

GREAT OVERCOAT SALE!

Crash!

Bang!

Smash!

DOWN GO THE PRICES.

FROM 25 TO 40 PER CENT. OFF.

MONDAY, NOVEMBER 4th, 1889.

The Day Of Days.

At 9 o'clock on that day the cut goes into effect. The season is backward and we have a house full of Overcoats. Every kind of a coat will be marked down. Made a note of the price here given and see if

EPH. JOEL

DOES NOT, AS USUAL, DO JUST WHAT HE PROMISES TO DO.

2,000 OVERCOATS.

CHINCHILLAS, KERSEYS, BEAVERS! Good serviceable Overcoats for the Men and the Boys; light weight and heavy weight, splendid materials, magnificently made up and tailor fitting. No such good to be had elsewhere, not even at the old prices, as an inspection will show that no one can come within \$2.00 a garment of reaching our prices.

BEHOLD THE CUT PRICES!

Overcoats that sold at \$	2.00, now only \$	1.67
Overcoats that sold at	4.00, now only	3.00
Overcoats that sold at	5.00, now only	4.00
Overcoats that sold at	6.00, now only	4.00
Overcoats that sold at	7.00, now only	5.85
Overcoats that sold at	8.00, now only	6.85
Overcoats that sold at	9.00, now only	7.25
Overcoats that sold at	10.00 now only	8.15
Overcoats that sold at	12.00 now only	9.33

Overcoats that sold at \$14.00 now only	\$11.43
Overcoats that sold at \$16.00 now only	\$13.99
Overcoats that sold at \$17.00 now only	\$14.33
Overcoats that sold at \$18.00 now only	\$14.99
Overcoats that sold at \$19.00 now only	\$25.15
Overcoats that sold at \$20.00 now only	\$15.89
Overcoats that sold at \$22.00 now only	\$16.35
Overcoats that sold at \$24.00 now only	\$17.22

No Exception! No Discrimination! The Discount Goes on Every Coat from \$2.00 the \$25. Garment.

A WONDERFUL TEN DAYS SALE!

Remember, this sale opens on Monday, November 4th, and lasts only ten days. No sooner and no later.
Remember the Day and Date.

EPH. JOEL,

—THE ONLY ONE-PRICE—

Clothier, Hatter and Furnisher

IN CRAWFORDSVILLE. N. W. COR. MAIN AND WASHINGTON STS.