

New Service Fitted to New Possibilities

WE move swiftly in America — change is the order of the day — industrial economics are changing — labor relationships are changing. The size of the oil business is changing and the Standard Oil Company (Indiana) keeping step with progress, is changing its methods of doing business, to meet the new conditions as they arise.

We invent, and improve, and learn, and go ahead.

The Standard Oil Company (Indiana) developed the Burton Process to increase the recovery of gasoline to meet the demand caused by the increasing number of automotive machines. It improved merchandising methods until its distribution and marketing systems are the standard of efficiency for the industry.

The Standard Oil Company (Indiana) developed new methods of handling its business. Many of these are applied to administration inside the organization, — as for instance, the Industrial Relations Plan, the Annuity Plan, and the Stock Purchasing Plan, all of which have resulted in bringing the Company and its employees closer together.

Other methods have expanded the Company's activities in new directions, — as for instance, in the development of a chain of service stations located at convenient points throughout the ten Middle Western states where the motorist may secure his requirements of fuel and oil in such quantities as he may need.

This is but one of the many improvements which the Company has adopted to better the service which it is rendering the people of the Middle West.

All these methods tend to hold down prices. This is recognized in a recent article in *Petroleum Age* which says, "No other product or power of like value, obtained at such expense and under such hazardous conditions, is furnished the people at such reasonable prices at all points of the country, as oil and its products."

In the petroleum industry the real problem of the hour is service. The Standard Oil Company (Indiana) is continually fitting new service to new possibilities and adapting its established service to meet new conditions. This policy makes for prosperous business, without which no nation can hope for general prosperity.

As the demand for petroleum products increases, it will be found that the Standard Oil Company (Indiana) has put itself, by progressive development of new possibilities, in a position to give a service commensurate with the increasing demand.

Standard Oil Company
(Indiana)
910 S. Michigan Ave., Chicago

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Added Attraction:—A Fox Comedy.

Admission 10c and 25c

COMING WED. & THURS.—HAROLD LLOYD, in
"SAFETY LAST"

TO RETURN TO GENEVA SCHOOL

Don Collom Decides To Give Up Position And Teach Another Year

Geneva, Ind., June 18.—(Special to Daily Democrat)—Josephus Martin, president of the school board of Geneva, stated Sunday that Don Collom, who for the past three years has been superintendent of the Geneva schools, would return for another term, and that Mr. Collom, after previously deciding to retire from the teaching profession had decided to teach another year and that he had contracted his services to the board of this city for the term beginning next fall.

A few weeks ago Mr. Collom had decided to leave the teaching profession and accepted a position with the Denoyer-Geppert Publishing Co., of Chicago. But, because of reasons which could not be learned, Mr. Collom last week decided to remain in Geneva, at least for another year.

The news of his decision to remain will be greeted heartily by the patrons of the school, for during the three years of his superintendency he has accomplished very much here.

At present Mr. Collom is spending the summer months near Indianapolis, and expects to return to Geneva early in the fall it being a good time to arrange for the opening of the school term in September.

Owing to the lack of school funds, it was only possible to have eight months of school during the year just closed, but Mr. Martin stated that the term next winter would cover eight and a half months.

Miss Forkner, teacher of English for the past year, will return, and the grade teachers have been employed, but the history and mathematics positions in the high school are still unfilled.

System Is Reprimanded

Chicago, June 18.—(Special to Daily Democrat)—The Pennsylvania railroad today was publicly reprimanded by the United States labor board for "refusal to permit a certain class of employees to select their own representatives to negotiate agreements covering wages and working conditions. The Pennsylvania was declared to have "denied to its shopmen essential rights as laboring men to which congress has declared them entitled."

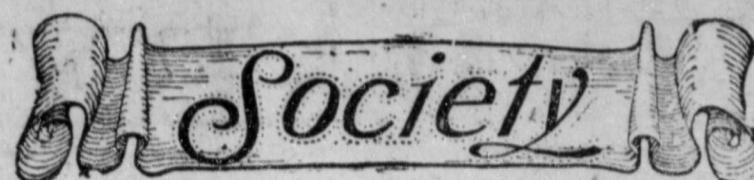
—WANT ADS EARN—

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CLUB CALENDAR

Monday Delta Theta Tau—Mildred Niblick.

