

Business Review of Adams County, Indiana

'PATRONIZE THE ADVERTISERS'

DECATUR BAKE-RITE

AND "EATS RESTAURANT"

IN DECATUR IS ONE OF THE LEADING BAKING INSTITUTIONS OF THIS PART OF THE STATE AND THOROUGHLY EQUIPPED WITH MODERN MACHINERY. ANTICIPATING THE GROWTH OF THE COUNTY, THEY ARE PREPARED TO SERVE A MUCH LARGER COMMUNITY WITH THE BEST BAKERY GOODS AND BAKE-RITE BREAD. PHONES 952 AND 28. HARTING AND LOSE ARE ALSO PROPRIETORS OF THE EATS RESTAURANT.

This model baking institution has just been taken over by Mr. Harting and Mr. Lose, who are also proprietors of the "Eats" Restaurant, which handles a full line of the Bake-Rite line of bread and cakes. On Monday they will have a master baker with them, whom they have secured to do all their pastry work and baking. He is an expert in this line of work.

The baking industry is as old as the discovery of fire, but the methods used in ancient times have greatly changed from the baking on stones and rudely constructed ovens. Today it is quite different and at this bakery here the latest style of machinery and ovens are used for the production of baking goods for the public.

The bakery is equipped to take care of the wants of this section for some time to come as the limits of production has not been reached. The very best of materials enter into their high class products and so great has been their care to render the best service, that they have equipped their place from a mechanical standpoint so that the bread is touched very little by hands. They specialize in fancy pastry and make all kinds of cakes desired for special occasions, such as parties, weddings, etc.

As a consequence they find the business of their bakery and restaurant spreading far and wide over this section of the county, and in this review of the progress we are glad to give commendable mention to their activities and predict for the place even greater expansion in the future.

CRYSTAL AND MECCA

IN DECATUR, OFFER THE BEST BIG PICTURES IN THE MOVIE FIELD AND SECURE THE BEST ATTRACTIONS OF THE DAY. VERY POPULAR WITH AUTO PARTIES FROM THIS SECTION. BOTH HOUSES TO BE REDECORATED.

In making this review of the onward progress of this section of the state, there is no institution more worthy of extended mention than these well known and justly popular theaters. They are truly progressive playhouses in the middle western states and because of the high class productions shown here, enjoy a large patronage, not only from the city, but from all of the surrounding territory. Offering feature photo plays, which include the world's greatest stars, it is not strange that these theaters have become so popular and to this you add the fact that the management has made special efforts to secure only clean and wholesome productions, it can readily be seen that these houses have merited success.

E. A. BEAVERS--FURNITURE

AT DECATUR OPERATES A MODERN FURNITURE STORE, OFFERING COMPREHENSIVE SERVICE AND ENJOYING THE CONFIDENCE AND CUSTOM OF ALL THE SURROUNDING TERRITORY, LOCATED AT 152 SOUTH SECOND. PHONE 90.

This establishment is one of the firms that is not satisfied with a stock of a few chairs, tables and bedroom sets. When they set out to sell furniture to the people of this part of the state they determined to keep in stock just about everything that there is in the furniture line. Anyone who has ever purchased from them or even been in their store will have to acknowledge that they have succeeded. We venture that there are few stores in the much larger cities that have a more complete stock of furniture. And when we say furniture we do not mean merely tables, chairs, bookcases and beds. We mean library tables, davenport, full suites for every room, as well as individual pieces. When it comes to quality we will wager that their stock will compare favorably with the best in the nation.

WEMHOFF MONUMENTAL WORKS

CONDUCTED AT DECATUR IS ONE OF THE BEST MONUMENT ESTABLISHMENTS IN THIS SECTION OF INDIANA AND ENJOY AN EXTENSIVE PATRONAGE OVER A WIDE TERRITORY. THE POPULAR FIRM IN THIS SECTION.

In a review of the business interests of the county there is no one concern more worthy of extended mention than this one house. Here the public has at its disposal the services of a man who possesses the knowledge and who obtained his manufacturing and business education in a school of practical experience. From the inception of the enterprise, quality has been the aim and a standard of excellence has been maintained from the beginning.

