

It Starts Wednesday, August 4th, at 8 a. m. -- E. F. Gass & Son's

August Clearance Sale

OF WOMEN'S' MISSES AND CHILDREN'S

Spring and Summer Ready-to-wear Garments

An Unequaled Opportunity To Secure Smart Apparel, In A Variety of Fabrics and Styles for All Occasions. Suitable for Wear Right Now and the Season Through at Less Than Manufacturer's Cost.

Let us come to the point immediately. A backward season which means slow buying has left us with hundreds and hundreds of suits, coats, dresses, waists, skirts and other apparel that must be out of this store by the end of August. Our Fall buying has already started. Advance shipments will start arriving soon, and when they get here we must have plenty of room to show them.

This means that we must do an enormous business during the next four weeks. But it is our private opinion, and we don't mind making it public, that there will be more garments sold here during this sale, than during any four weeks in our history.

This interests you only in one respect. It means that to do this we are bound to offer marvelous values. Every minute of this sale will be filled with golden opportunities for the prospective coat, suit or dress buyer, no matter what her individual requirements are.

Every garment from our own carefully selected stock augmented by several special purchases from over-loaded manufacturers.

Every one so drastically reduced you'll be amazed when you see the price tag. With the limited newspaper space at our disposal, it is an utter impossibility to convey to our readers more than a faint idea of the immensity and the importance of this great Mid-Summer Clearance which starts on Wednesday morning.

Innumerable items have, perforce, been left out of this advertisement—every one of these specials of proportionate interest to those chronicled here. In fact, every department in the store is simply overflowing with remarkable buying opportunities. Just make up your list and regardless of advertising you will find what you want at GREAT SAVINGS—AS EVERY ARTICLE IN THE STORE IS REDUCED IN PRICE.

The Women of this vicinity know that: When GASS has a sale it IS a sale. Consider this in the light of the promise. Never before a sale like this. And then—TELL EVERYBODY.

Extra Special

Regular \$4.50
SUMMER SMOCKS

Sale Price **\$2.95**
Fashioned from dainty voiles and sturdy Galitea cloth; dark and light colors.

Up to \$12.50
GEORGETTE WAISTS.

Sale Price **\$5.95**
Actually less than half price. All the latest modes and colors. The biggest waist values ever offered.

\$11.50 to \$15.00
GINGHAM FROCKS
Misses and Juniors

Sale Price **\$5.95**
For Juniors and Misses in sizes 13 to 15 and 17. 50 dresses in the assortment of finest quality checked, striped and plaid ginghams. Pique collars and cuffs; smocks and fancy effects. This is a special purchase and presents wonderful dress values.

\$32.50 and \$43.50
FINEST WHITE DRESSES
Misses Sizes Only

Sale Price **\$19.95**
Of finest nets and laces—exquisitely trimmed. Strictly high grade dresses and at a price that will dispose of them in a hurry.

CHILDRENS DRESSES
Up to \$2.25

Sale Price **95c**
Slightly soiled from handling but of best quality. Stripe, check and plaid gingham. Sizes 3 to 10.

Up to \$3.25
CHILDRENS DRESSES

Sale Price **\$1.95**
Wonderful values in smart ginghams. Frocks for 3 to 14 year olds. Big values.

BUNGALOW APRONS
Women's \$2.25

Sale Price **\$1.35**
Dark and light percales, piped in contrasting colors. All sizes.

A Discount of 10%
on all
Hosiery, Corsets and Underwear

Extra Special

Ladies' \$15.00
PALM BEACH SUITS

Sale Price **\$5.95**
Princess garments—every one pre-shrunk. The skirt is worth more than we are asking for the entire suit.

Ladies' \$21.50
MOHAIR MOTOR COATS

Sale Price **\$13.95**
New and in the prevailing mode. Colors Taupe and Navy Blue. Sizes 36 to 46.

