

Purdue Winter Course Plans To Lay Stress On Business Of Farming

Lafayette, Ind., Dec. 10.—The business side of farming will be emphasized in the eight weeks winter course in agriculture which is to be given at Purdue University January 18 to March 12. Five subjects, dealing with farm accounts, the marketing of farm products, and the management of farms, will be offered by the farm management department.

A farmer can hardly be expected to own and successfully manage the typical Indiana farm, representing an investment of more than \$25,000 and not be interested in keeping records which show which farm products are produced at a loss and why. He can scarcely be called a business man if he is not interested in taking an inventory to determine whether he has lost or made money during the year. The winter course teaches its students how these things can be simply and effectively done.

Most of the failures in marketing farm products are due to lack of understanding of what will best satisfy the consumer and how this service can be rendered economically. This involves a study of assembling, grading, storing, transporting, distributing and financing. It also involves a knowledge of different methods of marketing and the agencies concerned.

How to best organize the farm for profits will be the central idea of the farm management work. Such problems as the kinds of crops to grow and the kinds and numbers of livestock to keep, and their management, and farm layout and building arrangement will be given much attention.

The winter course work is given in five large divisions; the students

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That's going some—but skinny men, women and children just can't help putting on good, healthy flesh when they take McCoy's Cod Liver Oil Compound Tablets.

As chock full of vitamins as the nasty, fish-tasting cod liver oil itself, but these sugar-coated, tasteless tablets are as easy to take as candy, and won't upset the stomach.

One woman gained ten pounds in twenty-two days. Sixty tablets, sixty cents and money back if not satisfied. Ask Holthouse Drug Co., or any druggist for McCoy's Cod Liver Oil Compound Tablets. Directions and formula on each box.

"Get McCoy's, the original and genuine Cod Liver Oil Tablet."

electing to take general farming, livestock farming, dairy production, dairy manufacturing or home economics.

Brewery Permits To Be Revoked On December 31

Chicago, Dec. 10.—(United Press)—Permits of all breweries in the Chicago district, Illinois, Indiana and Wisconsin, will be revoked automatically Dec. 31, according to an announcement made by E. C. Yellowley, director of prohibition for this district.

By the order every brewer in the three states will be forced to cease operation temporarily on that date, he said.

All the breweries will be forced to apply for new permits and they will be issued under the most drastic regulations ever imposed on the manufacture of cereal beverages, he said. Director Yellowley confidently expects that this move will break the backbone of the liquor industry in the territory.

He said that although he has no disposition to hinder legitimate bus-

ness he is determined to stamp out "cheating breweries."

Abe Simmons Is Chairman For Wilson Memorial Fund

Indianapolis, Dec. 10.—Zach Dungan, chairman of the Indiana committee in charge of the Woodrow Wilson memorial fund today announced his selection of district chairmen for the drive.

Abe Simmons, Bluffton attorney, was named chairman of the eighth district.

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For warmth, selected pelts, beaver cloth, a fine gift for men. All sizes.

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It's the sort of a gift that'll recall the donor daily—and they're extra fine quality.

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Best quality pelts, belted, 4 pockets.

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The newest style in all wool sweaters, a good selection of colors. \$4.75 to \$12.50.

SOFT MUFFLERS

Silk one, wool one and plaid ones, priced up from \$1 to \$3.75

SHIRTS

THEY MAKE CHRISTMAS MERRIER!

SHIRTS, such as we offer in this cheerful selection, are the kind of Shirts he wants at holiday time. Splendid qualities and a splendid selection is presented in these special groups.

BROADCLOTH SHIRTS—Extra Fine material, plain white or fancy patterns, collars attached, all sizes **\$2.50**

BROADCLOTH SHIRTS—Best quality material are used in these shirts, plain white, collars attached or neck band style **\$3.50**

MADRAS SHIRTS—Made from fancy figured Madras Shirting, neck band style **\$2.50, \$3.50**

SILK STRIPED SHIRTS—Tailored from fine quality silk striped Madras, neck band style, all sizes **\$2 to \$3**

