

# DECATUR DAILY DEMOCRAT

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This is Fire Prevention Week. Are you doing it? You are asked for your own good and for that of the community to see that every precaution is taken to prevent fires. Remember that three out of every four which occur could be prevented if the flues, wiring, rubbish is taken care of. A little watchfulness, a little care, a slight expense may prevent a serious loss and it's worth the effort.

Registration is over. If you have not registered, it's too late now for a couple of years. In this county we are glad to say that almost every man and woman qualified to vote has registered. Now it only remains to get out the vote on election day and see that they vote right. Coolidge is cold, LaFollette is unsafe, Davis is the right man. Four weeks from today we will decide upon the officials for the next two and four years. These men will serve us either properly or improperly and carelessly. It is mighty important who you choose.

Ed Jackson is juggling figures in his speech; purposely trying to mislead the voters. Well, you can't blame them much. If they told the truth they wouldn't get back in power for a score of years and they know it, nationally and state. Jackson says the state is in debt only a couple of million when it's nearly twice that. These office seekers will say most anything they think will make votes. It's your business to find out the truth and do the wise thing for yourself and the state and that is certainly to clean out the state house.

October 16th is Air Day in Decatur. On that occasion the democratic candidate for congress will devote his time to seeing the voters of this city and the north part of the county. In the evening he will speak at the court house. If you want to employ a high class man who has proven he knows how, to serve you in congress, John Adair should have your heartiest support. His record is clean and no one doubts his ability. Hear his message here on the night of the 16th. He will talk about state and national problems and he knows them well for he has been taking a keen interest in public affairs for thirty years.

Carleton B. McCulloch is every inch a man, able and capable with good intentions and the ability to carry them through. He wishes to serve as governor that he may do his best for four years to turn the government back to the people and save you money. That's fair enough, isn't it? Ed Jackson who is running against him has been a part of the present administration for six years and his record is that he has increased the expense of conducting his office four times over, endorsed the Dollings company and their worthless stock, misquoted figures as to the state debt and the financial conditions of Indiana and promises little if any relief. You ought to get it easily the question of who will vote for governor.

This is a democratic county. For

## Flashlights of Famous People

Face to Face  
With  
William L. Douglas

The Cobbler Governor

(By Joe Mitchell Chapple)

In the centennial year of the signing of the Declaration of Independence a foreman in a shoe shop at Brockton declared that he would establish a factory that would come closer to the wearer of shoes—and create "life, liberty and the pursuit of happiness" for the customers who purchase shoes.

The author of this declaration was William Lewis Douglas, born in Plymouth, Massachusetts, in 1854. At the age of five years he followed the remains of his father to the historic old burying ground where the Pilgrims had begun burying their dead in 1629. Now he had to go to work and education was secured at brief intervals in the schools. At the age of seven he was pegging shoes for an uncle, an occupation which he continued for eight years, turning over his earnings to help his mother. Later he worked in a cotton mill and a factory at Chiltonville, Mass. Recognized as a real worker, he had little difficulty in securing a job at Hopkinton and then went to South Braintree, where he learned boot making. Making his way to Brockton, he was promoted to the distinction of foreman. Here was inaugurated an innovation in the manufacture and sale of shoes. He began advertising by using his picture in connection with an announcement of the quality of his goods. This innovation was met with scoff and scorn—supercilious rivals asked what his picture had to do with shoes—but he lived to see his judgment justified—that there were less failures in advertising where a personality was identified with the product than otherwise.

William L. Douglas was a member of the Massachusetts House of Representatives, of the State Senate and Mayor of Brockton. It was only natural that his party should call him to State leadership. Elected a Democratic Governor in Republican Massachusetts by a substantial majority, he intermingled a lively political career with his business operations.

The William L. Douglas style of advertising was a subject of erudite discussion in the "Atlantic Monthly" and other serious-minded periodicals as to its psychology—but they all

Editor's Note: Send ten names of your favorite famous folk now living to Joe Mitchell Chapple, The Attic, Waldorf, readers of this paper are to nominate for this Hall of Fame.

three-fourths of a century the party of Jefferson has been in control here and affairs have been conducted in a splendid manner because the leaders of that old party have insisted that they must make good. The ticket this year is strong, composed of men well qualified and who will serve you in the best way possible. On the state ticket from governor down, every man is a high class, honest and capable citizen. On the national ticket Davis and Bryan are worthy of your consideration and your vote. Mr. Davis is a great lawyer and a tried officer. Mr. Bryan as governor of Nebraska, has made a record brilliant in achievements for the people. There is no reason why you as a democrat should not proudly support the tickets.