The plant of the company is very extensive and equipped with the latest of scientific machinery for the production of high class work. Their name stands for quality, reliability and progress in the monument lines of this section of the country, and as the advances of the periods have marked improvements in the monument maker's art this company has adopted these late scientific products as rapidly as they were approved by the trade. That the management has been especially active along these lines is evidenced by its most modern and up-to-date plant.

The large number of monuments

PUMPHREY'S JEWELRY STORE

"IF IT'S NEW WE HAVE IT."

LOCATED IN DECATUR HAS A COMPLETE AND UP-TO-DATE JEWELRY STORE. THEIR PLACE IS HEADQUARTERS FOR GIFTS FOR EVERY OCCASION. HOME OF BRUNSWICK PHONOGRAHES.

The gift season is always on and the jeweler does his share in making the wisest selection of presents for all occasions. An up-to-date jeweler is indispensable to every community of taste and refinement and one whose work shows marked skill is sure of a liberal patronage. The people in this community are in no way behind in this respect and the generous patronage extended to these popular jewelers show the appreciation of their efforts.

The stock has been selected with rare judgment and includes everything necessary to conduct a modern jewelry store and consists of the leading makes of watches, clocks, silverware and an extensive variety of jewelry.

Particular attention is paid to fine watch repairing and there is no

SHANAHAN-CONROY AUTO CO.

IN DECATUR, IS ONE OF THE MOST METROPOLITAN STATIONS IN THIS SECTION FOR THE FORD AND FORDSON

Few cities of like size in the nation can boast of such a modern and up-to-date Ford service. Not only because they are authorized sales and service station for the Ford and Fordson, but because they render most efficient service, this well known automobile company has become known as the home of the Ford and Fordson in this section.

When this firm started in business as the sale and service agents for the Ford, by careful management and good salesmanship, its business grew to large proportion and foreseeing the future of the automobile business, it is able to have these modern service stations.

That the Ford is universally recognized as the greatest motor value of the age is the opinion of the experts as well as the casual buyer. For service and reasonableness of price, the Ford reigns supreme.

The Ford commercial truck has come to be recognized as one of the indispensable features of the latter day business equipment and has prov-

en worthy both in endurance and speed of the name it bears. It has become the popular truck for both the business man and the farmer and has greatly increased the progress and prosperity of both.

When it comes to Ford parts this firm is headquarters in this section. There are few establishments in the larger cities that carry a more complete stock of parts than this one.

This is a very important feature as it saves the public much time when delay would be costly. No matter what may be your demand in the way of parts or how urgent your need you will find this establishment at your service and prepared to meet your demand.

The management is courteous and accommodating and will be pleased to show you the advantages of having this wonderful car. We are pleased to compliment the firm on the efficiency of their services and the wonderful value of the car they have chosen to offer the public of this section.

CONTER ICE CREAM CO.

IN DECATUR, FACTORY AT 419 FORNAX ST., PHONE 92. ARE EXTENSIVE BOTTLES AND EXPERTS IN THIS LINE, PRODUCING A FULL LINE OF SUPERIOR SODA WATERS, NOT ONLY POPULAR IN DECATUR, BUT ARE IN GREAT DEMAND THROUGHOUT THE SURROUNDING TERRITORY. PROPRIETOR A PROMINENT BUSINESS MAN AND AN EXPERT IN HIS BUSINESS. FEATURE "GREEN RIVER" AND "CLIC-QUOT CLUB" GINGERALE.

This well known bottling works and ice cream factory is deserving of more than passing notice in this review of the onward progress of the community, as they are perhaps the largest producers of soda waters in this section of the state, their brand being a standard of quality and are so recognized by the trade for a radius of many miles.

Their products are popular because their plant is most modern and they have realized the popular demand for pure and wholesome refreshments. Therefore they have gone farther than the pure food law requires and turn out a product that is entirely free from impurities as well as being delicious and wholesome.

Many pure food experts have ruled that soda water when properly made is a food product, containing life-giving, energizing substances essential to build up the bodies of children and grown-ups. The value of the sugar alone in a bottle of soda is of such importance the commission will permit no substitute.

