

## HUDSON-ESSEX SHOW SMART FALL COLORS

Hudson and Essex cars are now available in smart fall colors and are being especially exhibited all over the city, according to Leo Kirsch, Hudson-Essex dealer. These colors, declares Mr. Kirsch, set off effectively the advanced lines and vogue which characterize the current Hudson and Essex cars.

Mr. Kirsch continued: "Attractive lines and colors play a most important part today in the public's choice of motor cars. Hudson-Essex sales which have broken records all this year have centered largely around style and beauty as well as Super-style performance.

The great achievement in style is to create something which is permanently attractive. Hudson style designers are interested in producing effects which are more important than seasonal fads. They achieve lines which will be as fundamentally beautiful next season as they are today.

"Along with this they keep immediately abreast of advanced vogue and practices. Our latest feature is a standard line of Hudson cars with all fenders and related parts lacquered to match the upper part of the body. This is instead of the usual black enamel which is the industry's standard practice for these items. Color in the fenders and related parts gives a wonderfully attractive effect and yet these specially finished cars sell at no advance in price. Hudson has spent \$1,000,000 in a special plant to make this possible.

The growing importance of color is an extremely interesting recent phase of manufacturing. Especially it reflects the strength of feminine influence. We offer colorful cars because feminine taste guides the selection of new automobiles just as it shapes the great majority of expenditures by modern families, and it has decreed a permanent vogue for smart and attractive tones.

"All Hudson-Essex cars this year are offered in modern style and appealing colors. This variety is wide. All the colors used are practical and of the type that wears well, and yet they have a sparkling and stimulating effect which adds to the enjoyment of owning them.

"Hudson-Essex has advanced to the position of the world's largest builder of six cylinder cars because its cars meet the requirements of modern style and beauty as well as the best mechanical construction known."

## OAKLANDS BIG HELP TO RADIO

Operation of radio "trouble shooting" cars, which for three years has proved effective in clarifying the air for Canadian radio fans, is being eagerly studied by government officials in the hope that adoption of a similar plan may bring relief from interference to the millions of radio listeners in the United States.

Two Oaklands Sixes comprise the "trouble" fleet operating out of the Toronto office of the Radio Branch, federal department of Marine and Fisheries. Each car carries an aerial on the roof and a complete receiving set in the tonneau, as well as a typewriter, files, dispatch cases and other essentials. All engine wiring is insulated to prevent any interference with reception on the test set carried in the car.

As soon as a complaint is received at headquarters, the call is relayed to the car nearest the source of trouble. Trained operators then set out to determine the cause.

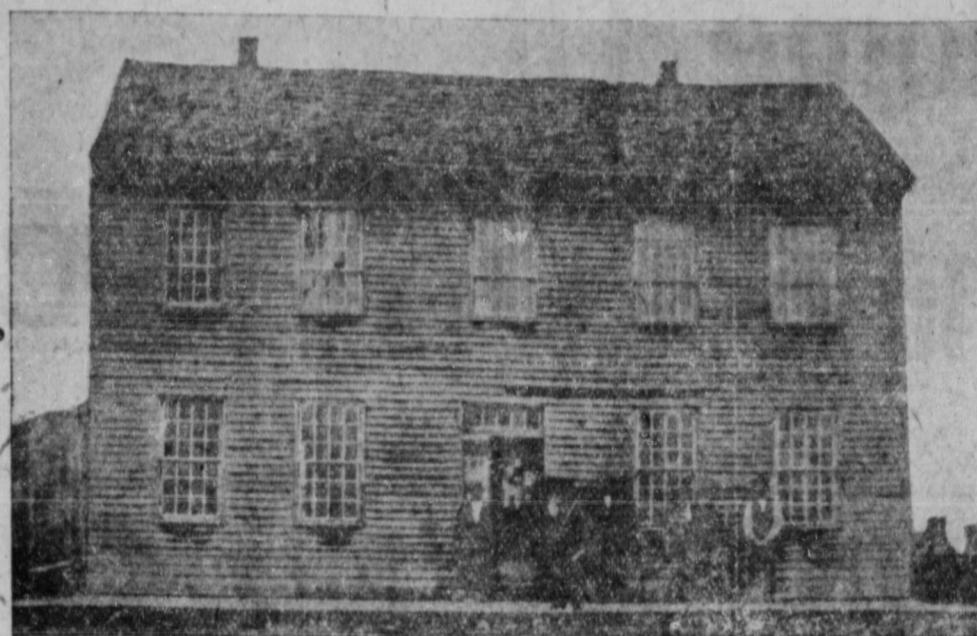
Stops often have to be made at every telegraph or telephone pole in the vicinity to search out faulty insulators, loose or improper wiring, or other causes of static. The Toronto office handles an average of 160 complaints a month.