"The Prison de Luxe," as the new reformatory at Pendleton is familiarly known, is a fair sample of the extravagance of the present state administration of Indiana. No one man or official is to blame for this, but all the officials in the state house and the members of the legislature who favored the \$3,000,000 grab into the public treasury. When this institution was started four years ago it was understood by the public that it would cost \$1,000,000, half of which would come from the sale of the old Reformatory at Jeffersonville, and the farms belonging to it. All the first \$1,000,000 was spent before any building had been completed, and only three or four of the fifteen or twenty buildings had been even started. Then the legislature of 1923 was asked for \$2,000,000 more and over the protest of the democratic members, it was voted after numerous republican members had been whipped into line by the governor, by the state com-



WILLIAM L. DOUGLAS:

"Walking is still a part of American activity, despite the fact that many are already acquiring automobile feet."

agreed that his advertising had sold the goods. "That's what the advertising was for," said William Douglas, philosophically, when queried. "I never had any idea of exploiting myself as a personality for any other purpose than to let people know who it was that stood back of Douglas shoes."

A self-made, self-educated man, William L. Douglas was a sturdy New Englander who brought to the factories in his home town of Brockton, Mass., employment for thousands of people and millions of dollars that never would have existed but for the genius, pluck and endurance of the little Plymouth lad who pegged shoes at seven and had kept pegging right away until four score years of his life had passed.

The mustache had turned gray, but the bald head of the portrait remained the same, for it is recorded that he never lost a single hair after beginning advertising. A retiring, modest man, he never sought the spotlight. In conversation he had a thoroughly practical direct way of viewing matters that indicated the skill of the craftsman combined with the vision of a salesman.

"Naturally I began at the foundation of making shoes and insisted that if the shoes were right the product would command sales if presented in a way that would win personal confidence. Walking is still a part of American activity, despite the fact that many are already acquiring automobile feet," he said to me on the occasion of our last visit. In his death the shoe industry has lost a great leader.

mittee and by the entire state administration. Not one man now running on the republican ticket, from the candidate for governor on down raised his voice against this \$2,000,000 grab. It went through after a long fight and with full knowledge that the money was being wasted. The same men ask four years more of control of public funds.

## Big Features Of RADIO Programs Today

TUESDAY'S RADIO PROGRAM

(Copyright 1924 by United Press)  
KFI, Los Angeles, (469 m) 8 p. m.  
(P. C. S. T.)—Massenet's opera "Mignon" with Sabanueva, Schipa and Picco.

KSD, St. Louis, (546 m) 7 p. m.  
(C. S. T.)—Broadcasting the street carnival and parade in connection with the veiled prophet celebration.  
KDKA, Pittsburgh, (326 m) 8 p. m.  
(E. S. T.)—Gala musical program, orchestra, quartet and solo numbers.

WCX, Detroit, (517 m) 10 p. m.  
(E. S. T.)—Red Apple club's weekly broadcast.

WOAW, Omaha, (526 m) Midnight  
(C. S. T.)—Frank Hodek's Owl Frolic.

\*\*\*\*\* TWENTY YEARS AGO TODAY \*\*\*\*\*

From the Daily Democrat files  
20 years ago this day

Oct. 7, 1924—True Worth wins first money in 2:24 trot at Mt. Gilead, Ohio and Virgil C. third in 2:16 pace. F. M. Schirmeyer appointed a city commissioner. Stores close in respect to late J. T. Archbold, prominent citizen. Enterprisers hold first meeting of

years with Mrs. D. D. Heller. Mrs. Van Vorhes of Probie is here talking politics.

Mr. and Mrs. C. W. Meibers returns from visit at Indianapolis. Hon. C. A. Wendle, editor of Gatliff Gun, addresses democrats at the court house.

Strike on the Erie effects Huntington shops where boiler-makers walk out.

Governor proclaims October 21st as Arbor and Bird day.



HOW WIN THE WORLD

Have you sought out the sorrowing? The fevered forehead cooled? Or broken heavy burdens off? From lives by Satan ruled? Are you so gentle and so kind? The little children run? And clamor in your arms to have? Your kiss when day is done?

Do any see your deep concern? For those long lost in sin? Or know that you are weary off? Such lives from death to win? Have friends seen you refuse to eat? Until some soul was won? Whose words and ways at first were rude, Whom others, daily, shun.

