

15th

LUXURIOUS COATS

BUY
NOW
YOU
SAVE
ABOUT
HALF

Anniversary Sale

SENSATIONAL MERCHANDISING EVENT

This Celebration Sale proves without question our leadership in value-giving. In extensive preparation and extraordinary values this event takes rank with the greatest merchandise celebrations we've ever held. Facts and values are our proof. We have spent weeks in preparation. Manufacturers and Jobbers co-operated with us and sold their Showroom and Roadmen's Samples at less than cost. Nothing has been left undone to provide values that will be the talk of everyone for months to come. Only a few days left for you to share in these great values.

HUNDREDS OF STUNNING NEW SHOWROOM AND ROADMEN'S SAMPLE COATS AND DRESSES AT ABOUT ONE-HALF THEIR FORMER VALUES — AN UNDERSELLING TRIUMPH.



STUNNING DRESSES

MANY LOTS AT LESS THAN HALF PRICE

\$1.00 WOMEN'S SILK HOSE

You'll be delighted with these beautiful semi-fashioned silk hose. Every pair perfect. Elastic, lisle, garter top, reinforced sole, heel and toe. All the new shades. Sizes 8½ to 10. Anniversary Sale, price per pair.....

89c

WOMEN'S AND MISSES' SWEATERS

Just 75 of these wool and silk and wool sweaters 98c for women and misses. Slip over and coat styles. Plain and fancy colors. Sweaters that were formerly priced up to \$5.00. Priced for quick selling at 98c.

\$2.00 WOMEN'S UNION SUITS

Women's regular \$2. winter weight union \$1.00 suits. Knit from fine soft, cotton yarns, plain fleeced. Band top, knee length. All first quality. Sizes 38 to 44. Anniversary Sale price \$1.00.

\$2.25 WOMEN'S BLOOMERS

A good assortment of women's plain and fancy striped sateen bloomers. These are exceptional values and come in all the wanted shades and will make fine Christmas gifts. Anniversary Sale price \$1.00.

WOMEN'S AND MISSES' \$4.00 HATS

Smart new Fall and Winter hats of fascinating styles, specially assembled to bring extraordinary values in this Celebration Sale. There are hats of Satin, Faille Silks, Felts, Velours and Velvets.

SILK DRESSES-VAL TO \$22.50

\$10.00

You'll find dresses in this group that surpass anything ever offered at \$10.00. Values that will amaze you. Shown in scores of lovely new styles suitable for business, afternoon or school. Circular, new waistlines, new long sleeves, conservative styles and sport models. Canton Crepes, Crepe de Chine, Wool Crepes, Poriet Twill, Serge and Pin Stripe. All the wanted shades. A style for every figure.

SILK DRESSES-VAL TO \$27.50

\$13.50

Dresses in this group that will appeal to those accustomed to paying up to \$27.50 or more. Delightful new Fall and Winter styles shown in scores of the most favored shades. Plenty of dresses, plenty of styles, plenty of variety for every preference. Faille Crepe Chiffon, Canton Crepe, Crepe Romaine, Georgette, etc.

SILK DRESSES-VAL TO \$32.50

\$16.95

Ultra pretty styles of ravishing beauty, excellences of fabrics and perfection of workmanship, all combine to make these the greatest values of all. Every dress in the group is of the highest character, many of them samples and only one of a kind. Popular fabrics: Crepe Satins, Georgette, Faille Crepe, Crepe Lorraine, finest Twills, Serges and novelty cloths. You are sure to find your shade and size in one of these beautiful models.

SAMPLE COATS - VAL. TO \$22.50

\$14.85

Smart New Coats in This Group — You will thank your lucky stars if you have waited until this Anniversary Sale to purchase your new winter coat! For in these you will find values that we believe are beyond anything that has been offered in a long time at \$14.85.

SAMPLE COATS - VAL. TO \$27.50

\$17.95

Luxurious Sample Coats in This Group — Values that are the result of the immense and careful preparation behind this Big Celebration Sale. Look to these coats for all that is smart in the way of fall and winter fashions — for some of the best values you have ever seen.

SAMPLE COATS - VAL. TO \$35.00

\$24.75

The Most Sensational Bargain of All — We have assembled sample coats for this sale to sell at prices that establish new value records. The charming wool fabrics include Bolivia, Suedine, Dovebloom, Lustrosa and Velours in warm colorings of red, brown, rust, etc.

\$2.00 WOM. GAUNT. GLOVES

The new suede fabric gloves, smartly designed with the effective narrow tailored wrist band, narrow turn-over cuff and gauntlet styles. In beaver, brown, fawn, etc. Pearl button strap fasteners, embroidered cuffs. Price the pair.....

98c

COTTON PLAID BLANKETS

Extra fine quality cotton blankets, 72x84, large fast colored plaids, pink, blue, grey or tan. Ends are finished with silk shell stitching. Choose from these now, there will be no more at this low price.

WOOL FINISH BLANKETS

Wonderful values — savings that no thrifty housewife will want to miss. Fine wool finish plaid blankets, 72x84, pink, blue or grey. Silk stitched ends. A fine, soft and fluffy blanket. Anniversary Sale price, the pair \$4.25.

\$6.00 WOMEN'S SILK BLOOMERS

Celebration values in silk and silk knit \$2.98 bloomers. A value that is unequalled in both desirability and price. All sizes cut extra full. A good selection of the most wanted shades. Your choice up to \$6.00 values at \$2.98.

SPECIAL, WOMEN'S UNION SUITS

Underwear needs at Anniversary Sale prices. 49c Every union suit of first quality, clean and fresh from the original boxes. Fine ribbed knit, sleeveless, tight; knee or umbrella style, all sizes. Celebration Sale price, the suit 49c.

E. F. Gass & Son

Store
of
Quality

E. F. Gass & Son