Tuesday Psi Iota Xi—Mrs. Gertrude Hite, 8 o'clock.

Loyal Workers Class of E. V. Church—Mrs. Will Meyers.

Friday Zion Lutheran Aid Society at parsonage, 1 p. m.

where she expects to spend the coming year.

The Little Workers Class of the Evangelical Church will have a picnic at Bellmont Park Tuesday afternoon from four to seven o'clock. Members are requested to meet at the Boston Store corner at 4 o'clock prompt.

The Winona Camp Fire Girls met at the home of Miss Margaret Kern Saturday afternoon at two o'clock. A short business session was held and during the social hour delicious refreshments were served by the hostess.

The wedding which comes as a pleasant surprise to their many friends here was that of Miss Louise MacMullen, formerly of this city, but now of Fort Wayne, to Dr. Daniel R. Benninghoff, which occurred Saturday morning. Miss MacMullen is a niece of Dr. and Mrs. H. F. Costello, and has a host of friends here. The Fort Wayne News and Sentinel gives the following account:

A wedding of unusual interest and importance was that of Miss Marie Louise MacMullen, only daughter of Mrs. Emma MacMullen, of Forest Park boulevard and Dr. Daniel R. Benninghoff, son of Mr. and Mrs. D. R. Benninghoff, of East Lewis street, which was solemnized this morning at 11 o'clock, the Rev. Thomas M. Conroy, of the Cathedral of the Immaculate Conception, officiating.

The bride was girlish and charming in her three-piece costume of imported brocaded crepe in beige color, fashioned in graceful lines and beaded with gold beads. Her hat, foot wear and other accessories were in harmonizing colors. Immediately following the ceremony, Dr. and Mrs. Benninghoff left on a western trip.

The bride is a very popular young woman and is a graduate of the academic, commercial and music departments of St. Augustine's academy, and the Fort Wayne Normal school, with additional post graduate courses at the Washington College of Music, Washington, D. C., and Ohio Northern university. Mrs. Benninghoff is a very talented musician, possessing a beautiful lyric soprano voice. Much of her vocal training was received under Miss Grace Van Studdiford. She is a member of the College club, also the Round Table club.

Dr. Benninghoff is a graduate of the Fort Wayne high school, Indiana university and took a post graduate medical and surgical course in New York City. He was in the army medical corps two years during the world war, one year of which was spent overseas. He was promoted to the rank of major during his army service and at present is coroner of Allen county.

Upon returning home from their wedding trip, Dr. and Mrs. Benninghoff will reside in their own new home on North Anthony boulevard.

The Loyal Workers Class of the Evangelical Church will be entertained Tuesday evening at the home of Mrs. Will Meyers, on Fourth street. Assistant hostesses will be Mrs. Mat Breiner and Mrs. Blanche Whitwright.

The Ladies' Aid Society of the Zion Lutheran church will meet in the church parsonage at 1 o'clock Friday afternoon, instead of in the school house.

Mr. and Mrs. Lester Everett and family enjoyed a chicken dinner Sunday at the home of Mrs. O. T. Johnson, it being the first anniversary of their twin daughters, Dorothy Floring and Dora Evangeline. Mr. and Mrs. Fred Lichtensteiger and son, Paul and daughter, Ruth were also guests.

Mr. and Mrs. C. W. Hitchcock entertained with Sunday dinner the immediate families of Miss Lola Hitchcock and Earl Rabbitt who were recently married.

The Loyal Daughters Sunday School class of the Evangelical church will meet for their regular monthly business meeting, at the home of Mrs. Arbie Owens, at 425 McBarnes street, Thursday evening at 7:30 o'clock. Mrs. Edward Warren will be assistant hostess. A good attendance is desired.

The Misses Zelma Stevens and Helen Kinzle left this morning for Oakridge, Oregon. They will also stop at Denver, Salt Lake City and other points of interest on their way. Miss Stevens will visit her brother Hugh, at Oakridge, for two months and Miss Kinzle will go to Portland

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