Have you spent hours in earnest prayer? On some lone mountain height? Dost know the fellowship of stars? The ministry of night? Transfigured, has your face so shone? Friends knew not what to say, But stammered, thus, their happiness "Blest hour—abide alway."

Do men say, "As His custom was, He goes on Sabbath days To worship in the house of God," Dost walk His holy ways? In silence have you suffered wrong? Have foul lips slandered you? And have you cried, "Father forgive, They know not what they do!"

Have you nailprints to show your friends? To put their fingers in? Of wound of spear-thrust in your side? How can we hope to win A doubting world back to the faith To service of our God, 'Til we can show love's wounded hands And Calvary's path fresh-trod. —A. D. Burkett.

ROLLED GOLD

When the sun shines on the tassels of the corn

At early morn, Seems as though a mint of gold From earth's richest mine had rolled Across the field;

Or, heaven unsealed That vast store from which they draw To make the pavements Patmos as, And a feeling sort of fingers

That ten thousand fairy fingers Must have labored ceaselessly— (Though unseen by you and me,) Must have labored day and night To tint each tassel top just right.

For early fall Though wondrous all Spreads no beauty anywhere Quite so rich and rare,—so fair As early morn, When the sun shines on the tassels of the corn. —A. D. Burkett.

Will Give Away  
PURE BRED BULL

Gift To Be Made Here In Connection With Visit Of Special Train

The Erie Railroad is co-operating with Purdue University, The County Farm Bureaus, the Holstein, Jersey and Guernsey bred associations and local business men and farmers in making arrangements to conduct a pure bred sire campaign in northern Indiana by means of a special demonstration train. There will be railway cars showing exhibit material on dairying from Purdue University and for lectures and moving pictures.

Several cars of registered Holstein Jersey and Guernsey bulls selected from the best herds, and all out of high producing dams, will also be carried with the demonstration cars and sold at a low cost to the dairymen of this section.

The Cloverleaf Creamery company of this city will give away one of these pure bred bulls on the day the Cattle Special is in the city. This is being done to encourage farmers to raise milk producing cows and the chance to win the prize animal will not cost the farmer a penny. It will be given away absolutely free and the animal will be used in bringing up the standard of the herds in the community.

The railroads are taking a growing interest in the improvement of livestock. Many dairymen are planning to take advantage of this opportunity to get a fine bull at low cost. F. D. Underwood, President of the Erie

Railroad, will present a fine Jersey bull from his famous herd of Jerseys in Wisconsin to the community showing the most interest in the demonstration.

The train will visit the following places and remain from 9:30 a. m. to 10:00 p. m.: Decatur, Oct. 20th; Tocsin, Oct. 21st; Uniondale, Oct. 22nd; Markle, Oct. 23rd.

## RILEY HOSPITAL DEDICATED TODAY

(Continued from Page One)

Times, followed impressive observation of the seventy-fifth anniversary of the birth of James Whitcomb Riley in whose memory the hospital was built. The birthday observance consisted of the laying of a wreath on the Riley tomb in Crown Hill cemetery in Indianapolis by Hugh McLandon, president of the Riley Memorial Association, and a short program at the Lockerbie street home of the poet.

The dedication ceremonies were carried out under a large tented auditorium immediately south of the Riley hospital, where more than 2,000 persons were seated. Thousands of persons filed through the institution preceding the following the dedicatory ceremonies, when the hospital was thrown open for inspection of the public.

More than 100 representatives of various colleges and universities participated in the academic procession that preceded the dedication. Robed in cap and gown, leading educators of the country who attended the ceremonies, marched in an impressive procession from the Indiana university school of medicine to the Riley Hospital.

Invocation by the Rev. M. L. Haines pastor emeritus of the First Presbyterian church of Indianapolis, was followed by the formal presentation of the hospital to Dr. Bryan. Tribute to the co-operation of the thousands of Indiana citizens who have made possible the Hoosier haven for crippled children was paid by Dr. Bryan in his acceptance speech.

Dr. Bryan's acceptance speech was followed by an address on "Our Responsibility to Childhood," by Dr. Walter A. Jessup, president of the University of Iowa. The dedicatory address, delivered by Dr. Finley, closed the dedicatory program.

