

DECATUR'S BIG NEW STANDARD

MONEY-SAVING FOOD STORE



Opens Wednesday-9 A.M.

OCTOBER 5th

Thousands Will Find Spectacular Savings To Lower Their Food Budgets At This Big Grand Opening Sale! Valuable Prizes! Spectacular Savings! Free Shetland Pony!

SEE ALL THE MODERN INNOVATIONS THAT MAKE THIS THE STORE OF THE FUTURE!

- HUGE REFRIGERATED SELF-SERVICE MEAT DEPARTMENT
- GARDEN-LIKE FRESH FRUIT and VEGETABLE DEPARTMENT
- MODERN EASY-TO-SHOP SHELVING AND APPEALING MASS DISPLAYS
- MAMMOTH REFRIGERATED FROZEN FOODS DEPARTMENT
- COMPLETE CHEESE AND DAIRY GOODS DEPARTMENT
- DAYLIGHT LIGHTING AND PLEASING COLOR EFFECTS
- MAGIC-CARPET DOORS OPEN TO SAY "THANK YOU" WHEN YOU LEAVE
- WIDE AISLES FOR YOUR UNHURRIED SHOPPING PLEASURE

PLenty of FREE PARKING SPACE

Make This Big Standard Your One-Stop Shopping Center
—Save Money—Save Stamps For Quality Merchandise
AT NO EXTRA COST!

FREE PONY

YOU
MUST BE
PRESENT
TO WIN



HEY - KIDS
See Me On
Standard's
Parking Lot

The Cutest Shetland Pony You've
Ever Seen—Complete With Fancy
Harness and Saddle.

Just Get a Blank at the Checking Counter and Drop It in a Box
Near the Exit. Award Will Be Made to Some Boy or Girl Under
13 Years of Age on Standard's Parking Lot, Saturday, October
8th, at 2 P. M. You Must Be Present to Win and Accompanied
by Parent.

DRAWING
SATURDAY,
OCTOBER 8th
AT 2 P. M.

SERVING YOU BETTER—SAVING YOU MORE

STANDARD

FOOD STORES



At
322
North
2nd
Street
in
Decatur

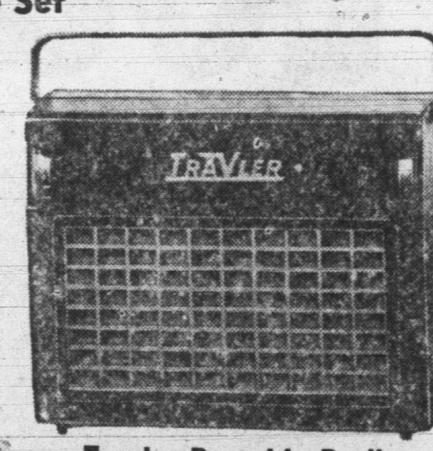
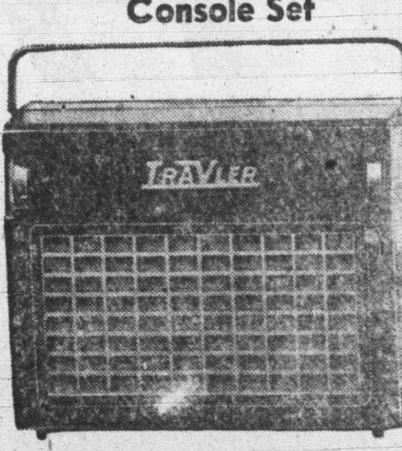
NOTHING TO BUY—NOT A CONTEST—AND YOU NEED NOT BE PRESENT TO WIN. Just Get
Ticket at Checking Counter and Deposit Duplicate in a Box Near the Exit. Winning Numbers Will Be
Posted in Store for All to See.



G. E. 21-Inch T-V
Console Set



G. E. 21-Inch T-V
Console Set



Travler Portable Radio

Arvin Clock Radio

Travler Portable Radio



G. E. 21" CONSOLE TV SET
ARVIN CLOCK RADIO
TRAVLER PORTABLE RADIO AND
5 G. E. KITCHEN CLOCKS
To Be Awarded Tues., Oct. 18, 1955, at 2 P. M.

G. E. 21" CONSOLE TV SET
TRAVLER PORTABLE RADIO
5 G. E. KITCHEN CLOCKS AND
5 ELECTRIC CORN POPPERS
To Be Awarded Tues., Nov. 1, 1955, at 2 P. M.