

Follow the CROWDS

LOOK AT THESE

Children's Dresses



Buy Now and Save

Two groups of Children's Dresses, all wanted materials and patterns, all cleverly styled. Everyone a beauty and a real saving at these low prices.

59c-89c

Boys Wash Suits

Attractive patterns and styles, values to 50c - - - Special

29c

Beautiful styles and materials; suits made to sell at \$1.00. Special

59c

Sanitary Napkins

Lady Fayre

Sanitary Napkins,

(12 in box) regular size. Hygienic, oval shaped, soft, absorbent - - Very Special, box

10c

Handkerchiefs

Ladies Sport Handkerchiefs

Large assortment beautiful patterns, fast colors, a feature in this sale at this unusual low price.

2

FOR

15c



Ladies **SILK SCARFS**

Every wanted color; wide assortment; wrap around styles. An extraordinary saving at each

19c



Ladies Chamois Suede **GLOVES**

Gauntlet and other styles; all colors; values to \$1.50.

49c



MEN'S TIES

Washable crepes; large assortment of beautiful patterns; 39c value

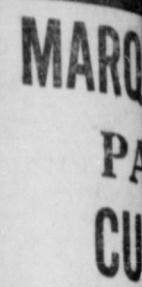
19c



Ladies Silk Mesh **HOSE**

45 gauge silk, full fashion, first quality; 98c value.

59c



40 in. wide

75c

2

SCHAFFER'S 60TH ANNIVERSARY

Starting Saturday Feb. 3

Honest, Folks, we have been planning months for this great celebration. Sixty years in business is a long time and we are proud of the fact that we have stood the test both in the good years as well as in the bad. We appreciate the confidence placed in us by our hundreds of customers - a confidence which made it possible for us to grow from a little one story frame building into our now large and modern home.

In appreciation for your splendid patronage we are offering for sale thousands of dollars worth of brand new merchandise at extraordinary low prices. It's our Birthday party and we want you to attend. Prices quoted in this advertisement are for this sale only or as long as quantities last. These bargains are sensational! Merchandise is all new! Wise and thrifty shoppers will buy all their needs now! Buy early—we absolutely cannot obtain more of this merchandise at these prices.

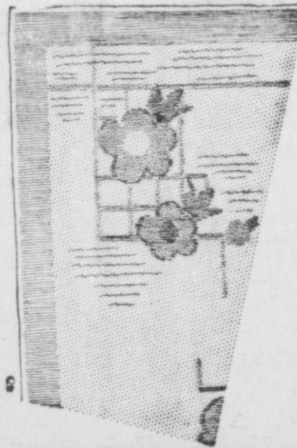
RUGS

at Lowest Clearance Prices

Braided Oval Rug Floor Mats, 17x30 inch, pretty patterns very special. Each

29c

Hundreds To Choose From!



Maple Rag Rugs 24x48, a beauty in any home, good patterns, wanted colors, special in this sale

\$1.00

EXTRA

Paris Chenille Rugs Lovely patterns and colors to choose from 27x54 inches. This sale—Choice

\$1.48

Tuxedo Chenille Rugs Large assortment, all good patterns, nice size. Your choice

75c

HIT AND MISS RAG RUGS 4x7 foot—many to choose from, well made and a most extraordinary value at, each

95c



Domestic Specials

50% Linen Toweling Bleached or Unbleached A real buy at, yard

10c

Bleached Muslin Soft finish, good grade, extra special, yard

8 1/2c

Stevens "P" Quality All Linen Toweling, assorted color border. Bleached and unbleached, 18 inch wide, yard

18c

9-4 Sheeting, bleached or unbleached, fine quality, Special in this sale, at yard

29c

Kenton Chevoits, blue and gray. Better buy while this price is in effect, yard

12 1/2c

Introducer Bleached Muslin, soft finish, an unusual value, yard

12 1/2c

WHITE OUTING

WHITE OUTING, Splendid quality. Lay in a supply at these money saving prices.

27 Inch - Yard 9c
36 Inch - Yard 10c

Washable Krinkle Crepe, assorted colors, ideal for gowns; yard

19c

Pajama Checks, assorted colors; Buy now at, yard

16c

Fine Quality Feather Ticking, full weight, 32 inch, 8 ounce. Yard

24c

Oilcloth SHELVE

Fancy and plain patterns, buy it in this sale at, yard

10c

Full size **MATTRESS COVER**

Good quality and a saving at the price we ask.

\$1.00

Fancy **BIAS TAPE**

Large selection, all colors, good quality, a rare value at

5c

BRASSIERS

Several styles to choose from; good quality; sell regularly at 50c. This sale

25c

PILLOWS

Large assortment of Fancy Silk Pillows, beautiful colors, 75c value, each

50c



780 DRESSES

79c

Words and pictures We weren't interested in wanted BARGAINS Dresses! Well, we grandest, newest, set of Wash Frocks the price tag.

Ladies, Misses Children's Cap Scarf Sets, all and silk and w assorted colors; set boxed. Reg \$1.50 and \$1.95

THE SCHAFER

DECATUR IND