SILK PONGEE SHIRTS \$5.00

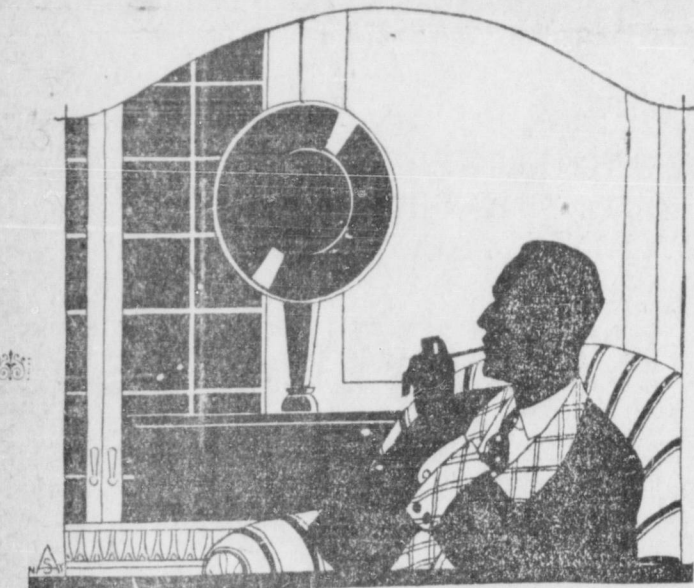
One of these is sure to please him. Fine Pongee silk with collar to match or neck-band style. Every shirt is full cut and well made.

FANCY PERCALE SHIRTS ... \$1—\$1.50

The quality and price make these shirts very popular. Made from fine quality, fancy, Percale shirting. Collar attached or neck-band styles. All sizes.

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So they have advertised in this paper, so we will not make such a claim; it takes in too much territory, but we want you radio buyers to be the judge.

Radiola No. 25 uni-control Super-Heterodyne is different, has features not found in other receivers. Among these features are super selectivity, long distance reception, volume and tone quality; no outside antennae required, no ground wires or messy storage batteries used.

Radiola No. 25 has the General Electric Company, Westinghouse, Western Electric Company behind it. Surely these leaders can be depended upon to give you a receiver worth while.

Victor and Brunswick use the Radiola Super-Het in combination with their phonographs, fact which should be sufficient proof of the leadership of Radiola receivers.

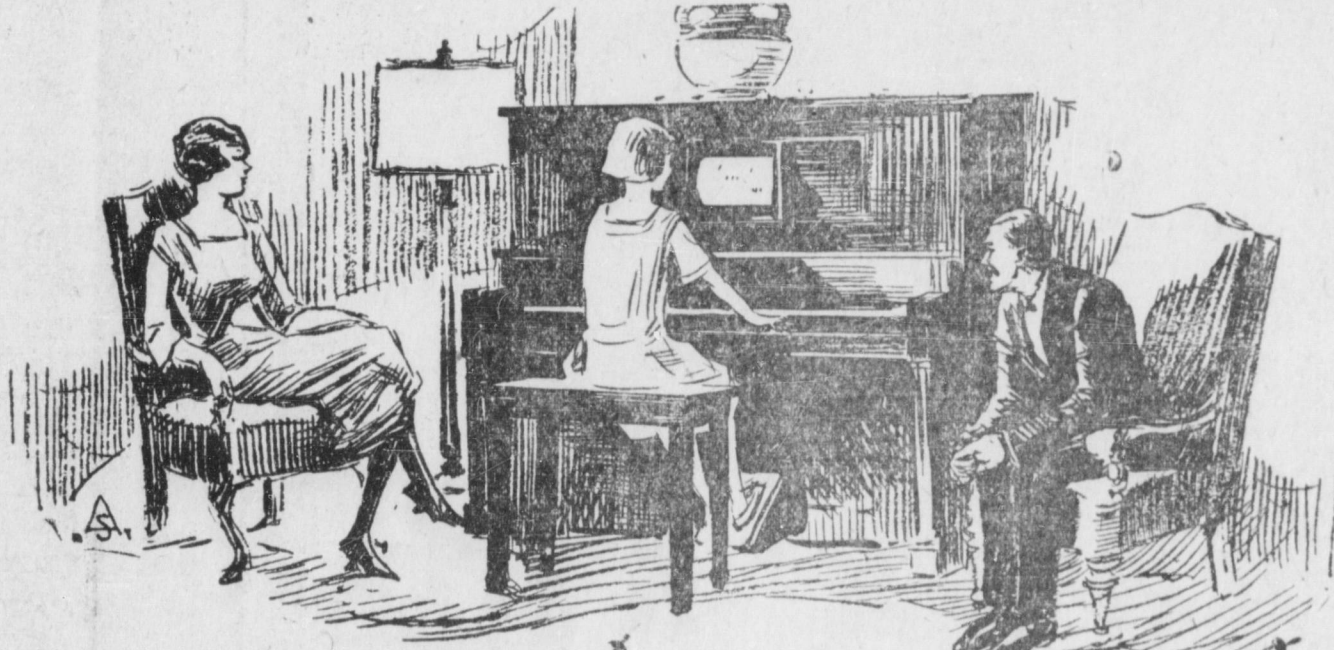
Right now we can demonstrate in your home or make delivery but if you want a Radiola in your home Christmas morning, please see us now.

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