More than 200 women from all parts of the state attended the luncheon of the woman's committee held at the Claypool hotel. The committee was arranged by Mrs. Thomas R. Marshall, wife of the ex-vice-president of the United States, assisted by Mrs. Curtis A. Hodges, of Indianapolis. James W. Foster, general chairman of the committees in charge of the dedication day, and president of the board of trustees of Indiana University, addressed the women at the luncheon.

Three complete units of the Riley hospital were dedicated today. Remaining units, which will bring the capacity of the hospital to approx-

imately 3,500 children annually, will be constructed as quickly as funds are available.

CLOSED ON WEDNESDAY  
Our place of business will be closed all day Wednesday on account of a holiday.  
THE HAIR HIDE & FUR CO.

WANT ADS EARN

**Fisher & Harris**  
**CASH GROCERY**  
PAY CASH AND BUY FOR LESS  
Phones 3, 4 and 5  
Free City Delivery  
GROCERY SNAPS FOR  
WEDNESDAY AND THURSDAY

**SOAP** IVORY SOAP, 6 Bars ..... 39c  
**Toilet Paper** 7 rolls 7 ounce Crepe Tissue Toilet Paper ..... 25c  
**Potatoes** Buy the best Fancy White Mich. stock. Bu. 95c; 2 1/2 bu. bag ..... \$2.25  
**Soap Chips** R. N. M. Bulk Soap Chips, 3 lbs. .... 35c  
**Soap Flakes** Chipso Soap Flakes, Large package ..... 23c  
**PRUNES** 6 lbs. Medium Size Genuine Santa Clara Prunes ..... 45c  
**Apricots** Large cans California Apricots in syrup, 19c; 3 cans for 55c; Dozen cans for ..... \$2.18

**GOOCH'S BEST FLOUR**  
LINCOLN, NEBR.  
FISHER & HARRIS—Sole Agents

## Notice of Public Sale

BY WM. A. LOWER, RECEIVER OF PARTNERSHIP PROPERTY

Notice is hereby given that the undersigned Receiver, of the personal property owned jointly between, Eli W. Steele and Charles N. Martin, as shown by the inventory and appraisal on file with the Clerk of the Circuit Court, of Adams county, Indiana, will between the hours of ten o'clock a.m. and five o'clock p.m., on

Sale to begin at 10 o'clock a.m.

FRIDAY, THE 24th DAY OF OCTOBER, 1924

Offer for sale at the Belmont Farm, 1 mile northeast of Decatur, Indiana, at public auction, to the highest and best bidder, all of the personal property of the said trust, consisting of the following:

One breaking plow; one check row planter; one riding breaking plow; one Superior grain drill; one DeLaval separator; one walking corn plow; one riding corn plow; one tandem disc; one Deering mower; one spring tooth harrow; one hog rack; one Turnbull wagon; one low wagon; one hay rake; one hay rack; one old mower; one Deering binder; one 7-shovel cultivator.

Ten sets heavy work harness. Ten horse collars.

HAY, OATS, CORN AND STRAW

141 bales of mixed hay; one lot of 12 or 15 tons of mixed hay; about 4 ton of mixed hay; about 15 ton of straw; 6 ton of oats straw; one lot of 224 bushel of oats be the same more or less, in the bin; about 50 bushel of corn in the crib; 8 acres of growing corn; about 8 1/2 acres of growing corn; about 3 1/2 acres to growing "truck"; one bushel of field seed corn; about 3 pecks of sweet seed corn.

POULTRY, HOGS, CATTLE AND HORSES

One goose; 3 old roosters; 50 hens; 40 young chickens; 6 shoats; 1 male hog; 1 old sow; 2 young sows; 1 Jersey cow; 1 small Jersey cow; 1 black Holstein cow; 1 white Holstein cow; 1 small black cow; 1 heavy roan cow; 1 light roan cow; 1 red cow; 6 spring calves; 1 bay mare; 1 roan mare, blemished; 1 bay mare, stare in forehead; 1 black gelding; one roan mare; 1 dun mare.

TERMS OF SALE

All sales amounting to five dollars (\$5.00) or under, cash in hand. All sums over five dollars, a credit of 6 months will be given. Purchase to be evidenced by bankable notes of the purchaser, waving valuation and appraisal laws, with 6 percent interest after maturity, with approved personal security; or—at the option of the purchaser—may pay all or part of their bids in cash.

No property to be removed until settled for.

Wm. A. LOWER, RECEIVER

Roy O. Johnson, Auctioneer.

J. F. Snow, J. T. Merryman, H. M. DeVoss, Attys.