Often "trouble shooters" operate a distance of 500 miles from headquarters over all sorts of roads to bring relief to a puzzled fan. Some notion of the wide operation of the system is contained in the fact that one of the sturdy Oaklands in this service covered more than 14,000 miles in ten months of duty. In addition to the Oaklands used at Toronto, another car similarly equipped is doing like service out of St. John, N.B.

The Canadian government requires every person owning a receiving set to pay a license fee on one dollar to defray the cost of the service. This is readily paid in view of the excellent results being obtained by the trouble crew. England charges a license fee of about \$2.50, and Germany \$12, but in neither country does the radio fan get the service which Canada renders by its "trouble shooting" Oaklands."

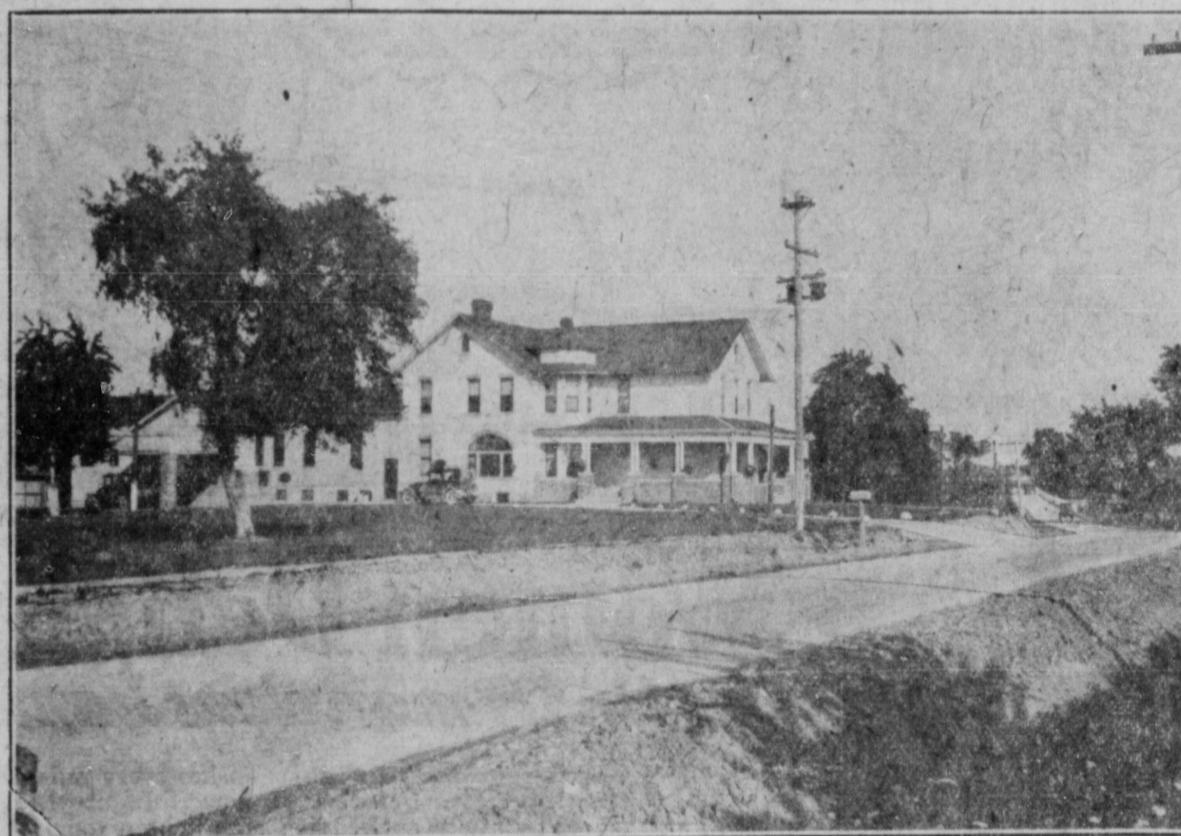
**Bridge Built to Last**  
England's oldest bridge crosses the River Barle, near Dulverton, in Somerset. It is 1,800 feet long, with an average width of 5 feet, and is built with great slabs of stone, some of them as much as 8 feet 6 inches in length.

## First Adams County Court House



Above is shown a photo of Adams county's first court house, which was erected in 1839. It was replaced by the present court house in 1872-73.

## Decatur Country Club Is Beauty Spot; Many People Take Up Game of Golf



Few cities double or triple the size of Decatur can boast of a better, more beautiful or as sporty a golf course and country club house than the one Decatur has, located just beyond the southern corporate limits.

The club house is the former home of the C. J. Lutz family. The house is a fine two-story brick structure, which was built by Mr. Lutz, well-known attorney of this city.

### Golf Course Laid Out

In 1926, Mr. Paul W. Schulte, wealthy oil and real estate man of Chicago, passed the site which is now the Decatur Country Club and was greatly impressed with the beauty of the place and the natural setting for an ideal golf course.

Mr. Schulte got in touch with Mr. Lutz and, after he was assured that Decatur and this community would support a country club, he purchased the house and adjacent ground.

