



ATTEND THIS GREAT

# FIRE SALE

## Of General Store Merchandise

(FIRE SALE MERCHANDISE PURCHASED IN CHICAGO FROM STORES IN WISCONSIN AND MINNESOTA.)

*Prepare For The Thrill Of A Life Time! Bargains Galore! Don't Let Anything Keep You Away! Come Rain or Shine! Tell Your Neighbor! Tell Your Friends About This Fire Sale!*

HERE'S THE  
POINT!

This Great Fire Sale Now Going On! Bargains in this mighty money saving event won't and can't last long. We warn you to shop early, Shop Today then you won't be disappointed. We guarantee this Fire Sale merchandise to be as we say it is. Wonderful selection of items and all in good condition.

We Invite You to Come In and Inspect This Merchandise.

All Fire Sale Items Will Be Sold In Hdwe. Dept.

Women's &  
Children's  
RUBBERS  
85c Value

**49c**  
PR.

KEYHOLE SAWS  
Also Small Hand Saws.

**10c**  
EA.

Ladies Fine  
Chamois Suede  
GLOVES

**29c**  
PR.

20c Value  
FLOUR SIFTERS

**9c**  
EA.

TOILET GOODS

Values To 50c  
**10c**  
EA.

Women's \$1 Value  
HOUSE SLIPPERS  
Leather Soles with Heel.  
Assorted Colors  
While They Last

**49c**  
PR.

MENS 20c 14 oz.  
KNAPOUT QUILTED  
MITTENS

**15c**  
PR.

TOILET GOODS  
Wonderful Assortment  
Of Well Known  
TOOTHPASTE, etc.

**5c**  
EA.

\$1.50 LARGE SIZE  
BOTTLE CAPPER

**49c**  
10c Can

METAL POLISH

**5c**  
CAN

\$1.50 Value  
ORNAMENTAL  
MIRRORS

**79c**

CHILDREN'S  
3/4 SOCKS  
Dark Colors  
A Real Bargain  
**14c**  
PR.

LADIES  
BELTS  
Values To 50c

**10c**

STATIONERY  
10c to 25c Values

**5c**

Women's and Children's  
RUBBER GAITORS

Splendid Quality.  
Assorted Sizes.  
Buy All You Need  
At This Low Price

**89c**

\$1.00 Value  
TENNIS RACKETS  
Buy Now For Xmas  
At This Low Price

**49c**  
EA.

MENS TIES  
Values To 50c

**10c**  
EA.

LADIES HEAVY HOSE

Wonderful Warm Soft Hose  
For Winter Wear  
Values To 50c  
PAIR

**19c**

Ladies Beautiful  
RAYON HOSE  
Good Assortment of Colors  
And Sizes

**19c**  
PR.

10c And 15c  
Ornamental  
CANDLES

**5c**  
EA.

MENS WINTER CAPS

A Wonderful Value. Comes  
In Cloth or Leatherette.  
Assorted Sizes.

**48c**

## Children's Fine Shoes

A WONDERFUL ASSORTMENT OF BOYS  
AND GIRLS SCHOOL SHOES AT UN-  
HEARD OF PRICES. BARGAINS GALORE

STICK-ON RUBBER SOLES  
Values To 15c & 20c All Sizes  
A Real Bargain. Pair .....

**7c**

Boys And Girls Warm  
WINTER UNDERWEAR

Values To \$1.25. Beautiful  
Quality Union Suits.  
Assorted Sizes. Suit

**59c**

MEN'S 20c 12 oz. GLOVES

A Splendid Heavy Northern  
White Warm Glove Pair

**15c**

STAMPED GOODS  
Beautiful Assortment

Values To 25c

**8c**  
EA.

Infants and Childs  
STOCKINGS  
Beautiful Quality

Values To 35c

**12c**  
PR.

3 PIECE SILVERWARE SETS

\$1.00 VALUE  
Set Consists of Meat Fork,  
Berry Spoon & Gray Ladle  
SET

**39c**

Children's 3/4  
WARM SOCKS  
Dark Colors  
A 15c Value

**10c**  
PR.

High Grade  
BUTCHER KNIVES  
29c Value

**15c**  
EA.

PAINT AND VARNISH

A Great Big Assortment of  
Paints, Varnish & Enamels.  
Values To 25c CAN

**8c**

Group Of  
TINWARE  
A Wonderful Assortment  
Of Items.  
Values To 35c

**5c**  
EA.

Mens Splendid  
DRESS CAPS  
Values To 50c

**15c**  
EA.

STAMPED  
GOODS  
Slightly Soiled  
Values To 25c

**3c**  
EA.

10c And 15c  
KITCHEN WARE  
Egg Beaters, Spoons, Soup  
Ladies, Milk Skimmers, etc

**5c**  
EA.

Black & White  
SEWING THREAD  
Assorted Sizes  
Values To 50c

**3c**  
SPool

Dr. Denton's  
SLEEPING  
GARMENTS  
Warm & Comfortable  
Values To \$1.50

**79c**  
PR.

Children's  
FINE HOSE  
Beautiful Quality  
Good Colors & Sizes  
25c and 39c Values

**19c**  
PR.

SENSATIONAL SALE OF SILK HOSE



VALUES  
TO \$1.00  
PURE  
SILKS  
SERVICE  
WEIGHT  
Full  
Fashioned

Good Assortment of Sizes  
And Colors  
First Quality  
"Humming Bird" And  
Other Well Known Brands  
PAIR

**49c**

*The SCHAFFER Store*  
HARDWARE and HOME FURNISHINGS