Ladies' \$8.75 White
WASH SATIN SKIRTS

Sale Price **\$5.95**
One of the popular white skirts of a white season. 26 to 30 waist measure.

Ladies' \$3.95 White
GABARDINE SKIRTS

Sale Price **\$1.95**
Excellent material and in good styles at less than cost of materials.

Ladies' \$6.50
SILK FAILE SKIRTS

Sale Price **\$4.95**
Modish little skirts gathered at narrow yoke. Fancy pockets. Colors, Navy and Taupe.

Up to \$10.50
SUMMER BLOUSES

Sale Price **\$4.85**
All the popular shades and colors. Summer's latest novelties in Tricott and Georgettes—WONDERFUL values.

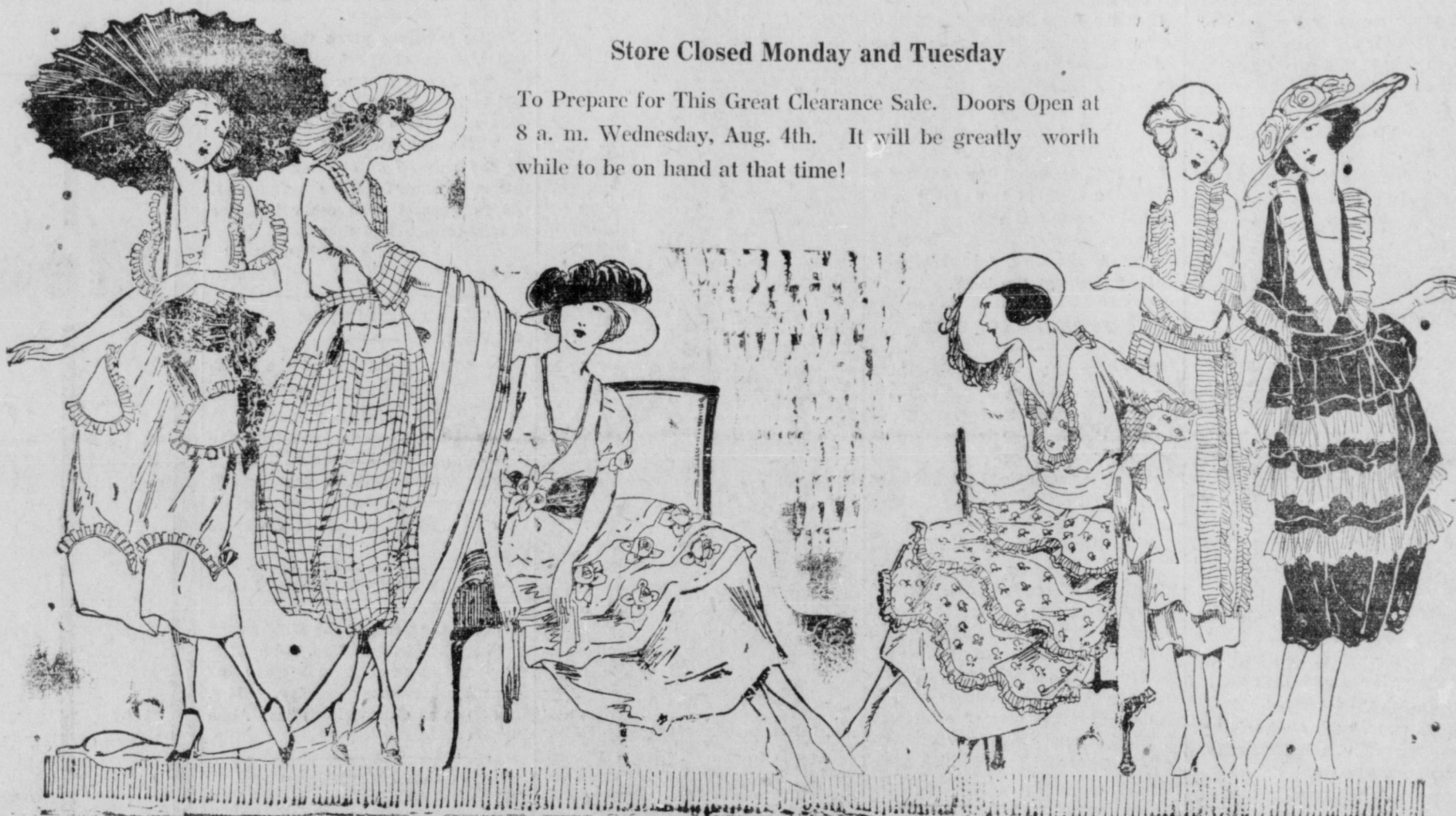
Up to \$5.00
LINGERIE WAISTS

Sale Price **\$2.95**
Large assortment white voiles, plaid, Batiste and wash satins in white and dainty colors.

Closing Out All Hats
Choice of Store **\$1.00**

Store Closed Monday and Tuesday

To Prepare for This Great Clearance Sale. Doors Open at 8 a. m. Wednesday, Aug. 4th. It will be greatly worth while to be on hand at that time!



400 Fascinating Wash Frocks Less Than One Half

We found one of America's largest manufacturers of fine suits, coats, and dresses, over stocked on charming wash frocks. We picked the cream of them and added them to our fresh stock at prices so ridiculously low as to seem almost unbelievable. There are crisp frocks of Organdy, in delicate hues. Stunning frocks of dark and light figured voiles with tucks, frills and ruffles. Demure, quaint frocks of checked and plaid gingham trimmed with white organdy and white pique—and there are scores and scores of others just as pretty.

Our Entire Stock Divided Into Four Grand Groups and Priced As Follows

WASH FROCKS

\$7.50 to \$8.50 Values
Sale Price

\$3.95

WASH FROCKS

Up to \$12.50 Values
Sale Price

\$5.95

WASH FROCKS

Up to \$22.50 Values
Sale Price

\$9.95

WASH FROCKS

Up to \$37.50 Values
Sale Price

\$13.95

Entire Line Silk Dresses Reduced From 1-3 to 1-2 off Former Prices

Wonderful Coat Values