Mr. Schulte, at the same time, also purchased several acres on the west side of the road from John F. Snow and the farm adjoining belonging to Conrad Gillig. Mr. Schulte also extended his holdings by buying several additional acres of ground from H. P. Schmitt, making him the owner of nearly 200 acres of land and around the golf course.

Par on the golf course is 36 and already Decatur has several golfers who can come very near toward what is called golfer's paradise—shooting the course in par. Of course, there are others who may take a 76 or even an 86, but "why bring that up."

### Ball Room Erected

Mr. Schulte, known for his aggressiveness and determination to match the desire of the people of this city in wanting a golf course and country club, went still further in making the Decatur Country Club a more desirable place for community and social gatherings and pleasure. He

constructed a large addition at the rear of the club house, making a ball room and dining room on the first floor and arranging the basement so that it could be used in many ways. Showers, locker rooms, for both men and women, and other conveniences have been installed. An outside entrance to the basement, leading directly off the golf course makes it convenient for golfers to go to the locker rooms or to the shower bath rooms for a cool and refreshing shower after a round of golf.

### Local Organization Formed

A local organization was formed to assist Mr. Schulte in the management of the Decatur Country Club. Memberships only are sold in the organization, there being no stock issue or other evidence of membership. Mr. Schulte retains the sole ownership of the place. The local organization elected C. C. Schaefer, well known business man of this city, as the first president of the board of governors. Dr. E. G. Coverdale is now serving as the second president of the board, assisted by a

## Men Just As Vain As Women But Don't Advertise So Much

By International News Service  
CHICAGO—"Men are just as vain as women, only they don't advertise their vanity as much."

That is the conclusion of Dr. Alex. S. Hershfield, Illinois state alienist. "The excessive desire for notice and approval is strongly imbedded in the male," Dr. Hershfield declared. "This is carried even to the point of personal appearance.

"A patient mentally deranged is generally careless of personal cleanliness and appearance, often unshaven and soiled. The first sign of returning mental normalcy among either men or women is expression of a desire for a bath and clean linen. So we see the desire for notice and approval is sane and normal."

### Good in Misfortune

Obstacles create character and misfortune often sharpens latent genius.  
—D. W. Cather

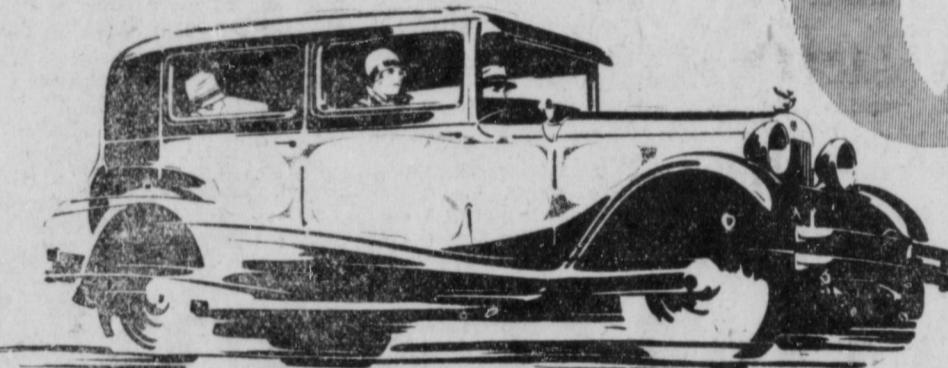
Get the Habit—Trade at Home, It Pays

# Welcome to DECATUR and Old Home Week

WE SINCERELY HOPE YOU ENJOY YOUR VISIT AND THAT WE MAY HAVE THE PRIVILEGE OF DEMONSTRATING THE FINE QUALITIES OF HUDSON AND ESSEX CARS DURING YOUR TOUR OF THE

## AUTO SHOW

# ESSEX Super



## World's Greatest Value ... altogether or part by part

The Essex Super-Six is out-selling, and all this year has out-sold, every other "Six" by such margins that comparison is only a gesture.

For it needs no expert to see what every expert knows—that such an array of values was never before presented within hundreds of dollars of the price.

Your first glance tells that. But more important, you can examine this Essex, part by part, and in each item, whether it

is the upholstery used, or the costliest type of four-wheel brakes, or the use of vertical shutters, demonstrate a superiority of quality and actual margins of costlier materials and workmanship.

To know the overpowering conviction of greatest value held by Essex owners is merely to see Essex beauty, to examine Essex quality, to sit inside and feel Essex comfort—to ride and know Essex performance.

## ESSEX Super-Six

### WAR TAX OFF

Effective Now on Hudson and Essex Cars

\$735 UP

Coach, \$735 Sedan (4-door), \$795 Coupe \$745 (Rumble Seat \$30 extra) Roadster, \$850

All prices f. o. b. Detroit

Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance

## P. Kirsch & Son

Corner Second & Jackson Sts.

DECATUR

## Always At Your Service