

G.W. CAMPBELL & CO.
BLOOMINGTON, IND.

GREAT "MILL

We would ask that you come and hear what

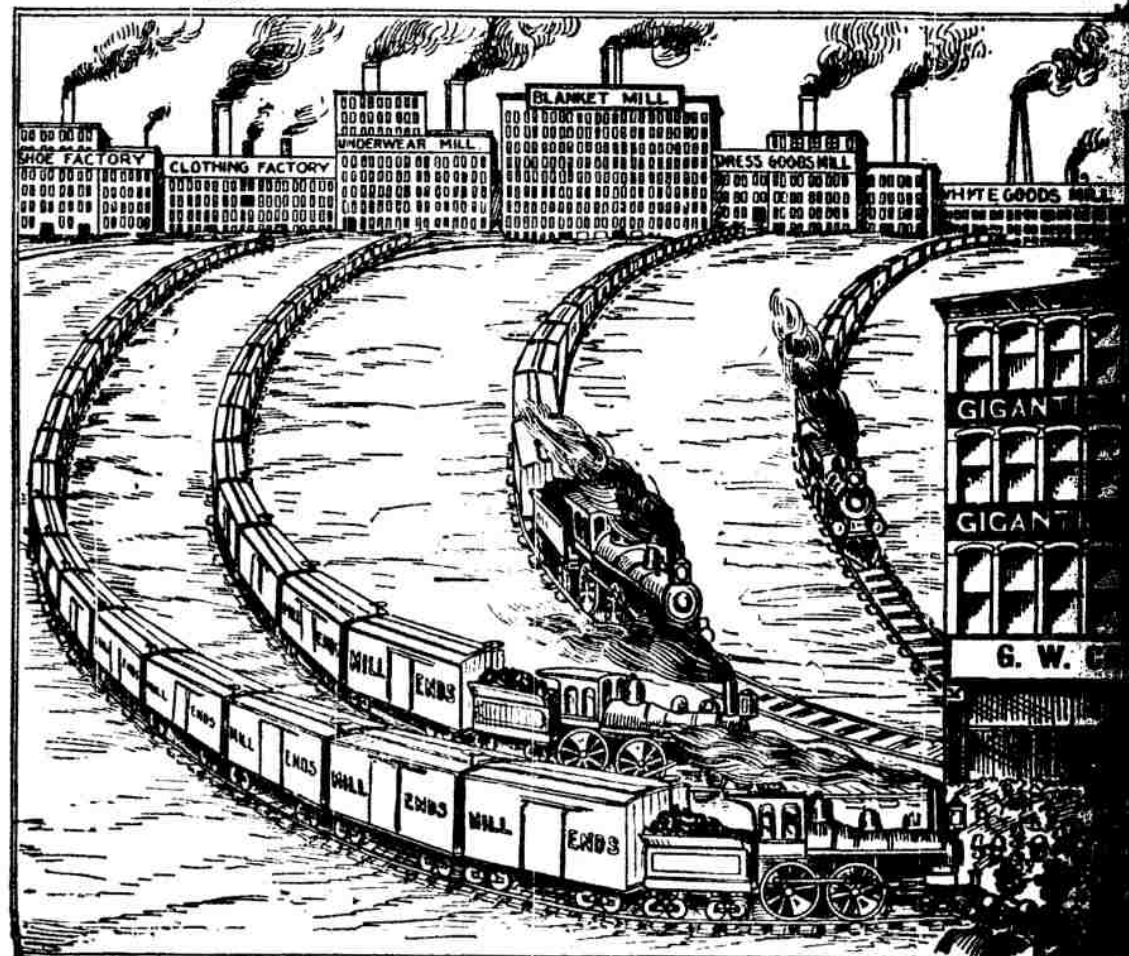


Mill End Sale of Clothing.

\$3,500.00 worth of Men's and Boys' Clothing to go in this gigantic Mill End Sale. Clothing will be sold in this sale for less than the making is worth. For convenience we have arranged the stock in five lots and the Yellow Tag will tell the price. The Boys' Department will show the swellest line in the city from \$1.00 to \$5. Mill End prices will be 50c to \$3.98.