—Are to be found in this Great Clearance—while space does not permit Mention of All We Wish to Impress upon You the Importance of these Three Great Groups at

\$3.95, \$12.95 and \$19.95

At \$3.95 one can find an assortment of coats and capes that originally sold up to \$15.00 which are in conservative styles but of fine materials. The group at \$12.95 represent a fine showing of 50 inch coats in navy and black serge that originally sold at \$19.75, body lined with good quality lining. Sizes 18 to 53. At \$19.95 one finds a wonderful assortment of really fine coats in sizes 36 to 38 and 40 that were good values at \$45.00. Smart coats of French serge in full and three quarter lengths full lined and body lined with high grade silk lining in navy only. Included are short coats in Polo cloth, Silver tones and Jersey in colors of tan, grey and navy.

Supreme Suit Values

Our Entire Stock High Grade Spring and Summer Suits in a Great Clearance at

\$15.95

For Suits up to \$37.50

\$19.95

For Suits up to \$42.50

\$29.95

For Suits up to \$57.50

\$39.95

For Suits up to \$87.50

Here are the facts about the suits that will interest you. In the first place, the materials are all popular fabrics such as Serge, Pique Twill, Gabardines, Tricolines and novelties. The style assortment embraces every model that is favored by fashion. You can not help but notice the splendid quality of the materials. Judges of suit quality will pronounce them of the very best. They express the most original ideas both in line and in the innumerable trimming ideas. While there are not all sizes in each group, all can be fitted from our stock.

Sale Continues Throughout the Month.

E. F. Gass & Son, Decatur

This Tremendous Mid-Summer Clearance Creates Values Not to be Equaled in All This Part of the Country. Come! Sale Opens Wednesday.

Because of the Unusual Character of This Sale There Can be No Exchange or Refunds. Every Sale Must be Considered Final.