

MIDSUMMER AND EXPANSION SALE

—OF—

LADIES' MUSLIN AND SUMMER UNDERWEAR

All the Garments left over from our regular Muslin Underwear Sale will be put out and sold during this Great Sale. You all know what Bargains you got then. Well, they will be Greater Bargains this time, and it is just the time of year you will need plenty of such garments as Gowns, Skirts, Drawers, Corset Covers and all Light Weight Underwear. There are more than one hundred styles in new dainty Gowns made of Cool, Light Cambric and Muslin at

48c, 69c, 98c and \$1.19.

Midsommer and Expansion SALE OF Umbrellas and Parasols.

We have over three hundred styles in Umbrellas and Parasols, with most desirable styles of handles, all made over a steel paragon frame and steel rods.

Ladies' Umbrellas at

39, 48, 89 and 98 cents.

Men's Umbrellas at

98c, \$1.19, \$1.48 and \$1.98.

Ladies' Silk Parasols at

98c, \$1.19, \$1.39, \$1.48 and \$1.98.

Children's Parasols at

19, 29, 38 and 48 cents.

Ladies Colored Silk Umbrellas at

\$2.48

Midsommer and Expansion SALE OF Domestics.

5,000 yards of the Best Standard Calicoes, in Black, Mournings, Greys, Fancies and Indigo Blues, at

2½ to 5 cents.

3,000 yards of 36-inch Unbleached Sheeting, good weight and a nice, smooth cloth, at

3 to 6 cents.

33-inch Good Heavy Bed Ticking, for feathers, worth 15 cents, at

11 cents.

Best Standard Dress Lining Cambrics, worth 5 cents, at

2 cents.

36-inch Fancy Dress Linings, in all the fancy colors and black, worth 20 cents, at

9½ cents.

Midsommer and Expansion SALE OF Percales, Madras and Shirtings.

36-inch Dark Percales, in short length only, at

4 cents.

36-inch German Percales, all new light colors, worth 20 cents, at

9½ cents.

New line of Madras Cloths, just the thing for Children's Dresses, Ladies' Shirt Waists, etc., worth 15 cents, at

7½ cents.

36-inch French Ginghams, worth the world over 25c the yard, at

9½ cents.

Fancy, Plain and Check Shirtings, round single threads, worth 7½ cents, at

5 cents.

Midsommer and Expansion SALE OF Ladies' and Misses' Hosiery.

Ladies' full Seamless, High Spliced Heel, Double Sole, Fast Black Hose, worth 15 cents the pair, at

9 cents.

Ladies' Fine Gauge, Fast Black Hose, worth 20 cents the pair, at

13 cents.

Misses' Fast Black Hose, all sizes 5 to 9½, full size, worth 8 cents the pair, at

5 cents.

Men's Good, Heavy Half Hose, the 10-cent kind, at

7 cents.

Men's Fast Black or Tan Half Hose, fine gauge, full regular made, at

14 cents.

MIDSUMMER AND EXPANSION SALE

—OF—

MEN'S SHIRTS.

We say, without fear or contradiction, that we have the greatest and best line of Men's Shirts that is made. There is not a Shirt made in this country that can equal them at prices. The Fancy Shirts are all well made and gotten up in the latest styles, with and without Collars. And in the line for Working Men, they are all cut full length and width, double back and front and over shoulders. One of our Shirts will outwear two of any other make. All during the Sale the prices will be less than you will pay for cheap goods.

All
MERCHANDISE
Sold for Cash
During These Sales.

GW-CAR
BLOOM

TWO IMMENSE SALES OUR GREAT MIDSUMMER REMODELING AND

We take possession of the entire August 1st. There are thousands of moved out of the way so the carpenter. How do we propose moving them? the way—paying you well. First, Second, we cut still deeper into the business the next few weeks.

This double reduction will pay both you has ever known before, and we get Ready Cash
SALES COMMENCE MONDAY,

MIDSUMMER AND EXPANSION SALE OF MEN'S, BOYS' AND CHILDREN'S CLOTHING.

We bought unusually heavy in Clothing this season, and the stocks are complete yet in sizes and styles. Here's where you will find the greatest value in Men's and Boys'

SUITS, PANTS, OVERALLS, SHIRTS AND UNDERWEAR

that was ever shown in this or any other town. The prices in this department during this Sale will often be half and less than half what you usually pay. There are more than

500 PAIRS OF PANTS

that we will sell at about what the piece goods would cost alone. These few prices will give you an inkling of what you may expect all through the Stock.

Men's and Boys' Suits that sold at \$5.00, \$6.00 and \$7.00, the prices for these sale only

\$3.98.

Men's Suits, All Wool Clays and Fancy Worsteds, that sold at \$9.00 and \$10.00, only

\$6.48.

All of our Finest Suits, that sold at \$12.50 to \$15.00, for only

\$9.98.

All Pants that sold at \$1.00, \$1.25 and \$1.50, for only

89 cents.

Men's Pants that were \$3.00, \$4.00 and \$5.00, will be sold at

\$2.98.

Boy's Suits in Fancy Checks and Plaids, that sold at \$3.00 and \$3.50, at

\$1.98.

Boy's Pants from
19 cents up to 98.

YOU WILL FIND EVERYTHING

Anything you buy here and you are not satisfied with it just return

STORE OPENS
AT
7 A. M.

GW-CAR
BLOOM