

BETTER
Merchandise for
Less Money

Bernstein's

Visit Our
COAT
Department

Our Supreme Value Event! Savings That Call The Attention Of Wise Shoppers

FALL OPENING SALE

Sale Starts Sat. Oct. 9

Ends Sat. Oct. 23

"THE BIG DAY," Saturday, Oct. 9. We open our Annual Fall Sale with the Largest and Most Complete line of New and Up-to-date Fall Merchandise. "VALUES" in Every Department, on Every Counter. Make a list of your needs and attend this Sale. Attending a "BERNSTEIN" Sale always money in your pocket. A Sale on Mens and Ladies Furnishings, Dry Goods, Shoes, Coats, etc.

Heavy Unbleached
Muslin, yard wide,
15c value
Yard

8c

Genuine Hope
Machine Made Muslin,
4 wide,
Yard

13c

Good Quality
Bleached
Towel, Yard

8c

COTTON BATT
Pure White Comfort
Batt, large enough for
Heavy Comfort.
Size 72 x 90

79c

COTTON BATT
Extra Heavy, Large
Size Pure White
Stitched Batt.
Special Price

95c

Mens Heavy Outing
Shirts in plain or
fancy plaids,
all sizes

98c

Boys Blue & White
Stripe Bib Overalls,
All sizes
4 to 15

48c

27x54 Velvet Rugs,
Fancy patterns,
\$3.00 value,
While they last

\$1.98

36 pair Childrens
Shoes, black and
brown, most all
sizes, 8 1/2 to 2,
\$3 value—pair

\$1.29

SPECIAL!

Mens Dress Shirts
with or without
collar, all sizes

95c

Mens Heavy Flannel
Shirts, \$3.00 value, all
sizes,
14 1/2 to 17

\$1.98

Visit Our Coat Dept.

SENSATIONAL VALUES AT
SENSATIONAL PRICES

As usual we can save you money on your
Coats. Beautiful line of Ladies' Coats in
all wanted materials

COATS! COATS!

\$9.75-\$24.75

BIG SPECIALS IN DRY GOODS

Good Weight Bleached
Outing, yard 14c

Yard Wide Heavy Outing
Light or Dark patterns, yard 19c

Heavy Shirting Gingham in Fancy
Dark Pattern or Plain
Blue, yard 16c

4-6 ft. 54 inch wide Heavy Unbleached
Sheeting, Special Price
Yard 44c

Good Quality Bleached
Table Linen, yard 49c

32 inch New Fall Pattern
Dress Gingham, fast color, yd. 19c

Yard Wide Standard Quality Per-
cale, Dark or Light Pattern
Fast colors, yard 17c

Yard Wide Fast Color Dress Prints,
all new Fall patterns
Yard 24c

EXTRA SPECIAL
Men's Sheep Skin
Coats with large fur
collar 4-pocket with
belt, all sizes, \$12
value \$7.95

EXTRA SPECIAL
Ladies or Mens All
Wool Sweaters, all
all colors \$3.95
\$5 value

EXTRA SPECIAL
Mens 4-Buckle All
Rubber Arctic, all
sizes \$2.98
Ladies 4-Buckle
Arctic (Galosh) all
sizes \$2.45

BLANKETS

Bernstein's Blankets cannot be beat
in Quality or Price. Our
stock is complete

Fancy Blue and Pink Crib
Blanket, heavily fleeced, each 39c
Extra Special! A good size Blanket,
large enough for any bed, heavily
fleeced, fancy border, \$1.69
100 pair to sell at, pair

Extra Heavy Large Size
Blanket with extra heavy
nap, Grey Blanket, assorted
color borders, \$2.45
A Bargain, pair

Large Size Bed Comforts,
Heavy Weight, Special
Price \$2.75, \$3.45

Good Size Dark Grey Blanket
suitable for couch, auto-
mobile or beds, 79c
Heavy Blanket, each
Large Size Sheet Blanket,
Fancy Colored Bord- 98c
er, each

A World Beater! You can-
not overlook this one! Extra
Large Size Fancy Plaid
Wool Finish Blanket in all
colors of plaid. Cannot be
beat. We have 50 \$2.95
pair to sell at, pair
Look at this! A Scotch
Fancy Plaid Part Wool
Blanket, large size, wonder-
ful value, special \$3.95
for this sale, pair
Large Size Fancy Plaid
Blankets, assorted colors,
heavily fleeced, \$2.29
\$3 Blanket, pair

