

The Old Standby in a New Dress



—the same dependable remedy that over a period of more than fifty years has been found so reliable in the treatment of catarrh and diseases of catarrhal nature.

The outside of the package only has been altered. To facilitate packing and reduce breakage in shipping, the paper wrapper which has identified the Pe-Ru-Na bottle for many years has been displaced by a substantial pasteboard carton.

Pe-Ru-Na cannot be made any better. Three generations of users testify that Pe-Ru-Na is the best remedy in the world for catarrh and diseases of catarrhal origin.

The remedy our fathers and grandfathers used with so much satisfaction is still the standby for the ills of everyday in thousands of American homes.

PE-RU-NA
The Original and Reliable Remedy for Catarrh

Sold Everywhere
Tablets or Liquid
Send 4 Cents for booklet on catarrh to the
Pe-Ru-Na Company, Columbus, Ohio

Statue to Kemal

A memorial to Mustafa Kemal Pasha, now being erected in Constantinople, will be the first public statue in Turkey.

No Doubt

Professor Pickering thinks if he had ten million dollars he could talk with Mars. Huh! If we had ten million dollars we could make love to Venus.



ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocentric Acid of Salicylic Acid

All Set for Wheat Cakes

Just at the opening of the buck wheat cake season came word that 65,000 gallons of molasses was produced in the Barbadoes this year and that Hawaii had shipped 105,000 gallons to this country.

Shock

Cop—Did that car hit that woman? "No. It slowed up for her to go by, and she fainted."—Judge.

You never thoroughly understand politics unless you make your living out of it.

Her Specialty

Jones—Does your wife pick all your suits for you?
Smith—No, just the pockets.

Cuticura Soothes Itching Scalp. On retiring gently rub spots of dandruff and itching with Cuticura Ointment. Next morning shampoo with Cuticura Soap and hot water. Make them your everyday toilet preparations and have a clear skin and soft, white hands.—Advertisement.

Will power works best when it agrees with the notions of the majority.

The Nights were Torment

Now, thanks to Tanlac, Mrs. Bradley "really and truly" feels like a brand new woman!

Mrs. M. J. Bradley* had come to the point where she could scarcely do her housework. Two years of suffering from indigestion had shattered her health. What little she ate caused stomach fermentation, gas, bloating and pain. She lay awake through the long hours of the night and was tired out through the day.

"That four bottles of Tanlac should correct my troubles when all other attempts had failed makes it seem altogether wonderful to me. Now I enjoy a fine appetite, good digestion and really and truly feel like a new woman. It is the ideal tonic."

*Authentic statement; address on request.

You don't have to wait long to see the results from Tanlac. That's the wonderful thing about this great tonic. It works fast.

Like a flash it goes to the seat of trouble. It cleans the blood and drives out the poisons that are tearing down your health. It tones up the stomach and aids digestion—gives you a real appetite for wholesome food.

Don't drag on from day to day putting off the time of reckoning. Start taking Tanlac this very day. Your druggist can supply you.

NOTE: For Constipation, take Tanlac Vegetable Pills, Nature's own harmless laxative.

TANLAC
FOR YOUR HEALTH

Modes for Season Offered by Paris

These are the vital features of the autumn openings of the Paris couture—an essentially broader silhouette, a waistline which is definite and distinct and which shows a rising tendency, the back flare, a skirt length which, while little changed mathematically, has added lengthening effects, a generous amount of elaboration in trimming and details, and a direct departure from bizarre boyishness.

Now the word of Paris, as issued at these seasonal openings, says a fashion writer in the New York Herald-Tribune, is no longer uttered in the stentorian tones of pre-war days, when the smartest French designers spoke but to be obeyed. It has become in comparison a still, small voice to be followed or not, according to the inclinations of fashion's new aristocracy, the messmates of the mode—otherwise known as the penultimate consumers. No longer does an uncritical public accept willy nilly the convention-made dicta of the Rue de la Paix and surrounding avenues, and probably half the themes launched at each semi-annual showing are ruthlessly discarded by the spirited members of the modern haute monde. Wherefore it behooves the followers of fashion to carefully analyze the new themes in order to separate the chaff from the wheat, and in order to ascertain which themes are to be the distinguishing marks of the chic monde during the season.

The Invariable Flare.

