing the savings on to you!



FORD FAIRLANE

\$52.45

And Approved

A MONTH
after low
down payment

**We Need 20 Late Model
Used Cars Immediately!**

We Can Offer Absolute TOP TRADE on Your Present Car

SCHWARTZ FORD Co., Inc.

Phone 3-3101