

The Telephone Pole Ad

IS A THING OF THE PAST

In the old days when every farmer drove the plow-horse to town, he had time to amble along and read the sale bills on the way.

Now, the average farmer has his eyes glued to the road while driving his six cylinder car, and the telephone poles fly by like pickets on a fence.

Newspaper advertising is just as far ahead of the telephone pole bill as the auto is ahead of the horse. Both are necessary and do good work. But the Newspaper, like the auto, gets more done quicker.

The Newspaper is taken into the home and read at leisure. It is originally purchased because its individual newsiness appeals, and the reader has confidence in it. This confidence is reflected on the ads that the newspaper carries and the advertisers get the benefit of this feeling of dependability.

An ad in this paper is bound to bring results. We will help you prepare it. Let us prove to you the value of newspaper advertising.

WE HAVE ALL KINDS OF CUTS

Decatur Daily Democrat

The County Daily.

3 Lucile Smith, do	125.00
4 Fanny Heller, do	90.00
5 Lorine Foster, do	160.00
10 John Johnston, do	100.00
12 Lorine Foster, do	80.00
16 H. M. Cromover, do	200.00
18 R. Mann, teaching	200.00
19 Amy McCullough, teaching	40.00
20 Amy McCullough, do	30.00
23 Vera Fisher, do	95.00
March	
4 Lucile Smith, do	125.00
April	
5 Lorine Foster, do	160.00
29 Lucile Smith, do	125.00
June	
24 R. Mann, do	103.15
25 Mary Ray, do	148.20
26 Mary Ray, do	190.00
August	
8 Amy McCullough, adv. on teach.	75.00
September	
16 Lois Byerly, teaching	40.00
17 Lois Byerly, do	40.00
22 Mary Ray, do	60.00
23 Amy McCullough, do	60.00
25 Robert Mann, do	90.00
26 Mary Ray, do	25.00
27 Ralph Fuller, do	75.00
October	
6 Lorine Foster, do	125.00
8 R. Mann, do	100.00
9 Ralph Fuller, do	30.00
10 Amy McCullough, do	100.00
11 Ruth Smith, do	68.75
12 Lois Byerly, do	15.00
14 Mary Ray, do	100.00
15 Bessie Carter, do	25.00
16 Amy McCullough, do	140.00
17 Ralph Fuller, do	65.00
18 Bessie Carter, do	75.00
19 Ruth Smith, do	50.00
November	
10 R. Mann, do	185.00
11 Lorine Foster, do	165.00
12 Mary Ray, do	115.00
13 Ruth Smith, do	50.00
14 H. M. Cromover, do	240.00
15 Amy McCullough, do	120.00
16 Ralph Fuller, do	50.00
17 Lois Byerly, do	10.00
18 Amy McCullough, do	30.00
19 Robert Mann, do	50.00
20 Ruth Smith, do	90.00
21 Lorine Foster, do	125.00
22 Lois Byerly, do	75.00
23 Ralph Fuller, do	100.00
24 Mary Ray, do	35.00
25 R. Mann, do	90.00
26 Amy McCullough, do	75.00
December	
2 H. M. Cromover, do	175.00
3 Lois Byerly, do	20.00
4 Amy McCullough, do	30.00
5 Ruth Smith, do	125.00
6 Ralph Fuller, do	220.00
7 Lois Byerly, do	60.00
8 Amy McCullough, do	85.00
9 Ralph Fuller, do	90.00
10 Lois Byerly, do	100.00
11 Mary Ray, do	90.00
12 Amy McCullough, do	140.00
13 Lois Byerly, do	18.75
14 Mary Ray, do	125.00
15 Ruth Smith, do	25.00
DOG FUND	
Receipts	
January 1 Amount brought forward	\$ 295.00
June 2 A. M. Fuller, dog tax	117.00
November 14 Dog tax	75.00
December 28 E. W. France, dog tax collected	70.00
Disbursements	
March 6 H. D. Hite, tax dox refund	195.00
May 25 Day Gause, sheep killed	5.00
September 19 Orris Schifferly, sheep killed	11.00
October 19 Orris Schifferly, sheep killed	12.00
November 27 R. Colter, sheep killed	15.00
RECAPITULATION	
TOWNSHIP FUND	
Dec. 31, 1920, Balance on hand	\$ 159.16
Receipts during year	1,949.26
Disbursements during year	1,231.23
Total balanced	718.00
ROAD FUND	
Dec. 31, 1920, Balance on hand	\$ 3.38
Receipts during year	362.90
Disbursements during year	235.55
Total balanced	127.04
SPECIAL SCHOOL FUND	
Dec. 31, 1920, Balance on hand	\$ 2,111.85
Receipts during year	29,216.17
Disbursements during year	20,768.89
Total balanced	8,508.18
TUITION FUND	
Dec. 31, 1920, Balance on hand	\$ 1,543.38
Receipts during year	14,550.00
Disbursements during year	12,711.35
Total balanced	7,179.36
DOG FUND	
Dec. 31, 1920, balance on hand	\$ 25.00
Receipts during year	557.00
Disbursements during year	238.00
Total balanced	319.00
Trustee, St. Mary's Tp.	
Total balance as shown by this report	\$ 16,851.61
E. W. FRANCE, Trustee, St. Mary's Tp.	

FORMS 1040 ARE READY

The following statement is issued by M. Bert Thurman, collector of internal revenue, district of Indiana:

Forms 1040 for reporting individual income for the taxable year 1921 of more than \$5,000 are available at the offices of the collector of revenue, Indianapolis, Indiana, and at the following branch offices: Terre Haute, Evansville, New Albany, Muncie, Lafayette, Logansport, Fort Wayne, South Bend and Gary.