The wider silhouette per se offers no problem save in the minds of those who are constitutionally unable to shake off the thrill of the slim straight line. Resistance, of course, is the human element which combats every fashion change, and the long duration of the narrow silhouette made the departure from it more than usually difficult. Last autumn witnessed a few tremulous instances of the flare, always with the straight line offered as an alternate; last spring saw most of the couture converted to the wider outline, and the present season has uncompromisingly declared itself in favor of the full silhouette.

The defined waistline is another theme to which the mode and its followers were predisposed. Long years of tubular iteration had made the waistless outline appear a little jaded even in the eyes of its most ardent adherents, and changes have been

decoration and the passing of the mode garcon are three effects with but a single cause. Bizarre extremes are at best the vogue of a single season, and the ever-increasing tide of fashion toward normalcy has accounted for all of these three effects. The abbreviated skirt had reached the kneeline in Paris, and whatever physical freedom it afforded its wearer was more than offset by the accompanying mental discomforts suffered by the cultured woman. Moderation is the keynote to taste, and the acutely abbreviated skirt was its direct antithesis. The present skirt length, while not materially different than last season's, has added points and scallops to convey greater length, and most designers have created the majority of their models to give this lower effect. Just as the tendency of the waistline is to go a little higher, the skirt hem is headed a little lower, and the smart autumnal maiden, while retaining in general the short skirt, will never let it reach the distressful



Brocade Velvet Frock Which Follows Line of Figure to Knees.

extremes of last season. Fifteen inches off the ground is about the proper length.

Elaboration and a more feminine atmosphere to the new models obviously go hand in hand. The very boyish bob and an inartistic mannishness affected by some Paris extremists during the summer led many to believe that severe mannishness was to be the guiding spirit of autumn fashions. As has been frequently pointed out, the tendency of the mode in smart circles was and is distinctly toward maturer, saner and more feminine styles, and the severe coil was last summer's only real evidence of mannishness, save among some bizzarists who carried little authority. At any rate the autumn offerings are more frilly than in many seasons and there is every indication that increased elaboration will meet with favor among the minions of the mode. For in the ranks of fashion the eternal feminine is steadily replacing the fleeting feminist.

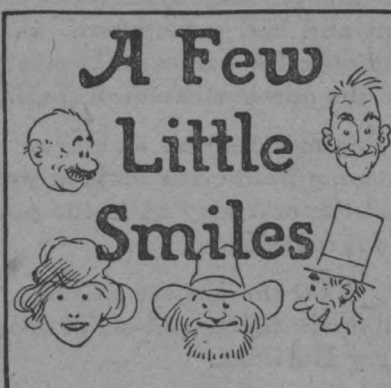
Patou Uses Fuller Lines.

The Patou collection always marks a milestone on the road of fashion. Whenever anything new is to be shown one can be sure of finding the latest interpretation of the novelty in the stately salons of the Rue St. Florentin. This season Patou contents himself with stabilizing the new higher waistline that he introduced in the spring, and even there he temporarily admits the possibility of other things, for some of his new models have the waistline near the hips, while others raise it so that length of skirt is the main feature on which emphasis is laid.

Both coats and dresses are fuller than before, while jackets are either very long or very short. These, like the wraps, are copiously trimmed with fur which, according to Patou, is the only trimming able to create an effect of richness and comfort in winter time.

Many plain fabrics are used, including the old favorite crepe satin, but the dominating note this winter is silk velvet. There is also a new silk velvet with a straight pile, something like a plush. This velvet falls in a special manner and Jean Patou has retained the exclusivity of the fabric for some months to come, so that models made of it may be considered as characteristic of that house.

Colors are rich and varied. There is, of course, the black, brown and beige that always forms the basis of the winter wardrobe, but much red is used, especially a grenadine shade and a deep corinthian red that has been christened Patou's Corinthian. There are also two new greens, one a yellowish shade, the other a deep moss green, while the gamut of blues has not been neglected.



COSTLIER THAN BURIAL

A doctor was called in to see a negro who was down with influenza. "What I givine to git him?" asked the wife. "Give him whisky," the physician responded. "How much does it cost?" When the doctor named the price of good whisky per quart the wife responded: "I can bury him cheaper dan dat."

Quite Different

Mrs. Brimstone (to her long-suffering husband)—John, what is the difference between "exportation" and "transportation"?