The eruptions produced by the

carbonated water, which contains a predominating sodium content, not only cleanses the mucous membrane of the stomach, but also in passing into the intestines, digestion and nutrition are assisted thereby.

Aside from the bottling of special products, they manufacture a complete line of soda waters, soft drinks and ice cream.

The plant is a credit to the community and is open at all times to the inspection of the public, and the public is cordially invited. Few cities many times larger can boast of such a modern and scientifically equipped bottling works.

The brand is very popular about the country, being handled by nearly all first-class retail dealers.

We are pleased to point with pride to the establishment of this man and to commend him in the class of goods that they are furnishing to the trade, and assure everyone that when they order this brand of soda water and ice cream, they will get the very best.

DURKIN'S MODERN GARAGE

CONDUCTS AT DECATUR, ONE OF THE MODERN AUTOMOBILE ESTABLISHMENTS OF THE COUNTY AND IS SOLE AGENT FOR THE FAMOUS DODGE BROS. MOTOR CAR, FEATURING A FULL LINE AND ENJOYING A LARGE PATRONAGE. PHONE 181.

The real test for an automobile comes in the manner in which it actually stands on the road. Those who have enjoyed the satisfaction of driving a Dodge Bros. car can fully appreciate the wonderful value offered at such a reasonable price. Of course, we know that this car enjoys the reputation of being the leader in its class and that the name you know has always stood for good quality for years. This famous line of cars is so far superior to any other in this class, that you must know it intimately to fully to appreciate it.

The Dodge Bros. was the official five passenger car of the U. S. Army and during the war it performed in such a way that the popularity gained has caused the demand to far exceed the output.

This popular car is handled by Durkin's Modern Garage, and let us say right here that he knows his business from A to Z. A car of beautiful design and prepossessing appearance, it has a world of power, and ease of operation and a fuel economy that constitutes it the real automobile value of the day.

He is a well known business man of the county who has always been a booster for home and town community. In making this review on the onward progress of this section, we wish to compliment them upon the admirable manner in which they conduct their valuable agency and to state that they have inherited the liberal patronage they have received and the confidence imposed in them by the general public.

HOLTHOUSE, SCHULTE AND CO.

IN DECATUR THE FOREMOST CLOTHING AND MEN'S ESTABLISHMENTS TO BE FOUND IN THIS SECTION, SERVING THE MEN OF THIS AND SURROUNDING TERRITORY WITH THE HIGHEST GRADE OF GOODS AT REASONABLE PRICES. THEY FEATURE THE FAMOUS HART SCHAFFNER & MARX LINE OF READY-MADE CLOTHES FOR MEN.

There is nothing so important to the commercial development of the modern city as an up-to-date establishment where the men of the community can satisfy their demands for clothing and haberdashery. This is the day and age when the men of all ages must be neatly attired in clothes of distinction and quality. If they have to do their shopping along these lines in some distant city, the home community suffers accordingly.

In this part of the state and needs, desire and demands of the male population are more than satisfied at this well known store. This progressive establishment is strictly modern and up-to-date and is stocked with a class of goods that would do credit to a much larger city. It features nationally famous Hart, Schaffner & Marx clothes for men and young men, which in itself is proof of wisdom, for these lines are found only in the leading establishments. Just at present they are well prepared to serve men of all ages and ideas and have an immense stock of the newest and

most attractive designs.

The clothing department is one of the very popular features of the establishments. Here you will find that the excellent material and the expert workmanship inculcated into their clothes will render your apparel of distinction and quality. That individuality which is so desirable and so hard to obtain has won for their garments a fame which is ever increasing the patronage.

A full line of haberdashery, including collars, ties, shirts, handkerchiefs, hats and undergarments, is carried in stock.

We are pleased in this review to compliment them upon the merited success they are making and upon the excellent judgment they assert in the selection of their lines and merchandise, and assure our readers that at this store they will receive the very best of treatment, honest merchandise for their money and will leave with a feeling that they are better off for having paid them a visit.

OPTOMETRY

Pronounced op-tom-e-try is defined as being a scientific art based on a knowledge of physical and physiological optics mathematically applied to determine refractive errors and compensate by proper lenses.

