

# Why it Will Pay You to Trade in

## THE H. AND B. DRY GOODS STORE IS THE CHRISTMAS GIFT STORE

This large dry goods and ready-to-wear store, located in the K. of C. building, on the west side of Second street, is filled with many useful and seasonable gifts. The holiday spirit prevails throughout the store, not only in the decorations, but in the assortment of articles. Several tables of fancy and individual boxes are here for your selection. Dainty gifts for discriminating women. The ready-to-wear department carries the latest styles in women's and Misses wearing apparel.

Visit this big Gift Store and let us help you make your selection.

THE H. AND B. DRY GOODS CO.

J. H. BURROUGHS

HUGH D. HITE



### GIFTS FOR THE WOMEN

An excellent assortment of Gifts packed in neat Christmas boxes. A few suggestions:

Silk Hose  
Silk Underwear  
Umbrellas  
Handkerchiefs  
Gloves, suede and kid  
Garters and Shoe Trees

ARTECO LINENS  
The ideal Christmas gift.  
In painted fast colors.  
Buffet Covers, Towels,  
Vanity sets,  
Bed Spreads, Pillow Cases

THE H. & B. DRY GOODS STORE



## WHY IT WILL PAY YOU TO TRADE IN DECATUR

A town or community is very much like an individual, for as the various individuals in the community are, so is the community itself. A man who is interesting, willing to work and able to apply some mentality to his efforts, is the one who will win in the final analysis. Every bit of energy and every dollar you invest in Decatur will find its way back to you sooner or later, for a prosperous city will promote prosperity in its citizens. And YOU, as an individual, dear reader, can help promote the prosperity of Decatur and incidentally your own prosperity by spending just as many good old American dollars here as you possibly can. And if you will stop and reason for a while before you make a purchase you will be surprised to find that 99 2/3% of what you buy can be purchased right here. Too many people of today are "penny wise and pound foolish." Read that line again, please. Do you know what we mean? How many times have you been inveigled into buying something thru the mails at an apparent saving of a few cents, only to find that when it arrived after the usual waiting, that it was not just what you expected and then again the freight, mail or express, drayage, etc., had really made it cost more than you would have had to pay right here in Decatur where you could have made your selection in person and from the actual goods themselves, and in the majority of cases, at an actual cash saving. But you didn't do that at the time, so your money was sent out of Decatur to help swell the prosperity of some other community instead of your own. Your merchant is loyal to you. He proves that every day nearly when he subscribes funds to this and that to help make Decatur a better place in which to live. Are you, dear reader, doing your share, or are you one of the ones who was shirking?

This series of articles has been prepared to help you to help yourself, and we want each and every man, woman and child to read them carefully each week that they appear. If you will do this and tell all of your friends to read them also, you will find in a short time a greater prosperity in Decatur is dawning for us all. All we need to do is to boost a little. Are you a booster?

Suppose we define "A Booster" and let's see how many of us really are one.

"A Booster is a citizen who talks as strong for his town when he is at home as he does when he is a thousand miles away.

"A Booster is a man who is wise enough to know that by helping his community he is helping himself and acts on that knowledge.

"A Booster is a man who contributes to the religious, educational, social, charitable and commercial undertakings of his city in proportion to his means.

"A Booster is a man who will let the "WE" spirit dominate his actions and will work in harmony with his fellow citizens, for the community betterment.

"A Booster is a man who helps to keep his city clean morally and physically.

"A Booster is a man willing to serve.

"A Booster is cautious in his criticism of others willing to serve.

"A Booster is a man who believes in his fellow citizens and believes that his home town is the best place in the whole wide world.

Let's all get together and put our shoulders to the wheel. Let's both pull and push for Decatur at every opportunity. Each week we are going to publish in this column something of vital interest to every resident of this community. Watch for them and read them carefully. Then act!

## DECATUR

### A City Of Up-To-Date Stores Where You Get The Most For Your Money

The Progressive Business Firms whose ads appear on this page have combined in presenting a series of articles designed to show the most skeptical of persons that it is to their best interests at all times to Trade in this City. All of the firms here represented have your interests at heart as well as their own and we sincerely hope these articles may be the means of a better understanding between the merchants and the public.

### SHOES SHOES

#### Christmas Footwear

#### THE BEST OF ALL GIFTS

Christmas Slippers... 85c to \$2.75

BEINEKE & SON



### INSPECT YOUR WARDROBE NOW

#### HAVE IT CLEANED THE FARR-WAY

#### DECATUR LAUNDRY

Laundry and Dry Cleaning  
Decatur, Ill.  
Phone 134

Pasteurized  
Milk is best  
for babies  
and grown-ups

### Pasteurized Milk Is Best

The only Dairy selling Pasteurized Milk which insures good, pure milk for young and old. Delivery to any part of the city.

#### DECATUR SANITARY MILK CO.

## Neutrowound The Best In RADIO

Nothing would give the family more real enjoyment or home comfort this winter than a Radio. We suggest the Neutrowound—the world's finest—and simply ask that you let us demonstrate.

DECATUR AUTO TOP & PAINT CO.

Phone 494

South First Street

### WATCH FOR OUR OPENING

#### MILLER'S BAKERY

Wholesale and Retail  
BREAD, COOKIES, CAKES

O. E. Miller

MILLER

Phone

North Second St.

### HYLAND PLUMBING & HEATING CO.

Arthur P. Hynd, Manager

SANITARY PLUMBING, STEAM AND HOT WATER HEATING  
VAPOR AND VACUUM HEATING A SPECIALTY

### GOODRICH SILVERTOWN BALLOON AND CORD TIRES AND TUBES

Willard Battery Service—Recharging and Repairing all makes.

### ACE BATTERY & TIRE SHOP

234 North 2nd Street

Phone 897

### A. W. TANVAS

I have a first class mechanic to take care of your automobile repairs  
WORK GUARANTEED

Also Top and Side Curtains Made and Repaired

#### OAKLAND GARAGE

North First Street

Delivery Service

Prompt Attention to Phone Orders

Telephone Nos. 106 and 107

### MUTSCHLER'S PACKING COMPANY MARKET MONROE STREET

### WERTZBERGER'S CONFECTIONERY

Candies, Tobaccos and Ice Cream

THE PLACE WHERE THE ROAST PEANUTS DAILY

We give Prompt Service to Phone Orders

Phone 89

244 West Monroe St.

**REDUCE HIGH COST OF TIRES**  
BY REPAIRING YOUR BALLOON OR REGULAR TYPE  
First Class Workmanship by Our Improved Methods  
We Guarantee Satisfaction  
BRING YOUR TIRE TROUBLES TO

### ELBERSON SERVICE STATION

Gas, Oil, Tires and Accessories

James Elberson, Proprietor

2nd and Jefferson Sts.

## Majestic

FURNACES

Furnaces, Spouts, Lightning Rods

### ASHBAUCHER'S TIN SHOP

Shop Phone 739—Residence 765

### HUDSON

THE LARGEST SELLING SIX CYLINDER

CARS IN THE WORLD

### ESSEX

### P. KIRSCH & SON

DECATUR

Phone 335

### WHY NOT GIVE SOMETHING ELECTRICAL?

Come in and let us show you some of our Toasters, Grills, Table Stoves, Percolators, Sweepers, Curling Irons, Lamps, Heating Pad, Washers, Christmas Tree Lights

IF ITS ELECTRICAL WE HAVE IT

Also a complete line of Radio sets and parts.

### INDIANA ELECTRIC CO.

Wiring, Fixture and Repairing  
Open evenings.

B. CLARK

G. COLE

Open evenings.