The form contains six pages, two of which are devoted to the return, two to a duplicate of the return to be retained by the taxpayer and two to instructions. The form will be sent to persons who filed similar returns last year, but failure to receive a form does not relieve the taxpayer of his obligation to file on time, on or before March 15, 1922, if the return is made on a calendar year basis.

Forms 1040A for reporting incomes of \$5,000 or less also are available at the above offices.

MYSELF

I have to live with myself, and so I want to be fit for myself to know. I want to be able, as days go by, Always to look myself straight in the eye;

I do not want to stand with the setting sun.

And hate myself for things I've done.

I don't want to keep on a closet shelf

A lot of secrets about myself.

And fool myself, as I come and go,

Into thinking that nobody else will know

The kind of a man I really am;

I don't want to dress up myself in sham.

I want to go out with my head erect,

I want to deserve all men's respect;

But here in the struggle for fame and self

I want to be able to like myself.

I don't want to look at myself and know

That I'm bluster and bluff and empty show.

—Anon.

BERNE NEWS

E. A. Luginbill, chairman of the business men's association, has named the following new committees which are to function and work in the interests of the association during the coming year: Legislation, R. R. Schug, chairman; Homer Neaderhouser, E. C. Bierle, V. E. Haecker and D. Bixler; Entertainment, J. F. Lehman, chairman; O. N. Smith, F. Kamholtz, M. L. Sprunger and C. Stengel; Grievance, F. G. Eichenberger, chairman; J. D. Winteregg and A. C. Smith; Visiting, Frank Amstutz, chairman; M. M. Baumgartner and Harvey Riesen; Rating, W. O. Neuenschwander, chairman; C. E. Stucky and E. W. Lehman; Welfare, Amos Hirsch, chairman; E. J. Schug and A. J. Myers. Besides the seven committees named there is an eighth committee which shall function as a supervising committee and which will pass upon the integrity and reliability of any solicitors or agents which may come to town and solicit the support of the business men. Because of the great responsibilities of this board, its members are not publicly announced.

Two high school teachers were forced to be absent from classes Monday because of slight attacks of influenza, Miss Caroline Hirsch, instructor of mathematics, and Miss Frieda van der Smissen, instructor of household economics and art. Joe Habegger, who last week finished his work at Bluffton college, substituted at the high school.

Mr. and Mrs. Albert Schenck and Mrs. Ed Challenger and daughter, Mary, of Fort Wayne, motored here yesterday afternoon to visit with Mrs. Veronica Schenck, who met with an accident last Tuesday when she fell and broke her hip.

The Bank of Berne, at a stockholders' meeting last week, voted to increase its capital stock from \$50,000 to \$75,000.

Frank Cottrell attended to business in Geneva last Saturday.

Rev. A. J. Neuenschwander of Philadelphia, Pa., is spending a few days here visiting with relatives. Rev. Neuenschwander came here from Bluffton, Ohio, where he had attended a meeting of the board of trustees of Bluffton college. He will return to Bluffton tomorrow where he will deliver an address at the college this week.

E. M. Ray, manager of A. J. Moser & Co., who was injured in an auto accident during the holidays, has improved to the extent that he has been

Best by Test



Pure and Sure

White of Egg Protects the Housewife

One of the important reasons for the great success of Calumet lies in the fact that it contains a small amount of white of egg which makes it possible to keep fresh goods on the dealers' shelves at all times.

Baking Powder that does not contain white of egg cannot easily be tested for leavening strength outside of the chemical laboratory. Calumet which contains a small amount of white of egg can be tested right on the grocer's counter or in the housewife's kitchen. That's one reason why Calumet is the biggest selling brand on earth today.

It contains only such ingredients as have been officially approved by the United States Pure Food Authorities.

Use Calumet—the baking powder that contains a small amount of white of egg—it means protection against the possibility of using a baking powder that does not have the necessary leavening strength. You save when you buy it—you save when you use it.

able to go to the office with the aid of crutches.

Herding sheep by airplane was the experience of an Australian explorer.

Quite a number of teachers from this community were at Decatur Saturday where they took the January teachers' examination. Miss Ida Grauer and Dale Braun of the senior class also took the examination.

Roland van der Smissen and Forest Brickley left here Friday night for Cleveland and Oberlin, Ohio. Saturday night they attended the Oberlin-Michigan Aggie basketball game at Oberlin. They returned home last night.

The basketball game between the Fort Wayne Athletics and the Berne Independents will begin at 8:15 this evening.

BRUISES-SPRAINS
Alternate applications hot and cold cloths—then apply

VICKS
VAPORUB
Over 17 Million Jars Used Yearly

How Did They Do It?

DO you ever wonder how the ancient folk got along without the comforts and conveniences of today?

Without window-glass, without tooth brushes, without automobiles, without soap, without telephones, breakfast foods, stoves, and virtually all the items we consider bare necessities of life.

And have you ever wondered at the part advertising has played in the world's development? It has made and is making the world better housed, better fed, better dressed. It has increased the world's capacity for things that elevate, improve and idealize the important business of living. It is a big, vital force in fostering convenient and comfortable life.

Home! Can you imagine your own empty of advertised products?

Advertising is an authentic and essential guide to the markets of the world. Without its direction you lose much, and overlook much.

Don't fail to read the advertisements you find in this newspaper. Follow their guidance.

They will prove invaluable to you

—WANT ADS EARN—\$—\$—\$