Good Weight
Dark or Light
Outings,
Yard

12c

Mens Two Pocket
Plain Blue Cham-
bray Work Shirts,
All sizes 14 1/2 to 17

59c

Green Window
Shades,
6 ft. long,
regular width

44c

Extra Fine Pure
White Quilt Batt,
Roll

24c

Good Size Batt,
14c roll

47c

Original
KOTEX
Special,
Box

47c

Extra Special

The Ironman
OVERALL

Mens Heavy Plain
Blue, Bib Overall, sus-
pender elastic back,
Triple Stitch. An Over-
all that cannot be beat
All sizes 32 to 42

98c

Pair

Sweaters

Mens or Boys Heavy
Sweaters with large
collar style

\$1.19

Mens Extra Heavy
Sweater Coats in Red,
Brown or Blue,

\$1.89

Mens Black or Brown
Jersey Sweaters,
all sizes

\$1.95

Underwear

BETTER VALUES
FOR LESS MONEY
Mens Fleece Union
Suits, Long, Short or
No Sleeve, Ankle
or Knee Length,
all sizes

97c

Mens Fleece Ribbed
Union Suits,
ankle length,
long sleeve,

97c

Mens Extra Heavy
Fleece Union Suits,
all sizes 34 to 46

\$1.45

Ladies'
Heavy Outing
Shirts, all sizes

97c

Ladies'
Knit Princess
SLIPS,
all sizes

\$1.19

Mens
Plain Blue
Shop Apron,
Each

45c

SPECIAL
Mens and Boys
New Fall Line
of Caps

65c to \$1.49

All colors
Germantown
YARN
Ball

24c

HOSE

Ladies Fleece Lin-
ed Hose 25c

Ladies Rayon and
Wool Hose 49c

Ladies Fine Cash-
mere Wool
Hose 49c

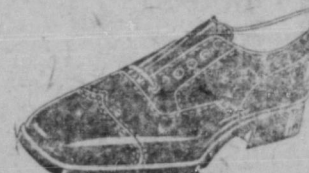
Ladies' Fine Lisle
or colors, pr 25c

Mens Wool Mixed
Work Socks 19c



Shoes For The Whole Family

Quality Footwear at Great Savings



Ladies Old Plain Toe Fine Kid
Shoes for Comfort \$2.45
all solid

Ladies Fine Kid Oxfords, all
sizes 4 to 8,
all solid, pair \$1.95

Ladies One-Strap Satin Slippers
all sizes 4 to 8 \$2.98
Pair

Beautiful Line of Ladies and
Growing Girls Sport
Oxfords, low heels \$2.98

New Fall Line of Ladies' Patent
Strap or Fancy Trimmed Ox-
fords, all sizes \$3.95
4 to 8

Child's Patent or Tan Oxfords,
Size 8 1/2 to
11 1/2 \$1.98

Little Gents School Shoe, a
good wearing shoe,
all sizes 9 to 13 1/2 \$1.95

Youths School Shoe \$2.45
all sizes 13 1/2 to 2

Child's Brown Skuffer Shoe
with composition sole, all sizes
5 to 8 \$1.35

Child's Brown Skuffer Shoe
with composition sole, sizes
8 1/2 to 11 1/2 \$1.49

Boys School Shoe, all solid,
sizes 2 1/2 to 6 \$2.75

Mens Light Weight Work Shoe,
a good wearing
shoe, all sizes \$1.79

Mens Outing Work Shoes, with
composition sole,
all sizes \$1.98

Mens Heavy Work Shoe, Mocca-
son t.p., composi-
tion sole, all sizes \$2.89

Mens Fine Kid Plain Toe Dress
Shoe, all solid,
all sizes \$2.98

Mens Gun Metal
Dress Shoe, all sizes \$2.98

Dr. Charles Cushion Sole Dress
Shoe, all
sizes, 6 to 11 \$3.95

Mens Golden Tan Oxfords, all
New Fall Styles \$2.98
all sizes

Mens New Fall Oxfords, Leath-
er or Rubber Heels, all sizes
..... \$3.95 and \$4.95

Ladies Jersey Knit
Bloomer, fancy colors 59c
Ladies' Good Quality Sateen
Bloomers,
all colors 89c