LOT 1—Consists of all \$3.00 and \$4.00 Suits in our house. Mill End Sale price **\$1.98**
LOT 2—Will contain all the \$5.00, \$6.00 and \$7.00 Suits. Some all wool. Mill End Sale Price, **\$3.98**
LOT 3—Will have all the \$8.00 and \$9.00 Suits. Mill End Sale Price **\$4.98**
LOT 4—Will contain \$10 Clay Worsteds, Fancy Plaids, &c.; strictly all wool. Remember they are all new Spring Styles and can not be duplicated again. Mill End Price **\$6.48**

LOT 5—Will include all of our \$12.00, \$13.50, \$15.00 and \$16.50 Suits, at a Mill End Price of **\$9.98**
This lot shows the cream of the work of the swellest tailors in the land.
All \$1.00, \$1.25 and \$1.50 Pants go at the Mill End Price of **89c**
The \$2.00 and \$2.50 will actually be sold for **\$1.48**
The \$3.00, \$3.50, \$4.00 and \$5.00 Pants will be sold at the small price of **\$2.98**
These prices seem ridiculous but you will find that we will follow every line to the dot.



MILL END SALE OF SHOES AND SLIPPERS.

To make the Bargains Bigger and Better we will put our own stock of New, Reliable and Fashionable Shoes. In Black or Tan, Vici-Kid, Box Calf, etc. This will be a chance for you to get a New Fashionable Shoe at Mill End Prices.

Ladies' Slippers in Fine Vici-Kid, worth \$2.00 and \$2.50—Mill End Sale Price **\$1.48**
Ladies' Fine Black Kid Button Shoes worth \$2.00 and \$2.50 **\$1.39**
Ladies' New Lace Shoes, Black or Tan, Silk Vesting Top, worth \$3.00, Mill End Sale Prices, **\$2.48**

Men's Fine Satin Calf Shoes, New Styles, Mill End Sale Price **\$1.50**
Men's New Spring Styles, in Black and Tan, worth \$3.00, Mill End Sale Price **\$2.48**
Men's Finest Vici and Box Calf, New Styles, worth \$5.00, Mill End Sale Price **\$3.98**

Mill End Sale of Cambrics and Silesias.

You know what you pay everywhere for Cambrics. 5 cents the yard. The Mill End Sale Price here **1 cent.**

The double-fold twilled face Silesias you pay 12½ cents from the piece—Mill End Sale Price **4½ cents.**



Mill End Sale of Mattings.

We have an entire new line of patterns in Mattings for this Sale, and they will be all marked down to Mill End Sale prices.

China Mattings at 10c, 12½c and 15c.
Japan Mattings at 19c, 22½c and 29c.

This will give you a chance to cover your floor for almost nothing.

Mill End Sale of Sheets and Muslins.

80x90 inch Bleached Sheets, hemmed ready for use—Mill End Sale Price **39c**
36x45 inch Pillow Case—Mill End Sale Price **5c**
Lonsdale Cambric—Mill End Sale Prices **6½c**

36-inch Bleached Muslin, the 8c quality—Mill End Sale Price **5c**
36-inch Unbleached Sheeting—Mill End Sale Price **3½c**

GREAT "MILL

Commencing Monday, May 1st, at 8

This is the original copyrighted "MILL" Lockhart. It will be the biggest merchandise Dress Goods, Linens, Gingham, White Goods, Clothing, Shoes, Hats, Ladies' Ready-made Garments, all gathered together here in one place at a price, all gathered together here in one place, price you will never know unless you come. While this will give you an inkling of what is in Chicago, Buffalo, Rochester, New York, Philadelphia, the most palpable hits in the history of General Store day to dictate the prices and conduct the sale a hundred miles.

Mill End Sale of Dress Goods.

The Dress Goods Department will form an important part in this Great "Mill End" Sale. Our whole stock will be included with the Mill Ends.

Double-fold Checked Dress Goods, Summer Colors—Mill End Sale Price, **9 cents.**
Fancy Figured Dress Goods, double width—Mill End Sale Price, **12½ cents.**
New Dress Goods, just the thing for Skirts—Mill End Sale Price **39 cents.**
New Dress Patterns of Silk and Wool Mixtures—Mill End Sale Price, **69 cents.**
Plain 8 rgs, all wool, and worth to-day at the mills 30 cents, our Mill End Sale Price **22½ cents.**
Every yard of our entire stock of Dress Goods will have a Mill End Price on it. So whatever you get it will be cheap enough.

Mill End



Just What You

72 inch Cream Talcum End Sale Price
58 inch Turkey Red Talcum End Sale Price
The Finest Grade **69c, 75c, 80c**
Bleached Cotton Talcum End Sale Price, the piece
A Mill End Lot of Talcum worth the piece

1000 Men's, Boys' and Children's

All Goods Sold for

G.W. CAMPBELL
BLOOMINGTON

Remember the Date. Sale Begins

MONDAY, MAY 1st, at 8 O'clock A. M.

25 Extra Salesmen to wait on the Crowds.

The Yellow Ticket Will Tell You the "Mill End" Sale Price.