

# NOW.

A welcome menu change! It isn't a white bread, it isn't a wheat bread, it isn't a rye bread . . . it's Roman Meal Bread. Guaranteed to contain genuine Roman Meal, a combination of fine cereal grains, blended for new distinctive eating quality.

# A COMPLETELY DIFFERENT DARK BREAD



*Ideal for*  
**Reducing diets . . . Roughage**

## CERTIFICATE

*This certifies that Roman Meal Bread is baked in strict accordance with the specified method exclusive with Roman Meal Bread using genuine Roman Meal, and is protected from infringement of its distinctive taste and nutritional qualities.*

*Holsum Bakery Co.*

# ROMAN MEAL BREAD