Mr. Brimstone—Well, dear, if you were on your way to Timbuctoo you would be "exported" and I should be "transported."

Not So Good

Fuller—Life is full of ups and downs. At present I am in full enjoyment of one of the ups.

Miller—I congratulate you, Fuller—Don't. It's a case of hard-up.

Explained

Mr. Suburbs—Why is dinner an hour late?
Mrs. Suburbs—I ran over to Mrs. Pearson's to borrow an egg.—American Legion Weekly.

ALSO THE BANK ACCOUNT



He—We ought to be very happy—we have so many things in common. She—And after marriage we'll have our bank account that way, too, eh?

Fame

Lives of football men remind us That we, too, can push and shove, And departing leave behind us Hoof prints on another's mug.

She Wins

Widow Flannigan—Pat was such a brilliant lad that he read all of Shakespeare's works before he was ten years old.

Widow Hannigan—Bedad and that's nothing, me Michael read them before that age in the original Greek.—Lafayette Lyre.

Turning Bad Luck to Good
"We can turn even our misfortunes into triumphs."

"That's right," said the jazz composer. "I hit my finger with a tack hammer and had to play the piano just the same. The result was one of the trickiest little syncopations you ever heard."—Washington Star.

NOTHING TO DYE



She—You say you love me more than life? And would you die for me? He—I've nothing to dye.

Philanthropic Penitentiary
The criminal's a happy elf. Who carelessly enjoys himself. When he has squandered all his hoard The public has to pay his board.

A Considerate Employer
Publisher—You seem lame. Have you been kicked out much?
Book Agent—About a dozen times. Publisher (kindly)—Well, leave your sample encyclopedia here and canvass with this sample Bible until your back gets well.

Traps

Small Boy—Dad, how do they catch lunatics?
Father—With face powder, beautiful dresses and pretty smiles, my son.

For sweet dough set your sponge with Yeast Foam

The wife who is a good bread maker is a real helpmate for the bread winner.

Send for free booklet "The Art of Baking Bread"



"Good bread is the pride of the thrifty bride"

Northwestern Yeast Co.
1730 North Ashland Ave.
Chicago, Ill.

Students Show More

Interest in History

A marked rise in the interest in history since the World war is seen in the increased enrollment in history correspondence courses of the University of Wisconsin extension division says an official bulletin. Some 226 students completed their history courses in the two years from 1922 to 1924, as compared with 232 who completed their courses in the twelve-year period from 1908 to 1920. In 1918 the enrollment in history was 895, and in 1924 the total had climbed to 3,442.

"The popularity of the course reflects public opinion decidedly," said Miss M. L. Edwards, in charge of the extension history department. "After the war the demand was chiefly for a general European history course. After the Egyptian tombs brought the King Tut craze, our ancient history courses swelled in enrollment. The demand for American history is constant."

DEMAND "BAYER" ASPIRIN

Take Tablets Without Fear If You See the Safety "Bayer Cross."

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Little Difference

At a chateau where he was recently a guest a certain Parisian who does not approve of the boyish appearance of the modern young girl was approached by a lady guest.

"You have two children, I believe, monsieur," said she. "Are they boys or girls?"

"Madame," said he earnestly. "I do not know. In 1920 I had a boy of twelve and a girl of fourteen. But now I am not sure. I believe they are both boys. At all events I assure you that it is quite impossible for me to tell which is the boy and which is the girl."—Paris Le Figaro.

Faustina Zappi

Faustina Zappi was the daughter of a painter, Carlo Mazzati, and wife of Gambatista Zappi, who was born in 1668 and died in 1719. Faustina was very lovely and also wrote very beautiful poetry. Some of her sonnets are very fine. She resided principally at Rome, being very happy in her composition and in the love of her husband.

Question of Sufficiency

"You seem troubled about your gardening proposition."
"Yes, I am wondering whether I can raise enough to take care of the exceptional appetite the outdoor exercise will give me."—Boston Transcript.

Fresh, sweet, white, dainty clothes for baby, if you use Red Cross Ball Blue. Never streaks or injures them. All good grocers sell it.—Advertisement.

Continuous Roar

The roar of Niagara falls is to be broadcast by radio.

True patriotism is of no party.—Smollett.

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Children Cry for

Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying

Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *Dr. H. H. Fletcher*. Absolutely Harmless—No Opiates. Physicians everywhere recommend it.