

# JANUARY CLEARANCE SALE!

**Starts Saturday Morning, January 14, at 8:30**

Entire stock now priced less than ever offered before---Garments offered at previous sale now marked LESS. Everything reduced. Only 14 shopping days of this sale in which to reduce our \$20,000 stock of coats, suits, dresses, furs and other ready-to-wear merchandise.

<p><b>HURRY FOR THESE</b></p> <p><b>Only 22 Coats</b> REGULAR PRICE, \$22.50 <b>\$9.85</b></p> <p>Smart, New, Cloth Models and Silk Plush Coats, Belted Styles.</p> <hr/> <p><b>Coney Choker</b> Well-made Coney Fur Choker, January Clearance sale price ..... <b>\$1.98</b></p> <hr/> <p><b>Childrens Serge Dresses</b> All-wool; plain and pleated skirts; size 6 to 14 years. Worth to \$6.00. Clearance price ..... <b>\$3.95</b></p>	<p><b>COATS</b></p> <p>Plush or Cloth Blouse Styles Belted Styles Loose Back In Fact, Every Wanted Style and Material: Short, Three- Quarter and Full Length Coats for Sport, Street or Dress Wear; Values to \$50; Sizes for Juniors; Misses and Women.</p> <p><b>\$13.75</b> <b>\$18.95</b> <b>\$26.50</b></p>	<p><b>SUITS</b></p> <p>Entire Stock In All the Wanted Styles, Plain or Fur-Trimmed Suits, worth up to \$75.00; Materials: Poiret Twill, Tricotine, Yalama, Velour and Serge. Sizes 14 to 53 Many One-of-a Style.</p> <p><b>\$13.75</b> <b>\$23.75</b> <b>\$38.75</b></p>	<p>For the Early Shoppers JUST 41 NEW <b>Dresses</b> Values to \$16.50 JANUARY PRICE <b>\$7.95</b></p> <p>Good quality—Jerseys, Tricotines, Silks; many pleasingly trimmed.</p> <hr/> <p>ENTIRE LINE OF KNITTED SAMPLES 1/2 Price Including Mittens, Caps, Sweaters.</p> <hr/> <p>EXTRA SPECIAL 1 group Red Fox Scarfs <b>\$4.95</b> Values to \$21.50.</p>
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<p><b>ATTENTION!</b> <b>WOOL</b> <b>Middies</b> Values to \$7.95 JANUARY PRICE <b>\$3.95</b> Regulation style.</p> <hr/> <p>Double Mesh <b>Hairnets</b> <b>9c</b></p> <hr/> <p>Fleeced Lined <b>Kimonos</b> \$2.00 values <b>\$1.29</b></p>	<p><b>ALL</b> <b>Corsets</b> up to \$1.50 value <b>95c</b></p> <hr/> <p>Broken sizes in MODEL BRASSIERES up to \$2.00 value <b>73c</b></p> <hr/> <p>All Childrens <b>Coats</b> Reduced below cost of Material.</p>
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**DRESSES**

All Are Made to Sell From \$25.00 to \$55.00—In One Lot

**\$19.95**

Crepe Back Satins, Canton Crepe, Poiret Twills, Satins, Taffetas and Tricotines.

<p><b>VERY SPECIAL</b> Handsome Georgette or Crepe de Chine <b>Blouses</b> Values to \$6.50 JANUARY PRICE <b>\$2.95</b> See these very unusual values.</p> <hr/> <p>Heavy Fleeced <b>Hose</b> 59c value, pair <b>48c</b> 8 1/2 to 10 1/2</p>	<p><b>SPECIAL</b> 1 lot of Beacon Flannel <b>BATH ROBES</b> \$6.00 value Special <b>\$2.98</b></p> <hr/> <p><b>UNDERWEAR</b> 50 suits while they last <b>\$1.00</b> sizes 36-44 values \$1.50</p>
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A Very Low Price on  
JUST 26 NEW WINTER  
**SKIRTS**  
Values to \$6.95  
JANUARY PRICE  
**\$3.95**  
Newest Plaids and Stripes;  
many smart pleated models.

CHILDRENS SLEEPING GARMENTS <b>95c</b> \$1.75 value	VERY BEST FLANNELETTE GOWNS <b>98c</b> Values to \$2.00	KNIT PETTIBOCKERS In Green, Navy, Purple <b>\$1.98</b> Regular \$6.50 value	SILK AND WOOL RIBBED HOSE <b>98c</b> Black, Green only, 8 1/2 to 10.
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**E. F. GASS & SON**  
STORE OF QUALITY

EXTRA SPECIAL  
Childrens Wool  
**Jumper Dresses**  
**\$1.49**  
We advise an early selection.  
SUNBURST SATIN PETTI-  
BOCKER—Extra Fine Quality  
**\$2.98**  
All Colors.