In these various procedures the operator simply utilizes the known refractive properties of lenses to dominate light and by a system of optical triangulation, ascertains existing values precisely as the civil engineer can mathematically determine the distance to a given inaccessible point by the aid of his transit and knowledge of trigonometry.

Only a few years ago people bought glasses as they bought shoes, fitted themselves. This is not so today for they realize vision is their most treasured sense. So in general they give more heed to their eyes, they want more, they learned to expect more in the way of expert eye service.

Such universities as Ohio State, Columbia and Rochester have seen the need, too, and now they have three and four-year courses in Optometry. The graduates are highly specialized men in refraction, and recognition of diseases. Diseases are always referred to a physician because the Optometrists specialize in refraction and doing one thing only, he can do it best.

ELZEY SHOE STORE

LOCATED IN DECATUR IS A MODERN STORE IN EVERY RESPECT. ONLY THE MOST IMPROVED STYLES IN NATIONALLY FAMOUS LINES OF SHOES.

With the increasing prices in the necessities of life the buying public has learned lessons of economy that have forced every business man to a new realization as to the conduct of their business. The shoe business is no exception and the modern shoe dealer must be able to provide his patrons with quality shoes at prices that are consistent. This well known firm has long made it their policy to furnish the public with shoes that are of the highest quality and that are at the same time reasonable in price.

They have stocked their entire store with an immense stock of nationally famous shoes, so that the customers will be assured against inferior quality. Their buying power enables them to command the market in such a way that the customer is benefited by the saving offered. They do not confine their activities to dress shoes but are now making a showing of everyday work shoes that is equal to any ever shown in the locality before.

They make a specialty of fitting the foot and the salesladies are experts at this. This proper fitting of the foot insures the customer of foot ease and style at the same time. The day and age when people were forced to sacrifice comfort for style is past and at this store your feet are properly fitted and at the same time you are comfortable and well shod.

We take great pleasure in recommending this firm to the buying public and know that every customer who patronizes this store will secure shoes that fit their feet and have the nation's approval for styles.

JOSEPH AND LANG

IN DECATUR HAS THE LEADING CONFECTIONERY STORE LOCATED ON SECOND STREET. QUALITY AND SERVICE.

This is the home of good confections. When you want a good drink or ice cream and candy, you will find them here, as all candies are home-made and are of the best quality. They handle box candies of all kinds. This is the social center for people to come.

FUDGE SQUARES

One-half cup fat, 1/2 cup sugar, sweetening, 1/2 cup corn syrup, 1 egg, 2 squares melted chocolate, 1 cup nut meats, 1 1/2 cups barley flour, 1/4 teaspoon soda, 1/2 teaspoon baking powder, 2 teaspoons vanilla. Combine ingredients in the order given. Pour mixture into a shallow pan. Bake it in a hot oven 10-12 minutes and cut into squares while it is still warm.

CRANBERRY SAUCE (Sugarless)
One cup cranberries, 1/2 cup light corn syrup, 1/4 cup water, 1 teaspoon gelatin. Soften the gelatin by soaking in 1/4 cup cold water for ten minutes. Add remainder of water to the cranberries. Cook until the cranberries are soft. Add gelatin, stirring until well dissolved. Pour into molds and chill.

SCHMITZ AND TRICKER

LOCATED IN DECATUR, CONDUCTS ONE OF THE MOST MODERN AND UP-TO-DATE WELDING ESTABLISHMENTS TO BE FOUND ANYWHERE. 201 SOUTH FIRST STREET. PHONE 505.

This is the most complete and efficient welding plant in this section of the state and enjoys a large patronage on account of the fact that they turn out work of class, get it done when promised and that their charges are very reasonable.

The manager realized when he first started into business that it was necessary to equip his place in the most complete and modern manner and has installed the latest scientific machinery for welding of iron, cast iron, brass, bronze and aluminum of any size and shape. This is great accommodation to the autoists, manufacturers, farmers and in fact everybody who has found the work known to him. It is headquarters for this kind of work for all of the people in the territory and enjoys a large patronage because it does honest and efficient work. Give them a trial.